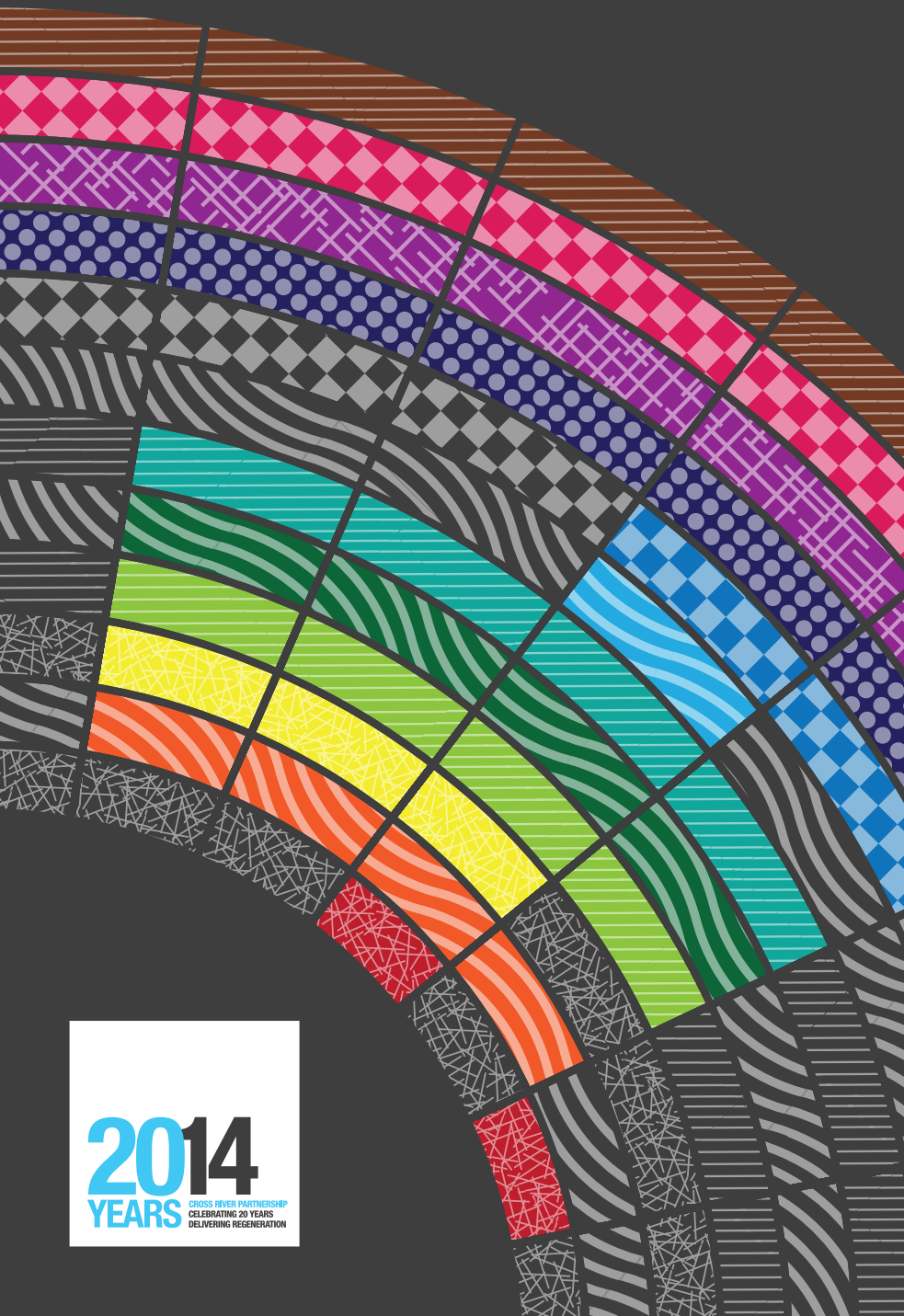




CROSS RIVER
PARTNERSHIP

Delivering Regeneration Together
Cross River Partnership
Business Plan
2014/15



2014
YEARS

CROSS RIVER PARTNERSHIP
CELEBRATING 20 YEARS
DELIVERING REGENERATION

“ The City of London Corporation regards Cross River Partnership and its services highly, including supporting us to work with neighbouring boroughs and communities on delivering economic and social regeneration in central London. ”

Councillor George Gillon

Chief Commoner of The City of London Corporation

Public Sector Co-Chair

CRP Board

“ As a private sector partner, Camden Town Unlimited BID continues to appreciate the fundraising, cross-sector delivery and partnership working opportunities that Cross River Partnership brings us on a sub-regional basis. ”

Simon Pitkeathley

Chief Executive of Camden Town Unlimited BID

Private Sector Co-Chair

CRP Board

Welcome!

