



**CROSS RIVER**  
PARTNERSHIP

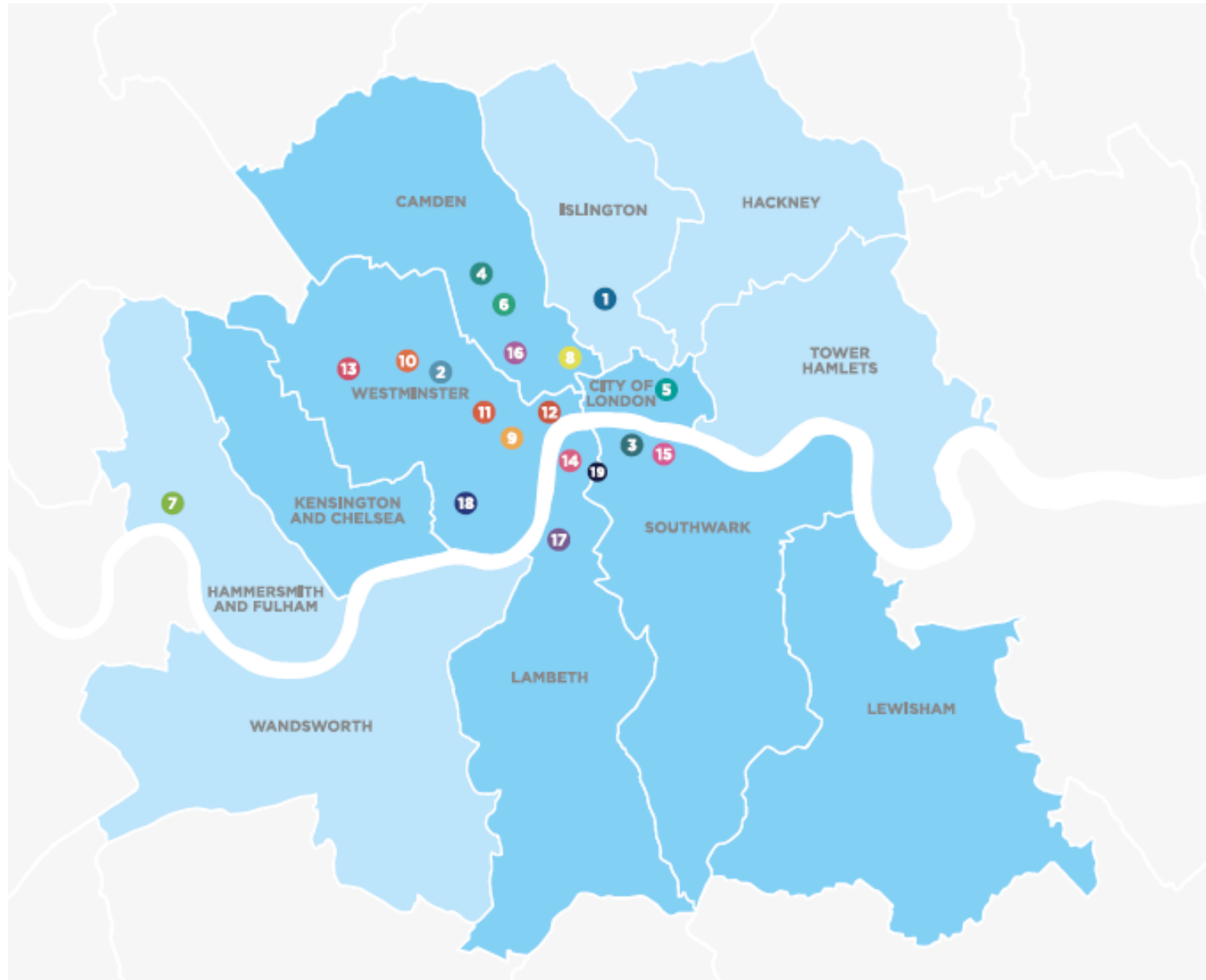
# Sharing the Load:

Collaborative projects delivering clean air

**Great British Fleet Event**  
**24 January 2019**

Brendon Harper  
Air Quality Project Manager

# London's largest public-private partnership



# Originally formed to deliver the Millennium Bridge



Good Jobs



Strong Businesses



Clean Air



Great Places

# Revealed: every Londoner breathing dangerous levels of toxic air particle

Clean Air

Exclusive: Every area of the capital breaches global standards for PM2.5 pollution particles, with most areas exceeding levels by at least 50%

## Nearly 9,500 people die each year in London because of air pollution – study

Counting impact of toxic gas NO2 for the first time suggests more than twice as many people as previously thought die prematurely from pollution in UK capital

