



September 2018

Delivering London's Future Together

Welcome to Cross River Partnership's monthly e-bulletin

CRP New Starter



Michaella Jackson joined CRP in August 2018 as a Specialist Workplace Coordinator for [Recruit London](#). Her focus is on supporting Westminster residents with physical disabilities, mental ill health, people that have had a history of homelessness and those who have been unemployed for 24 months or more, into job opportunities as well as brokering adjustments to the workplace.

Michaella previously worked for Step Ahead recruitment as an Apprenticeship Training Agency (ATA) Recruitment Manager. Some of the projects she worked on included placing young people into apprenticeship opportunities within Imperial, Guys and St Thomas and Kings College hospitals. She also placed other disadvantaged groups into work across a number of organisations, giving them advice and guidance as well as pastoral support once in their roles.

For more information, email michaellajackson@crossriverpartnership.org.

CRP Intern Experience



Lucy Bretelle joined CRP earlier this month for a short internship. She is helping the Deliver London team deliver the [Clean Air Villages](#) programme by reaching out to businesses in Earl's Court interested in improving the local air quality. She has participated in surveying Crouch End businesses about their delivery patterns and their thoughts on active travel services in the area. She is also collecting data in Marylebone and Earl's Court. She will soon return to university to continue with her Master's Degree in City Planning.

In her words, "I am staying here for a very short amount of time sadly, but I have been really enjoying it! Everyone has been very welcoming and kind. I have learnt a lot whilst being here. Applying urban sustainability projects into practice has been invaluable experience for me."

CRP is very grateful for everything that Lucy has done in her short time with us.

For more details about her experience with CRP, email lucybretelle@crossriverpartnership.org.

Recruit London

The Recruit London Team

Programme Manager



Sylvia

Workplace Coordinators



Chika



Brian



Ilona

Specialist Workplace Coordinators



Nathalie



Nikoletta



Michaella



Parma

Recruit London is now at full capacity and working to ensure that we achieve our employment outcomes, as stated in the Cross River Partnership annual report and business plan; 348 employment support and 255 job starts for unemployed residents.

As we come to the midway point in the year, we are set to exceed on our employment support and are catching up on job starts. Now that we have a full team in place, we have put plans in place to take advantage of Christmas recruitment, which commences in October, carry on with the strides that we have made with recruitment into the Construction industry as well as our day-to-day brokerage.

We continue to provide a free local service to businesses, promote vacancies to attract eligible candidates' deliver job specific training and support to candidates, screen and broker candidates into employment, and support the employer and candidates for six months to sustain employment. We have put in place a robust feedback process and a safe data sharing of joint work action points.

We are excited that we have built on the variety of roles that we offer a better reflection of the needs of the residents that we support.

For more information, please Recruit London Programme Manager, [Sylvia Kankasa](#).

ReStart Case Study



Vin (his name has been shortened to protect his identity) is living in a hostel managed by Centrepoint and Peabody Housing Association in Covent Garden. Through the support of [The Crown Estate](#)-funded ReStart project and Workplace Coordinator, Nathalie, he is now working as the Cleaning Operative at Property Support Services (PSS) and this is his first paid job. He was also shortlisted as the employee of the month. Well done Vin!

Vin shared:

"It was confusing as a young Westminster resident to find a part-time job in Central London, especially for my first paid job! Nathalie who leads the ReStart project motivated and coached me to talk about my experience in the National Citizenship Service and my volunteering experience at my interview with PSS, rather than worrying about my lack of experience. Her advice helped me to communicate my enthusiasm during the interview. As a result, I am happily surprised that PSS has offered me the cleaning operative job. I competed against those who have years of experience in the industry. I have learnt a lot over the past few months and am excited to have a paid job whilst studying. I can save up for a rainy day! Thank

you Nathalie for your advice."

For further information, contact CRP's [Nathalie Lam](#).

Award Shortlists

NATIONAL AIR QUALITY Conference & Awards



It is very exciting to see how the innovative character of our Smart Electric Urban Logistics (SEUL) project is being recognised not only by our partners but beyond. The project is currently shortlisted for:

- 1) The National Air Quality Awards 2018, Vehicle Fleet Air Quality Initiative of the Year
- 2) The Electrical Industry Awards 2018, Electrical Project of the Year
- 3) The Energy Awards 2018, Innovation of the Year

For more information, please see the project webpage [here](#) or contact CRP's Programme Manager Electric Freight, [Tanja Dalle-Muenchmeyer](#).

