

All of the latest news from CRP and its partners

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CROSS RIVER
PARTNERSHIP

December 2017
Delivering London's Future Together

Welcome to the Cross River Partnership monthly e-bulletin

More Award Success for FREVUE



The National Air Quality Awards are organised by AirQualityNews.com in partnership with Daimler Trucks. In the category Freight Transport Air Quality Initiative of the Year the following organisations were shortlisted: CNG Fuels for saving tonnes in CO₂ emissions for HGV fleets; Croydon Council for their work on air quality and freight; Kuehne+Nagel for their Whitbread Clean Fuel Food Logistics as well as CRP's FREVUE project. Winning this second award comes on the back of the [LowCVP Low Carbon Road Transport Initiative of the Year Award](#) in October.

The 4.5-year FREVUE (Freight Electric Vehicles in Urban Europe) project that was finalised in September 2017 deployed 80 fully electric freight vehicles (EFVs) across a range of logistics operations in eight European cities. The vehicles ranged from car-derived vans of under 3.5 tonnes to highly innovative 18-tonne trucks. In London, 16 UPS diesel delivery trucks were converted to electric as part of the project and are still in operation today. In addition, Clipper Logistics deployed a 10-tonne delivery truck from the Regent Street Crown Estate consolidation centre in central London. The overall project was co-ordinated by CRP.

Translate ▼

For more information, please contact the CRP FREVUE Co-ordinator, [Tanja Dalle-Muenchmeyer](#), see www.frevue.eu or follow the project on twitter [@FREVUE_project](#).

The London Plan

THE LONDON PLAN

THE SPATIAL DEVELOPMENT
STRATEGY FOR GREATER LONDON
DRAFT FOR PUBLIC CONSULTATION

DECEMBER 2017



The new draft London Plan has been released for public consultation until Friday 2nd March 2018:

<https://www.london.gov.uk/what-we-do/planning/london-plan/new-london-plan>.

The major themes of this strategy for London, align closely to the Mayor's vision 'A City for All Londoners' covering six policies for Good Growth:

1. Building strong and inclusive communities

Enhance valued services; bind existing and new communities and promote active and healthy lives, increase public toilet access and ensuring a healthy streets approach

2. Making best use of land

Intensification (in the right places) with colocation; protection of the green belt and retaining the distinct character of London; attractive and cherished

3. Creating a healthy city

Improving health outcomes; increasing active travel; bringing London national park status and reducing air pollution

4. Delivering the homes Londoners need

66,000 new homes are needed per year, the Mayor will support boroughs to meet increased targets for use of small sites for homes, and ensure affordability

5. Growing a good economy

All Londoners to share in London's economic success, with a focus on the night time economy; promoting high specification offices; digital technology and sector growth to ensure London's continued global participation

and ensuring efficient use of water

Cross River Partnership and the Association of Town and City Management will co-host a seminar on 24 January 2018 for London-based Business Improvement Districts plus London boroughs to coordinate a collaborative response to the draft London Plan.

For more information or to register please visit [Eventbrite](#).

DeliverBEST Business Engagement



CRP's deliverBEST business support service has now helped over 200 business reduce emissions from their operations.

Businesses have received recommendations to make deliveries to and from their sites more efficient, via the online deliverBEST tool (www.deliverBEST.london), at CRP-facilitated workshops and with bespoke, 1:1 support from CRP's deliverBEST team.

In Southwark, CRP are working with Better Bankside to support BID members including The Bridge Charity, the London Fire Brigade and Great Portland Estates. With Victoria BID, CRP are working with Land Securities and Grosvenor to support co-ordinated action in multi-tenanted buildings.

CRP's deliverBEST team is also working with the Marylebone LEN, Camden, Hammersmith & Fulham and Kensington & Chelsea Councils to support better air quality across central London.

DeliverBEST and CCCA Workshop



CRP's most recent deliverBEST workshop was held in partnership with the Camden Climate Alliance. Prior to the 1-hour workshop, attendees were asked to take a minute to complete the quick questionnaire on www.deliverbest.com allowing them to instantly receive customised recommendations that served as a frame of reference during the meeting. During the session, local businesses learned about the relationship between air qualities and deliveries, discussed best procurement practices to reduce deliveries and costs, and examined the issue of personal packages being delivered to the workplace. By the end of the meeting, we had identified actions both CRP and the business could take to implement changes at the businesses' worksites.

