

All of the latest news from CRP and its partners

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CROSS RIVER
PARTNERSHIP

September 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

CRP Welcomes Hammersmith London

Hammersmith LONDON

CRP is very pleased to welcome Hammersmith London Business Improvement District (BID) as the newest member of the partnership. The BID, which represents over 350 businesses in the Hammersmith town centre, is the 19th BID to join CRP.

CRP are looking forward to working with Hammersmith London team to support delivery of their member business' priorities and to share and link with other CRP BID, borough and strategic partners.

For further information please contact [Hammersmith London BID](#).

Community Green Street 22nd Sept 2017

**COMMUNITY
GREEN STREET**
LUXBOROUGH STREET

3PM-6PM, FRIDAY 22 SEPTEMBER

Cross River Partnership will be coordinating a Community Green Street on 22nd September on Luxborough Street in the [Marylebone Low Emission Neighbourhood](#) (LEN) to align with World Car Free Day.

air quality friendly plants, with some games for entertainment. There will also be the chance to learn more about what a Low Emission Neighbourhood is and the plans for Marylebone.

CRP is promoting [World Car Free Day](#) 2017 (WCFD) as an opportunity for all our partners to showcase some of the innovative projects and interventions taking place to encourage more walking, cycling, public transport, and consolidated deliveries, with the goal of improving air quality in central London and making our streets healthier.

If you are in the area, do pop along to the Community Green Street on Luxborough Street and enjoy the activities taking place.

For more information contact [Andy Martin](#).

Minister Coffey visits the Marylebone Low Emission Neighbourhood



Dr Therese Coffey MP Parliamentary Undersecretary of State for the Environment recently visited the [Marylebone Low Emission Neighbourhood](#). Dr Coffey was appointed to her current role in July 2016. Part of her portfolio includes air quality as well as the natural environment and flooding.

The Marylebone LEN is a partnership between [Westminster City Council](#), landowners, businesses / BIDs and residents and the visit was a great opportunity to inform Central Government about the initiatives being implemented to improve air quality in the City of Westminster.

As part of this project the Council has delivered initiatives such as anti-idling days and is trialling over 100 lamppost electric vehicle charging points.

A key highlight of Dr Coffey's visit was seeing some of the residential charging points in action.

Thank you to Baker Street Quarter Partnership for hosting tea and coffee afterwards.

Clean Air Banners in Marylebone LEN



lamppost banners have been hung in and around Marylebone High Street. They are hung to raise awareness about the Marylebone Low Emission Neighbourhood, a three year project to radically improve the air quality in a focused area.

For more information contact Marylebone LEN Interim Programme Manager [Vicky Keeble](#).

Air Quality at the House of Lords



CRP was very pleased to attend an Air Quality Roundtable at the House of Lords on 5th September 2017, hosted by Lord Borwick and Westminster City Council's Councillor David Harvey, with input from eminent colleagues including The Crown Estate's James Cooksey, TfL's Lilli Matson, GLA's Elliot Treharne, King's College London's Professor Frank Kelly, Global Action Plan's Chris Large, and SDG's Matthew Clarke.

There was an excellent level of cross-sectoral debate on how to tackle Air Quality and the active roles that could be played by Central Government, Local Government, Corporations, Institutions, BIDs, SMEs and the general public.

For further information please contact [Susannah Wilks](#).

Get Healthy London



[Healthy Living Week](#) is a week-long period of health and wellbeing events and activities designed to get your workplace fit, active and engaged!

You can choose to arrange a shared lunch, a fun run or walk, mindfulness or yoga classes, or a tea and talk break, it is aimed at staff having fun and has been created to engage staff across all levels and locations to make a healthier and better workplace a reality.

Healthy Living Week 2017 will run between 25th and 29th September.

You can find out more at www.gethealthylondon.org or follow @HealthyLDN
#healthylivingweek

Cycle September



Cycle September is underway, and it's not too late to join! TfL is sponsoring a fun, free competition for workplaces to get staff cycling. Earn points, climb the leader-board and win prizes - [sign up here](#).

transport costs savings.

Westminster businesses can also access a range of free services (Dr Bike surgeries, cycling talks, cycle skills course and advice on all aspects of cycling) through Westminster's [preferred supplier](#). Other London boroughs and BIDs also have business-specific offers.

Contact [Amandeep Kellay](#) for signposting to these.

