



March 2018
Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

Don't Lose Touch - Act Now!



We want to keep on sharing our news with you.

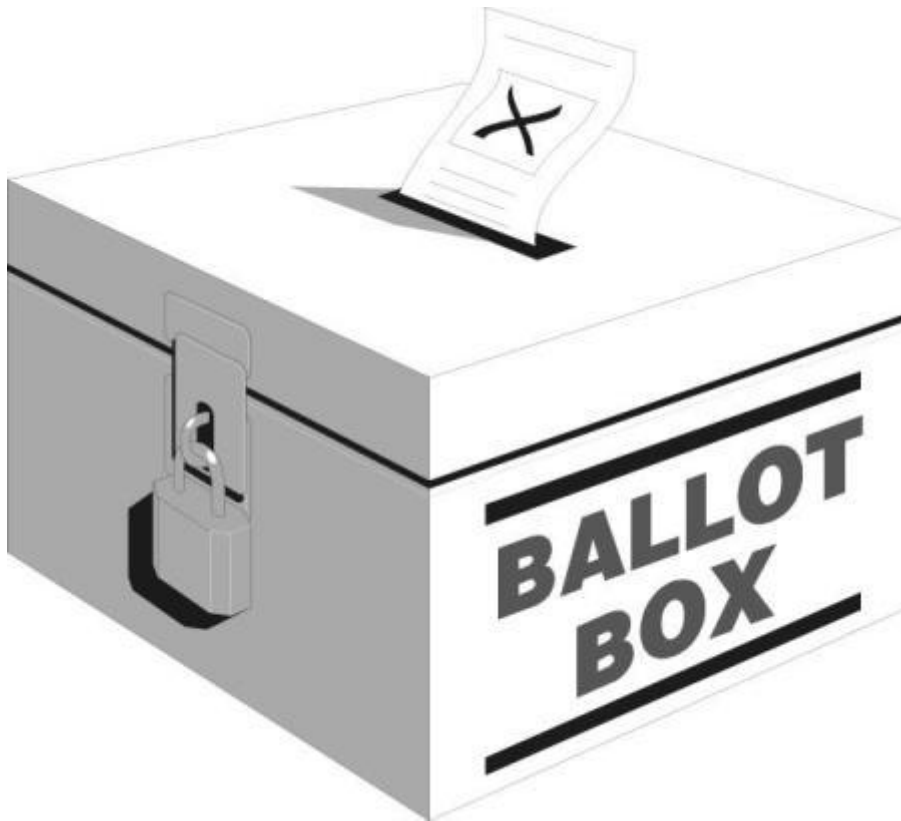
As required by [General Data Protection Regulations](#) we need your permission to store your details, so we can keep you updated on our news, events, services, projects and opportunities to collaborate.

Please click [here](#) to confirm you are happy for us to do this.

If you do not enter your details, you will no longer receive our bulletin.

For further information please contact CRP's Development Manager, [Elizabeth Harris](#).

Local Government Elections on 3rd May 2018



Local authorities will be entering the pre-election period leading up to the forthcoming local government elections on 3rd May. The period between 26th March and 3rd May, known as Purdah, means that basic principles surrounding impartiality and publicity must be followed closely during the period of heightened sensitivities.

Additional purdah guidance is available on the Local Government Association [website](#).

Please contact CRP's Operations Manager, [Carol Quamina](#) with any queries.

DEFRA Funding for CRP's Clean Air Villages



CRP has secured the second largest share (£282,850) of DEFRA's latest Clean Air Grant for our Clean Air Villages programme, a partnership between five boroughs: Lambeth, Hammersmith and Fulham, Islington, Kensington and Chelsea, and Lewisham.

Clean Air Villages will reduce emissions at 10 air quality hotspots across the five boroughs, by working with businesses and communities to make deliveries and servicing more efficient through individual and collective action.

The programme builds on CRP's successful [deliverBEST programme](#) and DEFRA-funded pilot in Camden and Westminster in 2017/18.

Contact CRP Air Quality Project Manager, [Brendon Harper](#), for more information.

