



CROSS RIVER
PARTNERSHIP

August 2018

Delivering London's Future Together

Welcome to Cross River Partnership's monthly e-bulletin

Clean Air Together Exhibition

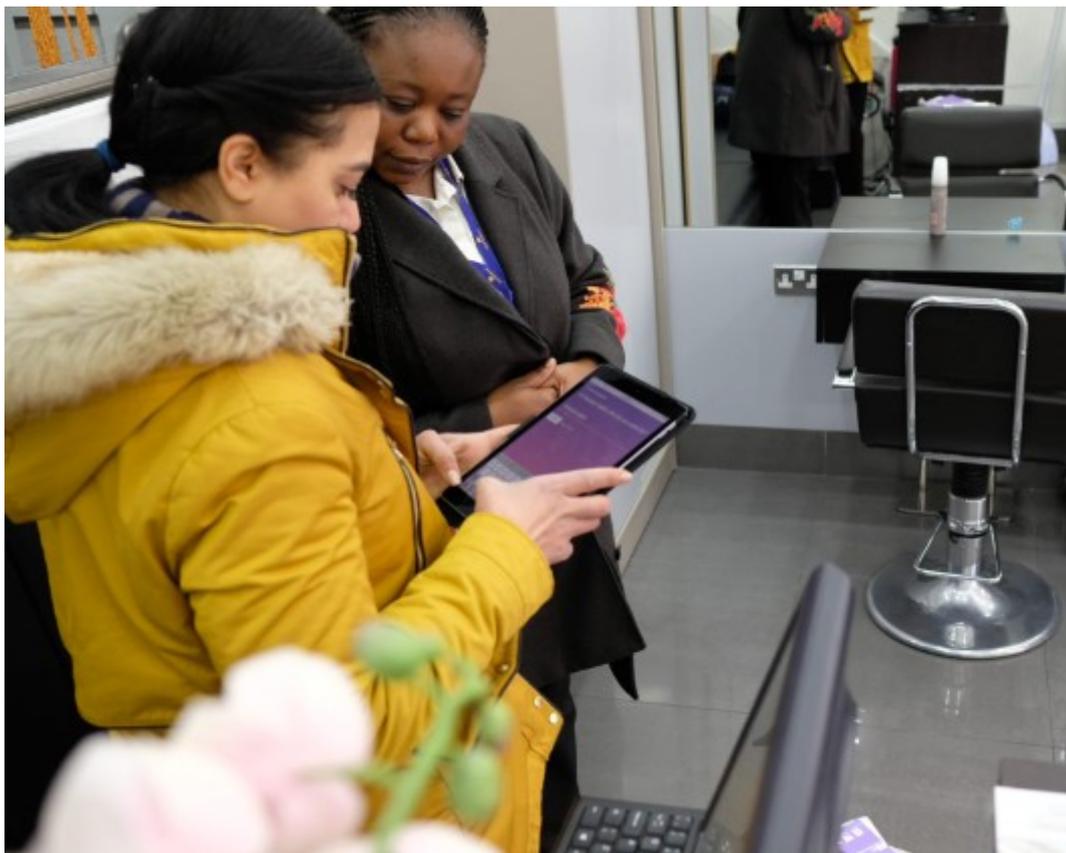


A huge thank you to those who attended CRP's Clean Air Together exhibition at the NLA Galleries over the past 2 months, especially those who made pledges to continue and extend our collective efforts to improve air quality.

We're proud to have showcased our public and private partners' efforts to almost 20,000 visitors to the NLA over June and July. And we're hugely inspired by the 120 pledges ranging from choosing click & collect for online shopping deliveries and taking clean air routes to installing more green screens at schools and sharing cargo bikes with friends and neighbours.

Contact [Brendon Harper](#) more information on CRP's air quality work.

