

Cross River Partnership Delivering London's Future Together

Annual Report and Business Plan 2017/18/19



CROSS RIVER
PARTNERSHIP

Welcome

Cross River Partnership (CRP) is inner London’s largest delivery partnership and has been implementing regeneration projects in the capital since 1994.

CRP originally formed to deliver cross river infrastructure projects such as the Millennium Bridge, but has since diversified to deliver a wide range of activities.

By now we are experts in Air Quality, Behaviour Change, Business Growth, Freight Management, Health and Wellbeing, Jobs, Place Shaping, Smart Infrastructure, Sustainability, Transport, to name but a few.

CRP is very pleased to be influencing Policy Formulation and Strategy Development via its on-the-ground programme delivery.

CRP will continue to diversify its Funding Sources and Models, and is proud to be piloting innovative delivery programmes on behalf of central as well as regional and local government as well as many other funders.

If you would like to find out more about Cross River Partnership, please don’t hesitate to contact us:

Susannah Wilks
Director of Cross River Partnership
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Who we are

CRP is a voluntary association of its members. **Westminster City Council** acts as the accountable body for CRP, signing its contracts and employing its staff.



What we do

CRP takes on a variety of roles, ranging from idea generation for innovative pilots to programme management and right through to detailed delivery of individual business interventions e.g. Recruit London service, or advising businesses on their freight deliveries.

How we add value

CRP adds extra value at every stage of its service delivery. This is by virtue of many factors, including **CRP’s breadth and depth of knowledge, relationships and experience, gained over the last 24 years** developing and delivering collaborative projects in London and other European cities across a huge range of detailed technical subjects.



Our Vision

Cross River Partnership’s vision is to help London be the best possible place it can be for residents, businesses and visitors. Cross River Partnership is continuously developing innovative new projects with and for our partners and funders, to deliver this vision collaboratively.

Cross River Partnership’s projects deliver against all of the following inter-linking ‘Themes’ within London’s ongoing success:

 **Good Jobs**

 **Strong Businesses**

 **Clean Air**

 **Great Places**

How we deliver our vision

CRP’s modest membership fees, plus the addition of external funding and income generated, means that fantastic partnership delivery takes place.

CRP is non profit-making, a-political, and committed to delivering positive change that is good for everyone.

CRP’s flagship projects include:

