

All of the latest news from CRP and its partners

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CROSS RIVER
PARTNERSHIP

October 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

CRP Response to Mayor's Transport Strategy Consultation



CRP has provided a response to the Mayor's Transport Strategy (MTS) consultation. Our response draws on our experience delivering transportation and behaviour change projects across central London, many of which use the Healthy Streets approach which is so central to the strategy.

CRP is looking forward to seeing the finished strategy and helping to deliver the Mayor's objectives.

Healthy Streets 2017



On 28th September, CRP's Deliver London Programme Manager, Vicky Keeble, attended the 2017 Healthy Streets conference at Walthamstow Assembly Hall.

The event heard from Will Norman on healthy streets in the Mayor's Transport Strategy; Lucy Saunders on wellbeing; and pitches from different representatives of transport modes all vying for space on London's roads!

Vicky presented the [Marylebone Low Emission Neighbourhood](#) (LEN) project in the session on 'Planning for Healthy Streets'. The focus was on partnership working to deliver air quality. It was also great to hear updates from representatives of the Redbridge LEN and the City Fringe LEN, whose projects are different to the Marylebone LEN, but in essence all three LENs are working to the same goal of making streets healthier by tackling air pollution.

For more information contact [Vicky Keeble](#).

Play Street in Action!



On 22nd September 2017, CRP and TfL joined forces with Westminster City Council, BIDs and landowners to host a community green street in the Marylebone Low Emission Neighbourhood.

Luxborough Street, next to the University of Westminster, was filled with games, activities and temporary greening for the afternoon. The sun was shining and residents, school children and university students came along to enjoy the car-free street. Recruit London candidates were also there to volunteer and learn new skills, as well as increase their confidence.

Even after we'd packed away, children were still playing in the street, showing how easily our streets can be turned into playgrounds by taking away the cars. One resident even asked if this would be happening every Friday! TfL and CRP also educated people on the Low Emission Neighbourhood project and the interventions happening in Marylebone.

To find out how it was done, please email [Andy Martin](mailto:andy.martin@crp.org.uk).

DeliverBEST Success



Make your deliveries more efficient
and improve air quality.

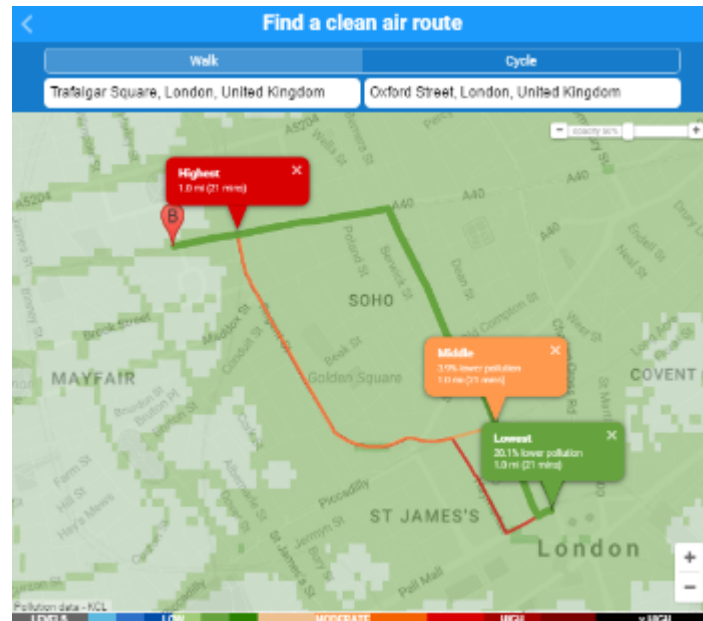
Start the conversation at
www.deliverbest.london

Almost 100 businesses have now completed CRP's short deliverBEST online questionnaire (at www.deliverbest.london) and received practical, proven solutions to make deliveries to their central London sites more efficient, and more environmentally-friendly.

The CRP team are supporting many of these businesses, including a gym, a café, an architecture practice, an event space, a number of multi-tenanted office buildings and health sector organisations to

If you would like to offer deliverBEST services to businesses in your area, please contact CRP Project Officer [Anisha George](#).

Reducing Exposure to Air Pollution



The Mayor of London, Sadiq Khan, last week triggered a “high” air pollution alert – the seventh time in just over a year. Warnings were displayed at bus stops, road signs and on the underground encouraging Londoners to reduce their exposure to toxic air.

