



CROSS RIVER
PARTNERSHIP

July 2018

Delivering London's Future Together

Welcome to Cross River Partnership's monthly e-bulletin

Business Green Leaders Awards

Innovation of the Year

🏆 UPS Smart Electric Urban Logistics 🏆

We are very glad to announce that on 27 June the [Smart Electric Urban Logistics](#) (SEUL) project has won the [Business Green Leaders Innovation of the Year Award](#).

The Business Green Leaders Awards that are now in their 8th year celebrate the UK's leading green businesses and the progress these have made in incorporating sustainable business models and clean technologies into their operations.

CRP partner UPS had put forward the partnership SEUL project, which is successfully implementing innovative smart charging technology to overcome grid capacity constraints as a barrier to the large-scale take-up of electric freight vehicles.

For more information, please see the project webpage [here](#) or contact CRP's Programme Manager Electric Freight [Tanja Dalle-Muenchmeyer](#).

ATCM Award



CRP recently received the inaugural Accessibility Award from the [Association of Town and City Management](#) (ATCM) for our clean air walking and cycling routes work. The ATCM Awards showcase best practice on key issues across the UK and Ireland and identify successful projects that they think local and national government and other key stakeholders should be aware of.

Find out more about CRP's clean air walking and cycling routes work at www.cleanairroutes.london.

Clean Air Villages Launch



CRP is pleased to have officially launched the [Clean Air Villages](#) project, with a lunchtime event at CRP's [Clean Air Together Exhibition](#) at New London Architecture.

The DEFRA-funded project is a year long, working in collaboration with five central London boroughs: [Hammersmith & Fulham](#), [Islington](#), [Kensington & Chelsea](#), [Lambeth](#), and [Lewisham](#). Local councillors and officers from each partnering borough met with Cross River Partnership at the launch event to discuss local air quality priorities and how the Clean Air Villages project contributes to meeting these.

The Clean Air Villages project aims to reduce pollution and congestion within ten air quality focus villages (2 per borough), with an emphasis on business deliveries and servicing.

For more information please see the project [webpage](#) or contact CRP Programme Manager [Tanja Dalle-Muenchmeyer](#) or CRP Project Officer [Kate Fenton](#).

Clean Air Together Exhibition



CRP's first ever exhibition, Clean Air Together, is enjoying a successful run at the [New London Architecture](#) (NLA) Galleries. The exhibition has inspired scores of pledges from individuals and businesses committed to working together to clean London's air.

CRP is very grateful to its sponsors, the [Mayor of London](#), [The Northbank BID](#), and [The Crown Estate](#), for helping to make the exhibition possible.

The free exhibition continues at NLA Galleries, The Building Centre, 26 Store Street WC1E 7BT until 30th July 2018. It is also open on Saturdays.

For more information please contact CRP's [Brendon Harper](#).

Clean Air for Small Businesses



Funded by DEFRA, the Clean Air for Small Businesses project is now complete. The yearlong project, supported by the [deliverBEST](#) on-line tool, allowed CRP to raise awareness among small- and medium-sized enterprises (SMEs) across Westminster and Camden about the impact of their deliveries processes on local air quality. CRP was also able to support keen businesses to review their deliveries and implement simple actions to improve local air quality while saving time and money.

- Almost 200% of the targeted number of businesses completed the deliverBEST survey, allowing them to receive recommendations that could easily be implemented.
- 100% of the targeted number of businesses engaged further with the deliverBEST team to take a closer look at their procurement and deliveries operations.
- 20% of the targeted number of business have already taken in-depth action based on deliverBEST's recommendations.

The project highlighted that there is still work to be done encouraging and incentivizing SMEs to make their operations more sustainable. CRP is accounting for these lessons in its second DEFRA Air Quality programme, [Clean Air Villages](#).

For more information, please contact CRP's Business Engagement Officer, [Sefinat Otaru](#).

West End Freight & Servicing Strategy

The West End Partnership Programme Area



CRP recently presented a [Freight and Servicing Strategy](#) to the West End Partnership Board on behalf of their [Deliveries and Servicing Group](#) which is co-ordinated by CRP. Six prioritised actions were presented following consultation with stakeholders, which are underpinned by ambitious but achievable medium and long term targets for mitigating the impact of freight across the West End. This is vital for the continued prosperity of this diverse, unique area at the heart of the London economy.

