



November 2016
Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

City for All Londoners



The Mayor of London, Sadiq Khan, recently launched his 'City for All Londoners' strategy for consultation. Cross River Partnership is attending and pro-actively contributing to all of the subject-based consultation sessions.

The Mayor focuses on creating good growth, not growth for growth's sake, for a London with good jobs; good homes; green growth (clean air; accessible green space; carbon neutral by 2050; circular economy); integration of land use, connectivity and transport, whilst maintaining London's distinctive culture. He wants to ensure that everyone benefits from this growth, reducing inequality; reducing gender pay gap; promoting the London Living Wage; and ensuring better childcare and early education.

Mayor Sadiq Khan was the first London Mayor to have mentioned freight in his original manifesto, and this consideration continues.

Much of the focus of the Mayor's City for All Londoners document aligns very closely with the objectives of Cross River Partnership and the work we are delivering with and on behalf of our partners. We look forward to working closely with the Mayor to deliver his plans. All of the Mayor's strategies will be

published for full consultation early next year.

[Click here](#) to view the strategy.

Recruit London Employability Coordinator



Anna has joined CRP in November 2016 as maternity cover for Elizabeth Harris. Anna joins CRP from Ealing Council where she was Programme Manager for the Troubled Families Project. Anna is experienced in managing intervention programmes for families with multiple and complex needs including employment and skills support. Previously, Anna has worked in Local Authorities in Children's Services and Housing, and in the private sector for a Welfare to Work provider after starting her career at the Victoria & Albert Museum as a Project Coordinator on the FuturePlan initiative. Anna is responsible for all of CRP's employment programmes and also oversees CRP's Recruit London Workplace Coordinators.

For further information please email [Anna](#), or call on 078 7576 5751.

Recruit London Case Study



This case study is presented in the words of Joseph Boakye-Wreh:

"I was referred to CRP's Workplace Co-ordinator Chika at Recruit London by my job centre work coach in Stockwell, Lambeth, who felt I was too reserved. Even though it was the end of her day, Chika said tell me about yourself, as she packed away and tidied up. I was very shy and I am not really a person who just talks to people and this felt like pain.

Then she said let's book a 121. From that day, I changed. I am still shy but I manage it better.

I entered two work experience programmes in April and June, which involved group exercises and answering on-the-spot questions. Before Recruit London, it would have been a very, very nervous experience, but Chika gave me tips on how to handle nerves in group sessions which proved useful.

Since working with Chika and Recruit London, my confidence has been boosted and this is something I'm really grateful for. I have had the opportunity to work at Vodafone and Premier Inn on their work experience programmes. I am now permanently employed with Premier Inn.

I personally would recommend Recruit London. Thank you!"

For further information please contact CRP's Lambeth Workplace Coordinator [Chika Anyanwu](#).

Family Friendly Employment



Today saw the launch of CRP's Family Friendly Employment toolkit at Heart of London Business Alliance member Virgin Money. The toolkit has been developed to encourage employers to offer policies and roles which are suitable for carers and parents. CRP is very grateful to the 15 Westminster-based businesses that provided in-depth case study information for the toolkit, including organisations such as Nickelodeon, the Royal Opera House, Tate, Baker Street Quarter Partnership, Playne Design.

The Family Friendly Employment toolkit will be used by CRP's Recruit London Workplace Co-ordinators to encourage businesses to be as flexible as they can be with regards to the job vacancies they are creating - this in turn supports increased staff retention rates and increased productivity. Heart of London Business Alliance have recently joined the Recruit London partnership, to encourage more businesses to recruit unemployed local residents via the project. All Heart of London Business Alliance members have access to a Workplace Coordinator - Kate Fenton, from the CRP Recruit London team.

[Click here](#) to view the Family Friendly toolkit, read case studies from employers who have worked with us and the best practice checklist.

For further information please contact Recruit London Workplace Co-ordinator [Kate Fenton](#).

