The City of London Corporation is very pleased to be directly involved with CRP. CRP has been delivering regeneration projects with the central London riparian Local Authorities and other partners for over 20 years, and looks forward to continuing to deliver projects for the benefit of Londoners and visitors alike.

Councillor George Gillon
The City of London Corporation
Public Sector Co-Chair CRP Board

We look forward to working ever more closely with CRP and their member BIDs and Local Authorities, to fully realise the opportunities offered by TfL’s exciting new programmes planned across the central London sub-regions and beyond.

Mike Brown
Commissioner of Transport for London

The central London BIDs are very pleased to be CRP members. CRP has been successfully leveraging in funding to deliver collaborative projects with, and for, the central London BIDs and other partners. We look forward to continuing to work together.

Simon Pitkeathley
Chief Executive of Camden Town Unlimited BID and Euston Town BID
Private Sector Co-Chair CRP Board
Welcome

CRP is a public-private partnership delivering a wide range of cross-borough economic, social and environmental regeneration projects. 2016 is CRP’s 22nd year. We are extremely proud to continue to be relevant to the ever-changing needs of London, and look forward to working with the new Mayor to deliver his priorities.

If you would like to find out more, please don’t hesitate to contact us:

Susannah Wilks
Director of Cross River Partnership
E swilks@lambeth.gov.uk

CRP’s BID Partners

1. Angel London
2. Baker Street Quarter Partnership
3. Better Bankside BID
4. Camden Town Unlimited BID
5. Cheapside Initiative BID
6. Euston Town BID
7. Heart of London Business Alliance
8. New West End Company
9. The Northbank BID
10. Paddington BID
11. South Bank BID
12. Team London Bridge BID
13. The Fitzrovia Partnership BID
14. Vauxhall One BID
15. Victoria BID
16. We are Waterloo BID
Who we are

Cross River Partnership is a voluntary association of its members. Westminster City Council acts as accountable body for CRP, signing its contracts and employing the majority of its staff. CRP is a truly public-private partnership and as such has a Co-Chairing arrangement.

Councillor George Gillon from the City of London Corporation is the CRP Board public sector Co-Chair, and Simon Pitkeathley, Chief Executive of Camden Town Unlimited BID and Euston Town BID, is the CRP Board private sector Co-Chair.

How it all works

Cross River Partnership’s small membership fees give CRP the capacity to develop exciting, relevant new programmes. CRP levers in significant external funding resources to enable the successful delivery of these new programmes on behalf of, and with, our CRP Board partners. Over the last four years, for every £1 of membership fee CRP has levered in £45 of extra external funding.

Funding

CRP levers in funding from a wide range of sources. During 2016/17, CRP anticipates that these will include:

- European Social Fund
- Job Centre Plus
- Landowners
- Local Authorities
- London Enterprise Panel
- Mayor’s Air Quality Fund
- New Homes Bonus
- Section 106 Planning Gain
- Seventh Framework Programme
- Transport for London
- URBACT

Our partners

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<tr>
<th>City of Westminster (CRP’s Accountable Body)</th>
<th>Greater London Authority</th>
<th>London Borough of Lewisham</th>
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<td>Baker Street Quarter Partnership</td>
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<td>Euston Town Business Improvement District</td>
<td>London Borough of Lambeth</td>
<td>Royal Borough of Kensington and Chelsea</td>
<td>We are Waterloo</td>
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Our vision

Cross River Partnership’s vision is to support sustainable growth across the central London sub-region, developing and delivering innovative pilot projects with, and for, our partners.

All of CRP’s extensive delivery programmes help achieve one or more of these four objectives, in cross-cutting ways.

Objective 1
Sustainable employment opportunities

Objective 2
Economic growth and prosperity

Objective 3
Air quality and carbon reduction

Objective 4
Making places that work

Objective 1
Sustainable employment opportunities

CRP is delivering the City Bridge Trust-funded Into Work programme across 9 central London boroughs (Camden, City, Hackney, Islington, Kensington and Chelsea, Lambeth, Southwark, Wandsworth, Westminster), supporting 9 voluntary sector agencies to train and help workless Londoners into sustained employment.

Recruit London: Workplace Coordinators

CRP’s Recruit London programme is supporting workless Londoners into sustained employment by working closely with businesses to help them recruit locally. The programme is delivered in partnership with Westminster City Council, The Crown Estate, New West End Company, Capital & Counties, London Borough of Camden and the Department for Work and Pensions. CRP has recently expanded the Recruit London programme to also incorporate:

- Job Centre Plus Workplace Coordinators
- Specialist Workplace Coordinator
- Homeless Workplace Coordinator
Objective 2
Economic growth and prosperity

Lambeth Enterprise Strategy
During 2015/16 CRP provided interim advice on the London Borough of Lambeth’s emerging Enterprise Strategy. A database was produced detailing sources of help for potential, new and existing businesses, with all information made available via the Council’s website.

