



September 2016
Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

World Car Free Day!



Today is World Car Free Day! The aim of this day is to create more awareness of the high levels of pollution across the world and encourage commuters to find alternative ways of transport in support of better air quality.

We at CRP are excited to champion this day!

So please take part in World Car Free Day and help improve our environment!

[Click here](#) for more information.

Clean Air Better Business Event



On 7th September 2016, on behalf of our Cross River Partnership Board Co-Chairs Councillor George Gillon and Simon Pitkeathley, CRP hosted a Clean Air Better Business Event at the Swan, Shakespeare's Globe complex, to bring our partners together and explore potential opportunities for tackling air quality issues. There were many innovative suggestions emerging from the night's conversation including implementing an automated city-wide efficient delivery booking system. It also provided CRP with an opportunity to hear what our partners think - one of the feedback referred to CRP as 'Best resource to help BIDs deliver projects!'. This will certainly inspire us to keep up the good work.

The Fitzrovia Partnership Air Quality Breakfast



London's Deputy Mayor for Transport, Valerie Shawcross has congratulated CRP partner, The Fitzrovia Partnership BID, for its work to improve air quality.

The Deputy Mayor spoke at [The Fitzrovia Partnership](#)'s air quality breakfast on 14th September, which celebrated actions including the FitzOffice and FitzWaste preferred supplier schemes which together have been consolidating and reducing delivery and waste collection trips in the BID area.

Breakfast attendees saw a life-sized representation of the clean air parklet and air purification units The Fitzrovia Partnership is developing with the support of CRP's Clean Air Better Business programme.

Congratulations to Baroness Couttie



Cross River Partnership congratulates Westminster Council's Leader Philipa Roe who was nominated for a life peerage and was created Baroness Couttie, of Downe in the County of Kent, on 5th September 2016.

Philippa Marion Roe, Baroness Couttie has been Leader of Westminster City Council since 2012. She is also the Chair of the statutory Health and Wellbeing Board for Westminster.

The Illuminated River



The Mayor of London, Sadiq Khan, has called on the world's brightest minds to come up with ideas for the creation of a light art installation, extending across 17 bridges that span the Thames.

The first stage of the Illuminated River competition closed on July 7th 2016 and six finalist teams have been shortlisted.

The finalist teams will be judged by artists James Turrell and Sir Michael Craig-Martin alongside former Serpentine Gallery Director Dame Julia Peyton-Jones and co-founder of Second Home, Rohan Silva. They join previously-announced jurors: Lord Rothschild OM GBE, Chairman of RIT Capital Partners plc, Chairman of the Rothschild Foundation; Hannah Rothschild, Chair of the Illuminated River Foundation; Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, City Hall; Ralph Rugoff, Director, Hayward Gallery; Professor Ricky Burdett, Professor of Urban Studies and Director, LSE Cities and Urban Age; and Lucy Musgrave, Director, Publica.

Concept designs will be on display in November – in London and online with the winner to be announced in early December.

[Click here](#) for further information about the competition.



The West End Partnership (WEP) Freight Group met for the second time on Thursday 7th September, supported by CRP. The group progressed discussions on data, setting baselines and sharing best practice examples between West End partner Business Improvement Districts, Transport for London, London Boroughs of Camden and Westminster.

CRP are developing a webpage that will link these examples and enable other central London organisations and businesses to apply these initiatives too, scaling up the impact of these freight solutions.

For further information contact CRP Project Manager [Vicky Keeble](#).

FREVUE and Civitas Capital - London Study Tour



In cooperation with FREVIEW, Civitas Capital organised a study tour to London on 7th-8th September 2016. TfL very kindly hosted the tour at their Greenwich offices.

The goal was to share knowledge gained by the FREVIEW partners as well as other relevant stakeholders about the implementation of electric freight vehicles and consolidation centres and to facilitate the implementation of similar schemes in other cities. The approximately 50 attendees included representatives from industry and research organisations as well as policy makers from Belgium, Denmark, Hungary, The Netherlands, Spain, and the UK.

FREVIEW London partners UPS and Imperial College presented their work in the project while Arup organised an exciting seminar on alternatives to traditional consolidation including presentations from various industry partners, such as TNT, Straship Technologies and Collect+.

[Click here](#) for further information on the tour and for presentations.

Local Implementation Plans and the Mayor's Transport Strategy



The Mayor is already detailing his vision for London and transport is an important element of this vision. It is well recognised that London needs an efficient, accessible and affordable transport system and safe, clean, attractive spaces.

