



CROSS RIVER
PARTNERSHIP



Annual Report and Business Plan 2015/16/17

Delivering Regeneration Together



The City of London Corporation is very pleased to be directly involved with CRP. CRP has been delivering regeneration projects with the central London riparian Local Authorities and other partners for over 20 years, and looks forward to continuing to deliver projects for the benefit of Londoners and visitors alike.

Councillor George Gillon

The City of London Corporation
Public Sector Co-Chair CRP Board



We look forward to working ever more closely with CRP and their member BIDs and Local Authorities, to fully realise the opportunities offered by TfL's exciting new programmes planned across the central London sub-regions and beyond.

Mike Brown

Commissioner of Transport for London



The central London BIDs are very pleased to be CRP members. CRP has been successfully leveraging in funding to deliver collaborative projects with, and for, the central London BIDs and other partners. We look forward to continuing to work together.

Simon Pitkeathley

Chief Executive of Camden Town Unlimited BID and
Euston Town BID
Private Sector Co-Chair CRP Board

Welcome

CRP is a public-private partnership delivering a wide range of cross-borough economic, social and environmental regeneration projects. 2016 is CRP's 22nd year. We are extremely proud to continue to be relevant to the ever-changing needs of London, and look forward to working with the new Mayor to deliver his priorities.

If you would like to find out more, please don't hesitate to contact us:

Susannah Wilks

Director of
Cross River Partnership

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CRP's BID Partners

- | | |
|--------------------------------------|-----------------------------------|
| 1. Angel London | 9. The Northbank BID |
| 2. Baker Street Quarter Partnership | 10. Paddington BID |
| 3. Better Bankside BID | 11. South Bank BID |
| 4. Camden Town Unlimited BID | 12. Team London Bridge BID |
| 5. Cheapside Initiative BID | 13. The Fitzrovia Partnership BID |
| 6. Euston Town BID | 14. Vauxhall One BID |
| 7. Heart of London Business Alliance | 15. Victoria BID |
| 8. New West End Company | 16. We are Waterloo BID |

Who we are

Cross River Partnership is a voluntary association of its members. Westminster City Council acts as accountable body for CRP, signing its contracts and employing the majority of its staff. CRP is a truly public-private partnership and as such has a Co-Chairing arrangement.

Councillor **George Gillon** from the City of London Corporation is the CRP Board public sector Co-Chair, and **Simon Pitkeathley**, Chief Executive of Camden Town Unlimited BID and Euston Town BID, is the CRP Board private sector Co-Chair.

How it all works

Cross River Partnership's small membership fees give CRP the capacity to develop exciting, relevant new programmes. CRP leverages in significant external funding resources to enable the successful delivery of these new programmes on behalf of, and with, our CRP Board partners. Over the last four years, for every £1 of membership fee CRP has leveraged in £45 of extra external funding.

Funding

CRP leverages in funding from a wide range of sources. During 2016/17, CRP anticipates that these will include:

European Social Fund	Seventh Framework Programme
Job Centre Plus	Transport for London
Landowners	URBACT
Local Authorities	
London Enterprise Panel	
Mayor's Air Quality Fund	
New Homes Bonus	
Section 106 Planning Gain	

Our partners

City of Westminster (CRP's Accountable Body)			
Angel London Business Improvement District	Greater London Authority	London Borough of Lewisham	South Bank BID
Baker Street Quarter Partnership	Groundwork London	London Borough of Southwark	Team London Bridge Business Improvement District
Better Bankside Business Improvement District	Heart of London Business Alliance	Network Rail	The Fitzrovia Partnership Business Improvement District
Camden Town Unlimited Business Improvement District	London and Partners	New West End Company	Transport for London
Cheapside Initiative BID	London Borough of Camden	Northbank Business Improvement District	Vauxhall One Business Improvement District
City of London Corporation	London Borough of Islington	Paddington Business Improvement District	Victoria Business Improvement District
Euston Town Business Improvement District	London Borough of Lambeth	Royal Borough of Kensington and Chelsea	We are Waterloo

Our vision

Cross River Partnership's vision is to support sustainable growth across the central London sub-region, developing and delivering innovative pilot projects with, and for, our partners.

All of CRP's extensive delivery programmes help achieve one or more of these four objectives, in cross-cutting ways.

**Objective 1
Sustainable
employment
opportunities**

**Objective 2
Economic
growth and
prosperity**

**Objective 3
Air quality
and carbon
reduction**

**Objective 4
Making
places that
work**

Objective 1 Sustainable employment opportunities

Into Work

CRP is delivering the City Bridge Trust-funded Into Work programme across 9 central London boroughs (Camden, City, Hackney, Islington, Kensington and Chelsea, Lambeth, Southwark, Wandsworth, Westminster), supporting 9 voluntary sector agencies to train and help workless Londoners into sustained employment.

