

All of the latest news from CRP and its partners

[View this email in your browser](#)



February 2017

Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

CRP meets Westminster's new Leader



CRP has met the new Leader of Westminster City Council, Councillor Nickie Aiken, and discussed mutually beneficial approaches to many shared priorities, including Air Quality, Civic Leadership and Good Growth.

CRP's Board Co-Chair, Councillor Wendy Hyde of the City of London Corporation, thanked Councillor Aiken for Westminster City Council's unstinting support in its accountable body role for the 30-strong CRP Board and all of its externally-funded delivery programmes.

CRP is extremely fortunate to have Councillor Aiken as its 'Ambassador', and will continue to deliver added value results for Westminster City Council alongside all of our other public and private sector partners.

Recruit London meets Westminster's Deputy Leader



In early February [Recruit London](#) were invited to meet Councillor Robert Davis, Deputy Leader and Cabinet Member for Business, Culture and Heritage, to tell him about the work we do with businesses to secure opportunities for Westminster residents.

After hearing from CRP Director Susannah Wilks, Councillor Davis heard more about our achievements and the Workplace Coordinator model from Recruit London Programme Manager Anna Elliott.

Next, we were joined by Kate Williams, People's (Store) Manager from New Look. Recruit London has worked with New Look since 2015 and through our partnership work we have placed over 100 Recruit London candidates into a variety of roles at the Oxford Street flagship store and the Marble Arch branch.

One of our Workplace Coordinators, Isabelle Benard, explained how she has worked closely with Kate to develop insight into the culture of New Look. Kate explained to Councillor Davis how much she values Recruit London and trusts us to find talented local residents to work for New Look.

For further information on Recruit London please contact CRP's Programme Manager [Anna Elliott](#).

CamdenAbility Launch



February saw the official launch of CamdenAbility, our new collaborative project that aims to improve disability confidence free-of-charge across businesses throughout the [London Borough of Camden](#).

Delivered by Cross River Partnership in partnership with [Business Disability Forum](#), CamdenAbility aims to significantly increase the number of Camden residents with disabilities who are in full-time employment.

The launch, hosted by CamdenAbility member University College London (UCL), was an opportunity for the project's network to meet, share best practice and discuss their many initiatives promoting inclusiveness and opportunities for disabled Camden residents.

Guest speakers included **Helen Isles** (Employment Strategy and Development Manager at Camden Council), **Helen Macfarlane** (Principle Consultant at Business Disability forum), **Mike Higgins** (Equality and Diversity Lead from UCL), **Tom Adams** (Branch Manager at Waitrose), **Brian Watts** (Vice Principle at City Lit), CRP's Director **Susannah Wilks** and our Specialist Workplace Co-ordinator delivering the project, **Parma Sira** (pictured).

The event also introduced the CamdenAbility Events Programme, a series of training events throughout 2017 for the project's network of employers to meet and disclose updates, be trained on disability best practice, discuss challenges and access expert support from both CRP and BDF teams.

For information about the CamdenAbility project, email [Parma Sira](#) or call on 020 7641 2696.

London Ambitions Portal



The [London Ambitions Portal](#) is a new website that makes it easy for schools, colleges and employers to connect young people with high-quality careers education programmes, work experience, internships and apprenticeships. It provides a great way for teachers to explore opportunities that London has to offer and it is also a good way for businesses to share their opportunities.

The Portal's main aims are to bring education and industry closer together, helping employers and teachers join forces in providing young people with the knowledge and skills they need to succeed in their future.

Health Streets for London



Cross River Partnership is excited to work alongside Transport for London (TfL) to see the new Healthy Streets approach come to life!

Last week, TfL launched their Healthy Streets for London document which sets out the vision for prioritising walking, cycling and public transport to create a healthy city. This recognises how reducing the use of the private car and increasing the number of people walking, cycling and using public transport has the potential to transform London and improve the lives of all those who live in, work in and visit the city.

‘The Healthy Streets Approach provides the framework of policies and strategies we will put in place to achieve this. At a street level, direct investment in our walking, cycling and public transport infrastructure

becomes part of every journey. And we need to plan for the future. As London continues to grow, active travel needs to be designed into the fabric of new developments and regeneration projects.'

Will Norman, Walking and Cycling Commissioner.

The document can be found [here](#) and highlights how the vision will be implemented at a strategic, network, and street level. It also addresses the importance of the Healthy Streets approach in relation to London developing as a:

- Healthy city;
- Sustainable city;
- Safe city;
- Connected city; and
- Successful city

For more information please contact CRP Officer [Jane Overington](#).

Promoting walking in Southwark



Through TfL's Central London Sub-Regional Transport Partnership (CLS RTP), CRP is working to deliver an innovative project to promote walking in Southwark.

