



January 2017
Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

Marble Arch BID joins CRP



MARBLE ARCH
LONDON

CRP is pleased to welcome our newest private sector Board Member, Marble Arch London, the Business Improvement District (BID) for the Marble Arch and Edgware Road area.

We look forward to working with Kay Buxton and her Marble Arch team to support their growing programme of work.

This brings CRP's private sector membership to 17 BIDs.

See www.marble-arch.london for more information about Marble Arch London BID.

Mayor's LEAP



Cross River Partnership is proud to announce that, Simon Pitkeathley, Co-Chair of CRP, has been chosen as one of only eight business members, for the new pan-London Local Enterprise Partnership (LEP) called the London Economic Action Partnership (LEAP).

The Mayor of London, Sadiq Khan, has announced the LEAP members which brings together the Mayor, London Councils and business leaders across all the city's main sectors. *"London is open for business and I look forward to working with the members of LEAP to take forward my new economic development strategy for the capital, generating the jobs and growth we need to keep London prosperous."*

Simon Pitkeathley, CEO of Euston Town and Camden Town Business Improvement Districts and Camden Collective workspace, said: *"I am delighted to be appointed to LEAP as we enter an exciting period for Local Enterprise Partnerships. Amongst all the initiatives LEAP oversees, its role in coordinating business support in London through the Growth Hub provides a huge opportunity to scale up London's thriving start-up community".*

LEAP aims to be a more representative, streamlined and business-led body which will work to boost jobs and support economic growth in London.

To find out more information on the LEAP, [click here](#) for the press release.

MBE Honour



It is great news that Councillor George Gillon of the City of London Corporation, CRP's former Public Sector Co-Chair, has been awarded Member of the Order of the British Empire (MBE) in the New Year's Honours List 2017, for services to the City and the Scottish community in London.

Many congratulations to George from everyone at Cross River Partnership!

CRP Shortlisted for Transport Award



Cross River Partnership has been shortlisted for Transport Team/Partnership of the Year in the London Transport Awards, with Steer Davis Gleave, for Reassessing Deliveries through Procurement. The team has developed delivery servicing plans for signature businesses, across a range of sectors in central London, which have enabled them to reduce the impact of their deliveries on congestion and air quality. CRP have been working with organisations such as the Financial Times; St Martin's in the Fields; John

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These delivery servicing plans have been funded by CRP's Clean Air Better Business programme and Westminster City Council as part of efforts to reduce air pollution in central London. The case studies produced so far on the project are available on the [CRP website](#).

For more information contact CRP Deliver London Programmer Manager [Vicky Keeble](#).

New Heart of London Deliveries and Waste Champion



Christina has joined the CRP team as a Deliveries and Waste Champion, working on behalf of [Heart of London Business Alliance](#) to really make a difference in their area. Christina's background and higher education focused on the dirty world of waste and how to reduce its impact on the environment. This new role follows 4 years at Hackney Council.

Christina plans to consolidate vehicles and processes collecting and managing waste (as well as carrying out deliveries) within the Heart of London footprint, so that everyone can breathe cleaner air and have safer / more pleasant roads.

For more information, contact Deliveries and Waste Champion [Christina Wells](#).