The Illuminated River



The Illuminated River is a scheme conceived to light the 17 bridges of central London. Supported by the Mayor of London, The Illuminated River Foundation have shortlisted 6 teams who have created individual designs to light up four bridges (Chelsea, London, Waterloo and Westminster) with an overarching masterplan to extend the project between Albert and Tower Bridges. The winning concept will be developed into a final design in consultation with the public and will look to engage and inspire both Londoners and visitors alike, encouraging us to take a fresh look at London's incredible bridges and the River Thames.

Make sure you do not miss out on seeing the shortlisted finalists at the Illuminated River Exhibition, open until 29 November at the Royal Festival Hall. The winner will be announced on 8 December and the first stage of the project delivery is planned to start in 2018!

You can find more information [here](#).

Clean Air Better Business Recognised

on National Stage



CRP's Clean Air Better Business (CABB) programme has been shortlisted for a national award.

This is fantastic news that recognises CABB partners' efforts, with the support of CRP and the Mayor's Air Quality Fund, to improve air quality across central London.

The [National Air Quality Awards](#) reward excellence and innovation for those working towards driving down air pollution and improving air quality. The awards ceremony, on 10th November, celebrated the work of fifteen organisations from across the sector including projects from industry, local authority, transport and the charity sector.

Walking the Talk on Sustainable Travel



CRP are proud to be walking the talk when it comes to sustainable, low emission transport.

Thanks to our new Santander Cycle Hire business account, cycling is becoming popular amongst the team for short trips between our many central London offices.

Find out more about Santander Cycle Hire business accounts on the [TfL website](#).

Zero and Low Emission Suppliers Directory



Victoria BID are seeking suppliers that use zero or low emission vehicles for inclusion in the 2017 Zero and Low Emission Suppliers Directory.

The directory, originally developed by the City of London Corporation and later progressed through CRP's Clean Air Better Business Programme, helps businesses choose and support suppliers who are helping improve air quality through their choice of fleet.

The [2016 directory](#) includes over 30 suppliers, including caterers, cleaners, couriers, waste collectors and private hire vehicle companies.

Suppliers using foot power, bikes, all all-electric vehicles, petrol hybrid vehicles, or vehicles using Compressed Natural Gas, Liquefied Natural Gas or Liquid Petroleum Gas, in their fleet can [register for inclusion the 2017 directory](#) via Victoria BID.

Redirecting Personal Deliveries



Black Friday is upon us and with it comes an influx of parcel deliveries – many of which will go directly into Central London. Cross River Partnership is working with New West End Company and other Business Improvement Districts to try and reduce the number of personal deliveries that go to workplaces with the aim of reducing air pollution and congestion in London. There is also the option to collect deliveries in-store.

Last year Amazon had over 6 million orders on Black Friday alone. As 40% of people regularly get deliveries sent to their work place (this percentage increases closer to Christmas) this has a massive impact on the number of vehicles coming into the city centre.

If you would like further information on redirecting personal deliveries, please contact [Charlotte Healy](#).

Heart of London Business Alliance and CRP



Cross River Partnership are thrilled to be supporting Heart of London Business Alliance in developing and implementing a Deliveries, Recycling & Waste Action Plan for four years until 2020. CRP have been commissioned to work with Heart of London and its members to reduce the visibility of waste and delivery vehicles in the Business Improvement District areas through initiatives including reducing waste volumes; consolidation of suppliers; redirecting staff personal deliveries and retiming deliveries.

This reduction of waste and vans on the streets will improve public realm in Central London destinations around Piccadilly, Piccadilly Circus and Leicester Square. CRP are recruiting a dedicated Heart of London Deliveries & Waste Officer to engage directly with businesses in the area about the project. We will be launching our plan to Heart of London members at an exciting event in February 2017.

For further information contact CRP's Deliver London Programme Manager [Vicky Keeble](#).

FREVUE at Freight in the City



CRP's FREVUE project was presented at the Freight in the City Expo on 2 November 2016 at Alexandra Palace in London. This one-day event saw over 700 delegates attend and featured 53 exhibitors showcasing the latest vehicles, technology and equipment to enable urban deliveries to be made cleanly, safely, quietly and efficiently.