Cross River Partnership (CRP) with the support of [the London Borough of Southwark](#), Southwark Living Streets, and the Newington Estate Residents Association are working together to design and install a colourful lighting scheme at the entrance of the Newington Estate. This builds on CRP's pioneering work using lighting to overcome railway viaduct barriers to walking and movement, [the Light at the End of the Tunnel](#).

This new lighting scheme is part of a broader initiative in the area called Walk Elephant and is designed

The concept was shared with Councillor Wingfield, Cabinet Member for Environment and Public Health covering transport and air quality, at Southwark's Living Streets meeting last month, and has the support of the local community.

The project is planning a lighting 'switch-on' event for April with local Councillors, TfL, and residents. We look forward to sharing the feedback!

For more information please contact CRP Officer [Jane Overington](#).

Air Quality in the Media



This month air quality has been a hot topic in the media in London and the UK. The Guardian dedicated a week to ['The Air We Breathe'](#) ranging from articles highlighting inequalities worldwide in air quality and who it affects; through to a focus on the [Marylebone Low Emission Neighbourhood](#) and the work of our partners Westminster City Council; Baker Street Quarter Partnership; Marble Arch BID and New West End Company. The CRP-developed West End Buyers Club, a shared supplier scheme for New West End Company's Air Quality Strategy even got a mention!

CRP are glad to see that the focus on air quality is shared beyond our partnership. Raising awareness of the problem is really important to support the work that CRP and our partners are doing. The emphasis on [links](#) to negative health impacts is demonstrating to people and business that we really must take action to tackle air pollution now.

For more information about CRP's air quality work, contact [Vicky Keeble](#).



Cross River Partnership are proud to announce the launch of the [West End Buyers Club](#), a website developed as part of the [New West End Company](#) Air Quality Strategy. The website details preferred suppliers of goods and services operating across London's West End to save businesses money and improve London's air. Having preferred suppliers reduces the number of vehicles entering central London, improving congestion, reducing emissions and making the West End a more attractive place for all.

To find out more information please contact CRP's [Charlotte Healy](#).

Funding Secured to Support SME Emission Reduction



CRP is pleased to have been awarded funding from DEFRA's 2017 Air Quality Grant Scheme to support small and medium enterprises in Camden and Westminster to reduce emissions from deliveries associated with their operations.

Business support will utilise the deliverBEST tool and engagement process being developed through CRP's URBACT-funded FreightTAILS and Mayor's Air Quality Fund-supported Clean Air Better Business programmes.

We are also working with other CRP partners to secure additional resource to support yet more businesses to take action.

Redirecting Personal Deliveries

Find your
nearest
collection
point



www.clickcollect.london

Over a dozen of CRP's BID partners are now using www.clickcollect.london to encourage member businesses and their employees to choose to 'click and collect' when shopping online.

Click and collect services such as Amazon Lockers and Doodle consolidate parcels and divert unnecessary deliveries from congested and polluted central London streets.

CRP is using the website to support a number of public and private sector employers to deliver behaviour change campaigns with their staff.

The website and promotional materials were developed through CRP's Mayor's Air Quality Fund-supported Clean Air Better Business Programme.

Contact CRP's Air Quality Project Manager, [Brendon Harper](#), for more information.

London Finance Commission



The London Finance Commission, which helps the Mayor and London's Local Authorities to improve the tax and public spending arrangements for the city, recently published a report named '[Devolution: a Capital Idea](#)'. CRP supported a group of Inner London BIDs with a response to the initial devolution proposals, which has been quoted in the final report:

"[in] an increasingly complex economy, facing major challenges not only from Brexit but also from the UK's chronic low productivity and other issues, London (and all other regions) needs the discretion, flexibility, "fleetness of foot" and ability to take decisions rapidly, while at the same time consulting properly on them first".

CRP looks forward to continuing to work with the Mayor of London, London Local Authorities and London BIDs to help influence and deliver the best possible outcomes for ongoing financial arrangements.

For further information please contact CRP Director [Susannah Wilks](#).



The Mayor of London and businesses are escalating their high profile campaign to urge the government to rethink its reform of Business Rates.

CRP and the Inner London BID's first drew attention to the growing concern about the Business Rates Review and Implications back in June 2016, highlighting the extent to which re-valuation would drastically affect the bills of London businesses in particular.

Watch this space via twitter [#businessrates](#).

Transport, Innovation and Air Quality



This new Transport, Innovation and Air Quality document showcases CRP's experience in delivering successful projects with public and private sector partners in central London.

The document takes a case study-based approach, demonstrating the challenges each project has overcome and providing examples of CRP's track record working in the air quality and transport areas. The release of this document comes just before the new Mayor's Transport Strategy, due to be published in early 2017.