Smart Electric Urban Logistics in the Media

FINANCIAL TIMES **MotorTransport**

UPS moves to using only electric vehicles in London

edie.NET

This is believed to be the first time the technology, developed in partnership with UK Power Networks and Cross River Partnership, has been deployed at such scale.

airquality
news.com

POST & PARCEL

Following the successful commissioning of the [SEUL](#) smart charging system, more retrofitted electric vans

arriving on site and a [UPS press release](#), media coverage of the project has been very positive in March.

Importantly, both business as well as trade press covered the project, another sign that electric freight vehicles are moving from the sustainability niche into business mainstream. A launch event in summer 2018 will allow interested stakeholders to visit the UPS central London site and see the electric vans, charging infrastructure and system first-hand. More details to follow shortly.

For more information, please register your interest on the [project website](#) or contact CRP's Programme Manager for Electric Freight, [Tanja Dalle-Muenchmeyer](#).

WEP Freight and Servicing Strategy



Working on behalf of the West End Partnership Board, CRP is now finalising The West End Partnership Freight & Servicing Strategy, which includes prioritised key actions and targets. The final draft is with WEP partners for comments.

The West End Partnership Deliveries & Servicing Group is formed of London Borough of Camden, City of Westminster, West End Business Improvement Districts; businesses; Estates; TfL; logistics operators and residents.

For more information on WEP Deliveries and Servicing visit <https://crossriverpartnership.org/WEPFreight/> or contact CRP's Deliver London Programme Manager, [Vicky Keeble](#).

DeliverBEST Showcasing Best Practice

Retail



Longchamp **consolidate deliveries** to their two West End stores, by sending courier items and stock to and from their Paris HQ to a single West End address. This led to dramatically reduced courier costs, fewer invoices to administer and improved local air quality.

GAP's flagship store on Oxford Street **check supplier credentials** related to delivery emissions when procuring goods and services. This helps meet GAP's global sustainability objectives, and makes London a cleaner place to live, work and visit.

Longchamp now order essential refreshments from the **same supplier** that provides their stationery. This has saved money and reduced journeys to stores, resulting in reduced congestion and cleaner air.

We are supported by partners, including the Mayor's Air Quality Fund, which means our 1:1 support could be free to you.



SUPPORTED BY
MAYOR OF LONDON

Department
for Environment
Food & Rural Affairs



CRP has created a series of new postcards highlighting best practice from businesses we have worked with on deliveries and servicing. [View the postcards](#) for case studies relating to offices, retailers, hotel, managing agents and food & drink businesses.

Answer 10 quick questions at www.deliverBEST.london. Contact CRP's Business Engagement Officer, [Sefinat Otaru](#), for more information on how your business could make deliveries more efficient, save time and money and reduce air pollution.

CRP's Business Workshop



A wide range of businesses have left CRP's latest deliverBEST breakfast workshop with a renewed

commitment to reducing emissions from delivery and servicing practices.

Procurement, sustainability and property managers from across central London attended the latest workshop hosted on 22nd March at [The Wesley](#), the U.K.'s first ethical hotel and conference centre. Each committed to take further action to make their deliveries and servicing more efficient and save time and money.

“Thank you for the very interesting and useful seminar this morning. I took away a number of actions that we can easily implement at Olympia London to help improve the capital’s air quality.”

– Sian Richards, Business Services & Sustainability Manager, [Olympia London](#).

Contact CRP Project Manager, [Brendon Harper](#), to find out how CRP’s [deliverBEST](#) online tool and business support service could benefit your business or area.

Seven-Borough Low Emission Logistics Programme



CRP is producing new 'Click. Collect. Clean Air.' stickers for all participating seven boroughs so that post room staff can stick them onto any incoming delivery that looks to be personal, and thereby encourage less unnecessary deliveries into central London workplaces. CRP is also producing tailored Air Quality Infosheets, case studies and reports for boroughs. The next project partner meeting will be held at the **Lambeth Civic Centre** on 16th April.

For further information, please contact CRP's Programme Manager, [Tanja Dalle-Muenchmeyer](#).

