

All of the latest news from CRP and its partners

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CROSS RIVER
PARTNERSHIP

November 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

FREVUE wins LowCVP Low Carbon Champions Award



We are delighted to have won the [LowCVP Low Carbon Road Transport Initiative of the Year Award](#) for the [FREVUE](#) project.

The 4.5-year FREVUE (Freight Electric Vehicles in Urban Europe) project that was finalised in September 2017 deployed 80 fully electric freight vehicles (EFVs) across a range of logistics operations in eight European cities. The vehicles ranged from car-derived vans of under 3.5 tonnes to highly innovative 18-tonne trucks. In London, 16 UPS diesel delivery trucks were converted to electric as part of the project and are still in operation today. In addition, Clipper Logistics deployed a 10-tonne delivery truck from the Regent's Street consolidation centre in central London. The overall project was co-ordinated by CRP. For more information, please contact the CRP FREVUE Co-ordinator, [Tanja Dalle-Muenchmeyer](#), see www.frevue.eu or follow the project on twitter @FREVUE_project.

Clean Air Award for CRP



The CRP team were delighted to receive the Clean Air Award at the [Fleet Hero Awards 2017](#) earlier this month.

The Award, from the Energy Savings Trust, recognises our Clean Air Better Business (CABB) programme's innovative, co-ordinated and holistic approach to addressing air quality.

The judges noted the CABB programme's holistic engagement at individual, local and business levels, through the 'Click. Collect. Clean Air.' behaviour change campaign, deliverBEST business support service, clean air walking routes and local BID-led publicity and information campaigns.

CABB is funded by the Mayor's Air Quality Fund and matched-funded by CRP partners. Together, CRP and partners have advised over 200 businesses on deliveries and servicing, delivered London's first clean air walking routes and high profile local environmental improvements including FitzPark and Brixton Orchard.

Well done to all of our borough and business improvement district partners!

For more information on the Clean Air Better Business programme see our [website](#) or contact CRP's Air Quality Project Manager [Brendon Harper](#).

West End Partnership Draft Freight Action Plan



CRP is developing a draft Freight Plan for the West End, as part of our work on behalf of the West End Partnership.

CRP have commissioned former Head of Freight & Fleet at Transport for London, Ian Wainwright, to support the development of this draft plan, in consultation with key public, private and community stakeholders.

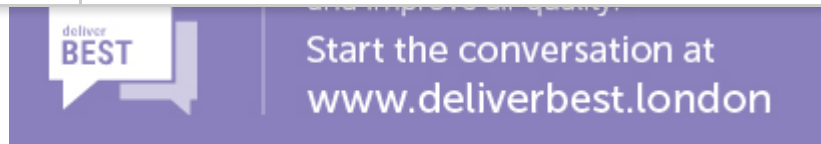
This framework of actions will help develop the West End's status at the heart of a leading global city; with innovative approaches to deliveries and servicing that focus on ensuring the health and vibrancy of London in the context of Oxford Street's Transformation.

Some actions will be immediate, providing quick wins that build on the great work that West End Partnership members are already delivering for residents, businesses and visitors. Other, longer-term activities will deliver the next step change in reducing the numbers of deliveries and servicing vehicles in the West End.

The draft Freight Action Plan for the West End will be presented to the West End Partnership Board for comment and review.

For more information on the West End Partnership Deliveries & Servicing Group visit <https://crossriverpartnership.org/WEPFreight/> or contact [Vicky Keeble](#).

CRP supporting Hammersmith and Fulham Businesses



CRP's deliverBEST team have directly engaged over 30 Hammersmith & Fulham-based businesses over the past month supporting action to make business deliveries more efficient and improve air quality.

By completing an online questionnaire at www.deliverbest.london businesses from large retailers, and restaurant chains to yoga studios and boutique clothing stores, have received bespoke recommendations with practical, proven solutions to make deliveries to their sites more efficient.

In addition to Hammersmith & Fulham Council, CRP is also working with Better Bankside and Victoria BIDs and Camden, Kensington & Chelsea and Westminster Councils to support business action across central London.

If you would like more information please contact CRP Business Engagement Officer, [Anisha George](#).

TfL Deliveries Reduction Funding for Heart of London Business Alliance



As part of CRP's support for Heart of London's Air Quality programme, CRP secured £42,000 worth of funding from TfL to implement a waste consolidation project in the BID area.

