

All of the latest news from CRP and its partners

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CROSS RIVER
PARTNERSHIP

March 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

[@crossriverpartnership.org](https://twitter.com/crossriverpartnership)



Cross River Partnership (CRP) is extremely proud to launch its own, dedicated email addresses for all of the CRP team.

following format: firstname.lastname@crossriverpartnership.org.

The CRP team will continue to receive all emails, including those sent to their previous email addresses, for a one month transition period.

As always all CRP staff will be contactable via the [website](#).

The new email addresses are operating within CRP's accountable body Westminster City Council ICT network, for which CRP is continuously grateful.

For any queries on the Cross River Partnership email addresses, please do not hesitate to contact CRP's [Brendon Harper](#), Air Quality Project Manager and mastermind behind the email switch-over. Thank you Brendon!

Delivering London's Future Together



The strapline was selected following an intensive brainstorming session by the whole CRP team. The winning submission was dreamt up by CRP's [Jane Overington](#) (pictured). Well done Jane!

CRP Business Plan



CRP is very proud to present its annual Business Plan for the year starting 1 April. You can see the Business Plan [here](#).

The Business Plan is currently being printed ready for mailing to CRP Board members. Please do contact us if you would also like a hard copy.

The Business Plan has been designed for CRP by agency Hudson Fuggle, overseen by CRP's [Charlotte Healy](#).

We are extremely pleased to be delivering £4 million of worthwhile project interventions with and for all of our public and private sector partners.

Newest CRP member

HATTON GARDEN

CRP is very pleased to welcome its newest member to the partnership - Hatton Garden BID. Hatton Garden BID becomes the 18th central London BID partner to join CRP. Hatton Garden is particularly looking forward to sharing best practice and learning with the other CRP partner BIDs, as well as benefitting from relationships with other CRP partners, including Local Authorities, Transport for London and the Greater London Authority.

For further information please contact [Hatton Garden BID](#).

Heart of London Success



[Heart of London](#) were successfully re-elected on 24 March for another term. Huge congratulations to the whole Heart of London team! 92% of businesses in the Piccadilly, St James's and Leicester Square areas voted in favour. CRP looks forward to continuing to work together with Heart of London on delivering business-facing projects, such as Recruit London.

West End Buyers Club on London Live



CRP's Vicky Keeble appeared on London Live on 28th March 2017 to talk about New West End Company's launch of the West End Buyers Club. CRP developed the West End Buyers Club on behalf of New West End Company, which is a portal where businesses can find a supplier which is already operating within their locality. Sharing suppliers with your business leads to a reduction in traffic congestion; improved air quality and cost savings for the business.

The West End Buyers Club is available [here](#).

For more information contact [Vicky Keeble](#).

Walk This Way



With Kings College London, CRP has enabled seven partner BIDs and boroughs to undertake air quality monitoring to support the promotion and development of clean air ‘wellbeing walks.’

This work builds on London’s first ever wellbeing walk between Euston and Kings Cross stations, which was delivered by Urban Partners through CRP’s [Clean Air Better Business](#) programme.

Monitoring on the original wellbeing walk showed that levels of air pollution along the clean air route were less than half that of the more obvious walking route, along Euston Road.

We look forward to receiving the results of the recent monitoring and developing additional wellbeing walks across central London.

For further information please contact CRP’s Air Quality Project Manager [Brendon Harper](#).

Healthy Streets for London Event



Cross River Partnership, alongside some of London's leading place shapers and transport experts, attended Transport for London's (TfL's) healthy streets workshop on 17 March.

The event showcased [TfL's Healthy Streets](#) approach to transport and the importance of staying active every day.

Deputy Mayor Val Shawcross in her opening address highlighted that 6.5 million door-to-door trips are made in London each day. However the experience of walking on London's streets can be poor and too many Londoners face barriers to walking. Adding to this, the demand for accessible streets will continue to rise as our population grows.

Many of the guest presenters recognised that the majority of top causes of illness relate to inactivity and that the best way to incorporate activity into our daily life is through our commute.

There are also great economic benefits to be gained from a pedestrian and cycling friendly city – did you know people who walk compared to cars spend 65% more in shops? It was inspiring to hear about the steps that Paris and New York City have already taken to make their cities sustainable, vibrant, healthy, green, and fairer.

London is the best city in the world and together the aim is to make London the best city in the world for walking.

For more information please contact CRP's [Jane Overington](#).

Marylebone Low Emission Neighbourhood



CRP are thrilled to be working with Westminster City Council and the Marylebone Low Emission Neighbourhood (LEN) stakeholders including Baker Street Quarter Partnership; Marble Arch BID; New West End Company; Howard De Walden and the Portman Estate to design and implement the Marylebone LEN Delivery & Servicing Programme.