Recruit London: Workplace Coordinators

CRP's Recruit London programme is supporting workless Londoners into sustained employment by working closely with businesses to help them recruit locally. The programme is delivered in partnership with Westminster City Council, The Crown Estate, New West End Company, Capital & Counties, London Borough of Camden and the Department for Work and Pensions. CRP has recently expanded the Recruit London programme to also incorporate:

- Job Centre Plus Workplace Coordinators
- Specialist Workplace Coordinator
- Homeless Workplace Coordinator



Objective 2

Economic growth and prosperity

Lambeth Enterprise Strategy

During 2015/16 CRP provided interim advice on the London Borough of Lambeth's emerging Enterprise Strategy. A database was produced detailing sources of help for potential, new and existing businesses, with all information made available via the Council's website.

Family Friendly Policies

CRP is delivering this employer-facing action research on behalf of Westminster City Council. Businesses are being encouraged to implement measures that open up more of their job opportunities to parents and carers, enabling both the businesses and the employees within them to thrive and grow to their maximum potential.



Central London Sub Regional Transport Partnership

CRP facilitates this partnership of the 8 central London boroughs on behalf of Transport for London (Camden, City, Islington, Kensington and Chelsea, Lambeth, Southwark, Wandsworth and Westminster). The partnership undertakes research and trials innovative schemes involving both Local Authorities and BIDs to support growth and placemaking, encourage uptake of active and sustainable transport modes, improve air quality, and make the transport system more efficient.

West End Partnership Freight Programme

CRP has been appointed to programme-manage the West End Partnership Freight Programme. The programme will play its part in ensuring that the West End becomes ever-more prosperous and attractive, for residents, businesses and visitors alike. Active freight management is an important component of making the West End experience as vibrant as it can be for all user groups.



Objective 3

Air quality and carbon reduction

Clean Air Better Business (CABB)

Fresh from the success of Clean Air Better Business Phase 1, CRP is now delivering Clean Air Better Phase 2 with 16 inner London boroughs and BID partners, funded by the Mayor's Air Quality Fund. An exciting programme of collaborative behaviour change activities will be delivered with business over the next 3 years.

Freight TAILS

CRP has successfully levered in funding from URBACT III to deliver Freight TAILS - Tailored Approaches to Innovative Logistics Solutions. Freight TAILS will share best practice and learning between 10 different European cities, and write this up in the form of city-specific Integrated Action Plans to achieve freight management that is as consolidated, clean and safe as it can be.

Freight Electric Vehicles in Urban Europe (FREVIEW)

CRP is the lead partner for this 30-strong trans-national partners programme to trial different sizes and types of freight electric vehicles across 8 countries across different climates, industry sectors and policy environments. Detailed statistical results will begin to come through during 2016/17, showing the real contribution that freight electric vehicles (including large electric vehicles) could make to air quality and a cleaner London. This programme is funded by the European Union's Seventh Framework Programme.



New West End Company Air Quality Strategy

CRP has been selected to advise New West End Company on the design and implementation of the first business-led Air Quality Strategy.

The strategy will be launched at a high profile Air Quality Summit on 28 June 2016, with a programme of action through to 2020 monitored on an ongoing basis from individual businesses' collated results.

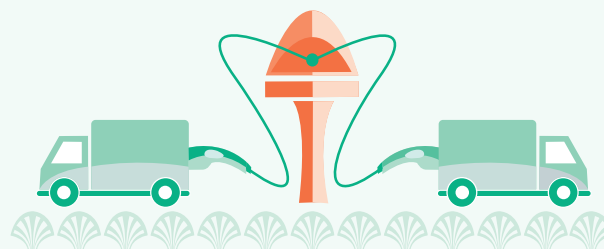
Objective 4

Making places that work



Sustainable Urban Markets

During 2015/16 CRP programme-managed the regeneration of Brixton Street Market, which is due for completion in 2016. CRP is also advising the new London Markets Board, building on the expertise it developed writing the 2014 URBACT-funded Sustainable Urban Markets Action Plan Report for London.



Delivery Servicing Plans

CRP is implementing a series of Delivery Servicing Plans with businesses from different sectors in the Oxford Street West area, with a view to supporting reduced business-generated traffic levels, and a pleasant environment for citizens and businesses alike to enjoy.

Greening the BIDS

CRP is championing Green Infrastructure with all of its BIDs members, including fundraising and strategic support for schemes such as pocket parks, green routes (e.g. the Low Line), green walls, green roofs and rain gardens, as well as being the central London area Chair for the GLA's All London Green Grid initiative.

