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PARTNERSHIP

# **deliverBEST**

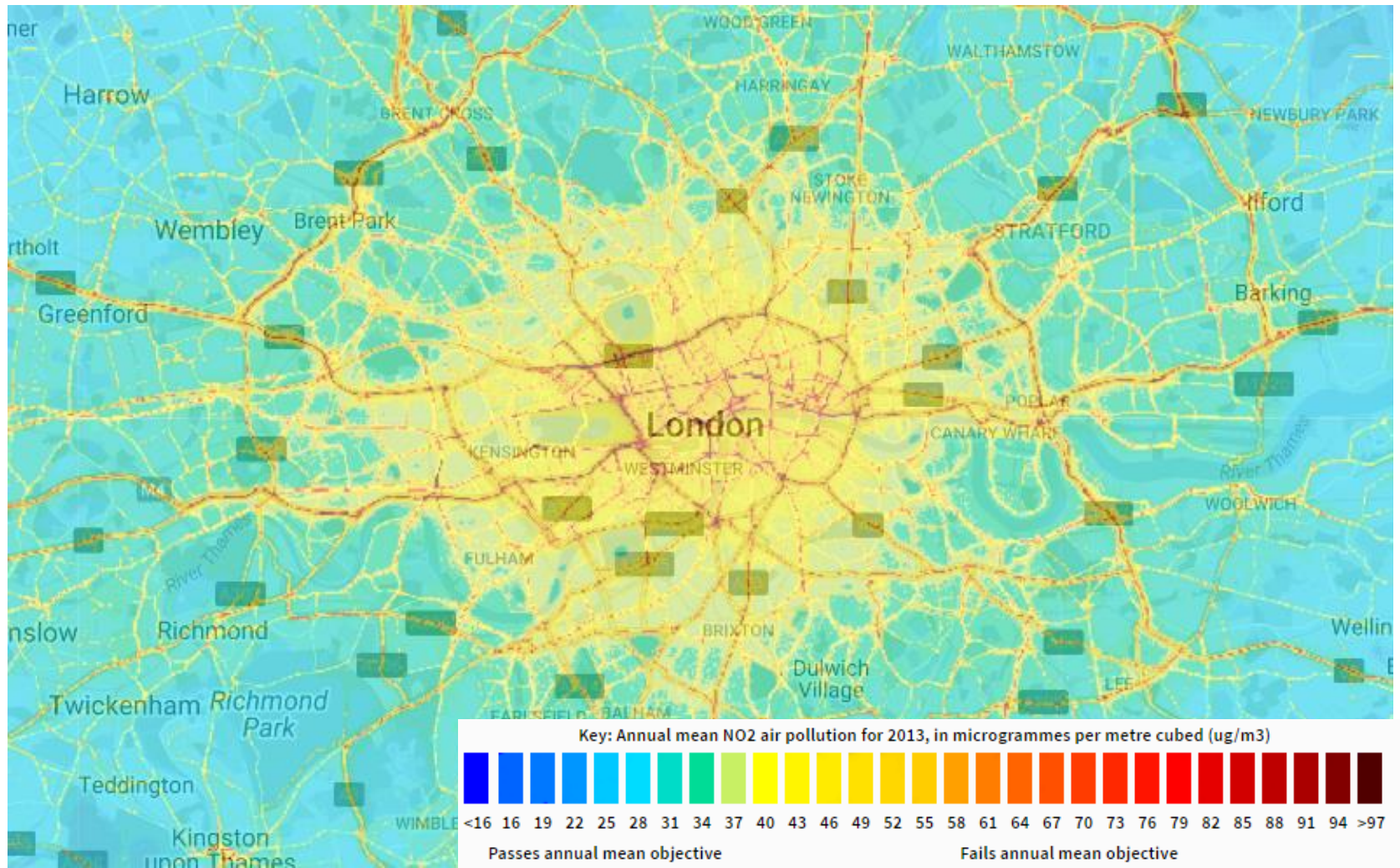
## **online tool and business support service**

