

All of the latest news from CRP and its partners

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CROSS RIVER
PARTNERSHIP

May 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

CRP moves offices



CRP has moved offices and is now based with its accountable body Westminster City Council at:

5 Strand, London WC2N 5HR

CRP telephone numbers remain unchanged.

Thank you very much to Westminster City Council for continuing to host us. CRP now exists within its partner Northbank BID area!

CRP is also very grateful for its desk space at offices including CAPCO, DWP South London District,

We look forward to seeing you at our 5 Strand offices soon!

For further information please contact CRP Director [Susannah Wilks](#).

CRP Board Meeting



10th May 2017 was the most recent of CRP's twice-yearly Board meetings of its 30 formal public and private sector partners, kindly hosted by the City of London Corporation at its magnificent Guildhall Art Gallery.

The meeting heard about upcoming funding opportunities from the GLA's Senior Manager [Jamie Izzard](#). CRP's [Brendon Harper](#) launched the new CRP service deliverBEST to partners.

In terms of formal decisions made: 1. CRP to continue to resource communications functions internally. 2. [Simon Pitkeathley](#) to remain CRP Co-Chair until at least after the next CRP Board meeting on 10th October 2017. 3. CRP Annual Report and Business Plan 2016/17/18 approved.

The next CRP Board meeting will be hosted by Westminster City Council – many thanks to [Councillor David Harvey](#) for making the offer.

For any further information please contact CRP's [Susannah Wilks](#).

Inaugural ATCM National BIDs Conference



This was held to great success last week at Highbury Hall in Birmingham on 18th May, with the theme: A new era for Public-Private Collaboration.

CRP's Susannah Wilks contributed to a Panel Discussion on best practice alongside representatives from Leeds, Cardiff and Sligo BIDs, as well as Sevenoaks Town Partnership.

There were also inspiring presentations by individuals including Jack Hopkins (ex-London Borough of Lambeth Councillor, now Chief Executive of the Night Time Industries Association), and Councillor John Clancy, Leader of Birmingham City Council.

And the resounding conclusion: all collaboration can be made into good collaboration!

For more information please contact ATCM's [Shanaaz Carroll](#) or [Ojay MacDonald](#).

deliverBEST



Make your deliveries more efficient
and improve air quality.

Start the conversation at
www.deliverbest.london

CRP has launched deliverBEST, a new online tool and business support programme to help make

After completing a quick online survey at www.deliverbest.london, businesses instantly receive recommendations relevant to their sector and location. CRP's team of Business Engagement Officers are then available to discuss a business' needs, provide implementation insights, help build business cases for change and measure results.

CRP are pleased to be piloting deliverBEST with CRP partners [Better Bankside](#) and [Victoria BID](#), and look forward to rolling out the programme with additional partners.

For more information please contact CRP's Air Quality Project Manager [Brendon Harper](#).

The deliverBEST online tool has been developed through CRP's Mayor's Air Quality Fund-supported Clean Air Better Business programme and European Regional Development Fund-supported programme, Freight TAILS. Support to many businesses is free thanks to funding from the Mayor's Air Quality Fund, Defra's Air Quality Grant and CRP's BID partners.

National Clean Air Day



The UK's first ever National Clean Air Day will be on **Thursday June 15th 2017**. The aim of the Day is to help the public avoid and reduce air pollution, and to protect the health of families across the country.

Get involved:

- Use parcel collection points close to home and avoid unnecessary deliveries to busy central London streets. Convenient parcel collection points can be found at www.clickcollect.london and promotional materials can be provided to your workplace by contacting CRP's Air Quality project Manager Brendon Harper.
- Find health advice, ready-made communications materials, a pledge counter and even a virtual reality experience, all free to download at www.cleanairday.org.uk.

For more information please contact CRP's Air Quality Project Manager [Brendon Harper](#).

Launch Event for Heart of London's Clean Air Initiatives



On Tuesday 23rd May 2017, Heart of London Business Alliance hosted the launch event for a new programme aimed at improving Air Quality in The West End. heartoflondonbid.london/air. CRP have been working closely with Heart of London Business Alliance to devise a robust programme that includes numerous initiatives to help us all breathe cleaner air.

welcomed a range of engaging speakers including Simon Birkett, the Director and Founder of [Clean Air in London](#). The event also showcased innovative ways that businesses are already reducing vehicle pollutants using waste consolidation points, preferred suppliers and electric vehicles.

Christina Wells at CRP is the dedicated team member on this new project and will be meeting with businesses in the Heart of London BID to find ways of improving air quality in the West End.

www.heartoflondon.clickcollect.london will be used to redirect employees away from receiving personal deliveries in central London. Preferred suppliers for both recycling and waste and office stationery and supplies will be confirmed to BID members later this year. Christina will also meet with businesses to find waste minimisation strategies and look at sustainable business practices to offer efficiencies and financial savings.

For any questions please contact [Christina Wells](#).