Marylebone Low Emission Neighbourhood Play Street



The Marylebone Low Emission Neighbourhood (LEN) programme was established in 2016 after a successful bid by [Westminster City Council](#) to the [Mayor's Air Quality Fund](#).

One strand of this work to help tackle air quality is a school engagement programme which has seen children from schools in the LEN take part in dedicated air quality lessons and activities. Building on the success of delivery partner [Sustrans](#)' work with the Eco Team at [Halcyon International School](#), a play street was held nearby, with a small section of the street outside the school closed to vehicles for a short time.

The play street featured a space for BMX stunts, basic cycle training, a market for restored bikes and DIY bike jewellery, a mobile air quality monitoring station, a parklet, and smoothie-making / music-generating bikes.

CRP programme manages the LEN, so as well as providing information on the day, we took along our portable garden and asked people to sit down, relax and consider what the streets of the future should look like. As you can see, the future of urban design is in creative hands!

For further information about the Marylebone LEN, visit the website at www.MaryleboneLEN.org or contact CRP's [Vicky Keeble](#) or [Tom Linton-Smith](#).

Heart of London Business Alliance Deliveries Update



Coming to the end of a full year of delivery on the Heart of London Deliveries & Wastes programme, CRP is proud to have delivered with and on behalf of the BID:

- Assessment and selection of 3 preferred suppliers: Anglo for office suppliers and WCC and Paper Round for commercial waste services;
- Held two events: The Clean Air Launch event on May 23rd 2017 and a Drop-in workshop for businesses to meet preferred suppliers on 13th February 2018;
- Secured additional funding of £42,400 from TfL for a waste consolidation programme in Leicester Square to reduce vehicle movements in central London;
- Supported Westminster City Council/Veolia's introduction of on-street coffee cup recycling, leading the way in The West End;
- Engaged with 100 different businesses in the Heart of London area;
- Produced an animated video for recycle week with a reach of over 250 views.

For more information on CRP's wider deliveries, waste and sustainability programmes and services, contact CRP's Deliver London Programme Manager, [Vicky Keeble](#).

Hammersmith Zero Emission Zone



CRP has been commissioned by [Hammersmith & Fulham Council](#) to support their new Zero Emission Zone on Hammersmith Grove. The CRP team is working with businesses on the street to ensure that a prohibition of all but zero-emission capable vehicles is workable for all.

For more information contact CRP Project Manager, [Brendon Harper](#).

Euston Town Low Emission Neighbourhood



CRP is delighted to be supporting Euston Town BID to undertake the monitoring for their Low Emission Neighbourhood between Euston Station and Regents Park.

Euston Town will be implementing all sorts of measures to improve air quality including using arts and greening to raise awareness and improve active travel. CRP will be undertaking before and after monitoring for these interventions to assess the impact that they are having. CRP will also be delivering a workshop for local businesses to work with them to reduce their air pollution emissions.

For more information visit <https://eustontown.com/low-emission-neighbourhood/> or contact CRP's Deliver London Programme Manager, [Vicky Keeble](#).

Final FREVUE Claim

RESEARCH & INNOVATION

Participant Portal

CRP has now submitted the final, and largest, of the four financial claims of our successful [Freight Electric Vehicles in Urban Europe](#) (FREVUE) project.

The claim, covering 32 partners and 18 months of project implementation, has been another effort in effective trans-national partnership working that has characterised this project overall.

For more information, please contact CRP's Programme Manager Electric Freight [Tanja Dalle-Muenchmeyer](#).

Recruit London 2018/19 Contract



For 2018/2019, [Westminster City Council](#) has funded Recruit London to continue to support unemployed Westminster residents into work. Our focus is candidate facing (assessments and sector/role specific training, preparation for interviews and assessments) and employer facing (vacancy sourcing, recruitment planning, support with preparing personal specifications, job matching, sifting applications and assisting with interviews). We will continue to provide a free local service to businesses, promote vacancies to attract eligible candidates, deliver job specific training and support to candidates, screen and broker candidates into employment, and support the employer and candidates for 6 months to sustain employment.

