



August 2016

Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

New project staff at CRP



CRP has welcomed four new team members to the Recruit London team over the last weeks to deliver on new projects we have secured. They are bringing a huge amount of experience and skills to the team and will be working to help central London residents back to work.

- [Parma Sira](#) is working with the Business Disability Forum to create a marketplace of disability aware employers and increase job opportunities for candidates with disabilities and health conditions in Camden.
- [Kate Fenton](#) is working with the Heart of London Business Alliance and The Crown Estate to support their businesses to recruit locally, in order to help Westminster residents into work.
- [Nathalie Lam](#) is delivering a pilot project funded by The Crown Estate to support candidates who facing homeless into work with their occupiers (focusing on those in temporary accommodation).
- [Whitney Addow](#) has joined as a Project Support Officer, to support deliver of our projects and help

us monitor the impact of our work.

London Ambitions Portal



The Mayor of London's website is about 'Inspiring the next generation', and makes it easy for schools, colleges and employers to connect.

Employers can manage their profile, promote offers and see how schools and colleges are being helped to develop the future workforce.

Schools and colleges can find out how to offer their students a top-class careers education offer and real experience of work.

[Click here](#) to join now

Air Quality: Appointment and Action



Cross River Partnership have been appointed by New West End Company to support them in delivering their Air Quality Strategy until March 2020. We are thrilled to be involved in this exciting project supporting the Business Improvement District with engaging its members to take action to improve local air quality. CRP developed the strategy with New West End Company which launched on 28th June 2016. CRP will be engaging with New West End Company member businesses throughout the project, working with organisations to implement the strategy.

The [strategy](#) suggests actions for all types and sizes of businesses such as working to reduce delivery vehicles; making cycle friendly workplaces; reducing personal deliveries to work; improving energy use in buildings and developing green infrastructure. Key businesses in the BID area have already signed up to participate and have identified improvements they can make through our handy [Business Assessment Tool](#). We will also be launching Air Quality Awards which will recognise businesses that are making significant progress in reducing emissions; increasing green infrastructure and working collaboratively.

For more information, or to participate in projects to improve air quality in London's West End, contact CRP Programme Manager [Vicky Keeble](#)

CABB and GtB Delivery



CRP's Clean Air Better Business and Greening the BIDs partners met for their bi-monthly Steering Group meetings at Pop Brixton earlier this month. Clean Air Better Business partners heard about TfL's new [Cycle Hire business accounts](#) which enable businesses to provide staff easy access to the Santander Cycle scheme. The partners also received an explanation of the technical report behind the successful Anti Idling Days held earlier in the year which showed a reduction in air pollutants on the days CABB partners engaged with drivers.

Greening the BIDs received an update on CRP's work to secure funding for future greening projects and discussed plans for two exciting events to share the BIDs' collective successes.

Thank you to Brixton BID for hosting, TfL and Kings College London for your presentations and for all CABB and GtB partners for your lively participation.

For information about the CRP's Clean Air Better Business or Greening the BIDs programmes, contact [Brendon Harper](#).

'Tales from Freight TAILS' launch!

The new Freight TAILS e-newsletter has been launched by CRP this month. 'Tales from Freight TAILS' will provide regular updates from the project and all the partner cities: central London, Brussels, Gdynia, La Rochelle, Maastricht, Parma, Split, Suceava, Tallinn and Umeå. [Subscribe here](#).

[Click here](#) to find out more about the project's activities on the Freight TAILS webpage.

Our project twitter account is also very active, and a great source of information on the topic of urban freight. Follow us [@freight_tails](#).

Please contact [Charlotte Knell](#), CRP Project Manager, for more information on Freight TAILS .

Freight TAILS is part funded by ERDF under the URBACT III programme.

London Assembly Transport Committee Consultation



It's official, London's roads have been getting steadily busier and more congested for at least the last two years. Traffic speeds are falling and journey times are getting longer, bringing an economic cost to London and increasing pollution. All parts of London's road network – central, inner and outer London –

are considered to be congested.

The London Assembly Transport Committee is calling for submissions to help answer the question 'What can the Mayor and TfL do to reduce the level of traffic congestion in London?'

CRP is responding with a submission advising on solutions for consideration based on learning from our local and European projects. Our recommendations will address air quality, how to reduce the number of delivery vehicles on London's roads, and encouraging transport modal shift.

[Click here](#) for more information on the consultation or contact CRP's Transport Officer [Jane Overington](#)

CRP's Lambeth Office



It has been a whole month since CRP's Deliver London team started working in our London Borough of Lambeth partner office on the 2nd floor of Phoenix House in Vauxhall. Hot desking with the Investment & Growth Team has been great. We are developing even closer relationships with our Lambeth Council colleagues as we shuffle daily conversation over the projects we are working on, chats over software we are using, or the news. The experience has been made even better as we enjoy the occasional treats of having proper market food at Vauxhall Street Food Garden or eating lunch whilst looking over the Thames!

Four post-Brexit steps towards a more inclusive globalisation



On 16 August, Westminster City Council Planning Policy and Communication team members were invited to the streaming of a TED talk by Alexander Betts on why Brexit happened and what to do next. Alexander Betts, Professor of Forced Migration and International Affairs at the University of Oxford, argues that Brexit grew out of a deep, unexamined divide between those that fear globalisation and those that embrace it.

The goal must be for more people to share in the benefits of globalisation to achieve an inclusive globalisation rather than one that is seen as part of an elite agenda. Betts' four ideas to achieve this are:

1. Civic education to close the gap between public perception and empirical reality
2. Increased interaction between diverse communities
3. Ensure that everyone shares in the benefits of globalisation and that those who do are aware of it
4. More responsible politics: Polarised countries tend to be far less tolerant of globalisation

According to Betts, only when we achieve the above will we truly reconcile democracy and globalization.

[Click here](#) for more information.

CRP's Clean Air Better Business Event



Snap up the last few places at CRP's Clean Air Better Business Event.

Places are being allocated on a first respond, first served basis. Don't miss drinks, canapes and inspiring conversations at The Swan overlooking the Thames, within Shakespeare's Globe complex.

Time: 6.30pm

Date: Wednesday 7th September.

Location: 21 New Globe Walk, Bankside, London SE1 9DT

Pre-registration essential, please [Click here](#).

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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