Tanja Dalle-Muenchmeyer, CRP's FREVUE Coordinator, presented the project during the Expo's seminar programme and highlighted its preliminary results: With very few exceptions, the 80 electric freight vehicles currently deployed in the project are well integrated into the daily operations of industry partners. Indeed, based on the positive experience under FREVUE, many operators have already decided to extend their fleet of electric vehicles. FREVUE data analysis is ongoing and results will be presented at the final event in London in June 2017.

The FREVUE (Freight Electric Vehicles in Urban Europe) project is an urban e-mobility project supported by the European Commission.

For further information please contact:

CRP's FREVUE Coordinator, [Tanja Dalle-Muenchmeyer](#) or visit the [FREVUE website](#).

Freight TAILS goes to Umeå



The 10 Freight TAILS partner cities gathered in Umeå, Northern Sweden, for the latest focus on exploring how cities can manage urban freight. This meeting on 24-25 October 2016 focused on issues surrounding the use of data when developing urban freight actions. We were joined by several experts in the field of urban freight and data to support our understanding. Throughout the meeting we build 'data trees' to capture key issues, questions, challenges and solutions. The main themes of the trees were:

- Understanding why we capture data
- Exploring the kinds of data we collect
- Looking at how we both collect and use data
- Identifying who is best placed to collect, provide and use data

These themes will be crystallised in a short report that will be available in the coming weeks.

CRP would like to thank our kind hosts at Umeå Municipality, as well as our data experts that joined us for the meeting.

Find out more about Freight TAILS at our [website](#), and follow us on twitter [@freight_tails](#).

For more information please contact [Charlotte Knell](#), CRP Project Manager.

Freight TAILS is part funded by the European Regional Development Fund, through the URBACT programme.

The Central London Sub Regional Transport Partnership (CLS RTP)



CLS RTP's centrally led and commissioned projects are underway!

This year CRP is delivering four key projects on behalf of TfL and the central London boroughs; 20 mph Analysis, Markets Based Delivery and Servicing Plans (DSPs), Villiers Street DSP Stage 2, and Promoting Walking.

WSP, our consultant delivering the 20 mph Analysis project held an informative workshop at this week's CLSTRP meeting. This workshop helped to capture some of the qualitative data associated with 20 mph limits and zones in central London such as perceptions of safety and improved public realm.

PWLC are our consultants working with us on the Markets Based DSP project. This project is a first of its kind and will engage with Lower Marsh (Lambeth), East Street (Southwark), and Chapel Market (Islington) traders to look at consolidating vehicle movements and enhancing local operating environments. A key output of this study will be a best practice tool kit which CRP will share with all central London boroughs and stakeholders.

CRP is working alongside Northbank BID to deliver Villiers Street DSP Stage 2 which sees the implementation of recommendations in the Stage 1 study and will ultimately improve the function of this confined street.

The Promoting Walking project is still out for tender and we look forward to sharing progress as soon as possible!

For further information please contact CRP Officer [Jane Overington](#).

What does Trump's election mean for global climate action?



Following great celebrations of the 'historic' COP 21 Paris climate agreement that entered into force on 4 November 2016, global climate action became significantly less certain with Donald Trump elected as the next president of the United States. In line with his campaign pledges, Trump has since confirmed his determination to withdraw from the Paris climate agreement.

Nevertheless, at the COP 22 meeting in Morocco from 7-18 November 2016, where all parties that ratified the Paris agreement came together for the first time, the mood seemed to be worried yet defiant. Importantly, China has pledged to keep to its Paris goals. Furthermore, the UK ratified the agreement on 17 November 2016, thereby sending a clear message of commitment to global climate action.

FREVUE Final Event

Following 4.5 years of freight electric vehicle deployment, data collection and analysis, CRP and FREVUE partners will be glad to invite all interested stakeholders to the presentation of results in summer 2017.

The event is currently scheduled for 21 June with more details to follow shortly.



Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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