To learn more about CRP's workshops, email deliverbest@crossriverpartnership.org.

Marylebone Low Emission Neighbourhood – Progress so far



The end of the year marks an important milestone for the [Marylebone Low Emission Neighbourhood](#) (LEN) as the 3-year programme reaches its halfway point. Established in 2016 and funded by the Mayor's Air Quality Fund, the Marylebone LEN is a partnership between Westminster City Council and local stakeholders including BIDs, landowners and residents' associations to address the local air quality.

It has been a good time to reflect on all that has been achieved so far, including the introduction of an experimental parking surcharge for older diesel vehicles, a successful anti-idling initiative, innovative electric vehicle charging installations, hundreds of children participating in Air Quality lessons and enjoying a number of 'play streets', and dozens of local businesses receiving tailored information to help them make their deliveries more efficient and less polluting including promotion of the [West End Buyers Club](#) by local Business Improvement Districts, [Baker Street Quarter Partnership](#), [Marble Arch BID](#) and [New West End Company](#).

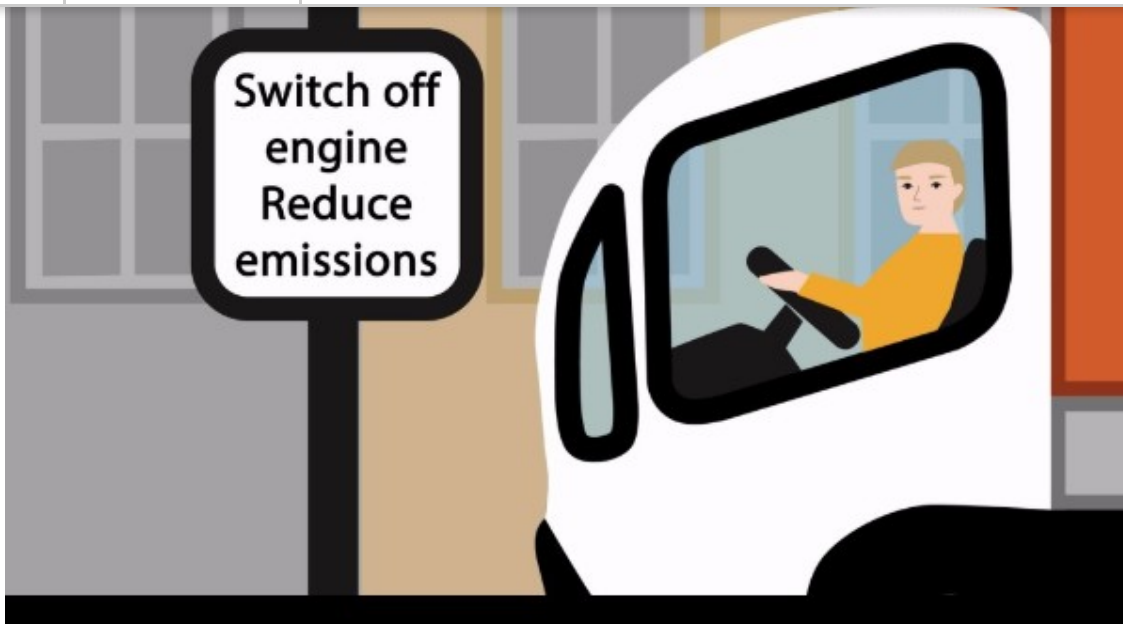
CRP is also delighted to have been commissioned by Westminster City Council to deliver programme management for the duration of the LEN.

The most recent developments include an experimental 'no right turn' being introduced in the LEN to reduce the use of a quiet residential street as a vehicle shortcut, improving the local air quality for these Marylebone residents, as well as the online release of two myth-busting anti-idling videos to be used for business engagement.

There is still lots to do to build on the successes so far, with 2018 sure to be a busy year.

To find out more about the LEN, get in touch with CRP's [Vicky Keeble](#) or [Tom Linton-Smith](#).

Marylebone Low Emission Neighbourhood – Action against idling



Poor air quality is one of London's top public health issues, contributing to the premature deaths of 10,000 Londoners each year. Children and older people, as well as those with respiratory health conditions, are particularly at risk from the harmful effects of engine idling, which is why it is especially important that we recognise the need to have cleaner air around schools and hospitals, looking out for everybody who lives and travels in Marylebone.