West End Buyers Club



Cross River Partnership developed the West End Buyers Club for New West End Company and we're thrilled that some of our other partners are also going to promote the scheme, so that we can really make a difference to the volume of freight traffic across a wider area of London's West End. New West End Company are teaming up with Baker Street Quarter Partnership and Marble Arch London for a

same suppliers, so that all of their deliveries can come to the area in one trip. For information visit www.westendbuyersclub.london

In addition, the West End Buyers Club will be promoted through the Westminster City Council-led Marylebone Low Emission Neighbourhood. More information on the Low Emission Neighbourhood can be found here: <http://www.marylebonelen.org/>

For information on these projects contact CRP's [Vicky Keeble](#).

FREVUE Round Table on Environmental Impacts



On 10th May we provided CRP Board Members and other public and private sector partners with first insights into the environmental impacts of electric freight vehicles, analysed as part of the FREVUE project, hosted by the City of London Corporation. Professor John Polak, Head of the Centre for Transport Studies at Imperial College, presented the findings that include results from the FREVUE project itself (over 80 electric freight vehicles deployed), an extrapolation of these results to model wider uptake levels, and the monetisation of results.

As Professor Polak concludes: *“The FREVUE results show the huge opportunity to avoid significant costs associated with air pollution, in a way that is potentially attractive to business and the public sector alike.”*

The environmental benefits of electric freight vehicles are significant. With zero tailpipe emissions, these vehicles lead to an absolute reduction in NOx and PMs, the two key pollutants in London. But importantly, they also offer the benefit of high reductions in CO2 emissions. Across the FREVUE project demonstrators, the CO2 emission reduction was on average 45%.

If, by 2021, 10% of the entire London freight fleet were electric, we could save £881 million through reduced health impacts and lower costs to comply with legal obligations.

Full results will be shared at the FREVUE Final Conference on 21 June 2017 at Guildhall, City of London.

[open/](#).

For further information, please contact the FREVUE Coordinator, [Tanja Dalle-Muenchmeyer](#).

Freight TAILS in Maastricht



Last week we were very pleased to be joined by representatives of CRP members Westminster City Council, London Borough of Southwark, City of London Corporation and Transport for London at our [Freight TAILS](#) network meeting in Maastricht, The Netherlands. Attendees explored the freight- focussed topics of micro-consolidation, e-cargo bikes, waste, and HORECA (hotels, restaurants, and catering); led by our network experts Ian Wainwright and Philip Stein.

The network also considered our progress at this mid-point in the project. We were joined by funder representatives who were impressed with the detailed discussions and focus of the network.

Freight TAILS is a network of 10 European cities focused on improving the impact of urban freight transport.

For more details please contact CRP Project Manager [Charlotte Knell](#).

Freight TAILS is co-funded by ERDF through the URBACT III programme.

New National Air Quality Plan



On 5th May 2017 the government published the long-awaited new draft Air Quality Plan for consultation. The plan aims at reducing nitrogen dioxide emissions in towns and cities and to thereby improve air quality.

The consultation is open until 15 June 2017 and responses will feed into the final plan due for publication by 31 July 2017.

To respond, please see <https://consult.defra.gov.uk/airquality/air-quality-plan-for-tackling-nitrogen-dioxide/>.

Lighting scheme to promote walking in Southwark switches on!



Through the Central London Sub-Regional Transport Partnership (CLSRTP), Cross River Partnership (CRP) has delivered an innovative project to promote walking in Southwark.

CRP, the London Borough of Southwark, Southwark Living Streets, and the Newington Estate Residents Association have worked together to design and install a colourful, dynamic lighting scheme at the Steadman Street entrance of the Newington Estate. This project builds on CRP's pioneering work using lighting to overcome railway viaduct barriers to walking and movement, the [Light at the End of the Tunnel](#).

This new lighting scheme is part of a broader initiative in the area called Walk Elephant and is designed to enliven the space and to promote walking. The lighting scheme has been designed to encourage walking between bus connections on Walworth Road and Kennington tube station. CRP is using

The lighting is now switched on and ready for everyone to experience!

For more information please get in touch with CRP's Place Making Project Officer [Jane Overington](#).