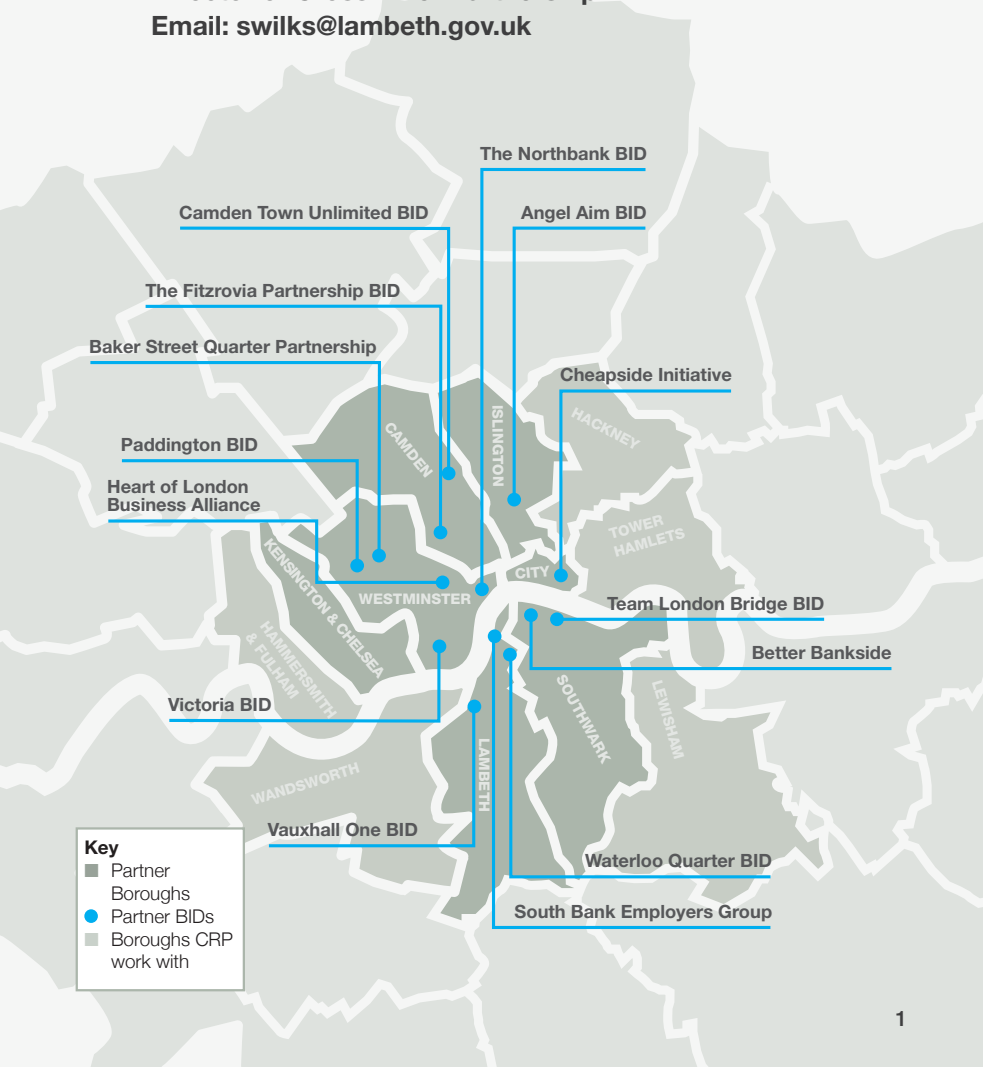
Cross River Partnership (CRP) is a public-private partnership that was originally formed to deliver cross-river infrastructure projects such as the Millennium Bridge. CRP has since diversified to deliver a wide range of externally-funded, multi-partner regeneration projects.