This localised physical consolidation of wastes will work hand in hand with Heart of London's recent appointment of 2 preferred suppliers, Westminster City Council and Paper Round. The programme will ensure a reduction in the number of waste collection vehicles operating in the area, helping to improve streetscape and air quality in the West End.

Recycle Week Competition Winners!



CRP partner Heart of London Business Alliance crowned Shake Shack in Leicester Square as winners of their Recycle Week competition. A big thank you to Shake Shack for taking part and pledging to recycle more food waste. By recycling more and producing less waste it also helps to reduce the number of vehicles on our roads needed to collect rubbish, therefore improving air quality in The West End. Heart of London were proud to give five goodie bags to hard-working staff with a selection of the team receiving a range of recycled materials, treats and keep-cups. Keep up the great work!

For further information please contact [Christina Wells](#).

Low Emission Logistics (LEL)



CRP has been busy working with seven London boroughs as part of the business engagement stage of a Mayor's Air Quality funded Low Emission Logistics (LEL) project, looking at reducing emissions and congestion through joint procurement and delivery retiming and consolidation.

The CRP team is working with local town centre managers and BIDs to collect baseline data businesses in specific areas identified by the boroughs, which will be used to provide a snapshot of current deliveries

If you would like further information on the LEL project then get in touch with [Andy Martin](#).

Marylebone Low Emission Neighbourhood – Smarter Deliveries



CRP is working to change behaviour and find efficiencies with businesses in the [Marylebone Low Emissions Neighbourhood \(LEN\)](#). Through better management of freight deliveries (including personal deliveries), we can reduce the number of freight movements throughout the Marylebone LEN.

To date, CRP has visited 138 businesses, with 30 businesses filling out the [deliverBEST](#) questionnaire, receiving recommendations and offers of further support. Also, with Christmas fast approaching, CRP and the Marylebone LEN Business Improvement District partners are promoting the [Click. Collect. Clean Air.](#) website to encourage people to receive deliveries nearer home, making Marylebone a cleaner air neighbourhood this winter.

For further information please contact CRP's [Amandeep Kellay](#).

Freight TAILS in La Rochelle



Last month, representatives from the City of London Corporation and Better Bankside Business Improvement District (BID) joined CRP at our [Freight TAILS](#) transnational network meeting in La Rochelle, France. The meeting – led by our network experts – Philip Stein and Ian Wainwright, focussed on the role of voluntary behaviour change (VBC) in improving freight practices in our home cities. We addressed related issues including

- incentivising the use of zero- and low-emission vehicles;
- balancing VBC with regulation; and
- improving delivery consolidation practices.

Following the meeting, Maria Curro of [Better Bankside BID](#) stated:

"The Freight Tails (La Rochelle) conference was very relevant to the current congestion issues facing London today. The topics discussed have been very helpful in shaping the freight programme for the Better Bankside Business Improvement District. Specifically, the behaviour change discussion has shaped how we engage with businesses around business-related freight and personal deliveries. It was most helpful to speak with the European delegates and learn how other cities are working to address issues and concerns around freight."

Tom Parker from the [City of London Corporation](#) also found the meeting relevant to his organisation, stating:

"The Freight TAILS La Rochelle event provided an excellent opportunity for the City of London to expand knowledge on stimulating behaviour change with various groups in the supply chain. The experience will be a clear assistance in developing effective policy when working with stakeholders in the square mile."

Freight TAILS is a network of 10 European cities focused on improving the impact of urban freight transport. Please email [Charlotte Knell](#) or [Sefinat Otaru](#) for more details.

Freight TAILS is co-funded by ERDF through the URBACT III programme.



London's first [urban market focused delivery and servicing plans](#) were delivered by the [Central London Sub Regional Transport Partnership \(CLSRTP\)](#) programme last year. CRP is now expanding on this innovative project by working with our partners to deliver on the actions identified.

We are excited to be in discussion with Islington Council and [Angel BID](#) to explore a waste oil consolidation project and Lambeth Council and [We Are Waterloo BID](#) to deliver a sustainable solution to disposable packaging.

The aim of these schemes is to demonstrate a positive impact relating to deliveries and servicing. For example, a reduction in vehicle movements, congestion, local air quality improvement and improvement against TfL's Healthy Streets indicators.

