

All of the latest news from CRP and its partners

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June 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

National Clean Air Day



CRP proudly supported the first ever [National Clean Air Day](#) on Thursday 15th June.

The national day of action raised awareness of how individuals, businesses and the public sector can reduce emissions, as well as how they can reduce their exposure to harmful air pollution.

CRP was pleased to walk two 'clean air walking routes' with partners Camden Town Unlimited BID, Urban Partners business partnership, Transport for London, Camden Council and Kings College London.

It was great to see so many of our partners also promoting action on the day! [See our Storify](#) for a selection of tweets and actions taken by CRP and partners.

CRP has also made sure that central government knows all about our partners' great activities, by

For more information please contact CRP's [Brendon Harper](#).

Side street routes to avoid city pollution can cut exposure by half



CRP-commissioned research by King's College London has shown that 'clean air walking routes' along side streets have up to 60% lower air pollutant concentrations than busy main street routes.

Signposting these clean air routes and providing online clean air route finders helps keep pedestrians away from heavily polluted main streets and benefits their health.

The [Guardian's coverage](#) of our research led to over 11,000 route searches on our online clean air route finder, in just one day.

Use our online clean air route finder, and find out about our work with partners and the Mayor's Air Quality Fund to develop on-street clean air walking routes on the [CRP website](#).

FREVUE Final Conference



Kindly hosted by the City of London Corporation at Guildhall, the FREVUE Final Conference took place on 21 June. Over 200 people attended from London, the UK and our European partner countries in a clear sign of the rising interest in electric freight vehicles. The event provided an opportunity for the FREVUE results to be presented and for the whole range of stakeholders, i.e. freight operators/fleet managers, local authorities, vehicle suppliers, electricity network operators, academia and research institutes to discuss their impact and future steps.

The display of four fully electric freight vehicles in the Guildhall Courtyard provided attendees with real-life examples: A Nissan eNV-200 of 2.2 tonnes gross vehicle weight, a BD Auto eDucato of 3.5 tonnes, an EFA-S Mercedes P80E (UPS) of 7.5 tonnes, and an Emiss truck of 14 tonnes.

The FREVUE city leads also presented first results of the [Declaration of Intent](#), signed by freight operators, fleet managers and public authorities to highlight their demand for electric freight vehicles. The high number of vans and trucks already represented by the signatories sends an important indication of actual demand to vehicle suppliers. The more organisations state their intent to electrify their fleet, the clearer the message and we therefore call on all relevant stakeholders to sign and return the Declaration over the summer.

As Wendy Hyde, elected Councillor at the City of London Corporation and CRP Co-chair noted, “*It is*

build and strengthen these links.

CRP looks forward to supporting delivery of the draft [Mayor's Transport Strategy](#) launched on 21st June via its FREVUE and other relevant programmes.

For more information, please see www.frevue.eu or contact CRP's FREVUE Coordinator [Tanja Dalle-Muenchmeyer](#).

FREVUE has also produced a short promotional video [here](#).

Walkable London



Cross River Partnership (CRP) alongside the Mayor of London has launched [Walkable London: Best](#)

With an introduction by Walking and Cycling Commissioner Will Norman, the best practice guide, demonstrates how walking offers an affordable solution to some of our most complex urban challenges. Walking not only brings health benefits, it makes us happier, it helps bring communities together, it boosts local economies and above all it's a fun way to explore our great city.

The best practice guide demonstrates how a range of local interventions such as greening, lighting and seating can have a big impact on our walking experience. Promoting walking need not require a big budget and a range of small interventions over time can have a huge benefit.

The toolkit was launched last week to coincide with National Clean Air Action Day and CRP's [Clean Air Walking Routes initiative](#).

For more information please contact [Jane Overington](#).

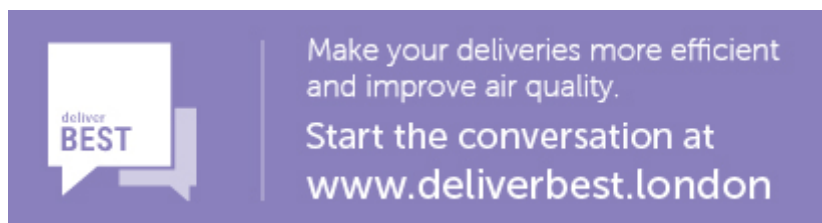
Heart of London BID



Leading by example, the Heart of London team got behind the first [National Clean Air Day](#) by pledging to improve their commutes, behaviours or share tips to others on improving air quality. Heart of London are so keen to go green that they even used a tablet for their pledges, saving on paper printouts! You can find more on twitter [@HOLBID](#).

