

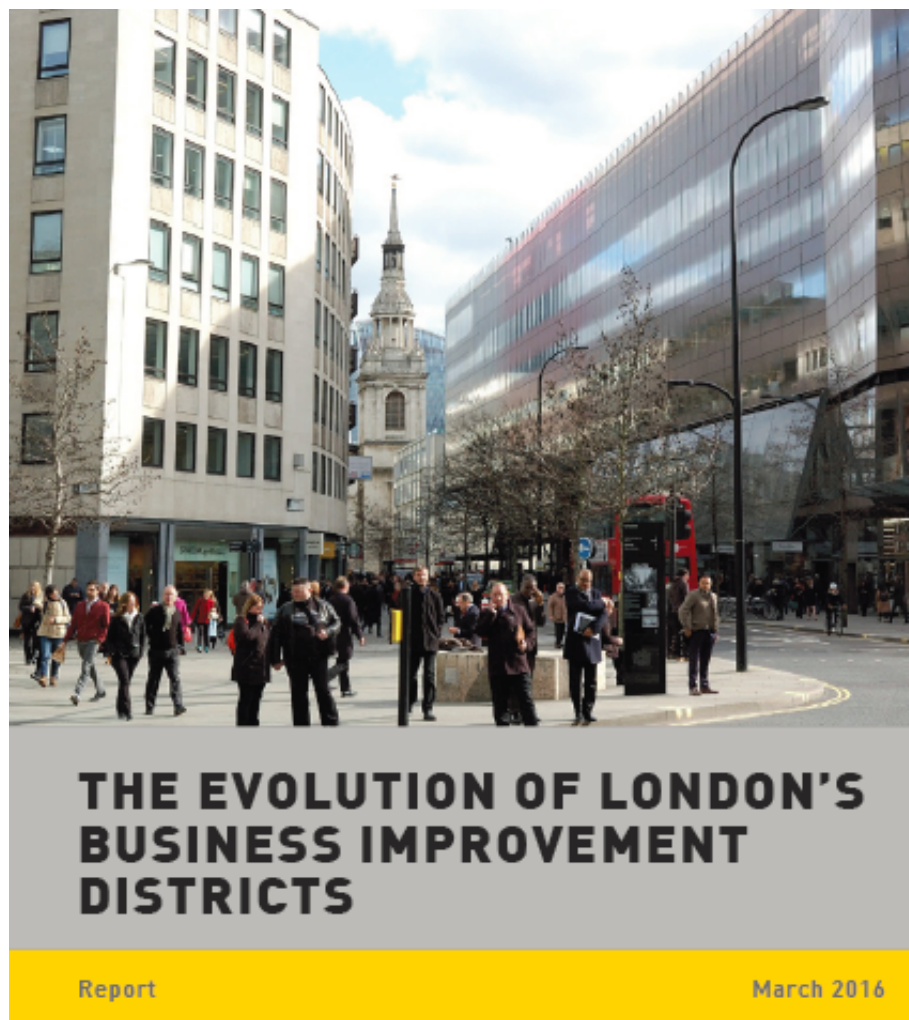


March 2016

Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

The Evolution of London's BIDs



CRP was proud to attend the launch of this LEP report on London's BIDs at The Shard on 10th March 2016. The panel included CRP Board members Nic Durston (South Bank BID and SBEG) and Simon Pitkeathley (Camden Town Unlimited and Euston), as well as Tony Travers. The report includes extremely complimentary references to some fantastic projects that central London BIDs have delivered with CRP, including Clean Air Better Business, Greening the BIDs, and Recruit London. The report also recognises the unique role that CRP is playing as a sub-regional public-private delivery partnership

within the complicated London landscape.

CRP looks forward to working closely with the LEP and the GLA on implementation of the report findings, including support for BIDs on an ongoing basis as they continue to mature in reach, scope and impact.

[Click here](#) for more information...

Green Capital - Green Infrastructure for a future City



The [2050 London Infrastructure Investment Plan](#), builds on [The London Plan](#), underlining the need for the equivalent of 13,000 football pitches of new green space in London to deliver the environmental

benefits necessary to support economic and population growth. The Green Infrastructure Taskforce's 2015 report, [Natural Capital](#), has taken this a step further, setting out the changes to policy, governance, valuation and funding needed to deliver these benefits.