Inner London BIDs

CRP is supporting its 16 Inner London BIDs members to work increasingly collaboratively to influence and deliver appropriate business-led impacts within a rapidly changing municipal landscape. For instance, more growing businesses, more transport links, more local recruitment, more skilled workers, more green spaces, more cycling and walking, cleaner air.

The Illuminated River

CRP is chairing the GLA / Rothschild Foundation Steering Group that is leading this innovative project to permanently light under and between the 17 bridges along the River Thames central section between Tower Bridge in the East and Albert Bridge in the West. This project will make the most of arts, culture and creativity in supporting London's growth and in particular its night-time economy. The deployment of state of the art green technology will ensure a net positive environmental footprint of this work.



Targets

Cross River Partnership and its partners will deliver the following outcomes during 2016/17

325 Workless Londoners assisted with pre-employment support

276 Job starts for workless residents

470 Residents into sustained work

35 Residents into work placements, including those with mental health issues

20 Homeless residents supported

Successful completion of Business 'Family Friendly Policies' work on behalf of Westminster City Council

Successful completion of 'Into Work' City Bridge Trust employment programme

Promotion of Greening the BIDs learning in London with CRP BID partners and the GLA

Promotion of the Low Line 'green corridors' project with BIDs, Local Authorities, GLA, TfL and Network Rail

Promotion of the Illuminated River project with the GLA and the Rothschild Foundation

Constitution of the Markets Board for London with GLA

Market-focussed Delivery and Servicing Plan

Manage the Central London Sub Regional Transport Partnership on behalf of TfL

Deliver Clean Air Better Business Phase 2 programme with central London BIDs, boroughs, TfL and the GLA

Technical Impact Report for 2015/16 central London collaborative 'Anti-Idling Intervention'

Delivery & Servicing Plans for central London signature businesses

7 Freight, Delivery & Servicing plans

Smarter Deliveries project with Baker Street Quarter Partnership

Air Quality Strategy developed for New West End Company

2 Air Quality Roundtable and Summits held

Business-led Air Quality on-line impact measurement toolkit produced

Programme Management for the West End Partnership - Freight

West End Partnership Freight Group Meetings

West End Partnership Freight Group Governance; Terms of Reference & Strategic Imperative

West End Partnership Freight Plan produced (once funding confirmed)

Production of 2 Freight TAILS Thematic Working Papers covering the central London sub-region

Hold 4 Freight TAILS Trans-national Meetings

Produce 4 Freight TAILS e-bulletins

Technical assessment of Electric Vehicles for city Logistics Report

Economics of Electric Vehicles for city Logistics Report

Submit collaborative public/private partners European Social Fund bid

Hold high profile collaborative public/private delivery engagement event

Increase awareness raising activities to support CRP's delivery portfolio

Support 4 central London policy papers incorporating results from CRP's delivery

Invest in existing and new 20 CRP staff

CRP Achievements 2015/16

1182 Workless Londoners assisted with pre-employment support
 702 Job starts for workless residents
 258 Residents into 6 months sustained work (within year)
 22 Workless Londoners assisted into work placements
 5 Recruit London Workplace Coordinators appointed
 Air Quality Widget for BIDs, hosted on 7 BID websites
 25,000 Air Quality Widget websites visits
 Zero & Low Emissions supplier directory
 2 Awareness raising campaign with Eco-driver training for taxi, PHV operators and freight industry drivers
 Eco driver training provides for 78 PHV drivers
 2 events on Ultra Low Emission vehicles for businesses and private hire operators - Go Ultra Low City/
 Ultra Low Roadshow
 Ultra Low Roadshow promotional video with TfL
 Delivery and dissemination of LaMiLo demonstrators End User Assessment report
 Delivery and dissemination of Urban Railway Hub Feasibility Study
 Delivery and dissemination of Delivery and Servicing Plan Guidance
 Delivery and dissemination of LaMiLo City Last Mile Logistics Policy Review
 Successful completion of EVUE II project
 Successful operation of 17 electric freight vehicles across CRP area
 Effective implementation of zero emission freight consolidation centre
 Programme Management of public toilets renovation at Brixton Market
 Programme Management of Installing Brixton £ Cash Machine
 Establish markets boards for London with GLA
 500 'Green Capital' case study compendia and supporting events
 Greening the BIDs promotional video
 Low Emissions Neighbourhoods scoping brief
 Facilitate CRP member BIDs partnering TfL on London Cycle Challenge 2015
 Support Central London Freight Quality Partnership
 Successful completion of Supply Cross River II project
 6 Collaborative funding bids submitted by CRP
 4 CRP Collaboration Events
 Refresh of CRP Website
 14 Editions of CRP e-bulletins