Fleet Heroes



Cross River Partnership has been invited to enter the [Energy Savings Trust's 2018 Fleet Heroes Awards & Conference](#) once again. In 2017, Brendon Harper accepted the Clean Air award on behalf of CRP stating, "Winning the Fleet Hero 'Clean Air Award' was fantastic recognition for all of our public and private sector partners' work to reduce emissions from deliveries and travel."

Read more from his interview [here](#).

Visit fleetheroes.org.uk to enter your organisation for the Awards before 1 October 2018.

London Celebrates Car Free Day



On Saturday 22nd September, Car Free Day was celebrated in around 50 streets across London, as vehicles gave way to community and play activities.

[Transport for London](#) and [London Play](#) have supported residents in organising a number of these streets with resources and activities to bring the local community out in to their streets in a safe, traffic-free environment.

The health, environmental and economic costs of air pollution are a major factor in efforts to transform the Mayor and TfL's efforts to make London's communities greener, healthier and more attractive places to live, work, play and do business.

TfL are supporting temporary street closures to inspire longer term change, and have produced a [practical guide](#) to delivering temporary, light touch projects to change the look and feel of a street.

Using CRP's [Clean Air Route Finder](#), reducing your personal exposure to air pollution is possible all year round. As well as a growing number of prescribed routes like our new route from Hammersmith to Furnivall Gardens, the tool allows users to generate lower pollution walking and cycling routes across London.

For more information about the Clean Air Route Finder, contact CRP's [Brendon Harper](#).

Marylebone Low Emission Neighbourhood: 6 Months To Go



The [Marylebone Low Emission Neighbourhood](#) (LEN) was established after a successful bid by [Westminster City Council](#) to the Mayor of London's [Mayor's Air Quality Fund](#), to tackle the challenge of air pollution in innovative ways. For the past year CRP has been pleased to programme manage the LEN on behalf of the council.

The LEN is due to finish in March 2019, so with 6 months to go, CRP is looking forward to supporting the culmination of this ambitious programme of activities. We will see a number of LEN projects come to fruition, including exciting and innovative greening interventions, and buildings emissions audits. We will also evaluate the behaviour change measures including emissions-based parking surcharge, electric vehicle provision, Delivery and Servicing programme, and targeted anti-idling action. What's more, we are supporting the Marylebone LEN partners to look ahead to what comes next for local action on air quality, and building a legacy of learning from the LEN.

For more information, contact CRP's [Tom Linton-Smith](#).

Euston Town Art Meets Air Quality



[Euston Town](#) business partnership is creating a walking and cycling route on [Drummond Street](#) leading from Euston Station to The Regent's Park, as a healthier and more pleasant alternative to Euston Road which has high levels of air and noise pollution due to constant congestion.

The street will have additional green infrastructure, including a green walkway and a living wall with LED lighting. There will be other interesting interventions to encourage more walking along the street. At the heart of these will be an innovative sculpture by physicist and artist, [Jasmine Pradissito](#). Made from a NOXtek, an environmentally friendly material that absorbs dangerous nitrogen oxides from the air, the sculpture is set to be installed on Camden People's Theatre.

Read [more](#) about Euston Town's work reconnecting locals with their green spaces.

Deputy Mayor Visits Better Bankside



The Deputy Mayor for Transport, Heidi Alexander, recently visited CRP partner, [Better Bankside](#), to view their successful waste consolidation scheme.

Find out what the Deputy Mayor had to say on [London Live](#).

Mayor's Air Quality Fund



The CRP team is looking forward to the imminent release of The Mayor's Air Quality Fund (MAQF) Round 3.

MAQF is a £20 million fund distributed over ten years to support projects by London boroughs to improve

air quality. With the support of MAQF Rounds 1 and 2, CRP's award-winning Clean Air Better Business programme has brought together boroughs, BIDs and businesses to reduce emissions and exposure.

