



**CROSS RIVER**  
PARTNERSHIP

October 2018

Delivering London's Future Together

Welcome to Cross River Partnership's monthly e-bulletin

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## International Media Interest in SEUL Project

### The New York Times

In London, Electric Trucks Are Helping  
UPS Make 'Eco-Friendly' Deliveries



Interest in our [Smart Electric Urban Logistics](#) (SEUL) project is no longer limited to the UK or even Europe but has now reached the United States! On 21 September, [The New York Times](#) published an article on project lead UPS replacing diesel delivery vans with electric ones and how the smart grid approach implemented as part of the project enables them to do so.

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## Mayor's Air Quality Fund Round 3 Launched



The Mayor, Sadiq Khan, is seeking applications to his £6 million [Mayor's Air Quality Fund \(MAQF\) Round 3](#). The fund will support a range of ambitious projects that deliver reductions in emissions and exposure to air pollution.

Get in touch with CRP's Air Quality Project Manager, [Brendon Harper](#) if you would like to shape and join a CRP-led collaborative cross-sector, cross-borough application.

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## Clean Air Villages Update



CRP has been continuing work on the Defra-funded [Clean Air Villages \(CAV\)](#) project. CRP is working on behalf of the [London Borough of Lambeth](#) in partnership with the London Boroughs of [Hammersmith and Fulham](#), [Islington](#), [Kensington and Chelsea](#), and [Lewisham](#), to reduce emissions from business deliveries and servicing at 10 air quality hotspot villages across the 5 boroughs.

12 out of 20 air quality business events have taken place so far, with two more scheduled in Lewisham and Islington for this month. CRP is engaging with businesses within these villages in order find out about local delivery and servicing issues. In Brixton (Lambeth), a group of local butchers worked together (independently of the CAV project) to reduce their own impact on pollution and congestion in the area;

they reduced the number of suppliers that they use and have now reduced the number of deliveries to Electric Avenue. CRP is exploring whether other such examples of supplier consolidation can be applied to other business groups and villages for the CAV project.

Local Councillors have been very supportive of the project, for example in Lewisham where attendance at CAV events has been strong and fruitful.

CRP will be concluding its research and discussing its local recommendations for solutions with each borough towards the end of the year. January 2019 onwards will see the recommendations being put into action within each 'village'.

For further information, please contact CRP's CAV Business Engagement Officer, [Kate Fenton](#).

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## Central London Bus Route Review



Transport for London are seeking feedback on proposed changes to 33 bus routes in central London. The proposals are aimed at adapting to changing demand, simplifying the network and supporting economic growth. Find out more and provide feedback at [www.tfl.gov.uk/central-london-bus-consultation](http://www.tfl.gov.uk/central-london-bus-consultation) by Friday 9 November 2018. CRP will also prepare a collaborative submission. Please contact [Susannah Wilks](#) if you would like to contribute.

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## DSPs for Victoria BID



CRP is proud to work with the [Victoria Business Improvement District](#) (BID) to improve local air quality. One way we are doing so is by working with Victoria BID member businesses to better manage the delivery of goods and services to their premises and help reduce the number of delivery trips to their premises. Several multi-tenant buildings have participated in a deliveries audit exercise, monitoring their incoming and outgoing deliveries over a set period. CRP is analysing this data, using it to create targeted delivery and servicing plans (DSP) for each property.

These DSPs include practicable actions that, in addition to helping streamline businesses' procurement operation, will lead to fewer delivery vehicles on the road and a quantified reduction in noxious emissions, making Victoria a healthier, more pleasant place to live, work and visit.

For more information, please contact CRP's Business Engagement Officer, [Sefinat Otaru](#).