Heart of London Promotes National Recycling Week 2017



Taking place between **25 September and 1 October**, as part of National Recycling Week, Heart of London is running a competition for businesses to showcase reducing waste and recycling. Entries will be tweeting pledges, or sending photos of recycling in action using the handle @HOLBID and #RecycleWeek. The winner will be announced in the following week and receive Heart of London goodie bags for up to five employees.

Heart of London are also hoping to confirm their chosen preferred supplier by National Recycling Week and use the opportunity to promote signing up to the supplier. This supplier will be offering businesses preferential BID discounts for recycling and have a proposal to service the BID area in the most efficient and environmentally friendly way possible as well as promoting collections to reduce visible waste on the street. This initiative will help cut waste management costs and in turn, assist in the reduction of vehicle numbers on the roads, improve air quality and tackle congestion.

You don't have to be a business to take part in National Recycling Week, share your tweets with us!

For more information contact [Christina Wells](#).

Maximising the Impact of FREVUE



FREVUE Results and Guidance for Local Authorities

After 4.5 years of partnership work, the last day of the Freight Electric Vehicles in Urban Europe project (FREVUE) has now come and gone. As the funder and external assessors are approving reports and publications, these are gradually being made available on the [FREVUE website](#).

The highly interesting results have already drawn a large crowd at the FREVUE Final Conference in June. We would now be happy to discuss these results and their implications for London in more detail with any of our partners and stakeholders. Do feel free to contact the CRP FREVUE Co-ordinator, [Tanja Dalle-Muenchmeyer](#), to arrange a meeting.

For more information, please see www.frevue.eu or follow FREVUE on twitter [@FREVUE_project](#).

Smart Electric Urban Logistics (SEUL) project

The need to explore smart charging for Electric Freight Vehicles (EFVs)

- Most UK cities experience an air pollution and CO₂ emission crisis
- In London, freight vehicles cover 16% of vehicle kilometres, but produce a disproportionate amount of 22% of total road CO₂, and 35-40% of local air pollutants
- EFVs can play an important role in addressing these issues with zero tailpipe emissions and significant CO₂ reduction potential
- Large-scale deployment of EFVs will involve the electrification of larger fleets, such as the UPS one in central London.
- The introduction of large electric fleets is currently hindered by potential constraints in the existing local grid infrastructure.




Turn over to see what the Smart Electric Urban Logistics project has set out to do about this

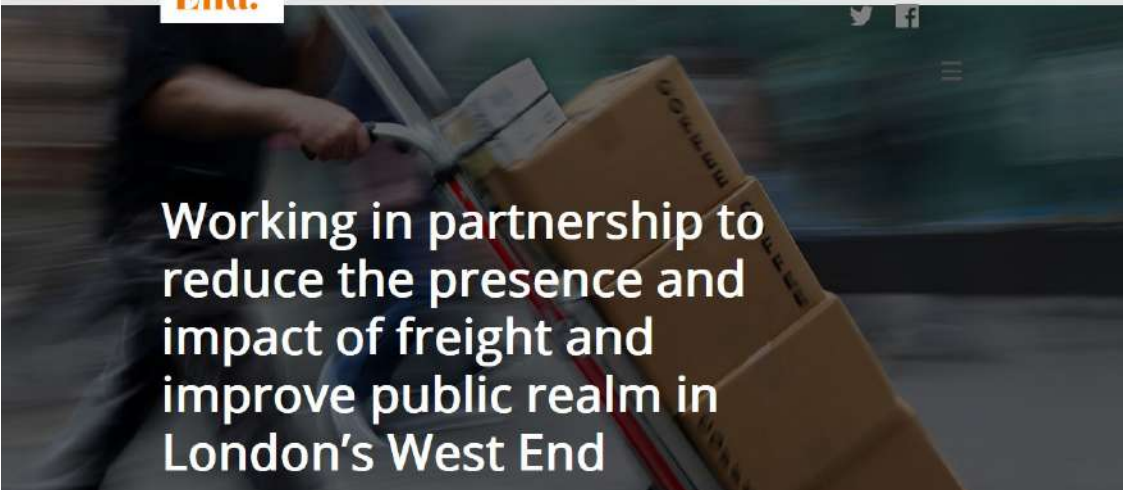


One of the legacies of FREVUE is the new SEUL project, set up with Office for Low Emission Vehicles UK funding to further extend the number of freight electric vehicles being charged and used by UPS across central London, working with UK Power Networks and CRP. A handy postcard introduction to the project has been produced. [Click here to have a look.](#)

West End Freight



The West End Delivery and Servicing Programme



Working in partnership to reduce the presence and impact of freight and improve public realm in London's West End

The West End Partnership's Delivery and Servicing Group have been providing a strategic focus for the future of deliveries and servicing in a changing West End. Sharing success stories and lessons from innovative projects, the group is developing a plan for freight in the West End for the next three years. Partners in the area are busy working on exciting projects that could have a real impact, including Delivery and Service Planning for upcoming major public realm projects, and launching preferred supplier schemes to improve the function of major shopping streets.

deliverBEST progress



More than 60 businesses have participated in CRP's deliverBEST programme in recent months and received practical, proven solutions to make deliveries to their central London sites more efficient. Recommended actions are saving time and money while reducing traffic congestion and improving local air quality.