As part of the [Marylebone Low Emission Neighbourhood](#) programme to improve local air quality, CRP has produced an anti-idling video to be used for training purposes for fleet drivers and to share online. It highlights the damaging health impact, busts the myths about vehicle engine idling and makes the case for positive behaviour change. Did you know, for example, that many vans use more fuel idling for just 10 seconds than stopping and restarting the engine?

The [video](#) can be shared using #DontBeldle, #CareforAir and #MaryleboneLEN.

To find out more about the LEN, or about using an extended version of the video as part of a toolbox talk, get in touch with CRP's [Vicky Keeble](#) or [Tom Linton-Smith](#).

Lunchtime Gardening



CRP are delighted to support one of our partner BIDs, [The Northbank](#), while we are resident in their area. They recently hosted a drop-in gardening event in partnership with Westminster City Council, encouraging workers in the area to take some time over their lunch breaks to plant some bulbs for all to enjoy in the spring. Stress accounted for 45% of all working days lost in 2016, and gardening has been shown to help boost wellbeing, brain function and productivity as well as reducing stress and anxiety. CRP recognises the business benefits of employers provide working environments that support staff wellbeing, for example publishing a [toolkit for Family Friendly Employment](#).

Deliver London's Tom went to check out the latest event in Temple Gardens and is looking forward to seeing a flash of colour emerge in the spring.

There are plans for more regular events to commence in the spring. For more information contact [Tom Linton-Smith](#).

West End-wide Delivery Servicing Plan

The West End.

CRP is progressing its development of a Delivery Servicing Plan for the West End, as part of our work on behalf of the West End Partnership.

As part of this project, CRP has hosted special workshops with stakeholders including Transport for London; Oxford Street Transformation project team; Westminster and Camden Councils; logistics operators; property owners; residents associations and Business Improvement Districts, to bring a wide range of views to the plan. All stakeholders are keen to see the efficiency of urban freight improved in the West End and are willing to play their part to facilitate this.

The plan will include quick win actions, recommending improvements which would be immediately noticeable. It will also include a longer term, strategic approach to the management of deliveries and servicing in central London, linking to the new London Plan, and Mayor's Transport Strategy. This draft Delivery Servicing Plan for the West End will be presented to the West End Partnership Board in January 2018.

For more information on the West End Partnership Deliveries & Servicing Group visit <https://crossriverpartnership.org/WEPFreight/> or contact vickykeeble@crossriverpartnership.org.

Low Emission Logistics



CRP has been making good progress with its Low Emission Logistics project and CRP has already started analysing some of the baseline data collected from businesses in focus areas across the participating boroughs, including Tooting, Southbank and Exhibition Road which will form part of CRP's baseline report on delivery and servicing patterns in these areas.

Below is a brief update for each borough:

Croydon – CRP met with the borough and engagement will focus on the area around the Whitgift Centre in light of the impact of the redevelopment plans.

Greenwich – Engagement surveys for Greenwich Town Centre have been sent out. We will be analysing the data in the coming week.

Hammersmith & Fulham – Engagement surveys have been sent out to BID members by Hammersmith BID.

Kensington & Chelsea – Engagement surveys have been completed by the museums and Imperial college. First round of data analysis has been completed.

Lambeth – Good response rate from engagement surveys in the South Bank BID area. First round of data analysis completed.

Southwark – CRP met with the borough and London Bridge has been chosen as the focus area.

Wandsworth – First round of data analysis completed for Tooting. Business engagement surveys have also been sent out in the Clapham Junction area through the Town Centre Manager.

The next steps will be to create a baseline report with the available data to present and share with the boroughs at January's meeting. Further to that we will then be working on recommended interventions for each area.

Mayor's ULEZ Extension Proposals



The Mayor of London is seeking feedback on his proposal to extend the Ultra Low Emission Zone (ULEZ) to the North and South Circular roads in 2021.

The proposed extension is in addition to the Mayor's recent decision to bring forward the start date for the ULEZ in central London to April 2019.

The Mayor is also proposing to tighten the standards of the existing London-wide Low Emission Zone from 2020, which affects heavy vehicles – buses, coaches and HGVs and other heavy specialist vehicles.

Find out more and have your say on [TfL's consultations webpage](#).



The [Central London Sub Regional Transport Partnership \(CLSRTP\)](#) is a valuable forum for the exchange of ideas between central London boroughs. It is the sub-regional point of contact for Transport for London and funded by them. Through it, CRP facilitates and project manages innovative pilots, trials and research responding to emerging strategy.