Following on from the success of Heart of London's clean air launch event we are really pleased to have so many businesses already keen to join in the movement of improving air quality. Capital Arches Group, Swarovski and Bespoke Hotels are the first to sign up. Find out more at heartoflondonbid.london/air/

Business Deliveries



CRP are pleased to be supporting business members of [Better Bankside](#) and [Victoria BID](#) to make their deliveries more efficient.

Members of the two BIDs can complete a 60 second survey at www.deliverbest.london and receive bespoke recommendations to improve the efficiency of their deliveries and cut local air pollution. Our Business Engagement Team can then support the business, alongside their BID, to investigate and implement recommendations and measure the impact of their actions.

Businesses anywhere in London can complete a short survey at www.deliverbest.london and receive recommendations relevant to their sector and location.

For more information contact CRP's Air Quality Project Manager [Brendon Harper](#).

Oxford Street West Report



Oxford Street West Delivery & Servicing Business Engagement Study

Observation, Business Dialogue and Freight Research

26th MAY 2017

Produced by Cross River Partnership
Contact Vicky Keeble vickykeeble@crossriverpartnership.org

CRP has completed a piece of research, on behalf of Westminster City Council, New West End Company and TfL, on delivery and servicing activities in the Oxford Street West (OSW) district. This research report is set against the backdrop of growing concerns about poor air quality, traffic congestion and the impact of freight vehicles. Based on our extensive first-hand research it suggests a wealth of policy and practical recommendations to direct London's future freight patterns.

The objective was to understand how delivery and servicing to businesses currently operates and to identify actions that stakeholders can take to ensure the OSW district remains great for businesses, visitors and residents. On-street observations alongside discussions with hundreds of businesses led to CRP gathering detailed information on current behaviours. It enabled us to identify a number of recommendations which are being fed in to consultation on the Oxford Street Transformation.

The recommendations range from implementation of shared supplier schemes such as the [West End](#)

education on anti-idling, particular in cold weather when particulate filters are less efficient.

For more information contact [Amandeep Kellay](#) or [Vicky Keeble](#).

Mid-term reflections on Freight TAILS



[Freight TAILS](#), CRP's network of 10 European cities focused on improving the impact of urban freight transport, is currently reflecting on its successes and its opportunities for development.

We have been very pleased to engage many London stakeholders in this network to date from across many local authorities and BIDS. This includes Transport for London's Freight and Fleet Communications and Engagement Manager, **Tim Ward**; who said of his recent attendance at a Freight TAILS network meeting:

impacts of freight on their cities and communities. It was also interesting to see how Maastricht Bereikbaar is building freight into their plans to make the City more sustainable.”

This week we will be attending a meeting of all 20 projects co-funded by ERDF through the URBACT III programme in Paris. Cross River Partnership has pleased to have been asked to share our good practice in both our project management and capacity building activities at this meeting.

For more details please contact CRP Project Manager [Charlotte Knell](#).

LoCITY Roadshows



LoCITY are shortly running four roadshows (i.e. electric, gas, hydrogen and finally ‘Fuels in Action’, which includes renewable fuels and retrofit solutions) - <https://locity.org.uk/locity-interactive-roadshows/>

The five key reasons to attend are:

- 01: Hear from technology experts on current applications and future capabilities of each fuel
- 02: Ask questions to operators already using ultra low emission vans and HGVs in real-life situations
- 03: Compare the total cost of ownership of alternatively fuelled vehicles compared to their diesel equivalents
- 04: Gain practical advice from fleet engineers in charge of maintaining alternatively fuelled vehicles
- 05: Get hands-on with the wide range of vans and trucks taking part in the roadshows, as well as explore the different refuelling mechanisms available

technology experts about current applications and future capabilities and hear first hand from operators who are already using electric vehicles in their fleets.

For further information or to register please visit: <https://locity.org.uk/locity-interactive-roadshows/>

The Illuminated River

THE
ILLUMINATED
RIVER



CRP was delighted to attend the Worshipful Company of Lightmongers' Annual Lecture, 'Lighting London's Bridges', by Leo Villareal, on 14th June.