Integrating Freight in Parma



CRP's Freight TAILS network met in Parma, Italy recently, with a focus on the topic of 'urban freight transport and integration'. Representatives from across the 10 Freight TAILS European cities explored how well urban freight transport is integrated with wider transport, environmental, economic and social considerations. CRP's partner, [London Borough of Lambeth](#), attended and facilitated a fantastic discussion on micro-consolidation centres, to feed into their work on freight management in Brixton. The main conclusions of the discussions:

- Urban freight transport is already integrated in many places with broader transport considerations particularly through Sustainable Urban Mobility Plans.
- Whilst the integration of urban freight transport with some environmental considerations, particularly relating to air quality, is well established in many places; other linkages such as climate change and urban freight transport are not so well developed.
- More could be done to understand, appreciate, and better reflect the contribution of urban freight transport to the economy of the city, both in terms of the city competitiveness, as well as jobs in the sector.
- Whilst the contribution of urban freight transport to social issues such as road safety is highly visible in many places, other links should be strengthened both in policy and practice in areas such as health and wellbeing, sector welfare, and city vitality.

If you would like any further information on Freight TAILS or would like to contribute to the network, please contact CRP Project Manager [Charlotte Knell](#).

FREVUE Report on the Technical Suitability of Electric Freight Vehicles



The first of the key FREVUE reports is now being finalised. The report is based on 2.5 years of data from 83 vehicles and a total of 470,000 miles driven. This substantial amount of information on electric freight vehicles in operation, which the FREVUE project brings together for the first time, confirms the assumption that the current generation of these vehicles is well suited for many types of inner city freight operations. It also shows that the optimum ambient temperature for electric freight vehicles to operate in is 10-15°C, making London an ideal environment for them.

We look forward to sharing the whole report shortly.

The next FREVUE reports due are an update of the state-of-the-art in city logistics as well as a report on the economics of electric freight vehicles.

For more information, please see www.frevue.eu or contact CRP's FREVUE Coordinator [Tanja Dalle-Muenchmeyer](#).

Green BIDs, Good for Business: 6 March 2017

Cross River Partnership is excited to be holding a Green Infrastructure event on the evening of March 6 at the London Living Room (City Hall, GLA). The event is to inspire action in the business community to implement Green Infrastructure projects and to introduce upcoming funding opportunities.

Please join us for drinks and canapes at an informal networking event to help make London a greener, more resilient, more prosperous city.



This Cross River Partnership event, in association with the Mayor of London, will bring together members of the business community to explore upcoming opportunities for new green infrastructure initiatives across the city.

Guest speakers:
Shirley Rodrigues (Deputy Mayor for Environment)
Peter Murray (New London Architecture)
Debbie Jackson (Assistant Director of Regeneration, GLA)

Monday, March 6, 2017
6.00 pm Drinks, Canapes and Registration
6.30 pm Short Speeches
7.00 pm Exhibitors Marketplace and Networking
8.00 pm Event Close

The London Living Room, City Hall
The Queen's Walk, London SE1 2AA

RSVP on Eventbrite
Further information drichards2@westminster.gov.uk

SUPPORTED BY
MAYOR OF LONDON



The evening will include food and drinks and speeches from Shirley Rodrigues (Deputy Mayor for the Environment), Peter Murray (New London Architecture) and Debbie Jackson (Greater London Authority). The event runs from 6:00 to 8 o'clock, with speeches from 6:30 to 7:00 and the opportunity to meet leading green infrastructure organisations in the event marketplace.

[Click here to register](#)

FREVUE Final Event: 21 June 2017

For the FREVUE day-long final event we will be kindly hosted by the City of London Corporation at Guildhall, providing a stunning background for the presentation of our project results.



Based on the real-life deployment of over 80 electric freight vehicles, the FREVUE partners will provide delegates with findings on, among others:

- Whether electric freight vehicles are technically suitable for urban freight operations
- Whether it is possible to make their deployment economically viable
- What the environmental and social benefits are

These findings will be discussed with operators, fleet managers and other stakeholders, helping delegates understand what they mean in practice.

There will also be some of the electric freight vehicles on display that were deployed in the project, ranging from small vans to large trucks. If you are thinking of procuring this type of vehicle in the future, this is a great opportunity to have a closer look and meet the suppliers.

Invitations to the event as well as the programme will be sent out in due course.

For more information, please see www.frevue.eu
or contact CRP's FREVUE Coordinator [Tanja Dalle-Muenchmeyer](#).

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



Twitter



Website

Subscribe	Share ▼	Past Issues		Translate ▼	RSS
---------------------------	-------------------------	-----------------------------	--	-----------------------------	---------------------