



July 2017

Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

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## CRP New Starter

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Anisha George has joined CRP's Deliver London team as a Business Engagement Officer. Anisha will be working on our deliverBEST programme, supporting businesses to make their deliveries more efficient and reduce their environmental impact. Prior to CRP Anisha worked at Green Alliance as a policy assistant. She has also worked in the renewable energy sector in Tanzania and Canada.

For more information contact CRP's [Anisha George](#).

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# Marylebone LEN



CRP are managing the delivery of the Marylebone Low Emission Neighbourhood (LEN) programme on a part-time interim basis, on behalf of Westminster City Council and its partners. We are pleased to be supported by the secondment of Andy Martin, kindly provided to the LEN by TfL for one day a week.

CRP are thrilled to be involved with this exciting Mayors' Air Quality Funded programme, which is increasing provision of electric vehicle charging; improving public realm; greening; raising awareness and reducing the number of diesel vehicles coming to the area. The Marylebone LEN has recently been [commended](#) for a New London Award in the category of Wellbeing.

For information visit [www.marylebonelen.org](http://www.marylebonelen.org) or contact [Vicky Keeble](#).

CRP is also supporting the delivery and servicing programme in the LEN, and want to speak to businesses in the area. For more information contact [Amandeep Kellay](#).

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## UDL Event on central London: its streets and public spaces





CRP was honoured to present a session on 'Walking' at this well-attended Urban Design London (UDL) conference on 11<sup>th</sup> July 2017. Other speakers included: Better Bankside, Danielle Cohen; City of London Corporation, Iain Simmons; Transport for London and Westminster City Council, Sam Monck; Transport for London, Dan Johnson and Paul Strang; Westminster City Council, Graham King.

Delegates received CRP's new [Walkable London Toolkit](#) very well.

CRP looks forward to looking at the full detail of the Mayor's draft Transport Strategy and its potential impact on central London.

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## Air Quality Round Table

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# THE SUNDAY TIMES

CRP was very pleased to actively contribute to this key note discussion hosted by Councillor David Harvey of Westminster City Council at the Langham Hotel on 6<sup>th</sup> July 2017. Fellow contributors included Sharon Daly, SDG; James Cooksey, The Crown Estate; Simon Loomes, The Portman Estate; Lilli Matson, Transport for London; Councillor Jacqui Wilkinson, Westminster City Council. The session was expertly facilitated by Jonathan Leake of The Sunday Times.

For further information please contact CRP Director [Susannah Wilks](#).

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## West End Air Quality Summit



On 28<sup>th</sup> June 2017 CRP delivered the West End Air Summit on behalf of four Business Improvement Districts - Baker Street Quarter Partnership; Heart of London Business Alliance, Marble Arch London and New West End Company. These BIDs are all collaborating to upscale the impact of their efforts in improving air quality in London's West End.

The event launched this joined up approach, including their ongoing commitment to the West End Buyers Club [www.westendbuyersclub.london](http://www.westendbuyersclub.london), a CRP-designed shared suppliers scheme saving

Jace Tyrrell, Chief Executive, New West End Company; Shirley Rodrigues, Deputy Mayor for Environment, Greater London Authority; Penny Alexander, Chief Executive, Baker Street Quarter Partnership; and Councillor Robert Davis MBE Deputy Leader and Cabinet Member for Business, Culture and Heritage, Westminster City Council all provided insight into what their organisations are doing to support cleaner air in London.

For information on West End Air contact [Vicky Keeble](#).

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## It's Waterloo Food month!



This July London's Waterloo celebrates a month of food with a packed programme of exciting events hosted by the area's vibrant mix of food and drink venues. Waterloo's top chefs, foodies and baristas will be revealing their secrets and techniques in a month of exclusive master classes, demos, talks, workshops and tasting sessions.

Waterloo Food Month is championed by We Are Waterloo BID and takes place at Lower Marsh and Granby Place - Waterloo's new outdoor events space.

Find out what's on here: [wearewaterloo.co.uk/foodmonth](http://wearewaterloo.co.uk/foodmonth).