For further information, please contact [Jane Overington](#) or [Uto Patrick](#).

Waterloo Bus Garage Visit



CRP's Deliver London Team toured Go-Ahead London's Waterloo Bus Garage recently to understand the requirements and operation of Europe's largest fleet of fully electric buses. 46 electric buses operate from the Waterloo site on the 507 and 521 routes in Central London. The buses have now been operating for two years with an excellent running record, and feature service innovations such as USB charging points and audio-visual digital information screens with route maps and stop announcements.

To charge all 46 buses, the local electricity grid infrastructure needed to be upgraded. This is a costly and disruptive exercise that not many operators, whether of buses or freight fleets, will be able to pursue. The CRP [Smart Electric Urban Logistics \(SEUL\)](#) project is exploring ways to use existing infrastructure more efficiently and thereby reduce the need for future physical infrastructure upgrades.

For more information please contact CRP's [Tanja Dalle-Muenchmeyer](#).

FREVUE Successful Completion



The Final Report of the 4.5-year Freight Electric Vehicles in Urban Europe project (FREVUE) project has now been completed and submitted to the project funder, the European Commission. Overall, the impact of FREVUE has led to the deployment of 86 fully electric vans and trucks, 75 charging posts, and significant direct environmental benefits such NOx savings of 2147.5 kg.

Reports, factsheets and publications from the results of the project, are now all available on the [FREVUE website](#) and will assist with the further uptake of electric freight vehicles in urban Europe.

If you would like further information on these results and their implications for London, please contact the CRP FREVUE Co-ordinator, [Tanja Dalle-Muenchmeyer](#), to arrange a meeting.

For more information, please see www.frevue.eu or follow FREVUE on twitter [@FREVUE_project](#).

Mayor's London Environment Strategy



The Mayor of London has launched the 'first of its kind' strategy to bring together the six mayoral strategies. The draft London Environment Strategy (LES) sets aims to drastically improve London's Environment by 2050. The strategy focusses on air quality, green infrastructure, climate change, waste and noise in London's environment.

CRP has provided a response to the draft LES. Our [response](#) draws on our knowledge and experience in the fields of green infrastructure, public realm, place making, health and well-being, freight, waste, air quality and associated behaviour change initiatives.

CRP is looking forward to seeing the finished strategy and helping to deliver the Mayor's objectives. For further information please contact CRP's [Shanon Lim](#).

Universal Children's Day



November 20 marks Universal Children's Day. Each year since 1954 the United Nations celebrate this day to promote international togetherness, awareness among children worldwide, and improving children's welfare.

Throughout the month of November CRP will be tweeting about Universal Children's Day. CRP is supporting every child's right to clean air by encouraging individuals to redirect their deliveries using www.clickcollect.london and offering advice on how businesses can reduce emissions via our [deliverBEST](#) project. We are also promoting clean air routes to school for children at www.cleanairroutes.london.

CRP has also taken this opportunity to officially launch the Recruit London twitter account which will also be tweeting about the benefits of flexible working and having a healthy work-life balance found in our [Family Friendly Toolkit](#).

Follow the Recruit London twitter [@RecruitLondon1](#) for more updates on how we're supporting families through sustainable and flexible employment.

Also remember to follow respective CRP twitter accounts [@CrossRiverPship](#) and [@CRP_CABB](#) for more information on [#ChildrensDay](#).

CamdenAbility and the Francis Crick Institute



CRP's innovative disability employment initiative, [CamdenAbility](#), recently supported Apleona at the Francis Crick Institute to recruit a new starter for their housekeeping team.

Apleona are a cleaning and maintenance contractor at the Francis Crick Institute in St Pancras. They joined CamdenAbility in order to review their disability policy and work with the project to create a new recruitment strategy to attract local, job-ready disabled candidates.

Apleona agreed to implement a flexible approach and adapted their normal recruitment process, removing a number of barriers presented by the process for applicants with additional needs. Rather than relying entirely on the results of a competency based interview, Apleona met with a local CamdenAbility candidate, Joseph, for an informal meeting, progressing to a short work trial where he was able to demonstrate his ability, and be assessed for the role.

