



February 2015
Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

The new kids on the municipal block



As Simon Pitkeathley has recently written:

Regeneration is no longer just the preserve of Whitehall and town halls. Sub-regional bodies and their private sector partners are aiming high and getting things done.

The capital is adjusting itself to some new realities. Whether Londoners realise it or not, the traditional pillars of national and local government are increasingly absorbing the views of sub-regional bodies and their private sector partners. In the new municipal landscape, these entities are driving local economic growth and trying out some new ideas along the way.

Beyond SW1 and City Hall, London has a myriad of organisations that are picking up activities and taking responsibility simply because they can. Whilst the main players shrink and endlessly remind us that there's no money, Local Enterprise Partnerships, Business Improvement Districts and the Cross River Partnership (let's call them 'public-private partnerships' for now) are aiming high and getting things done.

BIDs will, from time to time, spring up in London's commercial hotspots. Outwardly their remit is limited to improving the look and feel of their local surroundings, but they are often the organisations that are the driving force behind major regeneration. BIDs are funded through a fee levied on firms operating within set boundary areas; hence they have real money to spend on improving business conditions. BIDs operate in a similar way to LEPs, not least through their reliance on private sector members to make investment decisions.

The Cross River Partnership is a shining example of just how influential these organisations can be when they collaborate. Consisting of seven central London local authorities and 15 BIDs, it has a cross-London remit, allowing it to deliver on major projects funded by the European Union and other institutions to bring significant change and huge benefits to the capital.

See more at: [Public Finance](#).

Pioneering Work in Sustainable City Logistics



Logistics industry experts, local authorities, Cross River Partnership and researchers have launched a [video](#) that highlights their work on real world pilots to improve the efficiency of the last stage of goods delivery to businesses and homes. This will help lower the number of vehicles in city centres and residential areas, reducing congestion and CO2 levels.

Produced through the EU funded project [LaMiLo](#) (last mile logistics), the video highlights how the project is exploring solutions to improve deliveries to businesses, the public sector and consumers in cities across North West Europe.

The video provides an overview of the practical pilots underway, including the London Borough of [Camden's freight consolidation scheme](#), the first public sector led initiative of its kind on the capital to consolidate deliveries across over 250 council buildings.

Recruit London Expands



We are delighted to welcome back Claire James (CJ) to the Cross River Partnership team to establish a specialist employment project aimed at tackling the gap in employment opportunity for Westminster job seekers with a variety of learning and physical disabilities, mental ill health, substance misuse and/or experiences of sleeping rough.

This service will be offered as part of our successful Recruit London project, through which Workplace Coordinators based in the West End place residents into sustained employment. CJ will engage with Westminster City Council and employers across the borough. The project is supported by Westminster City Council.

CJ joins us with a wealth of experience in recruitment, advice and guidance, employer engagement and pre-employment programme design and delivery for a variety of target groups and industries. She most recently successfully set up a recruitment agency and a high profile Sector Based Work Academy within Tower Hamlets College to service the needs of students

Save the Date: The Future of Last Mile Logistics conference on 24 June 2015, Brussels



The EU funded LaMiLo ([Last Mile Logistics](#)) project has explored ways of making the 'last mile' of a supply chain more efficient by making better use of existing transport infrastructure and networks. This closing conference will focus on the project's lessons learnt on how to:

- Address the barriers and challenges to achieving efficient last mile logistics
- Reduce the impact of logistics on noise, congestion and emissions
- Change the behaviour of private companies, the public sector and consumers

If you are interested in registering to attend this FREE event in Brussels, please contact CRP's LaMiLo Project Manager, [Charlotte Knell](#) or 07984 017 051.

LaMiLo is an INTERREG IVB North West Europe (NWE) project funded by the European Regional Development Fund (ERDF).

Transport for London's Freight Strategy 2030



CRP recently attended a TfL stakeholder workshop with representatives from boroughs, businesses and the freight industry. The workshop discussed the problems that are likely to be faced in relation to delivery and servicing between now and 2030, and a range of actions that could be taken to deal with these problems. This was one of four workshops TfL have held to inform their draft Freight Strategy and this work will continue throughout the coming months. The final strategy is due to be published in Autumn 2015.

