



Consolidated Freight Distribution Centre, Suceava, Romania

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Implementation of an Urban Consolidation Centre (UCC) as a key city logistics facility.

Suceava Municipality plans to implement a UCC by 2023 to reduce freight traffic volumes and its impact on citizens and the environment; divert heavy vehicles from residential areas; and optimize local freight distribution. The UCC will consolidate goods for later delivery in the city using low capacity / durable and preferably 'clean' modes of transport.

This is an innovative step for the city, in developing its urban freight transport strategy.



Surveys and local stakeholders meeting May 2017

Guidelines for UCC management, facilities, regulation, evaluation and monitoring started to be set out



Local freight companies and main national operators will be involved in the design process

Consultation with traffic police, public institutions and commercial managers (supermarkets, shop owners), local producers and local industry will facilitate a smooth implementation

Scope of works

The Suceava urban mobility plan records 3,569 vans and 387 HGVs delivering freight in the city weekly; directly resulting in traffic congestion, high level of traffic pollution and high level of associated noise.

Currently, heavy goods vehicles (HGVs) passing through residential areas destined for the main commercial areas in the city centre are unrestricted.

This UCC, including storage facilities, will be located close to the city border, with good and direct connection to main routes and the city ring road.

The municipality will provide the land and utilities; undertake all physical construction; and conduct an open tender to engage a private investor to operate the UCC.

Carriers and freight forwarding services; shop owners and local businesses; and new development and construction areas will be engaged in the process of establishment, operation and use of UCC facilities.

Outcomes

A baseline survey is planned before the UCC implementation process in 2018-2019; and a follow up study after implementation to identify UCC impact.

Implementation of the UCC is expected to result in:

- significant improvement of the quality of life in the city with fewer HGVs in residential areas
- reduction in harmful emissions, noise and traffic accidents as a result of fewer HGVs in the city centre
- increased accessibility
- savings for local companies
- establishment of a modern and professional management of the freight distribution in the city.

Lessons learnt

- UCC implementation needs integration with new stringent and strictly applied regulations expected by 2023
- When drafting a regulation involvement of all economic operators (suppliers of goods, carriers, customers) is key to account for all relevant aspects and interests
- Freight TAILS local stakeholder group has gathered consensus on regulation design, and will continue as the new regulation comes into force
- Key stakeholders in supply chains will be involved in evaluating the UCC performance
- A good communication strategy is essential
- Promote positive environmental effects and economic benefits for transporters to raise public awareness and achieve a positive stakeholder perception.

Future of the project

Feasibility study in 2019 to determine and resolve location and planning issues. The design of the technical documentation, the open procedure for construction works, and the negotiation procedure to engage the private operator of the UCC to be completed by 2023.



Creation of a public-private partnership to plan, build and operate the UCC

Adaptation of local regulations to provide operators and distribution companies with incentives and facilities to use the UCC for their current activity



Adaptation of local regulations to establish restrictions that encourage the use of the UCC



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[Freight TAILS Integrated Action Plan for Suceava](#)