The GLA's Deputy Air Quality Manager, Poppy Lyle, will present to CRP's upcoming Board Meeting, at which point CRP will kick-start conversations with partners about a potential collaborative sub-regional application.

For more information, contact CRP's Air Quality Project Manager, [Brendon Harper](#).

The Illuminated River



Westminster City Council's [Planning and City Development Committee](#) has approved plans for the Illuminated River, led by The Illuminated River Foundation. The [project](#) aims to install lights on fifteen central London bridges spanning the River Thames, including seven bridges landing in Westminster (Waterloo, Golden Jubilee, Westminster, Lambeth, Vauxhall, Grosvenor and Chelsea) by 2023. CRP sits on the Steering Group of the project. When completed it will be the world's longest public art commission at 2.5 miles long, along 4.5 nautical miles of the river.

For further information, please [contact](#) The Illuminated River Foundation.

Cleaner Heat Cashback Scheme for SMEs



The Mayor of London has launched a £10m scheme to help small- and medium-sized businesses (SMEs) replace older, inefficient heating systems. SMEs could qualify for 30 to 40 percent cashback when they install a new, cleaner system. The scheme aims to help SMEs reduce their energy bills while improving London's air quality by reducing carbon emissions.

The scheme will close once all moneys have been allocated or on 31 March 2020. Funding will be first-come, first-served so businesses are encouraged to quickly [apply](#).

Freight TAILS



Freight TAILS

Tailored Approaches for Innovative Logistics Solutions

CRP will shortly submit the final project claim for the URBACT III funded Freight TAILS project. The project consisting of ten European partners was launched in September 2015 and completed in May 2018. It focussed on tailored freight management policies to address the challenges posed by rapidly increasing freight movements using the Integrated Action Planning methodology.

Further details, including the Final Report and Integrated Action Plans from the ten project partners can be found on the [Freight TAILS](#) project page of the URBACT Website.

For more information, please contact CRP's Operations Manager, [Carol Quamina](#).

TfL Freight Policy Advisory Panel



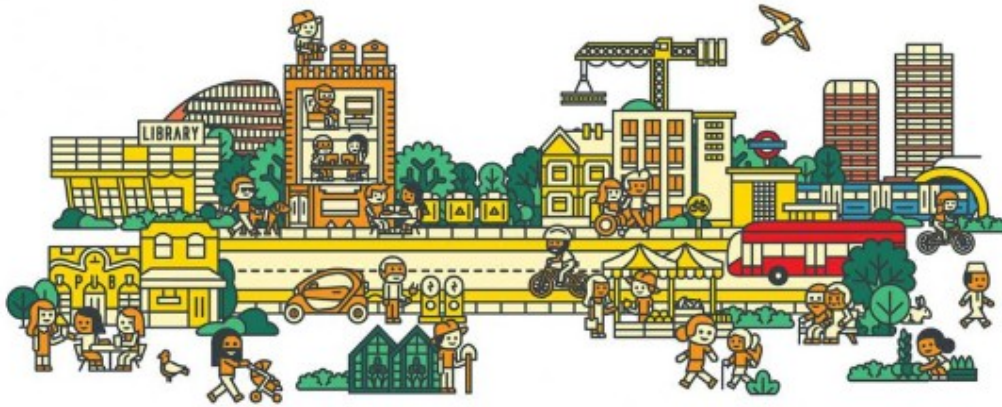
CRP is very pleased to be represented on TfL's new panel alongside organisations including:

- Federation of Small Business
- Freight Transport Association
- John Lewis
- London Councils
- London First
- Marble Arch/Paddington Now BID
- New West End Company
- Northbank BID
- UPS

We look forward to working with TfL and its partners to further improve the effectiveness of freight policies, for maximum economic, environmental and social benefits to London.

For further information please contact CRP's Director, [Susannah Wilks](#).

Updated London Plan



Following a review of consultation responses, the Mayor has published a revised version of the draft London Plan.

The [new draft](#) has minor changes that consist of clarifications, corrections and updates that will be of use during the Examination in Public (EiP). CRP has been included in the draft list of participating organisations. We will keep our partners fully apprised.

For further information please contact CRP's Director, [Susannah Wilks](#).

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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