Joseph, 39, has a learning disability and had never worked before registering with CamdenAbility in June. After the successful work trial, he was offered a permanent position and began working. CamdenAbility also supported Apleona by advising on small adjustments needed in order for Joseph to understand and fulfil his daily tasks.

Working with CamdenAbility is an easy process. There is lots of support."

To find out more about the CamdenAbility project, please contact CRP's Specialist Workplace Coordinator [Parma Sira](#).

ReStart Case Study: Maggie



In the words of Maggie: "Due to the birth of my two children, I have been out of work for five years and was feeling anxious to return to work. I secured a part-time role with Primark through the excellent support of Nathalie from ReStart and Ilona from Recruit London. Nathalie understood the challenge I faced with childcare and she was willing to help me prepare for the interview during non-working hours and at convenient locations. Ilona has supported me with my welfare benefits, training and my housing situation. Both Nathalie and Ilona communicate with me on a regular basis, helping me to settle back into work. I am very excited to say that I have now worked in Primark for more than six months, and it is an amazing feeling that I can provide for my children independently rather than solely relying on state support. Thank you!"

For more information, please contact CRP's ReStart Workplace Co-ordinator at The Crown Estate, [Nathalie Lam](#).



The month of October 2017 saw many changes to the CRP [Recruit London](#) Team.

Sylvia Kankasa, formally the Specialist Workplace Coordinator interviewed successfully to take over as CRP Recruit London Programme Manager. Sylvia has extensive delivery and operational experience and has already got her teeth stuck into the role. We are all excited about the prospect of seeing Recruit London into 2018 and onwards.

CRP's Recruit London has this week appointed Kate Fenton to re-join the team as a Westminster Workplace Co-ordinator, focusing on Westminster's long term unemployed residents. CRP is very excited to have Kate back as she was a great success in her time as the Heart of London Business Alliance Workplace and Co-ordinator and will be an asset to the team.

Also joining the team as maternity cover for Recruit London's Nikoletta Gjergji, is Kanika Lim. Kanika will be our new Project Support Assistant. She brings over ten years of experience in the welfare to work sector.

For further information please contact CRP's [Sylvia Kankasa](#).

Welcome Back!



It's great to be back at Cross River Partnership following my year's maternity leave! I've moved into a new role as Development Manager and will be supporting our programme managers by making sure our processes and projects are the best they can be. There are so many exciting new projects that have launched during the last year and I'm really pleased to be working across our wide range of delivery on air quality and employment.

I'll also be developing new projects and bring in funding to continue our work so please do get in touch if you have any ideas.

My contact details have changed so please contact me at elizabethharris@crossriverpartnership.org or 0207 641 4336.



FSB Small Business Winter Reception with the Mayor of London
by FSB Greater London Region

Wed, 13 Dec 2017, 09:00 GMT
Courtyard Theatre
Bowling Green Walk
40 Pitfield Street
N1 6EU

The event will be an opportunity to celebrate the contribution of small business to London's economy and to hear directly from the Mayor, Sadiq Khan on issues facing small firms in the capital.

The Mayor will address this intimate gathering of small firms to launch his Draft Economic Development Strategy for consultation.

This draft strategy sets out the Mayor's vision for a future economy in which all Londoners have the chance to succeed. This is your opportunity to help shape and deliver a joint vision for our future.

FSB London Policy Chair, Sue Terpilowski OBE, will also address the audience, alongside other speakers to be confirmed.

The Winter Breakfast reception is open to small businesses across the Capital.

Registration will be from 09:00 & Breakfast will be provided, and ending at 11.:30.

Sign up at [eventbrite](#).

Camden
Climate Change
Alliance

Connecting Businesses - Achieving Sustainability

Wednesday, 6 December 2017

London
NW1 2BE

Camden's sustainability networking event is your opportunity to find out what others are doing to ensure their business is on the right path to achieve truly sustainable operations, from reviewing your sustainability strategy in the context of the updated sustainable development goals to expanding your influence by working more closely with your supply chain.

Camden Climate Change Alliance, in collaboration with the Euston Town, Camden Town and The Fitzrovia Partnership Business Improvement Districts, as well as Cross River Partnership, would like to invite all businesses operating in the borough of Camden, to join us and share your sustainability achievements, as well as be inspired by others.

Visit [eventbrite](#) for more information and to register.

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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