The West End Partnership Board approved the strategy and asked that detailed proposals were developed for each of the six priority actions presented in the strategy.

For more information contact CRP's [Tom Linton-Smith](#).

MLEN Partnership Working Towards a Healthier, Greener City



The Marylebone Low Emission Neighbourhood (LEN) was established in 2016 as a partnership between [Westminster City Council](#), residents' groups, local landowners and business improvement districts to tackle the challenge of air pollution in innovative ways.

Partnership working is key to delivering on that ambition, and this was showcased at the launch of the Council's City for All Vision on 12th July at the recently refurbished Old Marylebone Town Hall. The LEN demonstrated the impact of partnership working in action, to make a healthier, greener city, with particular reference to the outcomes of the school engagement programme which is part of the LEN.

The school engagement programme offers a series of engaging, interactive lessons, delivered by experts [Sustrans](#), for schools in Marylebone on the topic of air quality. Other initiatives include temporary street closures for school play streets with pop-up parklets, pedal-powered smoothie makers, and cycle and scooting skill sessions.

The Marylebone LEN was established after a successful bid by Westminster City Council to the Mayor of London's [Mayor's Air Quality Fund](#). Cross River Partnership programme manages the LEN on behalf of the Council.

To find out more about the LEN visit www.MaryleboneLEN.org or contact CRP's [Tom Linton-Smith](#).

Walking Tube Report

The Walking Tube in Central London

A feasibility and implementation guide

July 2018



CRP was commissioned by the [Central London Sub-Regional Transport Partnership \(CLSRTP\)](#), a collective of transport officers from central London's eight local authorities, to undertake a [study](#) into promoting walking as a means to alleviate an overcrowded and heavily used tube network.

The main objective of this study is to provide a palette of interventions that promote the 'walking tube' approach, promoting walking between some of the busiest tube stations in central London to alleviate overcrowding and increase physical activity. The interventions range from changing perceptions of the tube network to using wayfinding technology to encourage walking trips.

Through encouraging increased walking, this report supports delivery of the 'Healthy Streets' approach championed in the [Mayor's Transport Strategy](#) (MTS) and the target for 80% of Londoner's trips to be on foot. Walking tube interventions offer cleaner air, less noise, more connected neighbourhoods, improved physical fitness, better mental health and wellbeing for Londoners. Encouraging walking increases social traffic on our streets that in turn generates economic traffic.

For further information, contact CRP's [Vicky Keeble](#).

CamdenAbility at the ERSA Awards



CRP was delighted that its innovative partnership disability project, [CamdenAbility](#), was a nominated finalist in the 'Disability and Health Employment' category at the Employment Related Services Association (ERSA) award ceremony held at Rooms at Regents Park in June 2018.

CamdenAbility is delivered in partnership with the Business Disability Forum and is funded and supported by Camden Council. The project works in collaboration with a network of employers in the borough, raising the profile of local disabled job seekers through the creation of a range of work related opportunities.

The ERSA awards, sponsored by [Clarion Futures](#), is open to services across the country, celebrating and championing best practice from across the employment related services sector. Only recently launched in February 2017, it was great to have CamdenAbility's achievements recognised alongside such established services such as Kennedy Scott and Pluss.

To read more about the ceremony click here: <http://ersa.org.uk/media/news/ersa-employability-awards-2018-winners-announced>

If you'd like to more information about CamdenAbility, please contact CRP's [Parma Sira](#).

Recruit London at Pride Parade



The Recruit London Programme is managed by Cross River Partnership and delivered in partnership with organisations including [Westminster Council](#), [The Crown Estate](#), [Capital & Counties CG Ltd](#), and [The Heart of London Business Alliance](#). The projects are delivered by CRP Workplace Coordinators (WPCs) and Specialist Workplace Coordinators (SWPCs). The WPCs oversee the mainstream recruitment and the SWPCs work with unemployed people with health issues, physical disabilities, mental ill health and people experiencing homelessness.