CASB Project Successfully Completed



CRP has successfully concluded its Clean Air Small Business (CASB) Project funded by the Defra 2016/17 Air Quality Grant Scheme. Tackling central London's poor air quality, the project supported small- and medium-sized businesses in the London Borough of Camden and City of Westminster to optimise their delivery and servicing activity. Using deliverBEST, an online business tool and support service developed by CRP, participating businesses could quickly identify and implement actions that resulted in time and cost savings, while reducing their impact on local air quality.

Through CASB, CRP was able to reach 90 businesses and organisations in Camden and Westminster, and raise awareness about the impact of deliveries and servicing trips on local air quality. Additionally, CRP engaged its targeted number of 40 businesses, having more in-depth conversations and carrying out various activities, including two workshops addressing deliveries and air quality.

Lessons learned from CASB have been applied to other current CRP projects including DEFRA-funded Clean Air Villages across five London boroughs.

Contact Business Engagement Officer, [Sefinat Otaru](#), for more information.

The Mayor's EV Infrastructure Taskforce



In May 2018, the Mayor launched the Electric Vehicle (EV) Infrastructure Taskforce chaired by Shirley Rodrigues, Deputy Mayor for Environment and Energy. The 16-member Taskforce, which CRP has been asked to sit on, will provide guidance on how to implement the Mayor's vision of a zero emission transport network by 2050, focusing on the lack of electric vehicle charging infrastructure that remains an important barrier to the take-up of EVs.

On 17 July, CRP joined the first of three EV Infrastructure workshops and contributed to facilitated group sessions on EV user types as well as user charging requirements. One of the interesting questions was: Is what users want actually what users need? Unsurprisingly, the discussions were animated.

For more information, please contact CRP's Programme Manager Electric Freight on [Tanja Dalle-Muenchmeyer](mailto:Tanja.Dalle-Muenchmeyer) or the Mayor's team on EVTaskforce@tfl.gov.uk.

SEUL Shortlisted

The logo for 'THE LOGISTICS AWARDS'. The word 'THE' is in a small, black, sans-serif font above the 'L'. The 'L' is a large, stylized letter composed of overlapping circles in shades of pink, purple, and blue. To the right of the 'L', the word 'LOGISTICS' is written in a large, black, sans-serif font. Below 'LOGISTICS', the word 'AWARDS' is written in a large, bold, gold-colored, sans-serif font.