CRP is thrilled to be working with our partners to be delivering a range of identified projects this year including;

- A 'walking tube/rail' intervention at Billy Fury Way (London Borough of [Camden](#)) to enliven a 'connector' path between key stations, improving access, lighting and creating a sense of place
- Phase 2 of a Market Delivery and Servicing Plan to deliver a range of improvements identified during Phase 1 ([WeAreWaterloo](#) BID/[Lambeth](#) Council and [Angel](#) BID /[Islington](#) Council)
- Healthy Streets; delivering improvements to Ravenet Street (London Borough of [Wandsworth](#)) using the healthy streets check to measure the impact of interventions to improve the walking and cycling experience
- A study on the impact of autonomous freight vehicles in central London
- A study into securing grid infrastructure capacity for the electrification of commercial fleets
- Continued support for the delivery of the [Go Ultra Low City Scheme](#) including supporting partner applications for Round 2 of the Neighbourhood of the Future
- Continued support of the [Central London Freight Quality Partnership \(CLFQP\)](#)

The work of the CLSRTP aims to create a benchmark of best practice that can be applied pan-London and highlights the benefits of partnership-focused delivery.

For further information, please contact CRP's [Uto Patrick](#).



The [Green Capital Grant](#) is Mayor Sadiq Khan's new £2 million fund to create multi-beneficial green infrastructure. Benefits include reducing flooding risk, increasing biodiversity, improving walking and cycling and boosting public health.

Green Capital grants will be between £250,000 and £500,000 per project and should address social and environmental challenges such as air pollution, health or flooding.

Applications are now open and expressions of interests close on 19 February 2018. Cross River Partnership is ready to work with partners on potential collaborative applications if desired.

To find out more please get in touch with [Susannah Wilks](#).

Thames Forum

The logo for the Mayor of London, featuring the words 'MAYOR OF LONDON' in white, sans-serif capital letters on a dark grey background.

MAYOR OF LONDON

Deputy Mayor for Transport Valerie Shawcross has set up a Thames Forum, to maximise the impact of, and benefits from, London's River Thames. This is most welcome.

CRP is delighted to be contributing to the People and Places Working Group, and will also feed into the Freight Working Group.

For further information please contact [Susannah Wilks](#).



The Illuminated River Foundation plans to light 15 of London's bridges from Albert Bridge to Tower Bridge, to transform the Thames at night. Comprehensive proposals take into account ecology, accessibility and night time economy needs amongst many more. The Illuminated River Foundation are working with a number of different stakeholders including bridge owners, local authorities and CRP.

Public consultation on proposals is scheduled for January - May 2018, but the Illuminated River Foundation is interested in input at any time.

Please contact [Sarah Gaventa](#) or [Sue Davies](#) (Illuminated River Foundation) for more information on the Illuminated River project.

Mayor's Draft Health Inequalities Strategy

MAYOR OF LONDON

Better Health For All Londoners

CONSULTATION ON THE LONDON HEALTH
INEQUALITIES STRATEGY

August 2017



The Mayor has consulted on the Draft Health Inequalities Strategy and will be publishing in due course.

It is the first time that such a cross-cutting strategy has been prepared, linking many different possible approaches to tackling health and wellbeing, including access to transport, education, training and jobs.

CRP prepared and submitted a [response](#) to the consultation.

For further information please contact [Susannah Wilks](#).

Recruit London Performance this Year



As we come to the end of the year, we reflect on our performance, and would like to share our achievements. To date, on the 2017/2018 contract, CRP has engaged with 313 workless people, and has placed 171 people into employment. Our focus is mainly Westminster residents and we have engaged with organisations and charities such as The Connection at St. Martin in the Fields, where we work with street homeless and Centre Point, where we support young people living in temporary accommodation (a large proportion this group is made up of care leavers). We have also been supporting people with learning disabilities and have managed to place 12 people into sustained employment.

We are now targeting people that are long term unemployed i.e. unemployed for more than one year. This group consists of people that have had long term health issues, mental ill health, learning difficulties, as well as people that have experienced generational unemployment and are venturing into the job market for the first time. Our main referral partners are DWP, Westminster Employment Service and local housing associations.