## London reaches legal air pollution limit just one month into the new year

Timing is a significant improvement, due in part to mayor's measures, but campaigners say national government must 'get a grip' on toxic air

## 'Life improved when I left London': readers on tackling air pollution

We asked readers to tell us what action they are taking against air pollution. Here's what some of them said



# Action: Mayor & TfL



Regulation



Investment



Incentives

# Action: Boroughs

  
Lambeth

## Lambeth Local Plan

Adopted September 2015



**Planning &  
Regulation**



**Infrastructure**

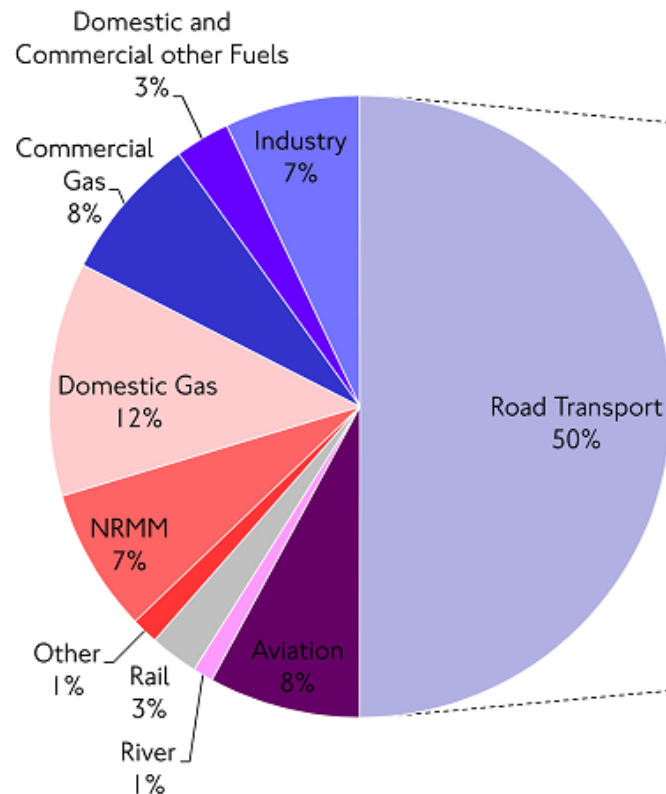


**Behaviour Change**

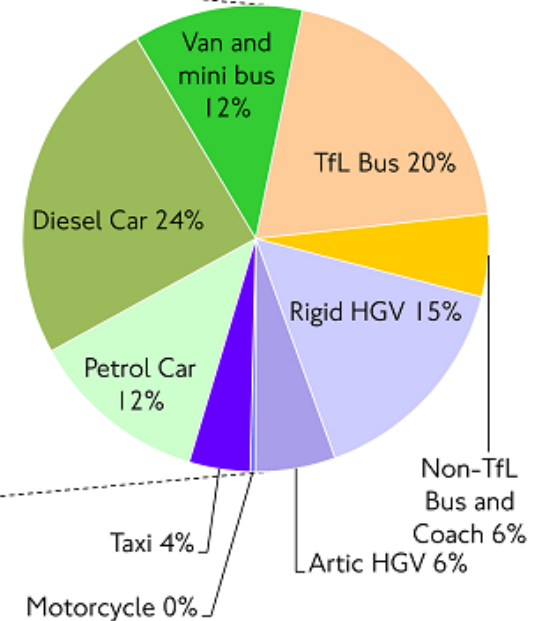


# Sources of Air Pollution

LAEI 2013 - GLA Area NO<sub>x</sub> - 2013



**HALF**  
from road transport



**THIRD**  
from deliveries & servicing

# Mayor's Transport Strategy

**Target:**

**10% fewer lorries & vans in central London  
during morning peak by 2026**



# Demand side



[www.deliverBEST.london](http://www.deliverBEST.london)

deliverBEST shares practical, proven solutions that make deliveries to your business more efficient. It saves you time and money while improving local air quality