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## Upcoming CLSRTP Studies



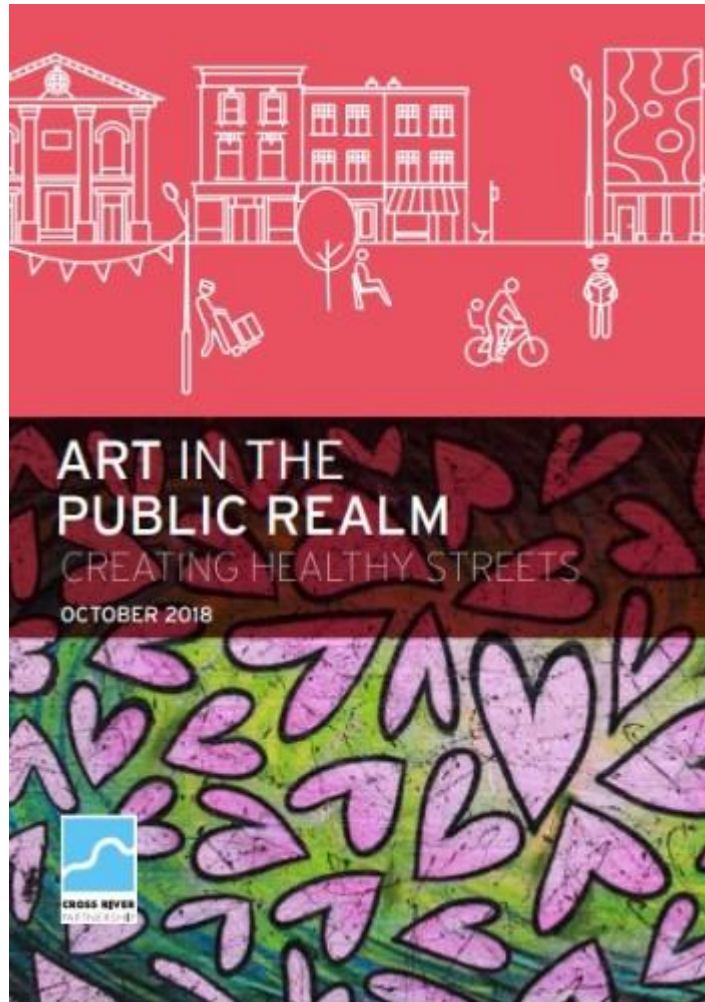
Our Central London Sub-Regional Transport Partnership (CLSRTP) is currently commissioning exciting new studies as part of its 2018/19 programme. Highlighting the benefit of continuous, cross-borough cooperation, this work will focus on:

- Fleet electrification and grid infrastructure concerns
- Delivery of dual-purpose cycle stations: bike repair stands and water refill
- Borough coordination of traffic management strategies and zero harm action plans
- Cycle logistics: best practice, opportunities and challenges for London boroughs

CLSRTP is a collective of senior transport officers from ten of central London's local authorities. The partnership, which Cross River Partnership manages and provides strategic direction for, on behalf of [Transport for London](#), provides a borough-level focus on sub-regional transport priorities.

The CLSRTP boroughs are City of London Corporation, City of Westminster, London Borough of Camden, London Borough of Hackney, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, London Borough of Wandsworth and Royal Borough of Kensington & Chelsea.

For more information, please contact CRP's Programme Manager Electric Freight, [Tanja Dalle-Muenchmeyer](#).



At its Board meeting on 9th October 2018 CRP launched its most recent report, [Art in the Public Realm: Creating Healthy Streets](#).

The report sets out the multiple economic, social and health benefits that art can bring to the public realm, through examples of what has already been achieved.

The report showcases projects from many of CRP's central London borough and BID partners. The aim is to inspire more projects by a wide range of stakeholders.

The report was commissioned by the Central London Sub-Regional Transport Partnership, funded by Transport for London.

Many thanks to Urban Movement and Out Design for their work on the report.

Please contact [Susannah Wilks](#) if you would like to order copies.

