



February 2016

Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

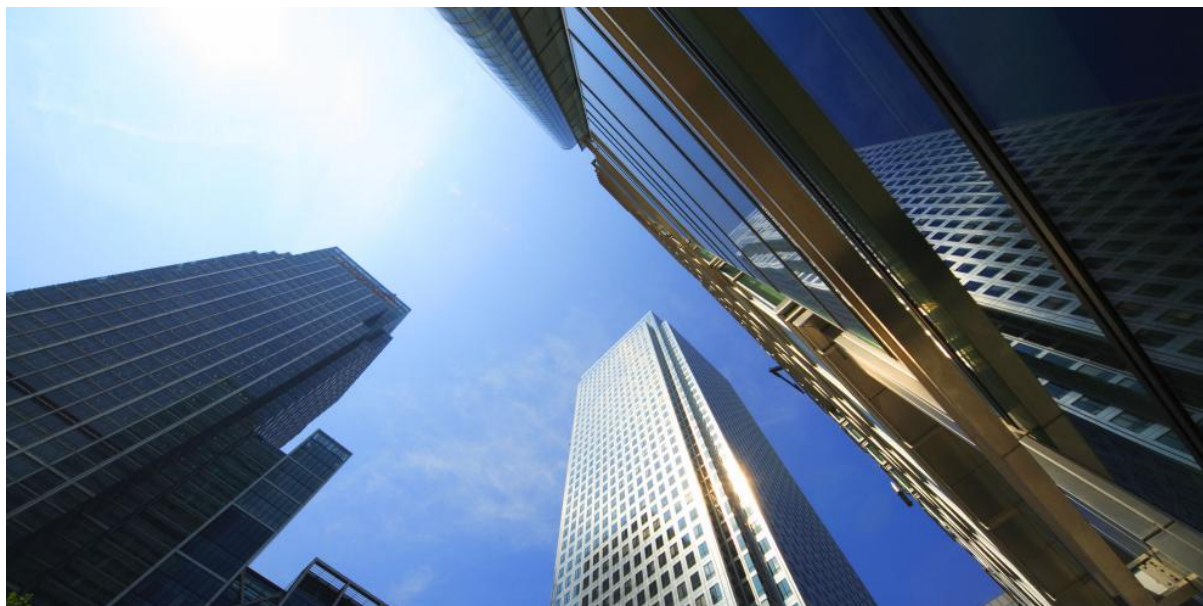
New West End Company is Tackling Air Quality!



Cross River Partnership is working with [New West End Company](#) to deliver a strategy to improve air quality in the busy West End shopping area. This exciting project will help businesses to create a more welcoming and healthy environment for all visitors. The strategy will be launched at an exclusive breakfast event, hosted by New West End Company, on 6th April. Councillor Heather Acton of Westminster City Council has kindly agreed to speak at the event.

For more information or contact [Vicky Keeble](#)

CRP Mayor's Air Quality Fund 2 - success!



Terrific news! The Mayor of London has announced the projects across 28 London boroughs which will benefit from a share of £5 million from the [Mayor's Air Quality Fund round 2](#) (MAQF2). Cross River Partnership's Clean Air Better Business (CABB) programme has been awarded the maximum funding award from MAQF2.

The CRP partnership submission, incorporating 12 BID and 4 local authority partners, was a great indication of how passionate we all are in addressing the poor air quality issue in London.

This next round of funding provides the perfect opportunity for CRP and partners to demonstrate even more innovation and services to address air quality in central London.

For more information contact CRP Air Quality Champion [Uto Patrick](#).

Volunteer to be a Change-Maker - Clean Air Action Fortnight



Cross River Partnership is currently looking for volunteers to help deliver Clean Air Action Days on 9th and 16th March 2016. These Action Days are part of the Clean Air Action Fortnight which will focus on tackling driver idling across central London. The trained Change-Makers will encourage drivers to turn their engines off when stationary to reduce the emissions which contribute to poor air quality.