Our focus for 2018/2019 is on working with more people that are further away from the job market, for instance ESA to JSA claimants, 12 months plus unemployed or economically inactive candidates. This

also includes a focus on working with candidates with disabilities, long term health conditions, people who are homeless or who face other significant barriers.

CRP is grateful to additional funders of its Recruit London service, including [Capital and Counties](#), [Heart of London Business Alliance](#), [London Borough of Camden](#) and [The Crown Estate](#).

For further information please contact CRP's Recruit London Programme Manager, [Sylvia Kankasa](#).

London Mayor's Construction Academy



The **Mayor's Construction Academy (MCA) Programme** has launched with the opening of the opportunity for construction skills training providers to apply for the **Mayor's Construction Academy (MCA) quality mark**. Full details are available on the GLA website via the following link:

<https://www.london.gov.uk/what-we-do/business-and-economy/skills-and-training/mayors-construction-academy-mca-programme>

The MCA Programme consists of three parts: the **MCA quality mark**; **revenue funding to create MCA hubs** to strengthen co-ordination between construction skills training providers and construction sector employers; and **capital funding for equipment and facilities** to support the delivery of high-quality construction training provision in London.

The launch marks an important stage in addressing the skills challenges of the construction sector across London and ensuring the industry has the capacity to help achieve the ambitious housing targets that are described in the draft London Plan.

For further information please contact MCA@london.gov.uk.

King's Commission on London 2030



On 15th March, the Policy Institute published the report of the King's Commission on London. Launched by the Mayor of London Sadiq Khan at City Hall, the report examines three key areas of the city's long-term future through to 2030 and beyond: its economic prospects, health policy needs and new arrangements for non-university skills training.

The Commission has been co-chaired by Lord (Andrew) Adonis, former Cabinet Minister and Transport Secretary, and Professor Tony Travers, Director of LSE London, and its members have included London leaders of business, government, think tanks and academia.

[Read the report](#)

If you would like further details about the Commission's work and the report, please contact Tony Halmos, Director, Commission on London and Visiting Professor at the Policy Institute, at [policy-](#)

CRP Business Plan

Cross River Partnership Delivering London's Future Together

Annual Report and Business Plan 2017/18/19



CRP has published and mailed out its Business Plan for the year 1st April 2018 – 31st March 2019 (see

[here](#)). The Business Plan also incorporates performance information for the year 2017-18 (Annual Report). The Business Plan has been prepared in consultation with the CRP Board, and will be formally reported to the Board at its next meeting on 23rd May 2018, 9:30-11:00.

CRP would like to thank all of our public, private and community sector partners and funders for all of the collaborative hard work that goes into making every one of our shared delivery projects so successful.

We look forward to continuing to work together throughout 2018-19 and beyond!

If you would like to order extra hard copies of CRP's Business Plan, please do not hesitate to contact [Susannah Wilks](#).

London Plan Consultation



CRP, in collaboration with the [Association of Town and City Management](#) (ATCM), and 16 partners, submitted a collaborative response to the Draft London Plan earlier this month.

An independent Planning Inspector will now review feedback on the draft plan in advance of an Examination in Public later this year. The final London Plan is expected to be adopted in Autumn 2019.

Read the collaborative response [here](#).

Please contact CRP's Director, [Susannah Wilks](#), with any queries.

CRP Team Press Release Training



This month, CRP commissioned PR and communications specialist, [Kate Hart Consulting](#), to deliver an in-house training session for staff on writing effective press releases.

The workshop took the team through the 'Golden Rules' of press releases and provided the top 5 tips to getting it right.

1. Does it appeal?
2. Killer headline matters
3. Get your 'news' in the first paragraph
4. Be concise
5. Include quote and image

With the growing portfolio of pioneering projects that CRP are involved in, it is imperative that we are able to communicate this to a varied audience. separate article

For further information contact CRP's [Uto Patrick](#).



Save the Date! CRP Annual Partner Event

Save the evening of Thursday 21 June 2018, 18:30-20:30, for CRP's Annual Partner Event.

This year's event will be hosted by New London Architecture, where CRP's month-long, air quality-focused exhibition will be held.

More details to follow.

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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