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**CRP Employee Presents at  
RSA Student Design Awards Competition**



Working with the [Royal Society of Arts](#), one of our new CRP colleagues, Ethan Howard has co-created a brief for this year's [Student Design Awards competition](#) with sponsorship and input coming from Twitter.

The RSA Student Design Awards was established in 1924, making it the world's longest-running student competition for higher education students and recent graduates. Each year the competition challenges emerging designers to tackle a range of design briefs focused on pressing social, environmental and economic issues. Sponsors of the awards range from Philips to Network Rail and previous winners include Sir Jonathan Ive, Chief Design Officer at Apple.

In collaboration with his friend, Thomas Wastling, a design consultant at service design agency [Uscreates](#), the two former winners have devised the brief 'Citizens as Shapers'. Their [brief](#) asks entrants to consider the question, "How can we design new ways to engage citizens in the decisions that affect them?"

Citizens are rarely engaged with the people making the decisions that affect them – even though they are often closer to the problems than those developing the policies to tackle them. They are looking for applicants to develop solutions that harnesses digital tools to increase the quantity and quality of citizens' participation in democratic processes.

For more information, contact CRP's [Ethan Howard](#).

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## Hammersmith BID Lands Prestigious Healthy Streets Award



HammersmithLondon Business Improvement District (BID) [won a top prize at the prestigious Healthy Street Awards](#) for their excellent work creating the UK's first business parklets. A collaboration between the BID, Hammersmith and Fulham Council, Medidata and the Mayor of London, the project involved transforming eight former parking spaces into four vibrant green parklets on Hammersmith Grove.

According to BID Director at Hammersmith London, Patricia Bench:

*"The parklets are now a wonderful and much-used part of the town. All of us at the BID are 100 percent committed to making Hammersmith a cleaner, greener and generally more pleasant place to work, live and visit."*

The parklets are part of the BID's wider commitment to deliver green spaces and cleaner air, as well as improving the environment to make the borough the greenest in Britain. Learn more about the BID's other green initiatives [here](#).

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## Recruit London



CRP's [Recruit London](#) programme is gearing up for the busy Christmas recruitment period. We are continually working with employers to build on the variety of roles on offer in order to meet the needs of local unemployed residents, especially those that are long-term unemployed or facing particular barriers into work, such as suffering from ill-health conditions or facing homelessness.

We continue to provide a free local service to businesses, promote vacancies to attract eligible candidates, deliver job-specific training and support to candidates, screen and broker candidates into employment, and support the employer and candidates for six months to sustain employment. The story of two candidates who were recently supported into work by our Specialist Workplace Coordinators,



Nikoletta Gjergji and Michaella Jackson, are below.

CRP is very grateful to its Recruit London funders for their ongoing support: Capital and Counties, Heart of London Business Alliance, London Borough of Camden, The Crown Estate, and Westminster City Council.

Please get in touch with CRP's [Sylvia Kankasa](#) or [Carol Quamina](#) if you would like any further information.

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## Construction Candidate Case Study



Michaella Jackson, Recruit London's Specialist Workplace Coordinator started supporting Theodore, a Westminster resident, in September 2018. Theodore had been unemployed for 3 years after a tragic event of losing 3 immediate family members of his family and having health-related issues.

*“Michaella was an absolute godsend and I couldn't have done it without her. She is such an approachable person who really took the time to listen to the challenges I faced. From the very first time I met Michaella she really gave me belief that I could actually find work and work for a fantastic organisation. Michaella was extremely positive and set out a plan as to how she could support me into finding my next opportunity. She sat down with me and discussed my previous experience to amend my CV accordingly. Michaella also conducted several mock interview sessions to gain my confidence, how to answer interview questions (using the STAR method), and how to use engaging body language. I found these techniques extremely useful as this was something I struggled with in the past.*

*I am now happily working as a Trainee traffic Marshal at Carey's, which is a great company. I am thoroughly enjoying my new role and really get along with my colleagues. Some of them are ex-serviceman, so I have made lifelong friendships as we have so much in common. I have now recommended Michaella to my female friend Jo, who recently passed her CSCS course as she is looking*

for a career in Construction. Jo has been finding it extremely difficult to get into the Construction industry and not having any luck with finding a job. I told her to and go and see Michaela too!"