Family Friendly Policies
CRP is delivering this employer-facing action research on behalf of Westminster City Council. Businesses are being encouraged to implement measures that open up more of their job opportunities to parents and carers, enabling both the businesses and the employees within them to thrive and grow to their maximum potential.

Central London Sub Regional Transport Partnership
CRP facilitates this partnership of the 8 central London boroughs on behalf of Transport for London (Camden, City, Islington, Kensington and Chelsea, Lambeth, Southwark, Wandsworth and Westminster). The partnership undertakes research and trials innovative schemes involving both Local Authorities and BIDs to support growth and placemaking, encourage uptake of active and sustainable transport modes, improve air quality, and make the transport system more efficient.

West End Partnership Freight Programme
CRP has been appointed to programme-manage the West End Partnership Freight Programme. The programme will play its part in ensuring that the West End becomes ever-more prosperous and attractive, for residents, businesses and visitors alike. Active freight management is an important component of making the West End experience as vibrant as it can be for all user groups.
Objective 3
Air quality and carbon reduction

Clean Air Better Business (CABB)

Fresh from the success of Clean Air Better Business Phase 1, CRP is now delivering Clean Air Better Phase 2 with 16 inner London boroughs and BID partners, funded by the Mayor’s Air Quality Fund. An exciting programme of collaborative behaviour change activities will be delivered with business over the next 3 years.

Freight TAILS

CRP has successfully levered in funding from URBACT III to deliver Freight TAILS - Tailored Approaches to Innovative Logistics Solutions. Freight TAILS will share best practice and learning between 10 different European cities, and write this up in the form of city-specific Integrated Action Plans to achieve freight management that is as consolidated, clean and safe as it can be.

Freight Electric Vehicles in Urban Europe (FREVUE)

CRP is the lead partner for this 30-strong trans-national partners programme to trial different sizes and types of freight electric vehicles across 8 countries across different climates, industry sectors and policy environments. Detailed statistical results will begin to come through during 2016/17, showing the real contribution that freight electric vehicles (including large electric vehicles) could make to air quality and a cleaner London. This programme is funded by the European Union’s Seventh Framework Programme.

New West End Company Air Quality Strategy

CRP has been selected to advise New West End Company on the design and implementation of the first business-led Air Quality Strategy.

The strategy will be launched at a high profile Air Quality Summit on 28 June 2016, with a programme of action through to 2020 monitored on an ongoing basis from individual businesses’ collated results.
Objective 4
Making places that work

Sustainable Urban Markets
CRP is championing Green Infrastructure with all of its BIDs members, including fundraising and strategic support for schemes such as pocket parks, green routes (e.g. the Low Line), green walls, green roofs and rain gardens, as well as being the central London area Chair for the GLA’s All London Green Grid initiative.

Greening the BIDS
During 2015/16 CRP programme-managed the regeneration of Brixton Street Market, which is due for completion in 2016. CRP is also advising the new London Markets Board, building on the expertise it developed writing the 2014 URBACT-funded Sustainable Urban Markets Action Plan Report for London.

Inner London BIDs
CRP is supporting its 16 Inner London BIDs members to work increasingly collaboratively to influence and deliver appropriate business-led impacts within a rapidly changing municipal landscape. For instance, more growing businesses, more transport links, more local recruitment, more skilled workers, more green spaces, more cycling and walking, cleaner air.

Delivery Servicing Plans
CRP is implementing a series of Delivery Servicing Plans with businesses from different sectors in the Oxford Street West area, with a view to supporting reduced business-generated traffic levels, and a pleasant environment for citizens and businesses alike to enjoy.

The Illuminated River
CRP is chairing the GLA / Rothschild Foundation Steering Group that is leading this innovative project to permanently light under and between the 17 bridges along the River Thames central section between Tower Bridge in the East and Albert Bridge in the West. This project will make the most of arts, culture and creativity in supporting London’s growth and in particular its night-time economy. The deployment of state of the art green technology will ensure a net positive environmental footprint of this work.
Targets

Cross River Partnership and its partners will deliver the following outcomes during 2016/17

- 325 Workless Londoners assisted with pre-employment support
- 276 Job starts for workless residents
- 470 Residents into sustained work
- 35 Residents into work placements, including those with mental health issues
- 20 Homeless residents supported
- Successful completion of Business ‘Family Friendly Policies’ work on behalf of Westminster City Council
- Successful completion of ‘Into Work’ City Bridge Trust employment programme
- Promotion of Greening the BIDs learning in London with CRP BID partners and the GLA
- Promotion of the Low Line ‘green corridors’ project with BIDs, Local Authorities, GLA, TfL and Network Rail
- Promotion of the Illuminated River project with the GLA and the Rothschild Foundation
- Constitution of the Markets Board for London with GLA