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CRP Partner, Camden Town Unlimited, is proposing the creation of an elevated park using 800m of disused railway tracks between Camden Town and Kings Cross. The project would be the first of its kind in London, mirroring the huge success of the New York Highline.

The High Line is a fantastic example of the kind of innovative and transformative ideas that the GLA is looking for.

Find out more and pledge your support to help the High Line get to the next stage at: <https://www.spacehive.com/camdenhighline>.

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## #FitzPark is on the ground



FitzPark located on Windmill Street in Fitzrovia is a temporary space which transforms a delivery bay into a 'parklet' containing seating and planters for public use.

The pop-up demonstrates how small spaces can be adapted to provide people friendly uses, promoting health and wellbeing through encouraging people to walk, cycle and spend more time outdoors.

The parklet aims to raise awareness about the benefits of urban greening and small scale and temporary public space improvements, which will hopefully inspire positive action towards creating healthy streets.

The project was delivered by The Fitzrovia Partnership BID with support from Cross River Partnership and funded through the Mayor's Air Quality Fund.

To find out more get in touch with CRP's Place Making Project Officer, [Jane Overington](#).

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## Bird Street... fresh air, ethical shops and bird song





[New West End Company](#) has launched the world's first smart street featuring a range of technology initiatives and retail pop-ups.

Bird Street, off Oxford Street has been improved into a 'traffic free, innovative, experimental outdoor retail and leisure space'. It is a collaboration between New West End Company and some technology and retail experts to demonstrate the sustainability of future high streets.

Bird Street features a rotating mix of retail, food and leisure pop-ups in addition to 'Pavegen', the electricity generating paving tiles. The street also has the 'CleanAir Bench' and initiative from Airlabs which allows visitors to sit and relax in a space of fresh and filtered air with real-time air quality monitoring technology on site. The pop-up retail units were painted with 'Airlite paint' which is able to purify the air of noxious gases and harmful bacteria.

New West End Company CEO, Jace Tyrrell: "*The concept behind Bird Street is sustainable energy, better air quality and innovation.*"

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## Recruit London play a key role at Westminster Employment Service Launch Event



Councillor Robert Davis MBE, Deputy Leader of Westminster City Council, hosted a launch event for the Westminster Employment Service on 13<sup>th</sup> July 2017 at the House of St Barnabas (HOSB). Councillor Davis praised the Recruit London team for their tireless work to support local residents into work and their impressive results to date. Anna Elliott, CRP's Recruit London Programme Manager, also spoke at the event to encourage businesses to use Recruit London to help them fill vacancies. Anna asked businesses to offer additional opportunities including tours of their businesses, mentoring or mock interviews for residents and work placements to help those with additional barriers.

The event attendees also heard from Sandra Schembri, Chief Encouragement Officer for HOSB and Stefan Georgescu, General Manager for Benugo. Finally, attendees heard from Erica Naidoo who is a beneficiary of the Westminster Employment Service, who inspired the crowd with her story and

For further information please contact [Anna Elliott](#).

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## Top Employers for Working Families - Awards



CRP attended the Top Employers for Working Families Special Awards, held on 6<sup>th</sup> July at Vintners' Hall, London. The Top Employers for Working Families Special Awards showcase flexible and family friendly workplaces across the UK.

CRP sponsored the best flexible working initiative category. The award was presented by Anna Elliott (Recruit London Programme Manager) and Carol Quamina (CRP Operations Manager) to the category winner – Alexander Mann Solutions, a talent acquisition and management company who last year launched a global flexible working programme to increase the take-up and consistency of flexible working.

Further information about Working Families and other Top Employer award categories, winners and case studies can be found [here](#).

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## Recruit London Case Study





Nataliya, a 27 year-old Westminster resident, had been unemployed for over a year before she was helped back into work by Recruit London as a Host for Bao Fa Garden Restaurant. Recruit London's Isabelle continued to coach and support Nataliya post-employment by setting up in-work leadership training for her at Bao. After successfully completing it Nataliya was put forward for a Team Leader role with Shake Shack, where she received her job offer within the same day! We caught up with Nataliya this week and she loves her new role and induction training at Shake Shack!