By completing deliverBEST's quick online questionnaire at www.deliverbest.london businesses receive bespoke recommendations that can help uncover efficiencies. CRP's deliverBEST team are then available to provide 1:1 support, provide implementation insights, measure results and share best practice via workshops.

deliverBEST has been developed by Cross River Partnership, is supported by Defra and the Mayor's Air Quality Fund and is delivered with partners including [Better Bankside](#) and [Victoria BID](#).

For further information please contact CRP's Project Manager, [Brendon Harper](#).

Freight TAILS to tackle Voluntary Behaviour Change



CRP's Freight TAILS network of 10 European cities is back for the next phase of our project.

France, from October 17 - 18, where we will focus on urban freight transport and Voluntary Behaviour Change (VBC).

Our member cities are currently examining local programs and considering aspects such as:

- Types of change that can be achieved through VBC measures and possible barriers;
- Advantages of VBC over other measures (regulation, for example);
- How VBC can be achieved;
- Stakeholders with the most influence to ensure change; and
- Factors that show VBC has been achieved

For more details, or to share your ideas on this topic, please contact CRP Project Manager, [Charlotte Knell](#).

Freight TAILS is co-funded by ERDF through the URBACT III programme.

CRP's New Starters



Shanon joined CRP as our new Transport Project Officer. He is primarily working on the finalisation of [FREVIEW](#) and will engage in various Air Quality projects that CRP are working on. Shanon completed his MSc in Environmental Science, focusing on air quality in public transport.

For more information contact [Shanon](#) here.

Tom Linton-Smith is our new Transport and Sustainability Officer. He is working on a range of projects for CRP including [Freight TAILS](#) and the [West End Partnership Delivery and Servicing Programme](#). Tom has recently completed his MSc in Transport Planning and Management at the University of Westminster, with a focus on active travel. His final research project was on urban family cycling.

For more information contact [Tom](#) here.

Albert and Recruit London



Albert, aged 49 is a Westminster resident who was unemployed for over 9 years before being supported into employment as a Street Patroller and Litter Picker at Leicester Square's McDonalds by Sylvia Kankasa (Specialist Workplace Coordinator at Recruit London) and Nikoletta Gjergji (Project Support Assistant at Recruit London). Albert was referred by Stella from CNWL.

Albert is deaf and he finds volunteering once a week with Action for Hearing Loss at a homeless shelter very rewarding. However, he wanted to start earning an income so Sylvia spoke to Albert regarding his

For further information please contact CRP's [Sylvia Kankasa](#) or [Nikoletta Gjergji](#).

Veolia and Recruit London



Formerly workless residents Paul, Mohamed, Reza and Laurentiu have been recruited as Street Cleaners for Veolia Westminster. They were supported into work by Sylvia Kankasa (Specialist Workplace Coordinator at Recruit London) and Whitney Addow (Project Support Assistant at Recruit London). Well done! Recruit London's pre-interview training process and tailored support provides a valuable introduction for candidates and saves our employers time at interview stage.

As Paul said: *"I appreciate all the work Whitney did for me. I am truly grateful for her time and dedication during this process. I am now cracking on with my new job!"*

For further information please contact CRP's [Sylvia Kankasa](#) or [Whitney Addow](#).

Recruit London is Recruiting!



Two exciting Recruit London Jobs are now live on Westminster City Council's TriBorough site for redeployees only – Recruit London Programme Manager and Recruit London Project Support Assistant. Both roles will be available for external applicants too from 22nd September, including via The Guardian on-line.

Here are links to the opportunities:

For further information please contact [Susannah Wilks](#).

Totally Thames



It's not too late to dive in and enjoy London's famous river at one of the Totally Thames fun events.

CRP is delighted to see the success of Totally Thames each year, building on the humble origins of the Thames Festival first delivered by CRP using Single Regeneration Budget funds.

See the full 2017 programme at www.totallythames.org

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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