Find out more



# Demand side

## Efficient deliveries for Better Bankside

### About



Single occupier office building  
with community space

### Action



Reduced milk orders from  
daily to twice a week

### Results



60% fewer milk  
deliveries for  
staff to receive



68kg CO<sub>2</sub>  
emissions  
avoided per year

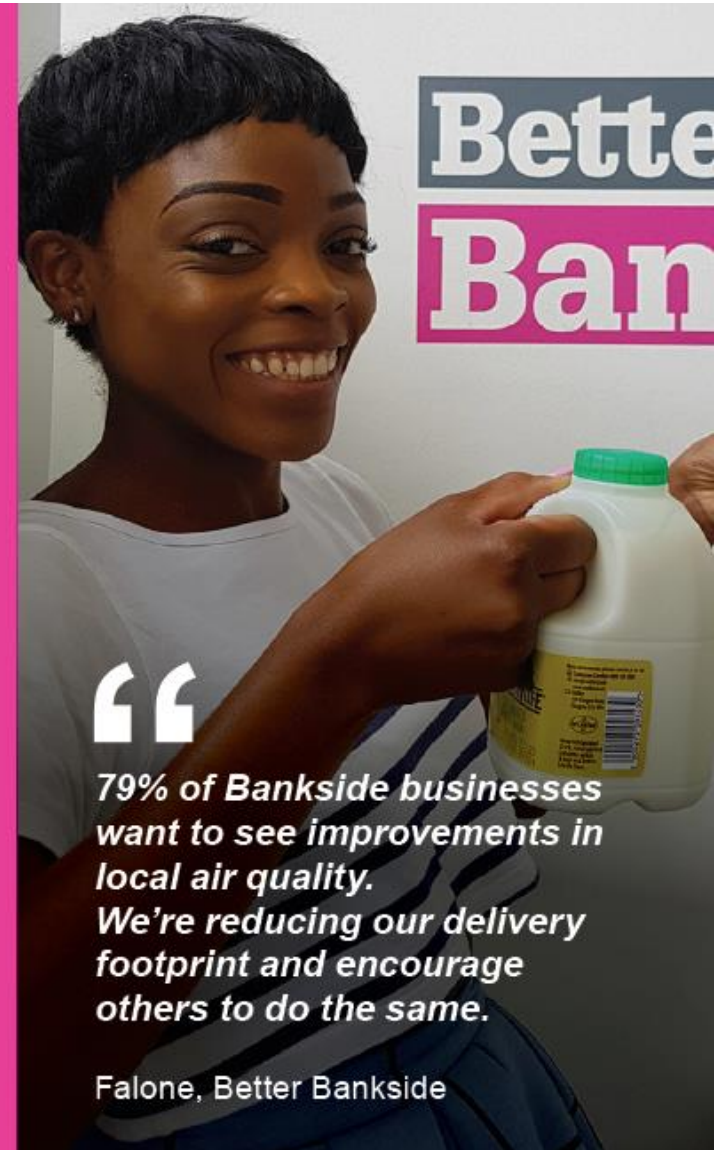


Efficient operations  
resulting in less  
air pollution

**Better  
Bankside**



SUPPORTED BY  
**MAYOR OF LONDON**



“

*79% of Bankside businesses  
want to see improvements in  
local air quality.  
We're reducing our delivery  
footprint and encourage  
others to do the same.*

Falone, Better Bankside

# Demand side

## The Bridge – Promoting Health and Wellbeing

### About



Multi-tenanted building with offices, café and gym.

### Actions



Encouraged tenants to use the same suppliers

Discouraged staff online shopping deliveries

### Results



25% fewer deliveries arriving at reception



77kg CO<sub>2</sub> emissions avoided a year



Less traffic, cleaner environment

**Better  
Bankside**



SUPPORTED BY  
**MAYOR OF LONDON**



*Improving air quality is important for us as local workers and for the health of generations of Londoners.*

Sarah, The Bridge





# Demand side

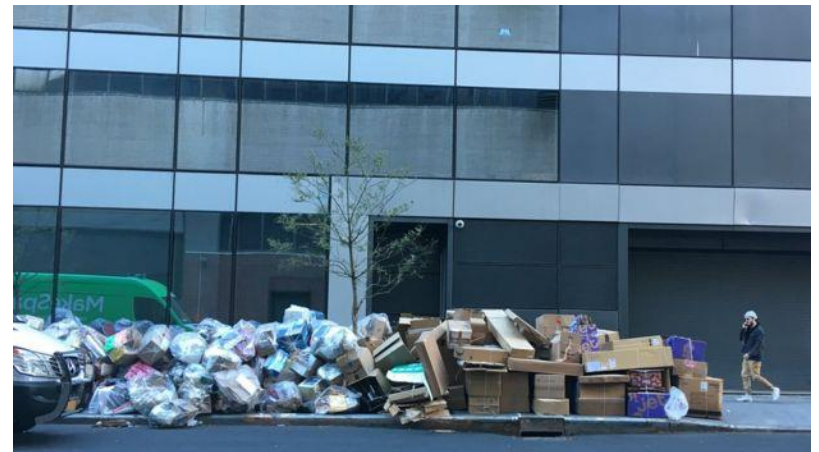


A preferred supplier scheme working across London's West End to save businesses money and improve London's air quality.