Brendon Harper  
Air Quality Project Manager  
Cross River Partnership



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# Air Quality in London







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# Air Quality in Camden

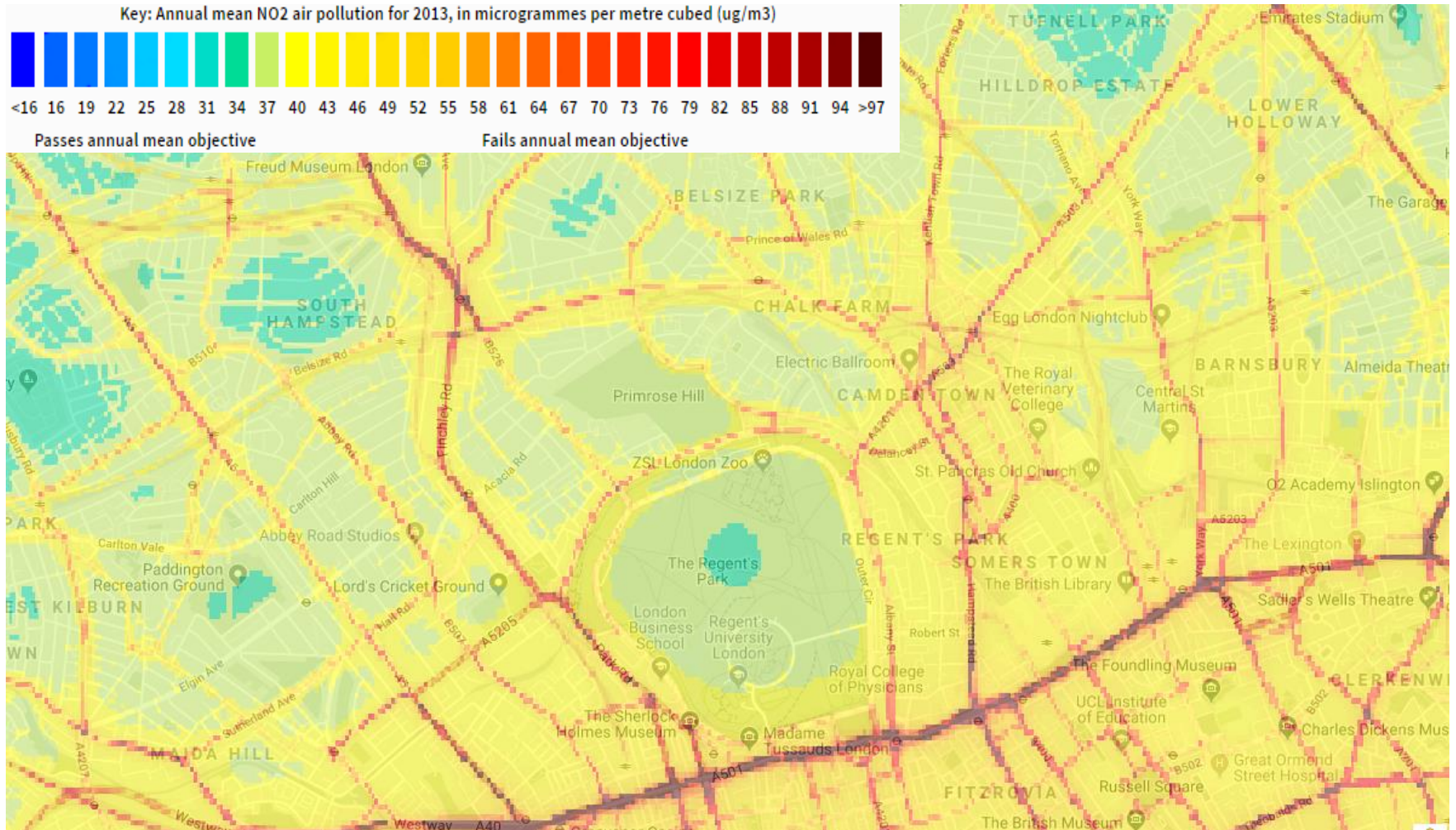
Key: Annual mean NO<sub>2</sub> air pollution for 2013, in microgrammes per metre cubed (ug/m<sup>3</sup>)



<16 16 19 22 25 28 31 34 37 40 43 46 49 52 55 58 61 64 67 70 73 76 79 82 85 88 91 94 >97

Passes annual mean objective

Fails annual mean objective





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# Air Quality & Deliveries

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- Half of London's air pollution comes from road transport
- A third of that is from freight & deliveries
- Exhaust emissions – PM, NO<sub>x</sub>, CO<sub>2</sub>
- Brake and tyre wear and tear – PM



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# deliverBEST

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- Free online tool and business support service
- Shares practical proven solutions that make deliveries to/from your business more efficient
- Saves **time, money** and **improves local air quality**

**[www.deliverBEST.london](http://www.deliverBEST.london)**



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# deliverBEST: how does it work?

- Answer 10 quick questions at [www.deliverBEST.london](http://www.deliverBEST.london)
- Instantly receive recommendations that your business could implement to save time, money and improve air quality
- Our support team can provide free support if wanted, and can quantify and show business and air quality benefits of your actions



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# deliverBEST: case studies

Longchamp now order essential refreshments from the **same supplier** that provides their stationery. This has save money and reduced journeys to stores, resulting in reduced congestion and cleaner air.

The security team at The Financial Times **accept deliveries overnight**, meaning 94% now arrive outside of peak congestion hours. The use of a waste compactor has also reduced waste collections by two thirds.



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## deliverBEST: case studies

The Roundhouse events team **bulk order** their beer and wine, storing more on site. This cuts the number of beer and wine deliveries from six to three per week.

The Crown Estate has installed a dewatering unit in a central space used by multiple businesses. This has **reduced food waste** volumes by 90%, reducing demand for waste collection trips.





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# deliverBEST: why get involved?



Meet your corporate social  
responsibility goals



Reduce costs and make  
your operations more  
efficient



Reduce the number of  
vans on our streets and  
improve air quality



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# deliverBEST: next steps

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- Answer 10 quick questions at [www.deliverBEST.london](http://www.deliverBEST.london)
- Email: [brendonharper@crossriverpartnership.org](mailto:brendonharper@crossriverpartnership.org)