CRP’s clean air route finder at www.cleanairroutes.london makes it easy to reduce exposure by linking Google’s journey planner with Kings College London’s live air pollution data. Users simply enter a start and end point and receive alternative routes colour-coded by their level of air pollution.

Please contact CRP’s Air Quality Project Manager, [Brendon Harper](#), if you would like a branded version of the route finder embedded on your website.

Click. Collect. Clean Air.



is helping reduce this, saving businesses time and helping reduce delivery traffic and associated air pollution in central London.

This campaign is built around an interactive online guide (www.clickcollect.london) to the various 'click and collect' options available to people near their homes. Almost 20 of CRP's partners have branded versions of the site and promotional materials and are encouraging employers to promote alternatives to their staff.

If you would like help reducing personal deliveries in your own organisation, please contact CRP officer [Sefinat Otaru](#).

FREVUE Guidance Documents



We have summarised 4.5 years of [FREVUE](#) demonstration and research as well as hundreds of pages of reports in four concise guidance documents tailored towards our key stakeholder groups:

- [Local authorities](#)
- [Fleet managers and operators](#)
- [Vehicle suppliers](#)
- [Electricity network operators](#)

For those who would like to go into more detail, the last in-depth reports and FREVUE Factsheets are being made available on the [FREVUE website](#).

For more information, please contact the CRP FREVUE Co-ordinator, [Tanja Dalle-Muenchmeyer](#) and follow FREVUE on twitter [@FREVUE_project](#).

CLSRTP 2017/18



This year's [Central London Sub Regional Transport Partnership](#) (CLSRTP) programme facilitated by CRP is forging ahead with a range of innovative transport and place making projects including:

- An intervention to promote walking in the London Borough of Wandsworth
- A feasibility study using [TfL's Walking Tube map](#) to deliver walking interventions
- Expanding on last year's urban market delivery and serving plans, promotions to support successful street market operations
- A study on the impact of autonomous freight vehicles in central London which will outline what, if any, early physical, technical and governance based interventions the central London boroughs should be considering in the lead up to autonomous cars and freight being common place
- A study into securing grid infrastructure for the electrification of commercial fleets

Keep an eye on the Central London Sub Regional Transport Partnership homepage for updates!

For more information please get in touch with CRP's Place Making Project Officer, [Jane Overington](#).

National Recycling Week at Heart of London

What Goes Around Comes Around

Cross River Partnership has been supporting [Heart of London Business Alliance](#) to promote National Recycling Week. Heart of London businesses and CRP have been tweeting their pledges to improve recycling, as well as some great examples of implementing a circular economy. From handbags made from M&Ms wrappers, to restaurants pledging to recycle more food waste, there is so much work that businesses already do to reduce their waste.

CRP produced this [video](#) with Heart of London to demonstrate how easy it is. Please share with friends and colleagues.

CRP has also supported Heart of London in choosing their preferred suppliers for waste, [Westminster City Council](#) and [Paper Round](#). Both organisations were chosen for their high sustainability credentials in waste management practices. They are being advertised to Heart of London businesses through the West End Buyers Club, aimed at reducing the number of servicing vehicles to improve air quality.

For further information, please contact [Christina Wells](#).

High Streets for All



investment in London's high streets.

Supported by the [London Economic Action Partnership](#), the research identified a wide range of high street functions that provide immense social value and should be protected and enhanced.

CRP looks forward to continuing to work closely with our public and private sector partners to maximise the benefits from London's high streets.

View the report [here](#).

Mayor's Construction Academy Scheme (MCAS)



CRP has been asked to sit on the Mayor's new Construction Academy Scheme Steering Group, which is a sub-group of the Mayor's Skills for Londoners Taskforce.

The group will be chaired by [Councillor Peter John](#), leader of the London Borough of Southwark.

CRP looks forward to working with public and private sector players alike on this very exciting and important initiative. The inaugural meeting of the MCAS Steering Group will take place in October 2017, and quarterly thereafter.

For further information please contact CRP's [Susannah Wilks](#).

Local People, Local Jobs



So far this year, Recruit London has helped 148 unemployed people into jobs in central London and, with recruitment set to increase over the next few months, it promises to be another successful year for the team. Currently engaged in recruitment for large flagship stores, hotels and West End restaurants, encompassing roles at all levels, it's only going to get busier!

Want to get involved? Recruit London would love to hear if you could offer a work placement to support one of our candidates back to work. Likewise, if you could offer a tour of your offices, a talk about your industry for jobseekers, or simply some time to give a mock interview we would be delighted to hear from you. Nothing is more powerful for our candidates than real feedback from real employers. We can also help you to recruit for any opportunities you may have from our ever-growing talent pool of skilled local people.

