# Agenda – CABB Steering Group

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<tr>
<th>Item</th>
<th>Lead</th>
<th>Paper</th>
<th>Time</th>
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<tbody>
<tr>
<td>Introduction/welcome</td>
<td>Brendon Harper/All</td>
<td>None</td>
<td>9.30 – 9:35</td>
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<tr>
<td>TfL – Cycle Hire for Business</td>
<td>Siva Iyer (TfL)</td>
<td>Presentation</td>
<td>9:35 – 9:55</td>
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<tr>
<td>Kings College - Update</td>
<td>Andrew Grieve (Kings College London)</td>
<td>Presentation</td>
<td>9:55 – 10.15</td>
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<td>CABB1 Evaluation &amp; CABB2</td>
<td>Brendon Harper (CRP)</td>
<td>Presentation</td>
<td>10:15 – 10:30</td>
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<td>BID &amp; Borough round-up</td>
<td>All</td>
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<td><strong>Break – Teas/Coffee</strong></td>
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Siva Iyer (TfL)

CYCLE HIRE FOR BUSINESS
"It's a lot quicker than driving and it's a lot easier, because you don't have to worry about parking. It can be difficult to park in this part of London.

Some girls don’t want to get on a bike, but you can do it in a dress. If I can do it, they can all do it! A lot of our clients actually use them as well. The whole of London uses them."

Holly Gregory - Keatons estate agents, Shoreditch
Talking points

• Introduction to Cycle Hire
• Products available
• What's in it for your business?
• What's in it for your staff?
• 10% discount through Cycling Workplaces
• Find out more and register
How Santander Cycles Works

• Three user types:
  – Casual and PAYP (24-hour access) - £2
  – Yearly access (£90)

• Once an active access period is held all journeys under 30 mins are free

• All journeys over 30 mins = £2 per 30 mins
Scheme Information and Map

- July 2016 broke hires records: 1.28 million
- 760 docking stations
- 11k + docking points
- Present in 13 Boroughs
- New Major Sadiq Khan sees promoting cycling for businesses as a major TfL objective
Pooled business account

- Businesses can purchase up to 20 pooled keys for £90 each
- A pooled key grants a year's access and the business pays for all charges
- Business administrator manages their account through the cycle hire website
- Online tools allow staff to manage keys for hiring bikes by signing them in and out
Individual business account

• A business can buy yearly memberships for a staff for £90 each
• This is delivered as a promo code which staff use to register for their own account
• Staff own their account and assign their personal bank account to the membership key
• This means staff are responsible for all account administration and costs incurred throughout the year
Business Codes

• Businesses can provide Cycle Hire access to customers by purchasing promo codes which can then be given out as gifts.

• Promo code options:
  – 24-hour access (£2 each)
  – Yearly access (£90 each)

• These were designed primarily with the hotel, leisure and tourism industries in mind but are available for purchase by any business.
What's in it for your business?

• Improve staff retention
• Increase productivity
• Corporate social responsibility
• Save space

• Direct Debit payment
• Sequential invoicing
• Automated reporting
• Bespoke online account management
What's in it for your staff?

• Easy to use
• A new benefit to your staff
• It saves money
• Health and fitness
10% Discount through Cycling Workplaces

All members of Cycling Workplaces are entitled to a 10% discount off their first Business Accounts purchase

What else is available?

• If you have five or more employees, you could benefit from the following free products and services as part of TfL Cycling Workplaces including:
  • Cycle safety seminar
  • Commuter cycle skills sessions
  • Cycle safety checks and bike marking
Next Steps

Partnership Developments

• TfL can attend individual events to discuss Business Accounts. For any general requests/questions email sivaiyer@tfl.gov.uk

• Copy ready to share for website articles, email newsletters and social media posts (Twitter, Facebook, LinkedIn etc.)

Registration and account enquiries:

• Email: business@santandercycles.tfl.gov.uk
  Telephone: 0343 222 0066 (TfL call charges)

• Cycling Workplaces Registration: businessoffers.tfl.gov.uk
Cleaner Air Action Days Monitoring Results

Andrew Grieve

10th August 2016
Design is... 
devising the means that seem obvious in retrospect, but are anything but in advance
1) Do the sites each site and place one
2) Need to all sites & place one

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M & M & \text{Discuss MY} / \text{DT4} \\
O & O & \text{as new global?} \\
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Thanks to AIRY your living room is becoming a climatic health resort within 24 hours.

Order now!

Created by
AIRY GreenTech

687 backers pledged €105,129 to help bring this project to life.
Air Pollution Small Sensors
A Review
Brendon Harper (CRP)

CABB1 EVALUATION & CABB 2 UPDATE
CABB1 EVALUATION

The good

• Networking
• Funding
• Sharing
• Collaborative projects
• Increased awareness

The lessons

• More practical programmes
• Increased profile
• Advanced notice
• Concise notes
CABB2 UPDATE

• £400,000 MAQF2 award to match £500,000 partner pledges
• 67% match rate
• Some movement in partner pledges
• GLA/TfL ‘OK’ for first interventions
• Remaining interventions to be finalised ASAP
• Collective programme
• Procurement, monitoring & evidencing
# CABB2 Budget

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<tr>
<td><strong>Partner pledges</strong></td>
<td>£500,000</td>
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<tr>
<td><strong>MAQF2 award</strong></td>
<td>£400,000</td>
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<td><strong>CRP management</strong></td>
<td>£67,000</td>
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<td><strong>MAQF2 for projects</strong></td>
<td>£333,000</td>
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- For each £1 partner pledge:
  - 80p MAQF2 funding awarded
  - Minus 13p management fee
  - Leaves 67p MAQF2 available for projects
All CABB Partners

BID & BOROUGH ROUND-UP
A.O.B

• CRP ‘Clean Air Better Business’ Event – 7\textsuperscript{th} September 2016 (Swan at the Globe Theatre) RSVP via Eventbrite

• Next CABB meeting date – 12th October 2016 (VTBC) Need a venue to host meeting (can count towards ‘in-kind’ match-funding contribution)
Questions?

Brendon Harper
Air Quality Project Manager
Clean Air Better Business
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@CRP_CABB