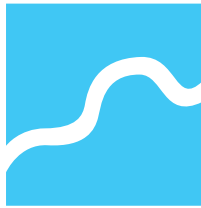
Extra Achievements

New partner joins CRP - London Borough of Lewisham
 CRP co-ordinates a central London BIDs response to draft London Supplementary Planning Guidance
 CRP-chaired Low Line promotional event
 Submission of successful Clean Air Better Business (CABB) Phase 2 bid to the Mayor's Air Quality Fund
 Submission of successful Freight TAILS bid to URBACT III Programme (Phase 1)
 Production of Freight TAILS Baseline study
 Submission of 6 successful funding bids to grow and diversify CRP's Recruit London Programme
 New partner joins Recruit London and hosts a Workplace Coordinator - Capital and Counties
 Jointly delivered bespoke wayfinding 10,000 print and downloadable walking maps with We are Waterloo
 Jointly delivered pool bike scheme to encourage cycling 'try before you buy' at Camden Town Unlimited
 CABB Toolkit targeted at central London businesses to provide case study examples
 Clean Air - Change makers trained
 68 No Idling days and Clean Air Action Days - held simultaneously across multiple central London locations
 767 people directly engaged through Clean Air Action Days
 3.8 million people reached through CABB #noidling days by print and social media
 Effective social media communications drive about Air Quality on Twitter - 320 subscribers reached
 Sustainable Procurement workshop

Budgets 2015/16/17

CRP Budget	Delivery Expenditure (£) 2015/16	CRP Delivery Expenditure (£) 2015/16	Total Delivery (£) 2015/16	Delivery Budget (£) 2016/17	CRP Delivery Budget (£) 2016/17	Budget Income (£) 2016/17
Central London Sub Regional Transport Partnership	88,985	45,000	133,985	105,000	45,000	150,000
Clean Air Better Business 1 (CABB1)	297,593	56,157	353,750			
Clean Air Better Business 2 (CABB2)				433,881	59,244	493,125
Delivery Servicing Plans	30,000	3,952	33,952	34,560	11,048	45,608
Electric Vehicles in Urban Europe II (EVUEII)		2,000	2,000			
Family Friendly Policies		5,000	5,000		36,000	36,000
Freight Electric Vehicles in Urban Europe (FREVIEW)	1,511,197	79,860	1,591,057	1,232,093	227,595	1,459,688
Freight TAILS	16,169	16,324	32,493	162,984	47,526	210,510
Greening the BIDs	18,693	5,000	23,693		5,000	5,000
Inner London BIDs		5,000	5,000	5,000		25,000
'Into Work' Employment Programme	763,675	47,800	811,475	294,750	22,800	317,550
Last Mile Logistics (LaMiLo)	45,137	45,002	90,139			
Lambeth Enterprise Strategy		14,936	14,936			
Mayor's High Street Fund: Brixton Market	835,590	30,000	865,590			
New West End Company Air Quality Strategy					75,750	75,750
Recruit London, including:	36,278	293,098	329,376	24,000	728,345	752,345
• Camden Economic Growth Fund				24,000	60,000	84,000
• Capco		10,000	10,000		25,000	25,000
• City Bridge Trust/Westminster City Council	8,810			25,722	34,532	
• HOLBA					25,000	25,000
• Lambeth Jobcentre Plus Flexible Support Fund		5,860	5,860		93,140	93,140
• New West End Company	16,098	3,890	19,988		20,000	20,000
• The Crown Estate Section 106		59,445	59,445		71,111	71,111
• The Crown Estate Step Forward - Homelessness					70,000	70,000
• Westminster City Council	11,370	188,180	199,550		328,587	328,587
• Westminster Jobcentre Plus Flexible Support Fund					35,507	35,507
SE1 Employment Brokerage - Management (TBC)					20,000	20,000
Supply Cross River 2		16,618	16,618			
Sustainable Urban Markets		5,865	5,865			
The Illuminated River	150,000	5,000	5,000	150,000	5,000	5,000
West End Partnership - Freight				160,000	10,000	170,000
Sub-total	3,793,317	676,612	4,469,929	2,602,268	1,293,308	3,895,576
CRP Partners' Membership Fees 2014/15						
CRP Local Authority Members		62,500	62,500		70,000	70,000
CRP Private Sector Members		45,000	45,000		48,000	48,000
Sub-total		107,500	107,500		118,000	118,000
Total	3,793,317	784,112	4,577,429	2,602,268	1,411,308	4,013,576

NB: Projects in bold were secured by CRP during the financial year 2015 - 2016.
Financial year runs 1 April 2016 - 31 March 2017.
All funding sources include match funding amounts where applicable.



CROSS RIVER
PARTNERSHIP

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