CRP's Recruit London Specialist Workplace Coordinator, Nikoletta Gjergji, arranged for a paid placement for her candidate Mohamed to work at London Pride Parade on Saturday 7th July 2018. Mohamed was employed as a causal health and safety officer and received two hours of Crowd Control and Safety training in preparation for the day. He thoroughly enjoyed walking along with the crowds and ensuring the health and safety of attendees by patrolling the grounds of the festival, monitoring electronic surveillance equipment, performing crowd control as well as providing information and directions to attendees.

Nikoletta met with Mohamed again on the following Monday for a catch up and to assess any improvements on his soft skills. Reportedly, the experience was something that he would not normally have known about or attended and he is so grateful to Nikki that he was put forward to the opportunity. He thoroughly enjoyed it. Everyone on the team as well as the participants and visitors were extremely friendly and he made new friends, learnt new skills, as well as earned a wage.

To refer clients to the Specialist Workplace Coordinator project or for further information, please contact [Nikoletta Gjergji](#).

Successful Traineeship Programme



The City West Homes Traineeship Programme began on 8th May 2018. During the programme trainees were given the opportunity to learn a variety of practical skills through painting and decorating and maintenance operations taster sessions, visit and work on live Morgan Sindall sites and eventually gain a Level 1 construction qualification, improve employability skills and sit the CSCS test.

On 6th July 2018, following partnership work with CityWest Homes, Westminster Employment Service, Morgan Sindall and Recruit London, there was a celebration of achievement of Jack, the candidate supported by Recruit London.

Jack and his colleagues expressed their gratitude for the opportunity to participate in the programme and all the support given to assist them in seeing the seven week course through to completion. They all agreed that the traineeship and supervisors and mentors not only showed them the nature of the various trades but also challenged them to critically think about how they deliver knowledge and quality in the work they did. They said the supervisors and mentor made them feel responsible and very involved in the work helping to boost their confidence.

For further information please contact CRP's Recruit London Workplace Co-ordinator, [Chika Anyanwu](#).



We are very happy to welcome Yasin Mahmood to the CRP team.

Yasin is our new business support apprentice. Yasin completed a Level 3 Business & Accounting Diploma and AS-level Citizenship & Politics qualifications and decided to take a different route rather than going to university.

Yasin is looking forward to learning lots of new skills and developing his knowledge and experience by getting involved with the wide range of projects that CRP delivers.

For further information, please contact yasinmahmood@crossriverpartnership.org.

CRP is Hiring!



CRP is currently recruiting for a Business Engagement Officer to join our Deliver London team to work on our Clean Air Villages, DEFRA-funded project.

To find out more about the role and to apply, please click [here](#). The deadline to apply is 11:59 pm on Sunday, 22 July 2018.

Please contact [Tanja Dalle-Muenchmeyer](#) for further information.

Healthy Greening Report



In London alone, the avoided public health costs due to green spaces for both physical and mental health are estimated to be £950m per year¹⁰.

Cross River Partnership was commissioned by the [Greater London Authority](#) to pull together case studies and information from across central London about the fantastic greening projects that CRP's partners and other London organisations have implemented; and how they are improving the health and wellbeing of residents, employees and visitors. With the potential economic, social and environmental (such as climate change mitigation) benefits so high, it's really important for everyone to do as much as they can to create extra and improved green space in central London.

CRP developed a toolkit that supports businesses, landowners, local authorities, business improvement districts and others to develop more greening in urban areas, especially for the benefits of health and wellbeing. The toolkit includes a forward by the [Deputy Mayor for Environment and Energy, Shirley Rodrigues](#).

The toolkit also provides great examples of community-led maintenance of green infrastructure, that helps get people outside and active whilst developing new skills. Green projects don't have to be large-scale. Smaller, linked projects also provide a network of greenery throughout the city, creating new things to see when visiting, living and working in London.

The toolkit will be launched during National Park City Week (21-29 July 2018) and will be available on the CRP website.

For further information please contact susannahwilks@crossriverpartnership.org.



National Park City Week

21st – 29th July 2018

London-wide

For more information visit:

<https://www.london.gov.uk/events/2018-07-21/london-national-park-city-week-events-2018>

We wish all our partners the best of luck with their National Park City events!

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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