Over the past four years, supported by seed funding from the Mayor, Drain London Fund and Natural England, Cross River Partnership has coordinated **The Greening the BIDs Steering Group**, bringing together Business Improvement District to deliver **19 Green Infrastructure Audits and 16 GI installations**, including rain gardens, green walls and green roofs, across central London. The Living Wall on the side of the Rubens Hotel in Victoria is one high profile example.

To showcase the installations delivered by our partners, celebrate successful public/private collaboration, articulate the multi-functional benefits of GI, inspire a wider audience and attract future funders, CRP has worked with its partners to produce a short inspirational video, [Green Capital – green infrastructure for a future city](#). This is accompanied by a [user-friendly brochure of successful green infrastructure installation case studies](#), along with information and advice about the benefits and a delivering GI 'how to' guide.

For more information contact: [Uto Patrick](#)

Clean Air Action Fortnight



Over a 2 week period, Cross River Partnership has been promoting the #noidling message through

the Clean Air Action Fortnight (highlight days 9th and 16th March).

Hundreds of drivers across central London have been engaged by our trained ‘change-makers’ asking them to switch off their engines when stationary to reduce local air pollution. The goal is to change the behaviour of all those we engage with and spread the word more widely through a London wide campaign.

Our first action day on March 9 saw 50 air quality change makers out on the streets in Central London engaging directly with idling drivers. Drivers were asked to switch off and rewarded with a thank you air freshener to hang in their vehicle to remind them of the no idling behaviour.

Air pollution affects us all, so it’s critical that we come together to take action in our communities. Cleaner Air Action Fortnight was possible because it drew on input from the participating local authority partners, Business Improvement Districts, Global Action Plan and King’s College London, which is measuring the impact. By showing that collective action works, we hope to galvanise further action.

The air quality champions have spoken to over 650 drivers about what they can do and we hope that this type of project will be the beginning of an ongoing discussion to heighten their awareness of their role in improving air quality.

For further information contact CRP’s Air Quality Champion: [Uto Patrick](#)

Greener City Action Plan



Cross River Partnership is proud to be supporting delivery of Westminster City Council's Greener City Action Plan through our Clean Air Better Business programme.

Earlier this week Councillor Heather Acton, Westminster City Council Cabinet Member for Sustainability and Parking, hosted an event to update on progress made since the Greener City Action Plan was launched six months ago.

Councillor Acton said: "Air quality is the number one environmental challenge for London. Westminster can be ahead of the curve on sustainability, with everybody working together to create a greener city. I am so impressed with the commitment we already have from our landed Estates, BIDs, businesses and residents."

CRP is also delivering on other Greener City Action Plan goals through our FREVUE, FreightTAILS, Oxford Street West Delivery Servicing Plans and Greening the BIDs projects.

CRP provides expert advice to "Change the way you manage deliveries"

FREIGHT in the CITY

3 March | Spring Summit 2016 | Manchester



CRP attended the 2nd Freight in the City Summit, held in Manchester on 3rd March 2016. This one-day conference explored how the freight and logistics industry can work with the public and private sectors to drive economic growth in the North of England.

CRP presented a workshop entitled “Change the way you manage deliveries” which outlined Delivery & Servicing Plans (DSPs), their benefits, and the steps involved in preparing them. The participants discussed the challenges and opportunities associated with DSPs within the context of measures taken to improve the impact of freight in the city. Key themes included: changing behaviour, data, stakeholders, what does the customer actually want, ‘slow logistics’, communications and awareness raising.