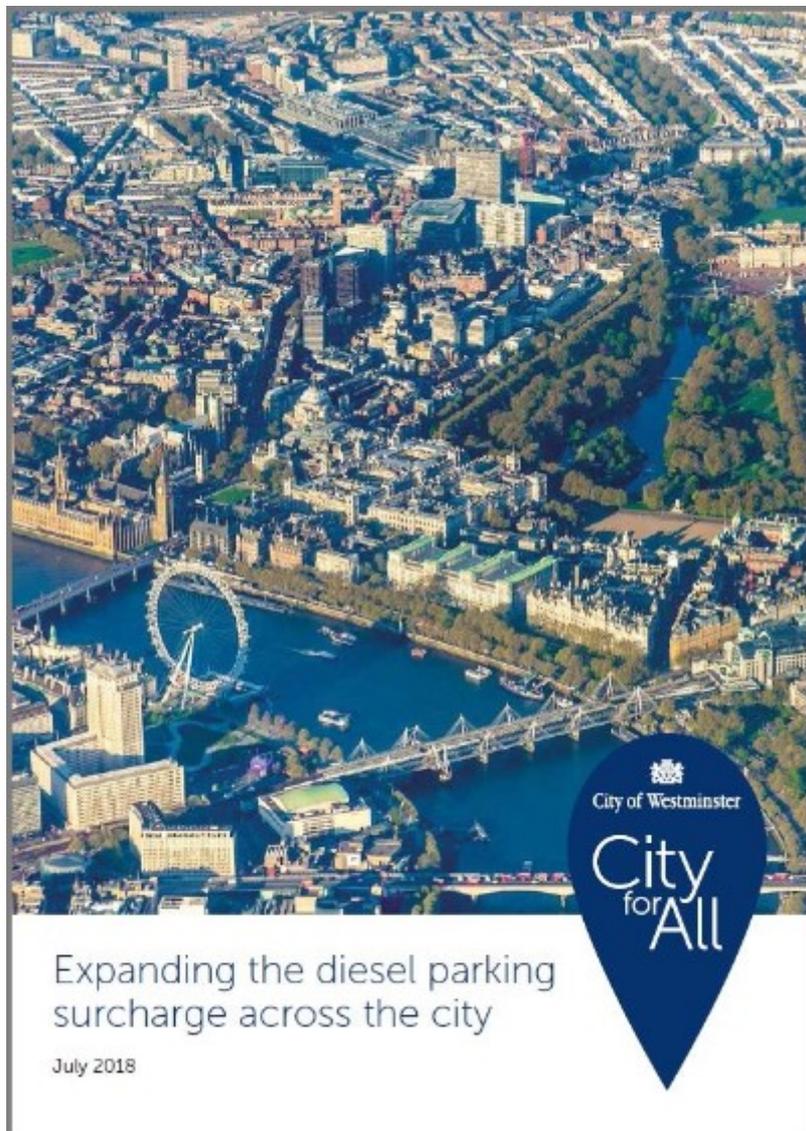
THE LOGISTICS AWARDS

CRP's Smart Electric Urban Logistics (SEUL) project has been shortlisted for the SHD Logistics Awards, along with UPS and UK Power Networks.

The Logistics Awards is an annual celebration of excellence in the logistics and supply chain sectors and recognise the most impressive achievements throughout the industry over the past 12 months. This year's awards are taking place on Thursday 20 September 2018 at The Swan, Shakespeare's Globe. Fingers crossed!

For more information, please see the project webpage [here](#) or contact CRP's Programme Manager Electric Freight, [Tanja Dalle-Muenchmeyer](#).

Marylebone Low Emission Neighbourhood Building a Legacy of Behaviour Change