Over the next year, CRP will be rolling out www.clickcollect.london and the [West End Buyers Club](#), among other initiatives, to businesses within the Marylebone LEN; engaging them to change their purchasing behaviours and reduce the number of freight vehicles entering the area.

For more information on the Marylebone LEN Delivery and Servicing Programme contact [Vicky Keeble](#).

Tackling Air Quality Together



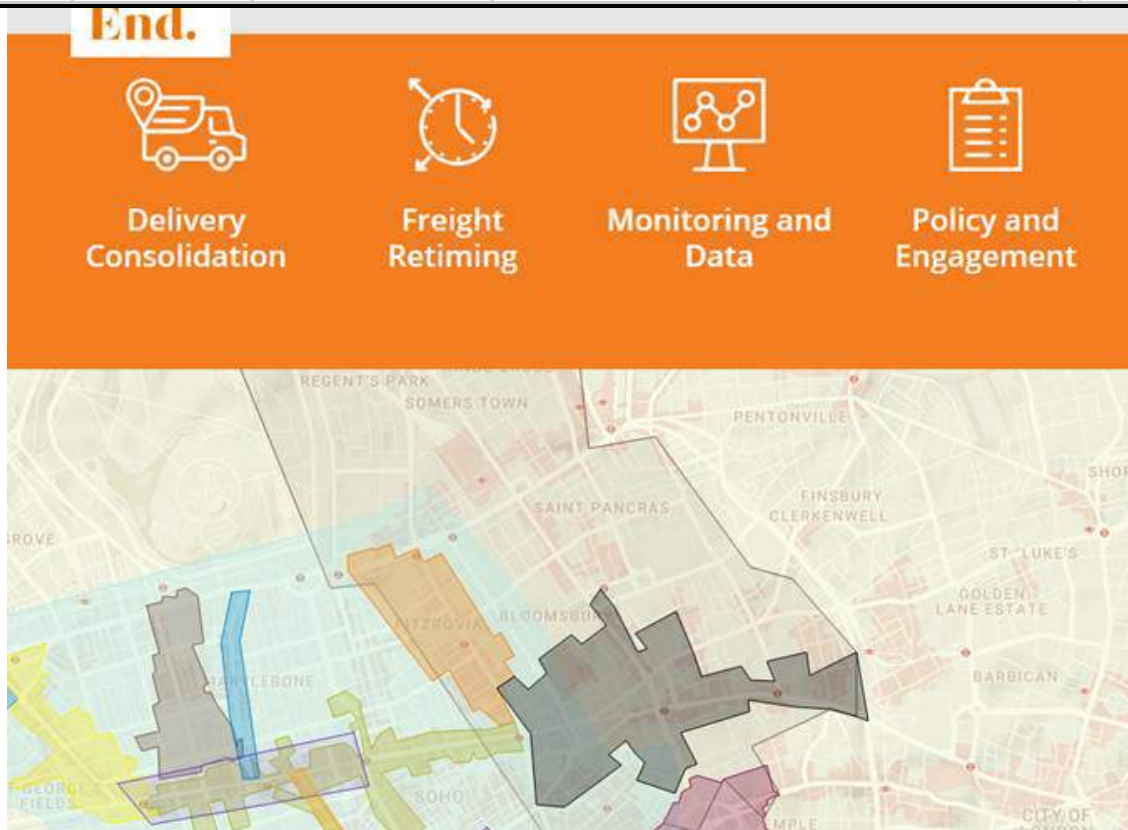
CRP Director, Susannah Wilks wrote to the Evening Standard on 23 March that there is a critically important role for the private sector to play in the battle against air pollution.

“We work with hundreds of businesses to develop projects that have a tangible positive impact on the quality of the air we breathe and to mitigate some of the worst effects of pollution.”

Not forgetting the role of the public sector, she affirms that *“By combining the energy of the private sector to implement change with the Government’s ability to tackle big issues, we have a chance to solve the scourge of air pollution.”*

For more information, contact CRP Director [Susannah Wilks](#).

West End Delivery and Servicing Programme



Last week saw the launch of the CRP-developed West End Partnership Deliveries & Servicing site. This website has links to all of the fantastic projects that members of the West End Partnership Deliveries & Servicing Group are delivering, and a map showing what is happening across the West End.

This website and map are going to be used to identify areas where the partnership needs to direct efforts when developing a Deliveries & Servicing Plan for the West End.

The website is available at <http://crossriverpartnership.org/WEPFreight/>

For further information contact [Vicky Keeble](#)

CRP continue to study commercial traffic in the Oxford Street West district



CRP have been speaking to businesses in the district on behalf of Westminster City Council, New West End Company and Transport for London, to understand the current level of freight and servicing vehicle activity in the Oxford Street West district.