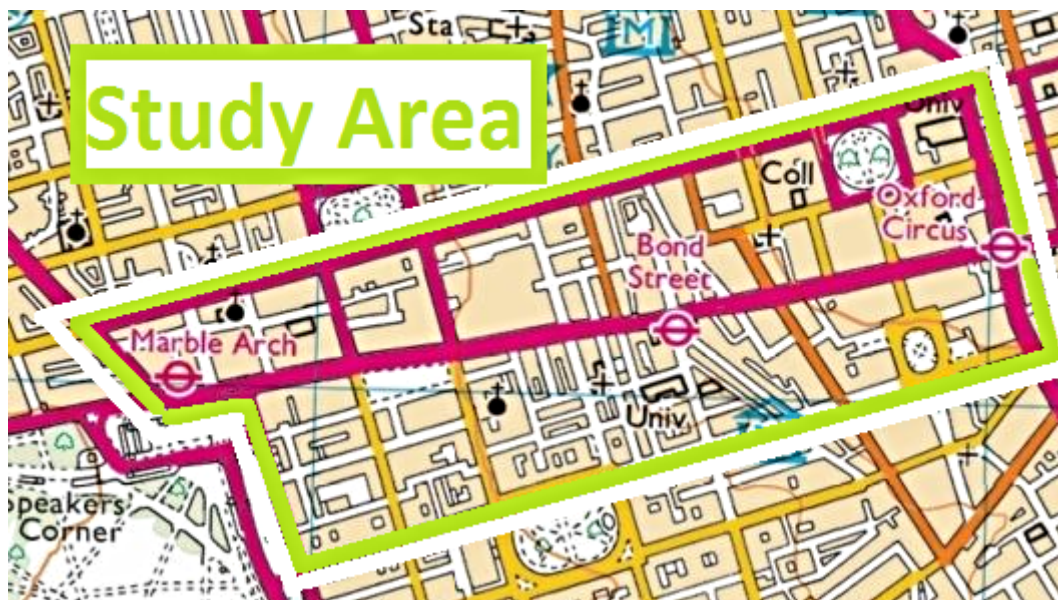
Oxford Street West

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Commercial traffic is increasing in London, as a result of trends such as the boom in internet shopping and construction activity in the city. CRP are conducting a study, on behalf of [Westminster City Council](#), [New West End Company](#) and [Transport for London](#), to understand the current level of freight and servicing vehicle activity in the Oxford Street West district.

CRP have been observing freight vehicle movements in the busiest areas in the district to see patterns such as an observed morning peak in timing of delivery and servicing between 7am and 10am and opportunities for improved efficiencies in use of parking and loading space, in particular around construction sites. CRP have also been interviewing businesses to understand how they receive their deliveries. This early engagement will ensure that businesses in the Oxford Street West district are aware of the need to consider the impact that freight has on the local area in terms of traffic congestion, air quality, safety and public space.

Research will continue throughout February and March, with findings reported to Westminster at the end of March.

For more information contact CRP's Deliver London Programme Manager [Vicky Keeble](#).

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The Central London Sub Regional Transport Partnership (CLS RTP) is forging ahead in 2017/18! Cross River Partnership is excited to chair CLS RTP for another year with on-going funding from Transport for London (TfL) just confirmed.

“The CLS RTP is a valuable opportunity for all central London borough transport officers, policy makers, and place shapers to collaborate on the key challenges facing central London. The partnership has been instrumental in testing new approaches to freight, encouraging walking and improving air quality, which are of relevance to all partner organisations and are now becoming mainstream approaches to transforming central London into a healthy place to work, visit and conduct business.”

Dan Johnson, Borough Projects and Programmes, Transport for London

CRP looks forward to delivering upon the Mayor’s latest transport strategies and developing next year’s program of centrally led projects by:

- Promoting the **feet-first** approach to transport, short journeys made on foot
- Delivering centrally led projects to deliver **safe and accessible streets** promoting place making
- Working together to **reduce deliveries** at busy road times
- Encouraging onward travel by **foot or bike**

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Redirecting Personal Deliveries

Find your nearest collection point



www.clickcollect.london

Did you know that a surprisingly large share of deliveries to many central London workplaces are estimated to be personal parcels?

Delivery of online shopping is becoming a hot topic, with the London Assembly last week releasing a [report on congestion](#), which called for workplace bans on personal deliveries.

CRP's new www.clickcollect.london website and BID-branded variants are making it easy to find alternative parcel collection points and to trial alternative services for free.

Redirecting personal deliveries to convenient parcel collection points is better for businesses, for air quality and for congestion.

Contact CRP's Air Quality Project Manager [Brendon Harper](#) for more information.

BEST London yet to come

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Cross River Partnership is developing a new approach to engaging businesses. Our Business Efficiency and Savings Tool (BEST) will start conversations with local businesses and identify actions to help reduce the impacts of delivery and servicing activities. We will then work with businesses to help those actions be implemented and deliver the BEST impacts for London.

This work is being co-funded by CRP's Mayors Air Quality Fund Clean Air Better Business programme, and CRP's URBACT III programme Freight TAILS project.

For more information please contact CPR's [Brendon Harper](#) or [Charlotte Knell](#).

Low Emission Bus Zones

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Sadiq Khan has announced plans for 10 new Low Emission Bus Zones to cut high levels of nitrogen

dioxide (NO₂) pollution in the capital. The Mayor has targeted areas where older buses contribute significantly to road transport emissions.

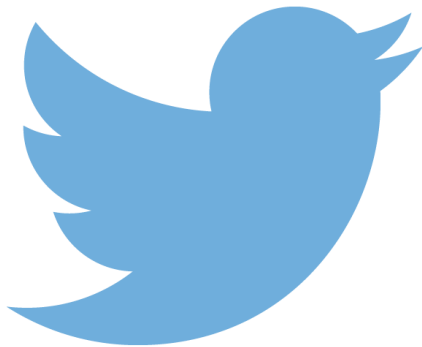
These routes will be replaced by a combination of hybrid and clean Euro VI standard buses that are expected to cut emissions by 84%. The reduction in pollution is also said to benefit the 172 schools located within 100 metres of the new zones.