For more information, please contact: recruitlondon@crossriverpartnership.org.

Recruit London Pilot



CRP's Recruit London, in conjunction with Veolia and The Connection at St. Martin in the Fields, have set up a pilot to work with street homeless people in Westminster. Every 6 weeks, 5 rough sleepers are actively recruited and supported into sustained employment by Recruit London's ReStart Project, which is funded by [The Crown Estate](#).

"Since coming to London, I had been actively looking for a job. I found out about The Connection and that they helped with getting people employment. I went and registered and soon after, I was told about the ReStart Project and jobs with Veolia. I was interviewed and I was offered a job. They told me about the areas available to work and the time shifts. I now work in Chinatown and I like working at night so my shift is 10 pm to 6 am. I get paid weekly for the first 12 weeks, so I now have money in my pocket and I can start to look for accommodation!"

For further information please contact CRP's [Nikoletta Gjergji](#).

Business Rates Revaluation



The Business Rates Revaluation in London

The 2017 Business Rates Revaluation and its Impact on London's Micro, Small and Medium sized business community



CRP attended an excellent breakfast session on the latest piece of Business Rates research on 28th September 2017, hosted by South Bank BID.

The expert panel was comprised of Deputy Mayor Rajesh Agrawal, Federation of Small Businesses' Sue Terpilowski, Ramidus Consulting's Rob Harris, and Camden Town Unlimited's Simon Pitkeathley.

The research has been published just in time to inform and spearhead lobbying of central government regarding Business Rates Review, up to November and the Budget. Individual businesses were encouraged to write to their local MP on the matter.

There was consensus at the session that the current Business Rates system is not fit-for-purpose, and that a new system needs to incorporate a larger pool of businesses (including non-property-dependent businesses).

For further information please find the full report [here](#).

CRP Team Away Day



Cross River Partnership hosted an exciting team away day on the 26th Sept. It commenced with job shadowing between Recruit London and Deliver London team members to gain greater insight into each others' projects. This was followed by an opportunity to have round table interactive sessions on polishing the teams' elevator pitches, maximising our social media impact and, finally, sharing ideas about the four CRP objectives:

- Sustainable Employment Opportunities
- Economic Growth and Prosperity
- Air Quality and Carbon Reduction
- Making Places that Work

We were very privileged to have both our public and private sector co-chairs attend at intervals during the day and inspire the team to continue working hard on 'Delivering London's Future Together'. Thank you to [Councillor Wendy Hyde](#) and [Simon Pitkeathley](#)!

For further information, please contact CRP's [Susannah Wilks](#).

TfL and CRP



After finishing his masters in Latin American Development, Andy Martin became a Transport Planner for TfL as part of their graduate scheme. Most recently, he has been working on Borough Projects and Programmes, and has helped support CRP's programme management of the Marylebone Low Emission Neighbourhood. Following this successful partnership, he has now started a 6-month external secondment at CRP where he will be working on transport projects and helping to create an even closer partnership between TfL and CRP. Welcome Andy!

Andy can be reached at andymartin@crossriverpartnership.org.

CRP & HOLBA New Starter



Ilona Wilk has joined CRP's Recruit London team as a Heart Of London Business Alliance (HOLBA) Workplace Coordinator. She has in-depth experience in the recruitment industry and is passionate about creating bespoke opportunities and helping workless people find suitable and sustainable employment. She will be supporting HOLBA members in recruiting candidates that match their requirements. She has solid experience working as an Employer Engagement officer, as well as an Employment and Careers adviser. Welcome Ilona!

Please email [Ilona Wilk](#) for more information.

Westminster City Council and Barry Smith



At WEP, Barry will have a policy and strategy remit – working across the Partnership with Camden, TfL, GLA, BIDs and landowners.

Barry has been a long-standing supporter of CRP, including being the senior officer representative of Westminster City Council at CRP Board meetings. Thank you very much for everything you have done, Barry! We look forward to working with you again in the New Year!

CRP Vacancies



Please find below links to CRP job vacancies which are currently being advertised:

Recruit London Programme Manager

<https://jobs.westminster.gov.uk/vacancy/recruit-london-programme-manager-employability-coordinator-326434.html>

Recruit London Project Support Assistant

<https://jobs.westminster.gov.uk/vacancy/recruit-london-project-support-assistant-326444.html>

Air Quality Project Manager

<https://jobs.westminster.gov.uk/vacancy/air-quality-project-manager-324920.html>

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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