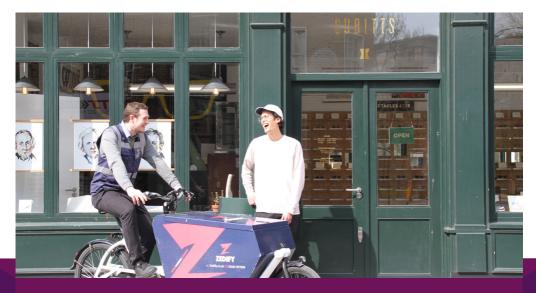
BESPOKE BIKE COURIER SERVICE SAVES RETAILER TIME AND MONEY

Reducing Congestion and Pollution whilst Improving Local Air Quality



"Zedify have simplified the way we transport stock around the business. They have been highly accommodating. They are much more flexible and consistent than bigger courier companies."

Joe Bell (Head of Operations, Cubitts)

ISSUE



Excessive staff time spent

ACTION



bike capacity was (up to 150kg)



Courier not able



Changed supplier to bespoke e-cargo bike courier service

RESULTS

79% reduction in mileage due

1,276g

saved

67g 728kg

saved per year,

cost saving per year

£2,340

BUSINESS

CASE STUDY

also

saved

- Staff time freed up to offer better
- Less hassle in constantly booking couriers due to a regular service being setup





CUBITIS

K



WHAT IS THE CLEAN AIR VILLAGES PROGRAMME?

A Central Government-funded programme which aims to enable and support businesses to reduce emissions from deliveries of goods and services whilst saving them time and money. The project is working across 10 air pollution hotspots – the 'villages' – within 5 London boroughs.

For more information, please see www.crossriverpartnership.org





LOCAL SOLUTIONS

In partnership with local businesses and communities. localised solutions are being implemented to improve air quality. These include:



Sharing suppliers with Neighbouring businesses

Switching to suppliers that use low or zero emission vehicles

Reducing delivery frequency

PARTNERS

Cross River Partnership is proud to be delivering this DEFRA funded project and to be working with the following Local Authorities





ISLINGTON

KENSINGTON AND CHELSEA

*х*оз Department for Environment Food & Rural Affairs



Emissions reductions are estimations based on data provided

April 2019