[Click here](#) for more information or contact CRP Manager [Charlotte Knell](#)

FREVUE at Smartset Conference in Gothenburg

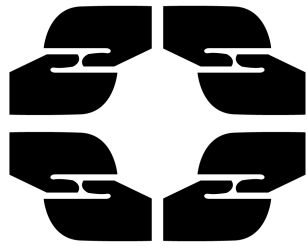


On March 8th CRP was invited to present the FREVUE Project at the Smartset Final Conference in Gothenburg. The European Smartset Project focussed on the creation of attractive and successful urban consolidation centres, making urban freight transport more energy-efficient and sustainable. One of the focus areas of the project was the role energy-efficient vehicles can play in achieving this goal. Smartset partners and stakeholders were hence very interested in the FREVUE Project; which vehicles are deployed; what type of goods are delivered; and the fact that the overall results so far are very positive. One of the main points raised by Smartset stakeholders is the (perceived) lack of electric freight vehicles on the market. This is something the FREVUE team hears on a frequent basis and something that needs to be addressed to increase the uptake of these vehicles. However, vehicle buyers might also need to look beyond the established brands and consider buying from new and small vehicle suppliers that have become rather specialised in this field.

The FREVUE (Freight Electric Vehicles in Urban Europe) project is an urban e-mobility project supported by the European Commission. For further information please contact CRP's FREVUE Co-ordinator,

[Click here](#) for more information or contact [Tanja Dalle-Muenchmeyer](#)

Funding success in Camden



Camden

Cross River Partnership will now support Camden residents with disabilities and long term health conditions into work, through a new partnership with the Business Disability Forum. We have successfully secured an award from Camden's Economic Growth Fund. The fund, which was put together by the London Borough of Camden and Jobcentre Plus, sought an innovative pilot to increase access to sustainable employment for Camden residents with disabilities and long-term health conditions and create a marketplace of job-opportunities and disability aware employers.

Camden's employers will be engaged and receive specialist disability advice and training. Candidates will be supported, prepared for roles, brokered into work and supported to sustain work for 26 weeks. This new pilot builds on the success of CRP's Specialist Workplace Coordinator project, currently supporting Westminster residents.

For more information contact CRP Employability Coordinator [Elizabeth Harris](#)

Recruit London secure Department for Work and Pensions Funding



Department
for Work &
Pensions

CRP's Recruit London initiative has been successful in its application to the North London Department for Work and Pensions Community Budgets programme. This extra funding will enable us to help more Westminster residents with disabilities and health conditions into work.

CRP will work closely with Jobcentre Plus to engage candidates with disabilities and long-term health conditions, including those on Employment and Support Allowance, Income Support and Job Seekers Allowance (12 months +). Candidates will receive tailored support to prepare them for work. Through our links with employers in the borough, CRP will then broker employment opportunities that meet candidate needs, providing advice on any adjustments needed in the assessment process or workplace to help the candidate succeed. This project also helps local businesses to diversify their business and recruit candidates from a talent pool that they may not have considered before.

For more information contact CRP Employability Coordinator [Elizabeth Harris](#)

City Dragons Award



THE LORD MAYOR'S
DRAGON AWARDS

As a leading organisation delivering regeneration projects in London, it is the City of London's pleasure to warmly encourage members of your network and partners to apply for the 29th Lord Mayor's Dragon Awards 2016. Applications are now open until 5pm on 25 April 2016.

Please help us to reach a diverse audience so that the Awards continue to recognise the very best. To make this as easy as possible for you, we have attached a promotion pack with everything you'll need to communicate the Awards to your network. Please also find a link to a press release from the City of London Corporation.

[Click here](#) for more information...

New West End Company (NWE)

Air Quality Round Table

Date: Wednesday 6th April 2016

Hosted by Councillor Heather Acton of Westminster City Council

Risky Business

Time: 9:00 - 15:30

Date: Friday 13th May 2016

Location: Livery Hall, City of London

Contact details:

alex.townsenddrake@london-fire.gov.uk

New West End Company (NWE)

New West End Company (NWE)
Air Quality Summit, in partnership with
CRP

28th June 2016, 8am-10am
Regent's Street Cinema

The 4th EU E-mobility Stakeholder Forum

[Click here](#) for full details.

Team London Bridge Green Sky Thinking Event Realising the Low Line Potential

Time: 18:00 - 21:00
Date: Tuesday 26th April 2016
Location: Tanner Warehouse, 50
Bermondsey St, London SE1 3UD

If you would like to attend [please register
here](#).

Cross River Partnership is an alliance of Angel Aim BID, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank Employers Group, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Waterloo Quarter Business Alliance.



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