The Marylebone Low Emission Neighbourhood (LEN) was established after a successful bid by [Westminster City Council](#) to the Mayor of London's [Mayor's Air Quality Fund](#), to tackle the challenge of air pollution in innovative ways. CRP programme manages the LEN on behalf of the council.

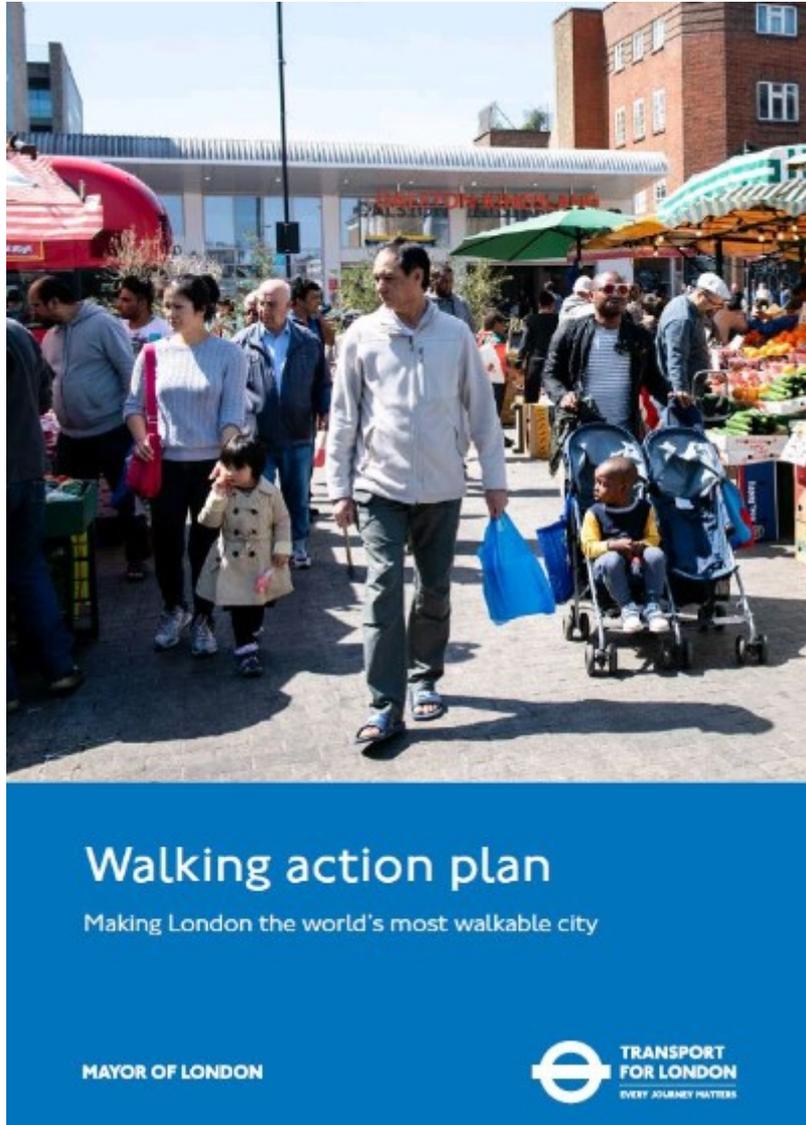
One of the trial behaviour change measures introduced is a 50% surcharge levied on drivers of pre-2015 diesel vehicles paying to park in the LEN area. The scheme has now been operational for over a year, resulting in a 16% reduction in the number of these older diesel vehicles parking in the LEN, without any obvious displacement to nearby parking zones.