To date, CRP has placed people with Westminster City Council, Westminster Business Alliance, Firmdale Hotel, Royal Lancaster Hotel, Premiere Inn, Debenhams, New Look, Lillywhites, McDonalds, to name but a few. We are continually engaging with new businesses and are focused on increasing the variety of roles that we offer.

For more information about Recruit London, please contact CRP Programme Manager, [Sylvia Kankasa](#).



Through the Crown Estate-funded ReStart programme, CRP has supported over 30 jobseekers who have housing issues into work, of which 19 have secured employment since April 2017. Colleagues from The Crown Estate have recently volunteered as mock interviewers for ReStart clients - please see the photo. Both the jobseekers and volunteer mock interviewers found this experience very enjoyable and useful, and it is planned to be organised once a month in the New Year.

CRP looks forward to continuing to support homeless residents with employment on behalf of The Crown Estate and Westminster City Council into 2018 and beyond.

For further information please contact CRP's [Nathalie Lam](#).

Recruit London and Veolia



Veolia has been working closely with Recruit London with the commitment to raise the percentage of Westminster residents working for Veolia in the borough of Westminster. At the moment, this figure stands at 22%.

Historically, Recruit London has recruited for Veolia Street Cleaners and we have set up ongoing recruitment for street cleaners every 6 weeks, with a focus on getting street homeless candidates from

Recruit London is now supporting Veolia with recruiting across their different departments, with roles to include Commercial Waste Management Customer Service personnel, re-cycling operatives and HGV drivers.

We will be supporting the recruitment of 3 Apprentices and as well as another round of recruitment for Street Cleaners on 18th December 2017.

Veolia has committed to creating 20 roles from now to March 2018.

"It's a pleasure to work and partner with Recruit London. They have an excellent understanding of business recruitment needs and provide invaluable support to recruit locally and help candidates succeed in their position. I highly recommend Recruit London if you're looking to reduce staff turnover, increase diversity and tackle unemployment."

- Helder Branco, Senior Contract Manager, Westminster City Council.

Please contact CRP's Programme Manager, [Sylvia Kankasa](#), for more information.

Recruit London in the Capco Covent Garden Area



Kate Fenton (pictured) has recently returned to CRP's Recruit London team. Having previously worked successfully with project funders, The Crown Estate and Heart of London Business Alliance, Kate is now working on the Westminster City Council-funded part of CRP's Recruit London programme to continue the hard work that goes into supporting local long term unemployed residents into work. Kate has already secured opportunities with Capco businesses, Incentive FM and Dishoom, and will be unlocking further

first job outcome! Please contact Kate at katefenton@crossriverpartnership.org.

Happy Holiday Season!



The Cross River Partnership team would like to wish all our partners a very happy holiday season and a successful start to the New Year!

This year the CRP team held our office Christmas Party on December 7th. In lieu of a Secret Santa gift exchange each team member made a donation to a charity of their choice. Causes supported included, a foundation to improve healthcare and education for girls in Pakistan; charities which, provide support for emotional distress and suicide prevention, tackle homelessness and isolation, provide support for Lupus, assist with family support, provide care for premature babies, several children's charities; and even a crowd funding campaign to provide medical support for children with special needs in Malawi. We hope that these donations help support individuals in need during the holiday season.

Please note our offices will be closed on December 25, 26, 29 and January 1.

We look forward to working with you in the New Year!



**Consultation on the Draft London Plan
by Cross River Partnership and the Association of Town and City Management**

Wednesday, 24 January 2018

2:00 pm to 5:00 pm

London Bridge Hive

Team London Bridge

1 Melior Place

London

SE1 3SZ

On 29 November 2017, the Mayor of London, Sadiq Khan, released his new draft London Plan to aid London's development. This draft London Plan sets out an integrated economic, environmental, transport and social framework for the development of London to 2041 to deliver the Mayor's vision for good growth.

Cross River Partnership and the Association of Town and City Management are hosting a consultation event to give our Business Improvement District and Local Authority members the chance to discuss the recently released draft London Plan.

Attendees will have the opportunity to provide responses on a Pan-London, Central London and Outer London basis.

The event will be chaired by Councillor Wendy Hyde, City of London Corporation and public sector Co-Chair of Cross River Partnership's Board.

We invite you to join us for a discussion of the London Plan to feed key issues into a collaboratively written response to the draft Plan.

RSVP by 23 January 2018 if you would like to reserve a place. Please note that places will be allocated on a first come, first served basis.

Please register at [eventbrite](#).

BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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