*"I love my new job and I love how much I have learnt. I have met some amazing people and made some great friends! Thank you so much Isabelle!"*

Nataliya

For more information contact CRP's [Isabelle Benard](#).



CRP are currently looking for a proactive Workplace Co-ordinator to join our Recruit London team and work on behalf of our partner, Heart of London Business Alliance, to support unemployed people into sustainable work.

The Co-ordinator will engage with member or tenant businesses to access vacancies suitable for local job seekers, as well as engage with local jobseekers to ensure their suitability for roles, providing training sessions and mentoring as needed.

To find out more about this role and to apply, please click on link below:

<https://jobs.westminster.gov.uk/vacancy/holba-workplace-coordinator-319239.html>.

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## CRP 1 year on...



After almost a year away, it has been great to return to work and observe the changes that have occurred:

- CRP's profile has increased along with the exciting range of projects that are being delivered on behalf of our partners. I have seen updates on Twitter, statements in the Evening standard, interviews on London Live, to name a few.
- The CRP team has expanded, with an organic shift into two key programmes under which the projects fall; Deliver London and Recruit London.
- There has been a concerted push to utilise the specialisms within the team and offer ever better value to our partners in terms of consultancy style work.

All this clearly demonstrates that CRP is living its mission statement of '*Delivering London's Future Together*'.

I look forward to continuing to work with CRP partners.

For more information contact CRP's [Uto Patrick](#).

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## WEP Delivery & Servicing Group

# The West End.

CRP chaired the fourth meeting of the West End Partnership (WEP) Delivery & Servicing Group on 3<sup>rd</sup> July. It was a really useful meeting, where public, private and community partners heard about how deliveries impact upon residents from David Kaner of the West End Community Network. We also reflected upon the results of CRP Oxford Street West studies on deliveries and servicing to businesses.

Going forward, the group will be supporting the implementation and scale up of delivery and servicing interventions in the West End. The group is formed of participants from the following organisations:

**Baker Street Quarter Partnership**

**Cross River Partnership**

**DHL**

**Freight Transport Association**

**Gnewt Cargo**

**Greater London Authority**

**Heart of London Business Alliance**

**John Lewis**

**London Borough of Camden**

**Marble Arch London**

**New West End Company**

**Northbank BID**

**The Crown Estate**

**The Fitzrovia Partnership**

**Transport for London**

**Victoria BID**



For enquiries about the group please contact [Vicky Keeble](#).

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## FREVUE Articles in Freight in the City



[Freight in the City > News > Making the switch to electric freight vehicles could save London £900m by 2021](#)

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### Making the switch to electric freight vehicles could save London £900m by 2021

 30 June 2017  Hayley Pink

Freight in the City, the central resource and platform for anyone involved in helping to make freight transportation as clean, safe and quiet as possible, attended the FREVUE Final Conference on 21 June 2017. Two articles have since been published on the Freight in the City website, one of the event itself and one on the FREVUE analysis on cost savings from reduced health impacts and abatement costs resulting from the deployment of electric freight vehicles.

For more information, please see [Freight in the City](#), [www.frevue.eu](http://www.frevue.eu) or contact CRP's FREVUE Coordinator [Tanja Dalle-Muenchmeyer](#).

A short video providing an overview of the FREVUE project is available [here](#).

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## Coming Soon .... Focus on Freight



# Freight TAILS

The Freight TAILS network is producing a series of helpful 'Focus On....' reports that summarise the experiences and lessons learnt from across our network of 10 European cities in a number of key themes. The first four reports are 'Focus on Urban Freight Transport and...'