[www.westendbuyersclub.london](http://www.westendbuyersclub.london)



# Personal Deliveries



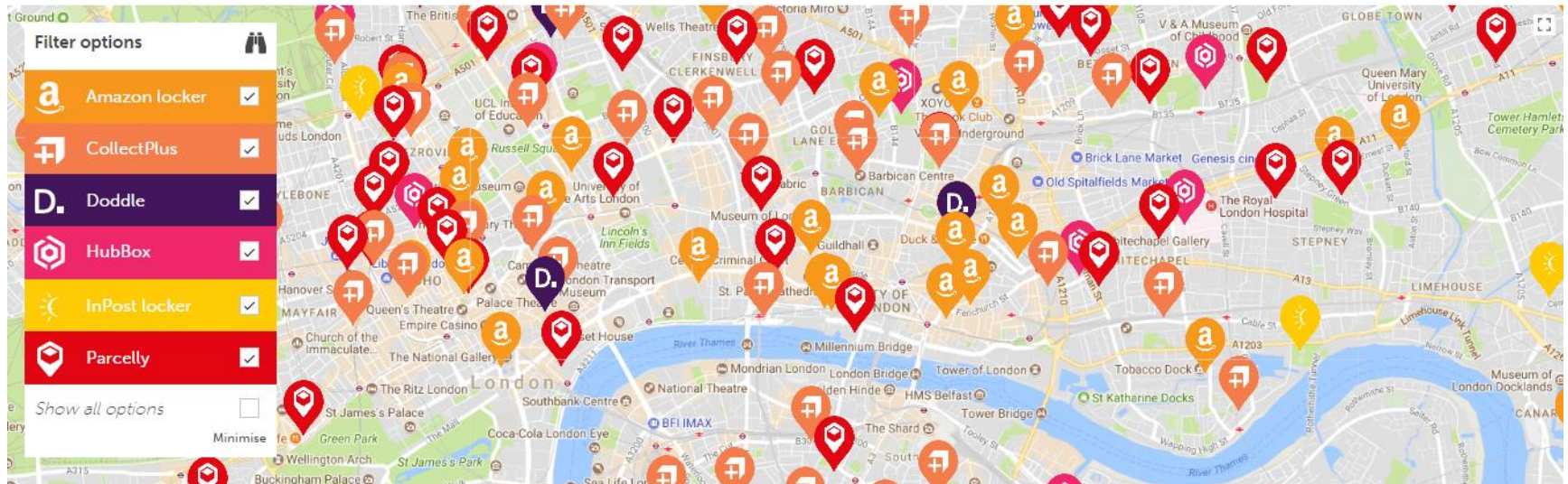
# Personal Deliveries

CLICK. COLLECT. CLEAN AIR.



Find the most convenient collection point for you.  
This may be near home or along your commute route.

Postcode



[www.clickcollect.london](http://www.clickcollect.london)



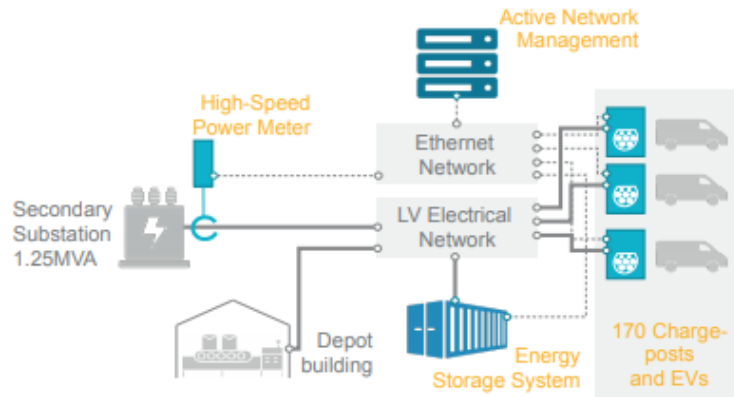
# Freight Electric Vehicles in Urban Europe



[www.frevue.eu](http://www.frevue.eu)



# Smart Urban Electric Logistics



## The New York Times

In London, Electric Trucks Are Helping UPS Make 'Eco-Friendly' Deliveries





# Clean Air Villages

**Do you operate zero or low emission vehicles  
in London?**

**Get on the Clean Air Villages 'Zero & Low  
Emission Supplier Database'**

**Email [katefenton@crossriverpartnership.org](mailto:katefenton@crossriverpartnership.org)**

# Thank you

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