Through detailed discussions with hundreds of businesses a picture of freight vehicle movements in the most challenging areas in the district is emerging. Offices, shops, restaurants and hotels in the district have been visited to determine the patterns of freight movement for various business types. Discussions also seek to understand what is being delivered or collected and which activities are time-critical. This approach hopes to find opportunities for demand optimisation. Analysis continues with full findings being reported to Westminster City Council next month.

For more information contact CRP's Deliver London Programme Manager [Vicky Keeble](#).

Telling TAILS in Gdynia



improve air quality. Representatives of CRP's central London BID members will input their views on current and planned regulation and enforcement affecting their areas; as well as discuss their urban freight transport plans with Freight TAILS partner experts.

We will also be joined in Gdynia by our new network expert: Ian Wainwright, former Head of Freight & Fleet at Transport for London (pictured). Cross River Partnership is very pleased that Ian will be providing expert advice and guidance to the Freight TAILS network. Welcome Ian!

Freight TAILS is a network of 10 European cities focused on improving the impact of urban freight transport.

Please contact [Charlotte Knell](#), Freight TAILS Project Manager for more details.

Freight TAILS is co-funded by ERDF through the URBACT III programme.

FREVUE at the European E-mobility Stakeholder Forum



On 22-23 March over 250 representatives from government, industry, academia and other transport organisations gathered in Brussels for the 5th edition of the E-mobility Stakeholder Forum. The FREVUE project co-organised the event together with ZeEUS (on buses) and I-CVUE (on passenger cars).

The FREVUE Coordinator, Tanja Dalle-Muenchmeyer, presented first results on the technical suitability of electric freight vehicles as well as their economic and environmental impact. The outlook for electric freight vehicles is positive with some of the big players entering the market (e.g MAN and Daimler), but

mechanisms and procurement.

Further information about the 5th European E-mobility Stakeholder Forum and all presentation can be found [here](#).

For more information about FREVUE, contact FREVUE Project Coordinator [Tanja Dalle-Muenchmeyer](#).

Green BIDs, Good for Business Event



Cross River Partnership (CRP), with the support of Greater London Authority (GLA) delivered a high profile Green Infrastructure Event on 6 March 2017. The event titled 'Green BIDs, Good for Business' provided 85 leaders in Green Infrastructure in London the opportunity to strengthen industry networks and for CRP and the GLA to inspire action through the announcement of upcoming funding opportunities.

The event was delivered through CRPs 'Greening the BIDs' programme. With the support of the GLA, CRP is encouraging Business Improvement Districts (BIDs) to invest in Green Infrastructure projects and add to London's status as a green global city.

Guest speakers included Shirley Rodrigues (GLA), Peter Murray (New London Architecture), Debbie Jackson (GLA) and Susannah Wilks (CRP) - pictured.

A highlight for some guests was the attendance of Shirley Rodrigues, Deputy Mayor for Environment

“Our much loved public spaces, from squares to parks, are a key part of what makes London one of the greatest cities in the world. By working together we can protect and expand these spaces, creating new green infrastructure projects that boost our environment and help tackle pollution. From installing green walls by congested roads, to pop up parks in areas with high density, we are asking BIDs to get creative and develop new schemes that can enhance green spaces in their areas.” Shirley Rodrigues.

For further information please contact CRP's Director [Susannah Wilks](#).

National Graduate Development Trainee: Experience at CRP



Six months ago I started a work placement with Cross River Partnership (CRP) through the National Graduate Development Programme. Like most people, I was completely unaware of the amount and scale of work that CRP are involved in. From building bridges (literally) and green walls to supporting local people into employment and improving London's toxic air, CRP really does contribute in so many ways to delivering London's future.

Over the past few months I have worked with the New West End Company to deliver their air quality strategy, including developing a preferred supplier scheme website, the West End Buyers Club. I have also managed to squeeze in some time to observe deliveries and interview businesses along Oxford Street, help to create a new branding image for CRP, including the development of their new business plan, and have witnessed so many more incredible CRP projects being carried out.

grateful to the CRP team for how welcoming and supportive they have been throughout my time with them and for the many opportunities that have been presented to me. I look forward to following what CRP will achieve in the future!

[Charlotte Healy](#), National Graduate Development Trainee.

Recruit London fast forward candidates into work!



Last month Recruit London hosted an intensive employment-focused workshop with the aim of helping our candidates into employment. The whole day event was packed with fun and energetic activities and great training sessions to motivate, inspire and prepare our candidates for work in customer services.

Registration began at 9:00am. Twenty candidates were given packs which included feedback cards, helpful tips and advice on interviews and assessment centres as well as challenging game of people bingo!