As a result of the success of this trial, the council is now consulting on whether to bring in the new charges across the borough to improve air quality. If the surcharge were to be rolled out across the borough, the council estimates that journeys into central London by older and polluting diesel vehicles could be cut by over a quarter of a million.

Cllr Tim Mitchell, Westminster City Council cabinet member for environment and city management, said: "Our experience in Marylebone proves that the diesel parking surcharge works to improve air quality, by reducing the number of journeys made by polluting diesel cars. Residents tell us that air quality is their number one concern, which is why we want to roll out this change across Westminster so that all communities can benefit."

Residents, businesses and visitors are being given the chance to give their views on the diesel parking surcharge in a public consultation, which runs until 12th September. The consultation documents can be found [online](#) and more information about the LEN is available at www.MaryleboneLEN.org or by contacting CRP's [Tom Linton-Smith](#).

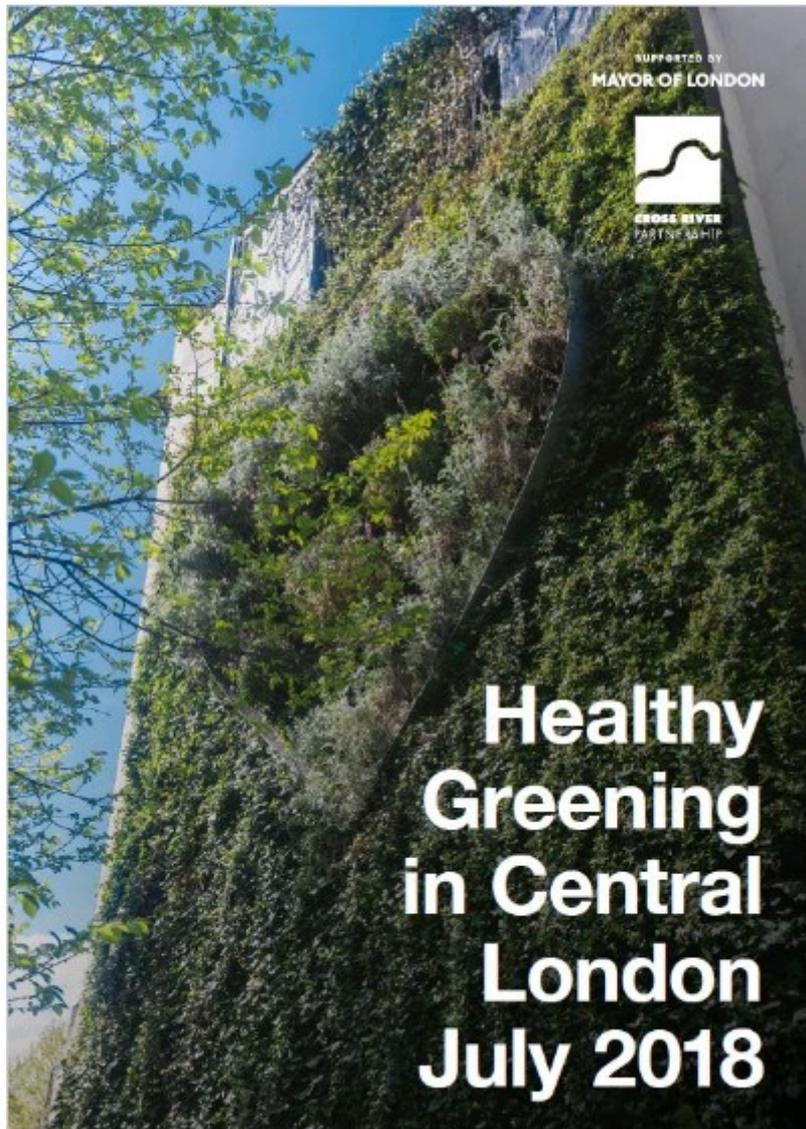
Walking Action Plan



TfL recently launched the Mayor's [Walking Action Plan](#). Based on objectives set out in the Mayor's Transport strategy to ensure that 80% of journeys in London are made on foot, bicycle or by public transport. The action plan targets an extra million walking trips each day by 2024. CRP is proud to be supporting the delivery of these objectives with our partners. Walking helps to connect local communities and boost local businesses.

CRP's [Clean Air Route Finder](#) shows routes developed by partners including Urban Partners and The Northbank BID that support local businesses by directing pedestrians along lesser known streets, with better air quality.

Healthy Greening



To celebrate National Park City Week (21st – 27th July), CRP released its [Healthy Greening Report](#). Every year, London's green spaces avoid an estimated £950 billion per year in public health costs for both physical and mental health.

Commissioned by the GLA, the report is designed to support businesses, landowners, business improvement districts, local authorities, community groups and any other organisation wanting to green outdoor space, in making a business case for green infrastructure. The report provides information to help focus the installation, improvement and maintenance of greening to provide health benefits for example to improve mental health and well-being and to increase walking in urban areas. It supports the Mayor of London's aim to make London the first ever National Park City, where more than 50% of the city is green by 2050.

For further information on CRP's greening programmes, contact [Susannah Wilks](#).

Clean Air Route Finder Recognised



Hot on the heels of a recent ATCM Accessibility Award, CRP's 'Clean Air Route Finder' journey planner was recognised at last month's Sustainable City Awards, coming runner-up in the Sustainable Mobility category.

Pictured above with the Sustainable City certificate and ATCM trophy on The Northbank's John Adams Street clean air route, is Katherine Fleming (The Northbank BID), Andrew Grieve (King's College London) and Zoe Barwick (The Northbank BID) with CRP Project Manager, Brendon Harper.

Use the Clean Air Route Finder at www.cleanairroutes.london to find a clean air route to your destination.

Less Traffic, Cleaner Environment with deliverBEST

The Bridge – Promoting Health and Wellbeing

About
Multi-tenanted building with offices, café and gym.

Actions
Encouraged tenants to use the same suppliers
Discouraged staff online shopping deliveries

Results
25% fewer deliveries arriving at reception
77kg CO₂ emissions avoided a year
Less traffic, cleaner environment

“
Improving air quality is important for us as local workers and for the health of generations of Londoners.
”

Sarah, The Bridge

Better Bankside
SUPPORTED BY MAYOR OF LONDON

The Bridge Charity has reduced the number of deliveries arriving at their multi-tenanted building in the London Borough of Southwark by 25%, reducing emissions by 77kg CO₂ a year.

The Bridge was one of dozens of [Better Bankside](#) member businesses supported through CRP's deliverBEST programme over the past year.