Volunteer Change-Makers will be paired together and spend 2 – 3 hours engaging with drivers in identified air pollution hotspots, either thanking them for having their engines off, or politely asking idlers to switch off. As a Change-Maker, you'll be helping to tackle a major public health issue as well as making your local environment a cleaner, healthier place to breathe, live and work.

Free training sessions and materials will be provided on 2nd and 3rd March 2016. Each Change- Maker will need to attend **one** 2-hour training session.

For more information or to register please contact [Brendon Harper](#) by Friday 26th February 2016.

Free Delivery Servicing Plan



Save money with lower operating costs



Gain environmental credentials



Efficient use of loading bays



Improved security of deliveries & servicing



Free up time staff spend receiving goods & procurement services



Achieve social responsibility objectives



Reduced traffic congestion



Fewer HGVs on local roads



Improved air quality



Safer pedestrian and cyclist environment

Cross River Partnership is working with Westminster City Council and local businesses to reduce the impact of freight in the Oxford Street West area, which has a particularly high concentration of air pollution. Participating businesses receive free reviews of the delivery of goods and services to their premises and are presented with solutions to help them reduce costs, become more efficient and improve the local area. There are limited places still available in this programme.

For more information and for free support please contact CRP Business Engagement Project Manager [Vicky Keeble](#).

Freight TAILS round-up - gearing up for success



The CRP-led Freight TAILS team are gearing up for the successful submission of our Phase 2 programme on 15th March 2016, which will enable the project to be delivered over the next two years.

Key activities:

- The full partnership has now been built for our progressing our URBACT III Freight TAILS project, with 6 more cities from across Europe joining our 4 original cities. CRP together with the project Lead Expert, Philip Stein, is busy visiting each partner city to hear about their freight management challenges and initiatives. We have recently had very interesting visits to Umea (Sweden) exploring their issues in relation to poor air quality and freight movements; La Rochelle (France); and Split (Croatia) seeing how freight movements occur within their relatively large pedestrian zone in their historic city centre, and hearing about their plans to make this more efficient.
- CRP also attended the URBACT Secretariat's Lead Partner and Lead Expert's meeting 4-5 February in Paris, to hear more detail about finalising the approved Baseline study.
- CRP contributed to the second Freight TAILS transnational meeting in Brussels 15-16 February, where we took an early morning visit to the Brussels Urban Consolidation Centre operated by CityDepot, and heard more about their exciting new development CitySpot.

For more information please contact CRP Project Managers [Vicky Keeble](#) or [Charlotte Knell](#).

TfL LoCity Launch



On January 27th Transport for London launched its LoCity programme at a lively and interactive event. The five-year programme aims at accelerating the adoption of low emission commercial vehicles in London, preparing industry for the Ultra Low Emission Zone and, ultimately, at improving London's air quality and reducing CO2 emissions.

LoCity is industry-led and will bring together fleet and freight operators, vehicle manufacturers, infrastructure providers, procurers and other stakeholders. Given the overlapping aims and objectives of the programme with those of FREVUE as well as common stakeholders, a close collaboration is envisaged.

The FREVUE (Freight Electric Vehicles in Urban Europe) project is an urban e-mobility project supported by the European Commission.

For more information [click here](#) or contact CRP's FREVUE Coordinator [Tanja Dalle-Muenchmeyer](#).