Sadiq Khan said: *“Tackling London’s filthy air is one of my main priorities and I am delighted to be delivering on that commitment by introducing these new Low Emission Bus Zones.”*

In addition to the Putney High Street zone which will be delivered in March 2017 and the Brixton to Streatham route, set for October 2017, the 10 new routes to be delivered by 2020 will cover: A12 Eastern Avenue, Lewisham to Catford, Stratford, Haringey, Camberwell to New Cross, Wandsworth to St John’s Hill, Edgware Road (Kilburn to Maida Vale), Edmonton to Seven Sisters, Uxbridge Road to Shepherds Bush and Chiswick High Road to Kensington.

[Click here](#) for more information.

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whether cities are ready for [more delivery vehicles](#) and @CRP_CABB's interesting stats about [online shopping deliveries](#).

Are you following CRP on [Twitter](#) and [LinkedIn](#)?

Look to the Authority for Flexibility



Niki Chesworth wrote about Family Friendly and Flexible Jobs in Monday's Evening Standard:

"Westminster has just launched a toolkit to help businesses in its borough to become more family-friendly. Published by the Cross River Partnership, London's biggest public/private regeneration partnership, the aim of the toolkit is to help candidates get back into the workplace by supporting more flexible working."

"Family-friendly benefits mean working parents are 80 per cent more likely to stay with their employer."

[Susannah Wilks](#), Director of Cross River Partnership, says: *"Quite often businesses are not sure where to start, and that's the gap that our toolkit seeks to fill, giving businesses the practical tools they need to make small but effective differences to some of their working practices."*

For tips on implementing flexible working click here for CRP's [Family Friendly toolkit](#).

DeStart

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Together with [The Crown Estate](#), Cross River Partnership has launched the ReStart project for Westminster residents who are at risk of homelessness, helping them to overcome barriers to employment and create positive futures for themselves. Six Westminster residents have been employed to date, of which four of them are employed by the customers of The Crown Estate, such as Hamleys, Hobbs and SpaceNK Apothecary. The Workplace Coordinator, Nathalie Lam coaches jobseekers on their job search and their interview preparation. She also works closely with the employment advisors of various homeless charities and Westminster City Council to support these residents on their housing issues effectively.

For more information, please contact CRP's Recruit London Workplace Coordinator [Nathalie Lam](#).

Lambeth Residents into Jobs

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CRP's DWP Flexible Support Fund contract within their overall Recruit London programme completed on 31st December 2016.

In the active and lively 10 months of delivery, CRP's Lambeth Workplace Coordinator Chika exceeded contract targets for both employment support and job starts.

The main [Lambeth JCP](#) contract objective sought to increase employment outcomes recipients of JSA, ESA, Income Support or Incapacity Benefit, focusing on the most disadvantaged customers including;

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The delivery went beyond matching workless candidates to jobs, giving some a whole new world view.

Here are some testimonial quotes from programme participants:

"Recruit London listened. Chika showed concern and the commitment to help me better my situation at the time I was all over the place. I stammer and it affected my confidence. Chika helped me realise my industry worth and the impact of my qualifications and experience on what I was looking for. The awareness boosted my confidence to apply for roles I was apprehensive about." Bobby B. 42 (ex-services) - Financial Controller

"I want to say thank you for what you did for me. I am 48 years old and not worked for 6 years." Steven B 48 – Care Worker

"I was coming out of a broken relationship and had lost a lot of confidence. I feel more energetic and I am becoming more like my old self. Chika has been great for boosting my confidence and helping me get back on track so that I can support my children as a more able lone parent." Muna H 27 (lone parent) – Sales Advisor

With tinsel binned and Auld Lang Syne sung, we are now reenergised and raring to go and place more local people into local jobs!

For more information please contact CRP's Lambeth Workplace Coordinator [Chika Anyanwu](#).

FREVUE Final Event: 21 June 2017

Following 4.5 years of electric vehicle deployment, data collection and analysis, CRP and FREVUE partners will be glad to invite all interested stakeholders to the presentation of results on 21 June 2017 in London.

More details to follow shortly.



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The GLA and CRP will be glad to invite all interested stakeholders to an inspiring evening on the benefits of greening at the Mayor's London Living Room, City Hall, London.

More details to follow shortly.



Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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