The lecture took place at Tallow Chandlers' Hall. There was a warm welcome from Master Lightmonger Mike Simpson. Leo was then introduced by Hannah Rothschild, Chair of the Illuminated River Foundation, to talk about his scheme 'Current', a kinetic, lighting artwork that will illuminate and unify central London's bridges.

For more information about the project please visit www.illuminatedriver.london

CRP's latest recruit



Sefinat Otaru has recently joined CRP's Deliver London team as our Business Engagement Officer. She has a keen interest in environmental sustainability, and is passionate about helping businesses find ways to have a positive impact on their local communities. She looks forward to contributing to the team's various initiatives and making London an even better place to be.

You can contact Sefinat at sefinatotaru@crossriuverpartnership.org.

CRP is recruiting



We are looking for an organised and proactive Transport Project Officer to join our team to assist in delivering a range of ground-breaking projects.

Westminster City Council is recruiting



CRP's partner, Westminster City Council are recruiting a Programme Manager to implement their Marylebone Low Emission Neighbourhood project.

It's an exciting role improving air quality in London, working with all the Low Emission Neighbourhood partners to deliver results.

For information, and to apply visit <https://jobs.westminster.gov.uk/vacancy/len-programme-manager-317237.html>

Construction and Social Value



In accordance to the Public Services (Social Value) Act 2012; an Act of the [Parliament of the United Kingdom](#) that calls for all public sector commissioning to factor in social value, Westminster Employment

The businesses have been tasked to help improve the socioeconomic and environmental well-being of the borough. Part of this is to take part in helping Westminster's unemployed residents, especially residents with long term, disabled and managed health issues, back into meaningful employment by facilitating work placements, shadowing, assisting with mock interviews, delivering sector or employer talks, and ultimately permanent employment.

An example of how this is taking effect is the work that CRP are doing with ISG Fit Out who are refurbishing Westminster City Hall. Recruit London and Westminster's Local Employment Services Team are working closely with ISG on the anticipated roles that the entire renovation will need. The re-fit is expected to last just over 68 weeks and we hope to generate in excess of 30 jobs including admin staff, labourers, caterers, security and roles aligned to construction.

Recruit London has already successfully assisted with the recruitment of an ISG Office Manager and we are looking forward to doing more with ISG and other contractors to help more Westminster residents into work.

For further information about Recruit London please contact the team:

recruitlondon@crossriverpartnership.org.

Recruit London Case Study



Charlotte is a Westminster lone parent who cared for 5 children and 3 grandchildren for 22 years. She had no work experience, qualifications and on-going health issues. She saw her lack of qualifications as her main barrier and suffered multiple bereavements of loved ones which led her into depression.

"I was very frustrated at my health, scared and anxious about my ability to look after the children, I was an emotional wreck. I felt my life was ruined and very depressed.

Recruit London's Workplace Coordinator Chika looked at my situation and she made me realise my value through being a stay at home mother.

Chika gave me self-belief; she was very encouraging and kept telling me that I could get back into work. I believed her believing in me and I started to believe in me too. Recruit London listened.

Chika gave me lots of encouragement because she could see those moments I would go back to doubting myself. By going through my CV with me Chika helped me realise my worth and potential through the impact of my experience on what I was looking for. The awareness boosted my confidence to apply for the Primark role I was apprehensive about.

The coaching support was priceless because it helped give me direction and keep me on course and I know she is on the end of the phone if I need her.

Coming in contact with Recruit London was a life changing meeting"

Charlotte has now started work at Primark as a result of the support she received from Recruit London.

Family Friendly Award Sponsorship



CRP is proud to announce that we will be sponsoring 'The Best for Flexible Working Initiative Award' at the Working Families Top Employers Special Awards which takes place on 6th July.

The Special Awards cover all aspects of flexible/family friendly working, how employers can support the work-life balance of their staff and highlight the benefits of an agile workforce.

Last year CRP's Recruit London project launched its [Family Friendly toolkit](#), which highlights good practice in family friendly employment policy and provides a checklist for businesses to carry out a self-assessment on family friendly policies.

For more information please contact Recruit London Programme Manager [Anna Elliott](#).

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.

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