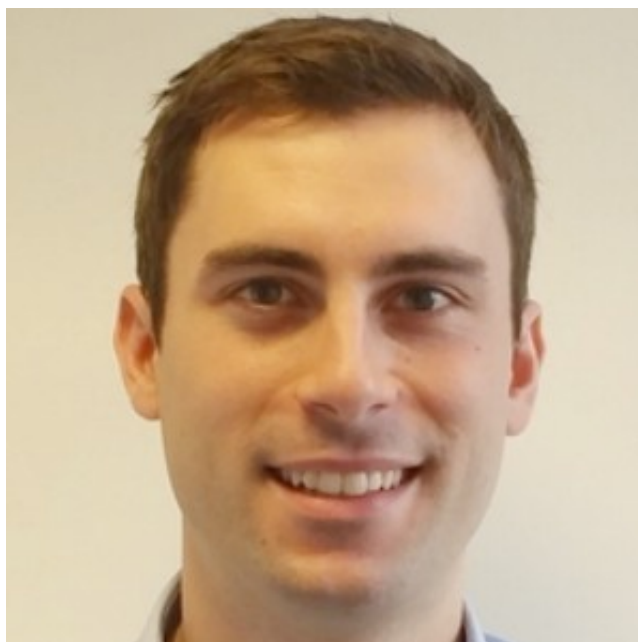
Family Friendly Employment Research



Cross River Partnership is working with businesses to increase employment opportunities for parents and carers in Westminster. We need your help to understand what employers are currently doing to make the most of this talent pool. Please take ten minutes to complete our [online survey](#) and tell us what your organisation is currently offering. We'd like to hear from all employers in Westminster of any size, sector, and any level of family friendly job offerings. To access the survey please [click here](#) and thanks very much for your help in improving workplaces in Westminster!

For more information, contact CRP's Business Engagement Project Manager [Vicky Keeble](#)

CRP's Business Engagement Officer



Brendon Harper is CRP's new Business Engagement Officer and will be working on a range of business-facing projects to deliver outcomes for central London. Brendon is supporting the Clean Air Better Business (CABB) project, and is working with businesses to improve air quality in Central London (especially the West End) and to improve family-friendly employment opportunities in Westminster.

For more information contact [Brendon Harper](#).

Lambeth JCP Workplace Coordinator



Chika has joined CRP this month having previously worked in a number of training and development roles in the commercial, further education and not for profit sectors. She has delivered coaching to help people back to work and change roles.

Chika will work closely with Lambeth's Jobcentres (Brixton, Streatham, Clapham, Stockwell and Kennington) to deliver a Flexible Support Fund contract that CRP has successfully secured. Chika will work as part of the Recruit London initiative, providing training and support to candidates who have been out of work for 13+ weeks and helping them into work in the West End.

For more information contact [Chika Anyanwu](#)

Recruit London Workplace Coordinator shortlisted



Recruit London Workplace Coordinator Isabelle Benard was shortlisted at the “Putting something back” category Mayfair & St James Community Awards. This award celebrates an organisation or person that has benefitted the local community through their actions. She was nominated for “her tenacity and willingness to go above and beyond for her candidates and employers. She works tirelessly in the local community and has made strong relationships with employers, candidates and local partners.”

The ceremony, held on 26th January, was hosted by Richard E Grant at The Dorchester. The awards were judged by a panel including The Wolseley restaurateur Jeremy King, GQ Editor-in-Chief Dylan Jones, Fortnum's CEO Ewan Venters, designer Amanda Wakeley, lawyer and local entrepreneur Nancy Dell'Olio, and writer and explorer Levison Wood.

Isabelle is based at the New West End Company and works as part of the Recruit London initiative which works closely with employers to help them recruit, in order to help local job seekers back to work. The initiative is managed by Cross River Partnership and run in partnership with the New West End Company, The Crown Estate, Capital & Counties CG Ltd and Westminster City Council.

For more information [click here](#) or contact [Isabelle Benard](#)

Capco Commitment



On Thursday 28th January 2016, Capco CG hosted a breakfast event at the Ivy Market Grill encourage their commercial occupiers to participate in Cross River Partnership's Recruit London initiative. The event celebrated Recruit London's achievements in helping local job seekers into work in Covent Garden and introduced Benjamin Laryea, Capco's first dedicated Workplace Coordinator. The Covent Garden community was encouraged to make use of the free service on offer to help them fill their job vacancies with local talent.

Attendees heard from Councillor Daniel Astaire (Cabinet Member for Housing, Regeneration Business and Economic Development), Michele Simon (Head of Operations - Capco CG) and Elizabeth Harris (Employability Coordinator – Cross River Partnership). Attendees included Oasis, Sunglass Hut/Rayban, Miller Harris, Sandro, Club Monaco, Shake Shack, Punch and Judy, The Ivy Group, Maxwell Group, London Theatre Museum, Crème de la Crepe & CG Restaurants.