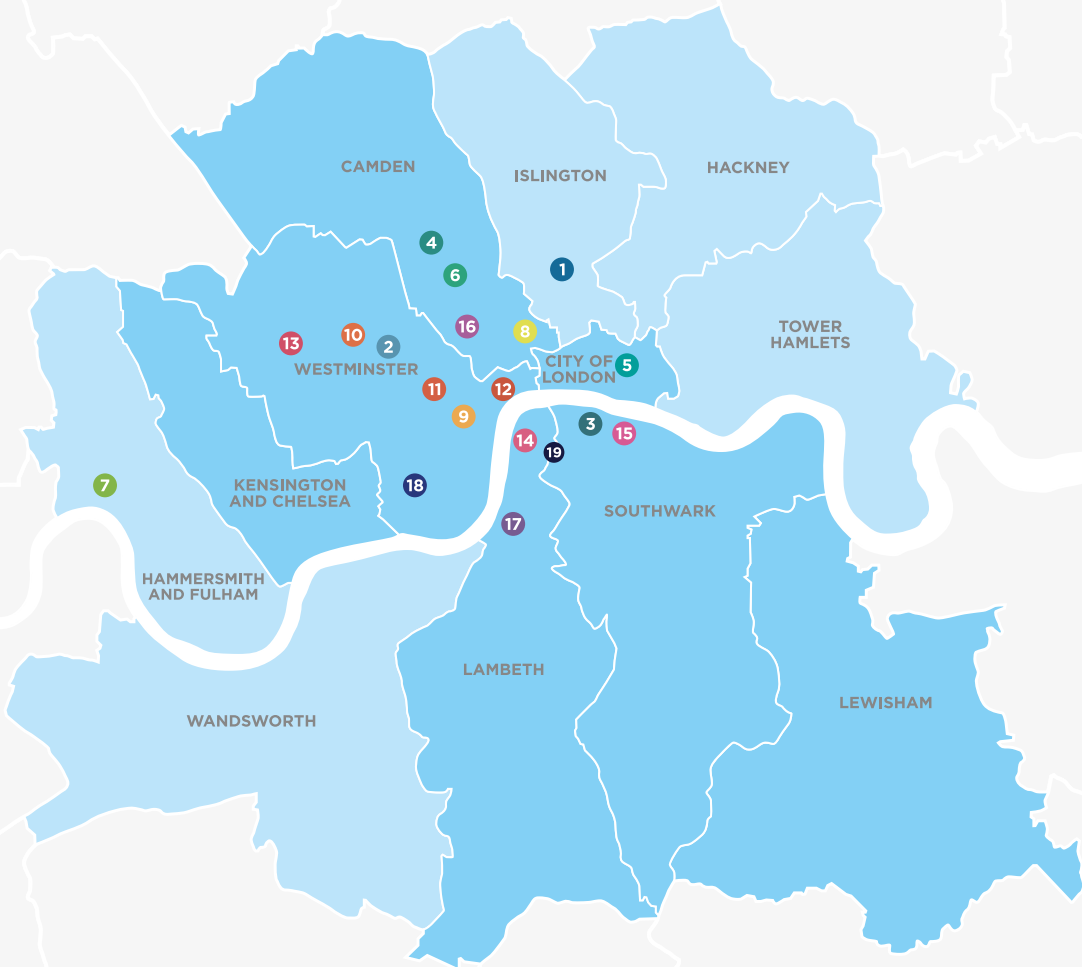


CRP Themes



Partners

Cross River Partnership is proud to be working with all of these public, private and voluntary sector partners across the central London sub-region.



CRP Partner Boroughs:

- Camden
- City of London
- Kensington & Chelsea
- Lambeth
- Lewisham
- Southwark
- Westminster

Boroughs CRP work with:

- Hackney
- Hammersmith & Fulham
- Islington
- Tower Hamlets
- Wandsworth

CRP Partner BIDs:

- 1 Angel London
- 2 Baker Street Quarter Partnership
- 3 Better Bankside
- 4 Camden Town Unlimited
- 5 Cheapside Business Alliance
- 6 Euston Town BID
- 7 Hammersmith BID
- 8 Hatton Garden BID
- 9 Heart of London Business Alliance
- 10 Marble Arch BID
- 11 New West End Company
- 12 Northbank BID
- 13 Paddington Now
- 14 South Bank BID

- 15 Team London Bridge
- 16 The Fitzrovia Partnership
- 17 Vauxhall One
- 18 Victoria BID
- 19 WeAreWaterloo

CRP Strategic Partners:

- Greater London Authority
- Groundwork London
- London & Partners
- Network Rail
- Transport for London

CRP Accountable body:

- Westminster City Council



“Cross River Partnership is excited about the year ahead and continuing to build on the range of collaborative projects that it is already successfully delivering with and for its partners and funders.”

Susannah Wilks
Director of Cross River Partnership



“Each year I’m amazed by what CRP comes up with and delivers. Each year they seem to take on more and more and manage to make London a better place to live, work and play. I am so proud to be helping in a small way to this continued success and I can’t wait to see what the next year brings!”

Simon Pitkeathley
Camden Town Unltd and Euston Town BIDs
CRP Board Co-Chair and LEAP Board Member



“We count Cross River Partnership as one of our key strategic stakeholders. We particularly appreciate the strong and successful relationships CRP have developed with both Local Authorities and Business Improvement Districts, together with their ability to innovate and get things done quickly.”

Mike Brown MVO
Commissioner of Transport for London



“We have partnered with CRP for over a decade, working together on the award-winning Recruit London programme, and our new initiative ReStart, which helps the homeless and those at risk of homelessness back into employment. We are committed to leveraging our scale and network to support Londoners, and working with CRP we have been able to help thousands of people find sustainable employment in the West End.”

James Cooksey
Director of Central London, The Crown Estate



“I am extremely pleased to be Co-Chairing the Cross River Partnership Board on behalf of the City of London Corporation and all of the public sector partnership members. CRP is deservedly recognised as an impartial, trusted and reliable body, that brings all of its on-the-ground delivery experience to support the formation of solid and sensible policies at a strategic level.”

Councillor Wendy Hyde
City of London Corporation
CRP Board Co-Chair



“Westminster City Council is very proud to have been Cross River Partnership’s accountable body since the start of the partnership in 1994. We look forward to being the accountable body on behalf of all of the CRP partners and funders for the next 20 years too.”

Stuart Love
Chief Executive, Westminster City Council



“The Greater London Authority fully endorses Cross River Partnership’s role in central London and particularly values its incorporation of Good Growth principles throughout all of the programmes that it develops and delivers with its partners.”

Debbie Jackson
Assistant Director of Regeneration,
Greater London Authority



“UPS appreciate the long-standing cooperation with CRP on forward-looking and innovative projects. CRP has an essential role in making these projects a reality, bringing together the right stakeholders and communicating results effectively.”