London's Business Improvement Districts lead the way in Greening London



Work to install the John Lewis rain garden outside the retailer's London Head office in Victoria will commence shortly. Delivered by [Victoria Business Improvement District](#), the rain garden will replace existing hard surface with a planted green area. The garden will divert the flow of rain water from John Lewis' offices away from local drains, storing water for plants and helping to manage localised surface water flooding. The project has been seed funded by [Natural England](#) and the Drain London Fund via the GLA and administered by Cross River Partnership.

Over the past three years Natural England and Mayoral support has help catalyse impressive local funding from Business Improvement Districts to install 17 similar green infrastructure (GI) projects across central London, which support local bio-diversity, contribute to mitigating surface flooding and enhance central London's public realm.

Alongside this, Business Improvement Districts have worked independently to deliver an additional 25 GI installations - from [Team London Bridge's](#) Gibbons Rent Secret Garden to [PaddingtonNow's](#) Sussex Garden beds. This has leveraged in excess of £2.3m of private sector investment in London's public realm providing almost 3,000m² of additional green space.

Vauxhall Missing Link – Rain Gardens



Supported by over £200,000 of Transport for London money as well as other local investment, Phase 1 of [Vauxhall ONE Business Improvement District's](#) Missing Link is nearing completion.

Located along Vauxhall Walk SE11 the Missing link – part of Vauxhall ONE's, Erect Architecture and J&L

Gibbons Landscape Architects ground-breaking 'Promenade of Curiosities' – will provide Vauxhall with a new sustainable green trail connecting its parks with developments along the South Bank. A new planted walkway incorporates an ingenious Sustainable Urban Drainage (SUDs) scheme that reduces the risk of flooding by taking rainwater from the street drains and re-directing it into planted rain gardens.

The [Missing Link](#) will also enhance connectivity in the area, not least to Vauxhall's emerging gallery district that will soon become home to the new Damian Hurst Gallery at Newport Street.

Phase 2 of the scheme commencing later this year will see the installation of segregated cycle paths as part of TfL and the Mayor's plans to make London a more cycle-friendly city.

Vauxhall ONE Public Realm and Safety Director, Chris Law, believes *"the public and private investment Vauxhall ONE has secured is creating a really special addition to London's public realm that will benefit local residents and businesses, attracting new visitors to the area"*.

Nu contract win for SXR2 SME



[Nu-Electrics Limited](#) is a small West London based electrical contracting company founded in 2005 by Chris Scranney who began as a sole trader. By 2007, it was registered as company and now employs four people. Nu -Electrics began with a focus on domestic refurbishments with a small proportion of work attributed to the commercial sector.

Nu-Electrics has attended a number of [Cross River Partnership SXR2](#) events since joining the programme last year. Through the SXR2 team, they were put forward to Westfield for their re-lamping works. In January they won the contract. They are now on the approved contractor framework at Westfield which has already created further tender opportunities.

"The SXR2 project has allowed us to attend many workshops and Meet the Buyer events and given us the confidence to tender for work which would have been far beyond our reach a couple of years ago. It has helped us prepare for the CHAS accreditation too which is priceless in today's environment. We are looking forward to using this new-found knowledge to help us continue to grow as a company by bidding for larger and more diverse contracts." Chris Scranney, Nu-Electrics [Director]

Dates for your diary...

Set the Wheels in Motion

12.03.15

10:00 - 15:30

Venue: Green Britain Centre, Swaffham, Norfolk

[Fit for the Future](#) are hosting an event on sustainable transport initiatives. The event will be FREE to attend . Share knowledge and best practice. Gain knowledge of the tools and practices used to effectively monitor and report on transport emissions
Understand successful incentives and programmes that encourage take-up of sustainable transport options amongst staff and visitors. Gain knowledge of the range of sustainable transport and infrastructure options available to land and property owning organisations
To book to attend contact [Sophie McGovern](#).

Ecobuild UK 2015

03.03.15 to 05.03.15

Venue: ExCeL, London

Ecobuild is the world's biggest trade event for sustainable design, construction and the built environment and the UK's largest construction event of any kind.

It focuses on design, construction and the built environment - The latest developments, new product launches and the people who matter. For more information, [click here](#).

Cross River Partnership is an alliance of Angel Aim BID, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank Employers Group, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Waterloo Quarter Business Alliance.



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