The breakfast was a great success and has opened up many possibilities for employment with a range of fantastic roles within the Covent Garden area, continuing Recruit London's great work within the area.

For more information contact [Benjamin Laryea](#).

Inner London BIDs Collaboration



CRP is pleased to be supporting increased collaboration amongst 15 Inner London BIDs to strengthen their collective relationship with the Greater London Authority and the next Mayor of London. The group is working together to engage with London Mayoral Candidates in the run up to May's mayoral election, and is aiming to also submit successful GLA funding applications, as well as comment on draft GLA/LEP research reports of relevance to BIDs.

For more information contact [Susannah Wilks](#)

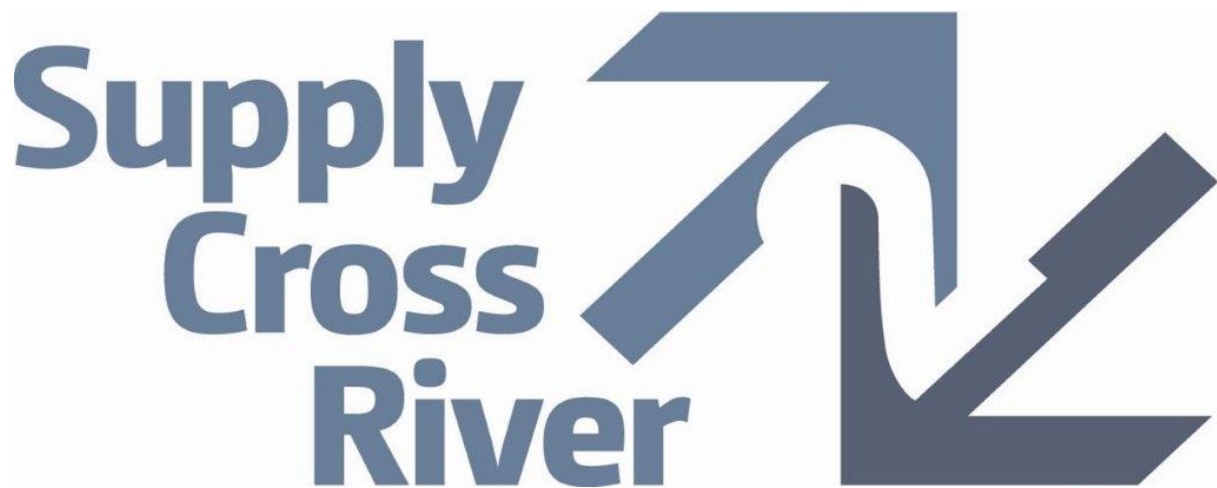
CRP Introduction Brochure



Cross River Partnership has updated its Introduction Brochure, and added the electronic version to the publications section of its website [click here](#). The brochure reflects the addition of CRP's most recent partners, the London Borough of Lewisham and the New West End Company (NWECC).

If you would like hard copies of the brochure please do not hesitate to contact CRP's Apprentice [Branavan Sivarajah](#).

Supply Cross River 2 - End of Project Evaluation



SXR2 was an initiative developed by Cross River Partnership, which opened up supply chain and procurement opportunities to small and medium sized enterprises (SMEs) in central London. It promoted supplier diversity and sustainable procurement to buyers, further stimulating local economic growth. The project was co-financed by the London European Regional Development Fund and ended in March 2015. CRP would like to thank all of the SXR2 project partners for making the initiative such a success! The end of project evaluation can be found on the Supply Cross River II project page or you can [click here](#)

GLA Sub-regional Strategic Partnerships Event

Time: 9am - 1:30pm
Date: Wednesday 2nd March 2016
Location: GLA, City Hall, SE1

Westminster Annual Leader's Speech

Time: 7:30am - 9am
Date: Thursday 3rd March 2016
Location: Somerset House, Strand Entrance

Team London Bridge Green Network Event

Time: 8am - 10am
Date: Friday 11th March
Location: Venue to be confirmed

Cross River Partnership is an alliance of Angel Aim BID, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank Employers Group, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Waterloo Quarter Business Alliance.



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