For more information regarding support into work please contact [Michaela Jackson](#), Specialist Work Workplace Coordinator at Recruit London.

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## Recruit London Candidate Success



Nikoletta Gjergji, Recruit London's Specialist Workplace Coordinator, supported Kristina Matia to secure her new role at Residential Management Group, with Christine Allen.

In Christine's words:

*"I used the Recruit London service for a vacancy I had to fill for a Housing Advisor. I found the process extremely easy and they met the requirements for the type of candidate I required well. They liaised with me from the start of the process until the actual recruitment of their candidate was achieved. Our new Housing Advisor is doing well and is on track to become an asset to our team and organisation. I am very happy with the Specialist Workplace Coordinator (Nikoletta Gjergji) that I dealt with and also with the candidate. I will certainly be using them again for future vacancies."*

Prior to being supported by CRP's Recruit London service, Kristina had been unemployed for over 10 years due to raising her children and having health issues, which prevented her from gaining employment on her own.

For more information or to make a referral, please contact Recruit London's Specialist Workplace Coordinator, [Nikoletta Gjergji](#).

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## CamdenAbility's Holds First Meet the Employers Event



CRP's CamdenAbility project recently held its first ever 'meet the employers' event, a reverse recruitment fair empowering its disabled jobseekers to meet and discuss employment opportunities with a number of local employers.

As a unique take on standard recruitment fair formats, the event instead put the spotlight on local jobseekers and encouraged employers to tour the room allowing every candidates the opportunity to discuss their work ambitions, skills and experience and employment prospects with every employer in attendance. The event was also an great opportunity for employers to meet disabled job seeking candidates from the local area, promote their organisations and discuss the accessibility of their opportunities.

The event was fantastically well received and featured a number of CamdenAbility network employers, including Camden Council and it's apprenticeships team, HS2, The Francis Crick Institute, Apleona and Wellcome Trust.

CamdenAbility is funded and supported by [Camden Council](#) and delivered in partnership with the [Business Disability Forum](#). The project works in collaboration with a network of employers in the borough, raising the profile of local disabled job seekers through the creation of a range of work related opportunities.

If you'd like to more information about CamdenAbility, please contact [Parma Sira](#).



Kiran Kumar and Charlotte Marro joined CRP in October on a 6 month placement from the Westminster City Council Graduate Scheme.

Kiran completed a degree in Politics and International Studies at Warwick University and Masters in Social Policy and Development at the London School of Economics. Kiran will be working with us as an Air Quality Officer within the Deliver London team, focusing on the [Marylebone Low Emission Neighbourhood](#) and [Clean Air Villages](#) projects.

Charlotte has completed a degree in Law at the University of Exeter and a Legal Practice Course with Masters in Law, Businesses and Management. Charlotte will be our Communications and Digital Lead, working across both CRP's Deliver London and Recruit London teams.

For more information, please email [Kiran Kumar](#) or [Charlotte Marro](#).



The City of London Corporation would be pleased if you could join their next CityAir Business Engagement lunchtime event.

Taking place in the City's Basinghall Suite on Monday 19th November, 12:00 – 14:00, this lunchtime session will launch the Air Quality Supply Chain Guide.

More information and tickets are available from [Eventbrite](#).

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Don't miss the Camden Climate Change Alliance's 10th Anniversary celebration on 29th November 18:00 – 20:00.

The Alliance are lining up a range of inspiring keynote speakers including Deputy Mayor Shirley Rodrigues, to highlight the past ten years' successes and lay the foundations and vision for a bold, innovative and exciting future.

More information and tickets are available from [Eventbrite](#).

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Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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