1. Stakeholders
2. Data
3. Integration
4. Regulation & Enforcement'

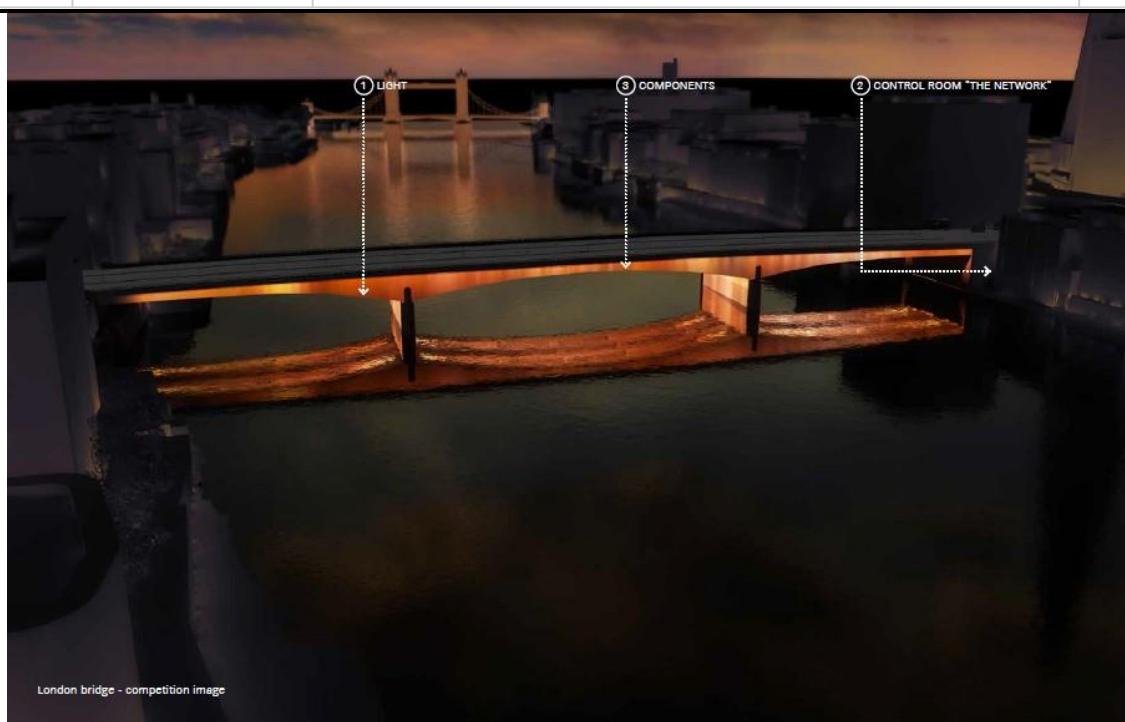
These reports will be published at the end of the summer. Each report answers key questions associated with the theme such as... How can you engage stakeholders in urban freight transport management? ... What kind of data is necessary? .... What do we mean by 'integration' in the context of urban freight transport?.... When is it most appropriate to use regulation to achieve change or are there alternatives? Each report then goes on to provide recommendations and a step by step process.

For more details please contact CRP's Freight TAILS Project Manager [Charlotte Knell](#).

*Freight TAILS is a network of 10 European cities focused on improving the impact of urban freight transport. Freight TAILS is co-funded by ERDF through the URBACT III programme.*

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## The Illuminated River



The project is progressing with pace. At this month's Project Advisory Group meeting, members were updated on: Bridges Phasing Timelines; Environmental Impact Assessment; 3 D Scanning of Existing Bridges; Channel 4 Documentary.

For further information please see [www.illuminatedriver.london](http://www.illuminatedriver.london)

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## Rotherhithe Bridge



**TRANSPORT  
FOR LONDON**

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**EVERY JOURNEY MATTERS**

CRP attended an open consultation meeting on the potential proposed free-to-use cycle bridge between Rotherhithe (LB Southwark) and Canary Wharf (LB Tower Hamlets) on 22<sup>nd</sup> June 2017. The bridge would be intended to contribute to reduced over-crowding on sections of the Jubilee Line, as well as opening up new cycling and walking possibilities across the River Thames. TfL are also giving consideration to tunnel and / or enhanced ferry service options.

TfL will be preparing its own in-house Business Case on the project by the end of the summer. There will be a two year lead-in to the planning application/s, focusing on environmental work.