Market-focussed Delivery and Servicing Plan
- Manage the Central London Sub Regional Transport Partnership on behalf of TfL
- Deliver Clean Air Better Business Phase 2 programme with central London BIDs, boroughs, TfL and the GLA
- Delivery & Servicing Plans for central London signature businesses
- 7 Freight, Delivery & Servicing plans
- Smarter Deliveries project with Baker Street Quarter Partnership
- Air Quality Strategy developed for New West End Company
- 2 Air Quality Roundtable and Summits held
- Business-led Air Quality on-line impact measurement toolkit produced
- Programme Management for the West End Partnership - Freight
- West End Partnership Freight Group Meetings
- West End Partnership Freight Group Governance; Terms of Reference & Strategic Imperative
- West End Partnership Freight Plan produced (once funding confirmed)
- Production of 2 Freight TAILS Thematic Working Papers covering the central London sub-region
- Hold 4 Freight TAILS Trans-national Meetings
- Produce 4 Freight TAILS e-bulletins
- Technical assessment of Electric Vehicles for city Logistics Report
- Economics of Electric Vehicles for city Logistics Report
- Submit collaborative public/private partners European Social Fund bid
- Hold high profile collaborative public/private delivery engagement event
- Increase awareness raising activities to support CRP’s delivery portfolio
- Support 4 central London policy papers incorporating results from CRP’s delivery
- Invest in existing and new 20 CRP staff
CRP Achievements 2015/16

1182 Workless Londoners assisted with pre-employment support
702 Job starts for workless residents
258 Residents into 6 months sustained work (within year)
22 Workless Londoners assisted into work placements
5 Recruit London Workplace Coordinators appointed
Air Quality Widget for BIDs, hosted on 7 BID websites
25,000 Air Quality Widget websites visits
Zero & Low Emissions supplier directory
2 Awareness raising campaign with Eco-driver training for taxi, PHV operators and freight industry drivers
Eco driver training provides for 78 PHV drivers
2 events on Ultra Low Emission vehicles for businesses and private hire operators - Go Ultra Low City/ Ultra Low Roadshow
Ultra Low Roadshow promotional video with TfL
Delivery and dissemination of LaMiLo demonstrators End User Assessment report
Delivery and dissemination of Urban Railway Hub Feasibility Study
Delivery and dissemination of Delivery and Servicing Plan Guidance
Delivery and dissemination of LaMiLo City Last Mile Logistics Policy Review
Successful completion of EVUE II project
Successful operation of 17 electric freight vehicles across CRP area
Effective implementation of zero emission freight consolidation centre
Programme Management of public toilets renovation at Brixton Market
Programme Management of Installing Brixton £ Cash Machine
Establish markets boards for London with GLA
500 'Green Capital' case study compendia and supporting events
Greening the BIDs promotional video
Low Emissions Neighbourhoods scoping brief
Facilitate CRP member BIDs partnering TfL on London Cycle Challenge 2015
Support Central London Freight Quality Partnership
Successful completion of Supply Cross River II project
6 Collaborative funding bids submitted by CRP
4 CRP Collaboration Events
Refresh of CRP Website
14 Editions of CRP e-bulletins

Extra Achievements

New partner joins CRP - London Borough of Lewisham
CRP co-ordinates a central London BIDs response to draft London Supplementary Planning Guidance
CRP-chaired Low Line promotional event
Submission of successful Clean Air Better Business (CABB) Phase 2 bid to the Mayor's Air Quality Fund
Submission of successful Freight TAILS bid to URBACT III Programme (Phase 1)
Production of Freight TAILS Baseline study
Submission of 6 successful funding bids to grow and diversify CRP's Recruit London Programme
New partner joins Recruit London and hosts a Workplace Coordinator - Capital and Counties
Jointly delivered bespoke wayfinding 10,000 print and downloadable walking maps with We are Waterloo
Jointly delivered pool bike scheme to encourage cycling 'try before you buy' at Camden Town Unlimited
CABB Toolkit targeted at central London businesses to provide case study examples
Clean Air - Change makers trained
68 No Idling days and Clean Air Action Days - held simultaneously across multiple central London locations
767 people directly engaged through Clean Air Action Days
3.8 million people reached through CABB #noidling days by print and social media
Effective social media communications drive about Air Quality on Twitter - 320 subscribers reached
Sustainable Procurement workshop
## Budgets 2015/16/17

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<th>CRP Budget</th>
<th>Delivery Expenditure (£) 2015/16</th>
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NB: Projects in bold were secured by CRP during the financial year 2015 - 2016.
Financial year runs 1 April 2016 - 31 March 2017.
All funding sources include match funding amounts where applicable.

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2nd Floor
10 Wandsworth Road
London
SW8 2LL

t 020 7626 1132

Recruit London Workplace Coordinators

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London
W1S 2HX

New West End Company
Morley House
320 Upper Regent Street
London
W1B 3BE

Covent Garden CAPCO
Capital and Counties Properties
15 Grosvenor Street
London
W1K 4QZ

Cardinal Hume Centre
3-7 Arneway Street
Horseferry Rd
London
SW1P 2BG

The Crown Estate
New West End Company
Covent Garden CAPCO
Cardinal Hume Centre

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