Peter Harris
Director of Sustainability Europe, UPS

Targets

Targets
Throughout 2018/19 Cross River Partnership will work hard to make London as successful as it can be. Here are a few of the many outcomes we will work to achieve:

**348** Workless Londoners assisted with pre-employment support

225 Job starts for workless residents

Strategic support for the Mayor's Good Work standard

Pioneering research quantifying the impact of online shopping deliveries on air quality

**80** Businesses supported 1-2-1 to reduce emissions and save money

1 Month-long exhibition to showcase CRP & partner activities to improve air quality

1 Urban Realm and Art Report

3 New Clean Air Walking Routes to reduce exposure to air pollution

1 Delivery, Servicing and Waste Strategy for London landowner portfolio

1 Energy storage system successfully incorporated

Achievements
Cross River Partnership's performance against 2017/18 targets:

453 (401) Workless Londoners given pre-employment support **EXCEEDED**

216 (216) Job starts for workless residents **MET**

21 (20) Homeless residents supported **EXCEEDED**

1 West End Partnership Delivery and Servicing Action Plan **MET**

228 (140) Businesses provided with bespoke deliveries recommendations **EXCEEDED**

41 (40) SMEs completing deliverBEST tool **EXCEEDED**

6 (3) Urban freight themed transport reports **EXCEEDED**

1 Walkable London Toolkit **MET**

1 Parklet delivered **MET**

1 London Plan consultation event **EXCEEDED**

131kg CO2 and 0.4kg NOx emissions avoided annually by just 1 employer implementing CRP deliveries recommendations **EXCEEDED**

1 ground-breaking report on Clean Air Walking Routes with King's College London **EXCEEDED**

5 Schools participating in Low Emission Neighbourhood initiatives **EXCEEDED**

CRP delivery featured in UK broadsheets



CRP's delivery winning awards



Budget

CRP Contracted Budgets	Delivery expenditure (£) 2017/18	CRP Delivery Expenditure (£) 2017/18	Total Delivery (£) 2017/18	Delivery budget (£) 2018/19	CRP Delivery Budget (£) 2018/19	Budget income (£) 2018/19
Air Quality Strategy New West End Company	-	16,415	16,415	-	-	-
Central London Sub Regional Transport Partnership Transport for London	105,000	45,000	150,000	95,000	55,000	150,000
Clean Air Better Business 2 (CABB 2) Mayor's Air Quality Fund	258,000	105,000	363,000	79,000	60,000	139,000
Clean Air for Small Business Dept for Environment, Food & Rural Affairs	5,000	49,077	54,077	-	-	-
* Crouch End Business Engagement London Borough of Haringey	-	-	-	-	29,550	29,550
CRP Partners' Membership Fees CRP Local Authority Members CRP Private Sector Members (BIDs)	-	124,000	124,000	-	124,000	124,000
* Deliveries & Servicing Strategy The Crown Estate	-	-	-	-	48,100	48,100
* Deliveries and Servicing Group and Action Plan West End Partnership	15,000	30,000	45,000	-	-	-
Deliveries & Wastes Programme Management Heart of London Business Alliance	5,000	93,299	98,299	-	-	-
* Euston Town Low Emission Neighbourhood Euston Town Business Improvement District	-	-	-	-	7,850	7,850
Freight Electric Vehicles in Urban Europe (FREVIEW) European Commission - Framework 7	942,605	85,581	1,028,186	-	48,179	48,179
Freight Trails (Phase II) European Commission - URBACT III	213,678	38,699	252,377	251,105	10,509	261,614
Greening the BIDs Greater London Authority	-	7,500	7,500	-	-	-
* Hammersmith Neighbourhood of the Future London Borough of Hammersmith & Fulham	-	-	-	-	4,600	4,600
* Low Emissions Logistics London Borough of Lambeth plus 6 Boroughs	-	9,500	9,500	-	15,500	15,500
* Marylebone Low Emission Neighbourhood - Programme Management Transport of London	233,962	53,100	287,062	389,933	64,800	454,733
* Marylebone Low Emission Neighbourhood -DSPs Westminster City Council	5,275	75,663	80,938	-	43,200	43,200
Oxford Street West Business Engagement Westminster City Council	4,000	34,000	38,000	-	-	-
Recruit London Camden Economic Growth Fund Capital & Counties Heart of London Business Alliance New West End Company The Crown Estate Restart - Homelessness Westminster City Council	16,000	477,351	493,351	15,000	442,844	457,844
Smart Electric Urban Logistics Office for Low Emission Vehicles in partnership with Innovate UK	468,320	7,330	475,650	1,254,470	47,822	1,302,292
The Illuminated River Foundation CRP Advisory Role	-	-	-	-	-	-
* West End Buyers Club Baker St Quarter Partnership, Heart of London Business Alliance, Marble Arch Business Improvement District & New West End Company	4,700	16,100	20,800	-	-	-
Total	2,276,540	1,267,615	3,544,155	2,084,508	1,001,954	3,086,462

* Programmes secured in-year 2017-18.
Additional programmes will be secured throughout 2018-19.
Financial year runs 1 April 2018 – 31 March 2019.
All funding sources include match funding amounts where applicable.