In the morning the group attended Recruit London led sessions such as: 'Style Briefing', 'Group CV Challenge' and an 'Effective Personal Marketing' workshop. After eating lunch together candidates each had panel interviews to practice their technique and put into practice what they had learnt in the morning sessions. Crucially, after this, each candidate received individual feedback regarding their performance on the day and actions for their next steps. Throughout the day the Recruit London team were speaking to candidates about live vacancies to support them to move quickly into work.

sessions and provided invaluable feedback for candidates, offering constructive comments, encouragement and motivation as well as photo opportunities!

Feedback from the day was incredibly positive with candidates requesting more events like this and telling us that they had learnt a lot and felt closer to finding work. One candidate described the day as a 'great experience'. We whole-heartedly agree and we are looking forward to running the next one to help another batch of candidates into work!

For more information about Recruit London, or if you would like to be involved in events like this, please contact: [Anna Elliott](#), Recruit London Programme Manager, 07875 765 751.

Recruit London Case Study



Nataliya is a 27 year-old Westminster resident who had been unemployed for over a year before she was helped back into work by Recruit London. She was referred to the project by Peabody Trust and is now working as a Host at Bao Fa Garden Restaurant.

Nataliya says "Nikki's screening session was very efficient and educational. I learnt a lot and because of this, I was well prepared for my final interview with the employer."

I found her session very comfortable and I felt I was in a safe environment where I could be myself and feel confident enough to ask lots of questions."

For more information please contact Project Support Assistant [Nikoletta Gjergji](#).



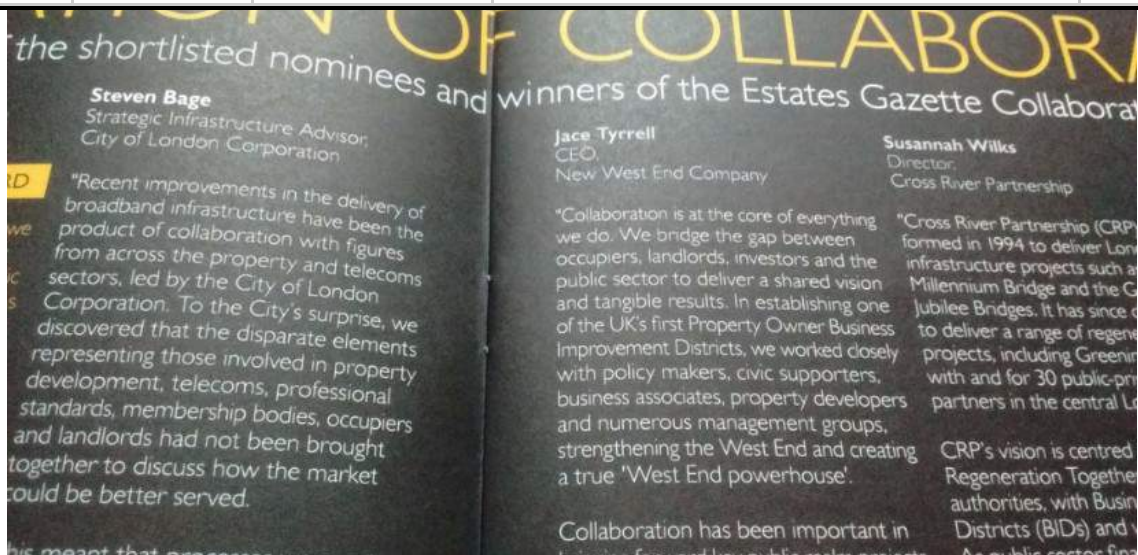
TfL are consulting on plans to [extend the Bakerloo line](#), setting out detailed proposals for station locations along the proposed route south beyond Elephant & Castle.

As announced in TfL's Business Plan, the updated plans bring the completion date of the extension forward by two years to 2028/29, to align with the timetable for the upgrade of the existing Bakerloo line.

The Bakerloo line extension, to Lewisham via Old Kent Road and New Cross Gate, would support growth in south east London through new housing, improved connectivity, increased transport network capacity and reduced journey times to key destinations.

The [public consultation](#) will run until 21 April.

Property Shapers



CRP is proud to be featured alongside New West Company and the City of London in Issue 13 of Property Shapers on collaboration.

Click [here](#) for more news on CRP's twitter page.

Climate Season



Joining 80 major arts organisations and festivals across the UK, CRP has signed up to be part of The Season 2018 which bridges together the creative and cultural community in celebrating the environment and inspiring action on climate change.

Taking place from June 1st to December 1st 2018 and led by a steering group including Julie's Bicycle, BAC and ArtsAdmin, this UK based, internationally connected initiative titled 'The Season' is ever growing and programmed to coincide with the landmark COP24 global climate talks due to occur November 2018.

environment across arts, design, broadcast, film, fashion, music and in museums, galleries, theatres, venues, cinemas, festivals, parks, schools, and on the streets.

[Click here](#) for further information.

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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