Visit www.deliverBEST.london to find out how what steps your organisation can take, and how CRP can assist.

Recruit London Update



The Recruit London Programme is managed by Cross River Partnership and delivered in partnership with organisations including Westminster Council (Westminster Project), The Crown Estate (ReStart Project), Capital & Counties CG Ltd (Capco Project) and The Heart of London Business Alliance (HOLBA project).

As well as supporting the recruitment of our host organisations' members and occupiers, with jobs brokered within the hospitality and retail sectors, we have widened the variety of jobs brokered. Working closely with the Westminster City Council's Economy Job Broker, we have access to the council's suppliers, contractors and businesses in line for business rate relief. From the first quarter of this year to date, we have recruited for construction workplace coordinators, a financial controller, document controllers, a business engagement officer for an architect's firm, gardeners and cemetery attendants for gardens, parks and cemeteries in Westminster, domicile care workers and support assistants in supported housing facilities. The variety of jobs brokered are in line with our candidates' diverse requirements and abilities.

We are proud to report that in addition to the variety of roles that we now offer, one of our candidates that is on a work placement at [The Foundling Museum](#) is being supported to review and write a visitors' handbook that is aimed at people with disabilities and/or have English as a second language. Natasha has a disability and is using her own experiences and difficulties she has encountered as a guide to writing the book. We will keep you informed of her progress!

For more information, please contact CRP Recruit London Programme Manager, [Sylvia Kankasa](#).

Recruit London Case Study



CRP's Recruit London successfully partnered with [The Connection at St Martin's \(CStM\)](#) and employer, [Continental Landscapes](#), to place 11 people into seasonal gardening roles, including Abderrahim.

Abderrahim had been unemployed for three years and was a rough sleeper when he was put in touch with CStM's outreach team and offered a place to sleep at the Connection. He had a passion for gardening, so when a vacancy came up through the referral partnership with Recruit London, to work for the upkeep of the gardens and green spaces in and around Westminster, he jumped at the opportunity to be put forward. Recruit London assisted him with pre-interview preparation, including articulating his knowledge, experience, ability and passion for the role.

After successfully interviewing, he was offered the job on the spot.

Abderrahim has now been working as garden operative since April 2018, moving around the different green spaces in Victoria, and keeping Westminster's parks and green spaces visually appealing and socially comfortable for visitors and residents. He has been performing very well and has described his feelings as "very happy".

For more information, please contact CRP's Workplace Coordinator Westminster, [Chika Anyanwu](#).

Brian Haley joins CRP



Brian joined CRP earlier this month and is working on the Recruit London initiative focusing on Capital Counties Covent Garden and Business Rates Relief Fund. He will be supporting businesses with the benefits of recruiting from the local labour market.

Brian has hit the ground running working with a number of employers including JD Sports with their recruitment.

Brian previously spent 10 years working for the London Borough of Newham overseeing recruitment support for Queen Elizabeth Olympic Park, Westfield Stratford City and other regeneration projects within the Newham area.

For more information, email brianhaley@crossriverpartnership.org.

CRP Summer Away Day



CRP had a team away day in July; commencing with lunch at Busaba and followed by an afternoon at New London Architecture in Fitzrovia (the location of the – now complete – CRP [Clean Air Together exhibition](#)).

The team worked together to brainstorm ideas for the Deliver London team. They then grouped up to discuss innovative ideas for new avenues for the Recruit London team to access jobseekers.

The team were given a tour of the Clean Air Together exhibition and those that had not done so already, were able to make their own clean air pledges.

An interactive photography training session then took place, led by CJ (an ex-CRP employee), where the team learned how to take better photos showcasing CRP projects using their smart phones. This session proved very popular. The team scattered out onto the street, experimenting with camera phone settings and had great fun using a reflector.

The day finished up in a local pub and, of course, the team walked there along a [Clean Air Walking Route](#).

For further information, please contact CRP's Business Engagement Officer, [Kate Fenton](#).

Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Hammersmith London BID, Hatton Garden BID, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Marble Arch BID, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia

Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are
Waterloo.



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