In the lead up to the release of the draft Mayor's Transport Strategy (MTS), it is expected this document will focus on the following three areas:

1. Delivering a good public transport experience
2. Delivering safe and pleasant spaces
3. Supporting the economy, new homes and jobs

There is likely to be a strong emphasis on promoting walking, cycling and healthy streets and a need to further concentrate on funding priorities with project prioritisation based on enabling growth.

The draft Local Implementation Plans will be released alongside the draft MTS in March 2017 and will be open for consultation in the months following. Transport for London will continue to work closely with boroughs, other partners and stakeholders to develop the Mayor's vision and the subsequent transport strategy.

More information on the Mayor's transport vision for London can be found [here](#) or from our CRP Transport Officer [Jane Overington](#).

Freight TAILS - spreading the word



CRP's 2 year European partnership project Freight TAILS has recently launched publicity leaflets highlighting the project's key objectives to **improve our environment**, **manage our urban traffic**, and **enhance our city spaces**.

Find out more about Freight TAILS at our [website](#), and follow us on twitter [@freight_tails](#).

For more information please contact [Charlotte Knell](#), CRP Project Manager.

Freight TAILS is part funded by the European Regional Development Fund, through the URBACT programme.

Freight TAILS in action



During August 2016 CRP Project Manager Vicky Keeble was joined by Steven Medway from New West End Company in Rotterdam for the URBACT Summer University. URBACT is the funding organisation for CRP's Freight TAILS Action Planning Network which is bringing together 10 European cities to address the challenges posed by rapidly increasing numbers of freight movements.

The Summer University was an intensive three days of learning and applying tools for ensuring stakeholder participation; effective problem defining and developing useful action plans for urban regeneration projects. It was a great way to exchange information and best practice with European partners and experience how the city of Rotterdam has delivered regeneration projects in practice.

"The URBACT Summer University was a great in helping me realise cities across Europe are working on really similar issues to us, and that their exciting projects can really inform our understanding and implementation in London and the UK."

Steven Medway, [New West End Company](#).

For more information contact CRP Deliver London Project Manager [Vicky Keeble](#) or Freight TAILS Project Manager [Charlotte Knell](#).

Recruit London Employer Event



As part of our pioneering community outreach agenda at Recruit London we are continually developing new ways to engage with Westminster residents to support them onto a more rewarding employment journey. We kick started the Recruit London Annual Employer Event Calendar and Milestones Journey with our first Retail 'Show & Tell' Motivational Workshop on 29th July 2016, run by our partner Peter Jones / John Lewis Partnership.

On the day, 15 Recruit London candidates turned up smartly dressed and keen to start the day!

For more information please contact New West End Company Workplace Coordinator [Isabelle Bernard](#).

CRP Away Day!



On 14th September 2016, the Cross River Partnership team had an away day which started off with lunch at Kitchen N1 near Kings Cross station. We then proceeded to Camden Town Hall for an afternoon of team bonding to welcome CRP's new starters – many thanks to London Borough of Camden for hosting us!

We had the pleasure of the company of Simon Pitkeathley, our private-sector Board Co-chair, who gave an inspiring speech to the CRP team.

The first thing on the agenda was a quiz based on the CRP 16/17 Business Plan and some of the projects we are currently working on, which definitely got everyone's thinking caps on. The next activity was a very competitive game of articulate and charades. Teamwork was greatly necessary here, proving a problem shared is without doubt a problem halved!

The last activity gave everyone a chance to exhibit their acting skills and exposed a few hidden talents amongst the team. This helped show how important behaviour and language is when working with external partners.

And last but certainly not least, there was also an introduction to [Kate Hart](#), CRP's new PR Consultant who we are extremely excited to work with on our upcoming marketing strategies.

All in all, the day was a great success and I'm really excited to be working at CRP.

[Whitney Addow](#), Project Support Assistant.



Hosted by the Department for Environment, Food and Rural Affairs (Defra) the Building with Nature event includes panel members from across the Defra-group together with representatives from business and local government.

The discussion will provide an opportunity to exchange ideas and views on the evidence for the links between good quality green infrastructure and enhanced levels of investment, growth, resilience, health and well-being, especially for our urban communities.

Time: 2-3:30pm

Date: Wednesday 28th September 2016

Location: Defra's offices in the Atrium, Nobel House, 17 Smith Square, London SW1P 3JR – for exact location see [Nobel House Map](#).

Please RSVP by Monday 19th September to greeninfrastructure@naturalengland.org.uk to secure a place.

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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