Start, Scale, Grow with the London Growth Hub

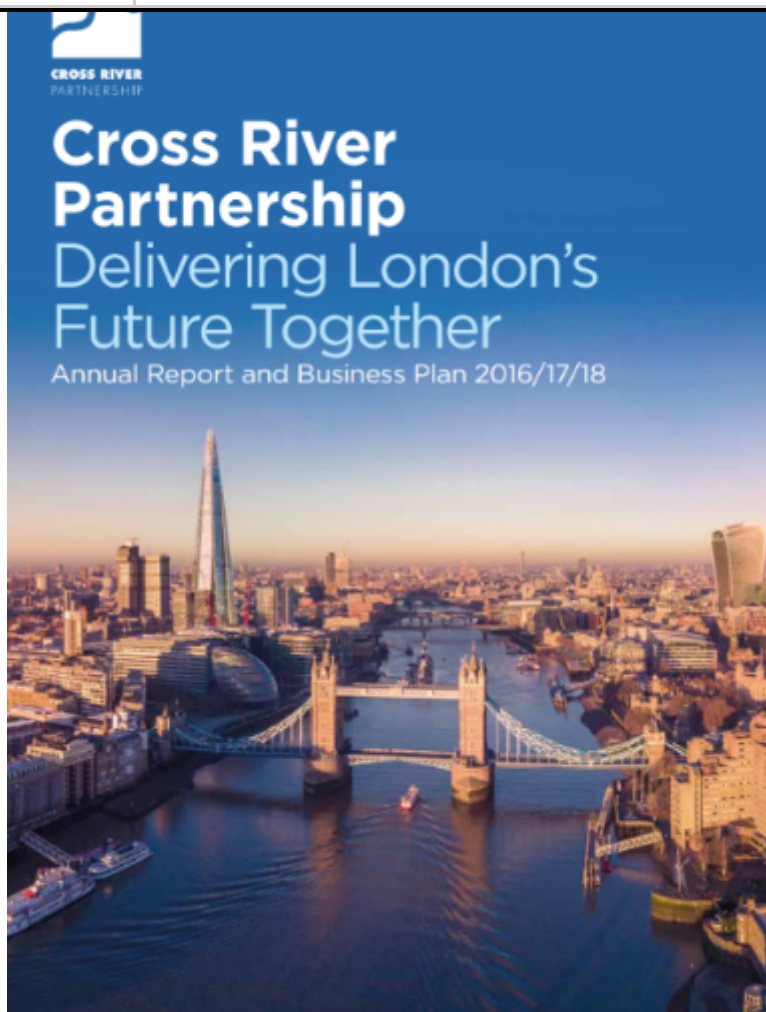


The London Growth Hub is a new business support initiative from London's Local Enterprise Partnership (now known as 'LEAP'). The London Growth Hub brings together the capital's vast business support offer into a single online resource at www.growthhub.london as well hosting business support events across the capital.

This month the Growth Hub will be moving into co-working spaces across the capital to deliver the Start, Scale, Grow programme over the next three months. Owners of start-ups, small businesses or those planning to start a new business can benefit from one on one mentoring with business experts and a series of masterclasses on key business skills such as financial planning and digital marketing, all delivered at local co-working spaces.

Sign up for free by registering at bit.ly/start-scale-grow.

Deliver London / Recruit London Collaboration



CRP's two main areas of work Recruit London - supporting residents into sustained employment; and Deliver London - improving air quality, transport and public realm; may seem like two quite discreet areas of work. However, we know that our programmes are very much aligned and our teams work closely together to add value to ensure that we are 'Delivering London's Future Together'. We all want London to be the best place it can be, and both programmes are working with many of the same funders, businesses and stakeholders to achieve this.

Projects such as our [Family Friendly Employment Toolkit](#) meet the objectives of multiple stakeholders that are encouraging workplaces to be more flexible including boroughs wanting to open up work opportunities to a wider candidate base, and Transport for London who want people to start work at different times of day to ease pressures on the transport network at peak times.

The Recruit London team have been out in force to support the Deliver London team on Clean Air Action Fortnight's Anti Idling Days in early 2016. This gave an opportunity for Recruit London candidates to volunteer for a couple of hours, learn about a new topic, improve confidence and develop new engagement skills.

We're continuing to collaborate and identify more overlap between the two areas, for the benefit of CRP partners. For more information on the shared goals and working practices of Recruit London and Deliver London contact [Anna Elliot](#) and [Vicky Keeble](#).

Groundwork London Wage Costs Offer



As part of Westminster's Employment Service, Recruit London are working with [Groundwork London](#) to offer tailored one to one support and specialist advice, matching and preparing people for appropriate and suitable employment and providing in-work support to help participants settle into their new roles.

The service also provides direct support to employers, helping them to identify and adapt vacancies within their organisations and ensure that capable, prepared and well-suited candidates make the most of and succeed in these roles. Groundwork London's grant helpfully supports employers with the wage costs of participants in the first few months.

To find out more, please contact in the first instance CRP's Specialist Workplace Coordinator [Sylvia Kankasa](#).

This service is funded by ESF and the Big Lottery Fund through the Building Better Opportunities programme.

Recruit London in Camden



CamdenAbility is an innovative disability employment initiative. Funded by the London Borough of Camden, CRP is working with a network of local businesses to support Camden residents with disabilities or long term health conditions into work.

This month saw CamdenAbility host its first Business Network Meeting Event. The Network heard from CamdenAbility members University College London (UCL), Royal Free Hospital Trust, City Lit and London Borough of Camden on their initiatives to improve disability awareness within their organisations. CRP's Specialist Workplace Coordinator, Parma Sira, and Adrian Ward, a Senior Disability Consultant with our project partners Business Disability Forum, hosted a Q&A session at the event, providing members with an opportunity to receive specialist support and advice on specific challenges they might be experiencing.

It was great to hear so many of our members taking a proactive approach to disability inclusiveness, such as UCL working closely with CamdenAbility to recruit local residents with disabilities onto their apprenticeship schemes.

The meeting was part of a series of free CamdenAbility Employer Network Events taking place throughout 2017. The next event, hosted by City Lit, brings the network together for training session on neurodiversity.

To find out more about the project, please contact [Parma Sira](#).

Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.

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