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## Mayor's Transport Strategy



[Have your say on the draft Mayor's Transport Strategy.](https://consultations.tfl.gov.uk/policy/mayors-transport-strategy/?intcmp=46682)

The draft [Mayor's Transport Strategy](#) (MTS) is now out for consultation. The draft strategy uses the Healthy Streets Approach. This makes health and personal experience the priority as we plan our city. The Healthy Streets Approach will be applied to the whole transport system to help create:

- Healthy Streets and healthy people

- A good public transport experience

- New homes and jobs

Transport networks make cities work – connecting communities, opening up opportunities, and creating conditions for a prosperous economy. The draft MTS looks 25 years ahead to find ways to plan London's growth. Consultation closes on 2 October 2017.

To find out more get in touch with CRP's Place Making Project Officer, [Jane Overington](#).

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## Park life: ensuring green spaces remain a hit with Londoners



The London Assembly (LA) holds the Mayor to account and investigates issues that matter to Londoners. The LA has just released a number of recommendations as part of their [Park life: ensuring green spaces remain a hit with Londoners](#) report.

The report highlights that London is a green city. In fact almost half of it is classed as green space – including domestic gardens, public parks and sports fields. Green spaces provide areas to exercise and socialise, and provides space for London's wildlife. But we need to find ways to economically sustain our city's green spaces.

Amongst the recommendations are innovative ways to fund and manage London's green spaces such as through trusts, and sponsorship.

To find out more get in touch with CRP's Place Making Project Officer, [Jane Overington](#).

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## Good Growth Fund



[The GLA has launched the Good Growth Fund.](#)

The [Good Growth Fund](#) is Mayor Sadiq Khan's new £70 million regeneration programme to support growth and community development in London.

Working with the London Economic Action Partnership ([LEAP](#)), the fund will support projects that are: inclusive, innovative and which demonstrate an outstanding approach to challenges faced across London.

Applications are now open and expressions of interests close on 4 September 2017. CRP is already working with partners on a potential collaborative application.

To find out more get in touch with CRP's Project Manager, [Brendon Harper](#), or Place Making Project Officer, [Jane Overington](#).

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## Mayor's Air Quality Business Fund





The GLA are seeking applications from businesses and business-led groups (including BIDs) for funding to develop new Low Emission Neighbourhoods (LENs).

Business-led LENs will help make local areas more pleasant for customers and staff to walk and cycle in, as well as helping businesses to reduce their emissions and running costs.

See the [GLA website](#) for more information.

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## London Borough of Culture



## London Borough of Culture Award

PROSPECTUS 2017

CRP was delighted to attend the press launch of the London Borough of Culture on 30<sup>th</sup> June 2017, hosted by Sadiq Khan, Mayor of London; Justine Simmons, Deputy Mayor for Culture and the Creative Industries; and Catherine McGuinness, Chairman, City of London Corporation.

The London Borough of Culture will highlight how culture can bring communities closer together and shine a spotlight on the distinctive character of each winning borough, giving Londoners a host of ambitious cultural events.

The competition is open to every one of the 32 boroughs in Greater London. Two winning boroughs will be named London Borough of Culture, one in 2019, one in 2020. Each winning borough will be awarded up to £1 million by the GLA.

Closing date 12 noon on 1<sup>st</sup> December 2017.

CRP would like to wish all of its boroughs the very best of luck with their applications!

Find out more at [www.london.gov.uk/boroughofculture](http://www.london.gov.uk/boroughofculture).



Mayor of London, Sadiq Khan launched the '*West End: Everyone Welcome*' campaign, which has been supported by the Heart of London Business Alliance, New West End Company, Regent Street Association, Shaftsbury PLC and The Crown Estate. This tourism campaign will raise the global profile of the West End as a world class visitor destination, re-affirming the Mayor of London's message that [#londonisopen](#).

The campaign includes 374 flags on show across the West End until September, a fully integrated media programme and a campaign hub on the Visit London website [www.visitlondon.com/westend](http://www.visitlondon.com/westend) promoting retail, leisure and culture offerings to the international and domestic database of over 2 million.

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Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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