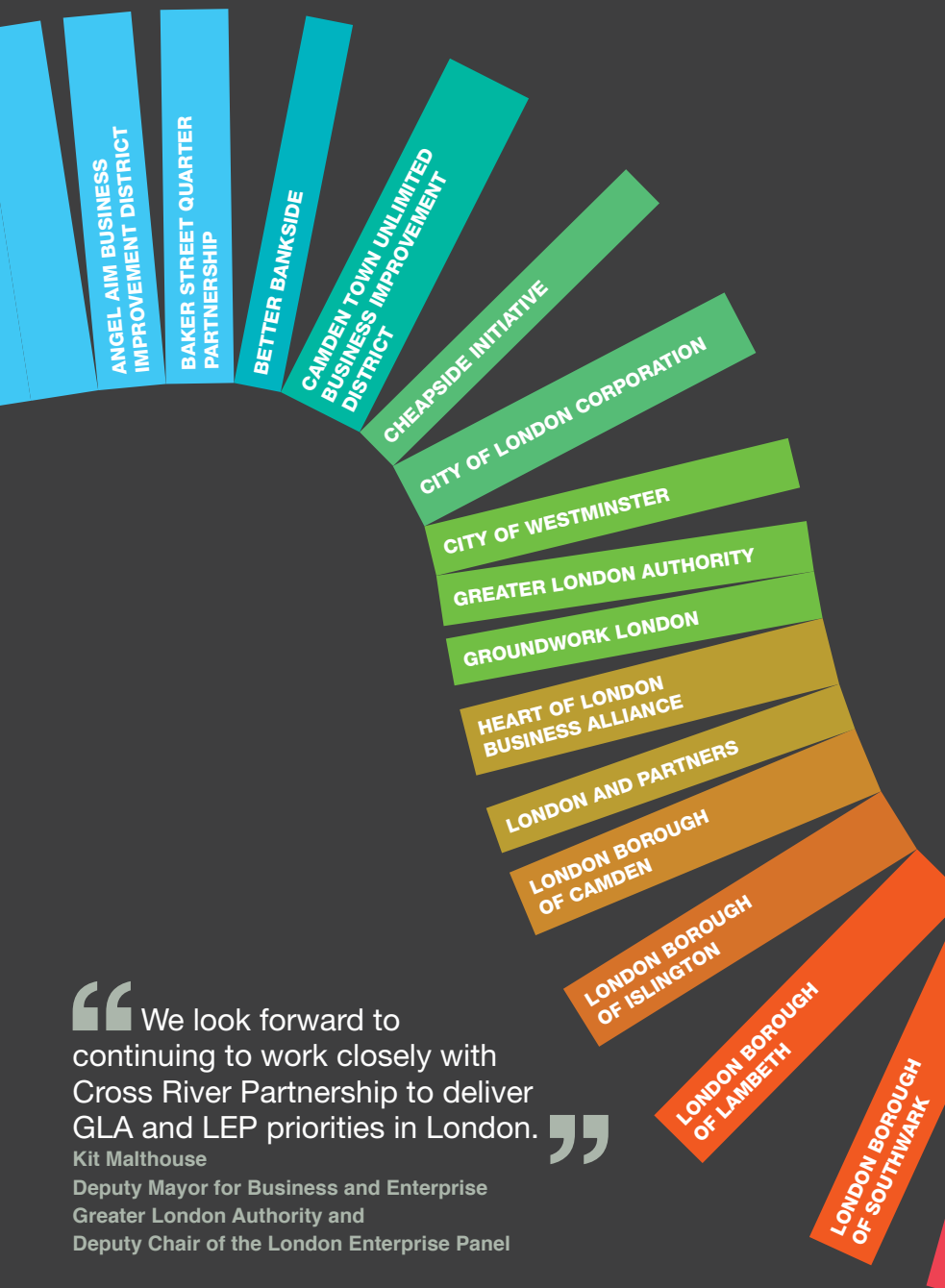
We are extremely proud to announce that 2014 marks the 20th anniversary for Cross River Partnership. Thank you very much for all the support you have given the partnership so far and we look forward to working with you throughout 2014 and beyond.

Susannah Wilks

Director of Cross River Partnership

Email: swilks@lambeth.gov.uk





“ We look forward to continuing to work closely with Cross River Partnership to deliver GLA and LEP priorities in London. ”

Kit Malthouse

Deputy Mayor for Business and Enterprise
Greater London Authority and
Deputy Chair of the London Enterprise Panel

Who we are

Cross River Partnership is a voluntary association of its members.

CRP is a truly public-private partnership and as such has a co-chairing arrangement.

Councillor George Gillon Chief Commoner of the City of London Corporation is the CRP Board public sector co-chair, and **Simon Pitkeathley**, Chief Executive of Camden Town Unlimited Business Improvement District is the CRP Board private sector co-chair.

How it all works

Cross River Partnership's membership fees give CRP the capacity to develop exciting, relevant new programmes.

CRP levers in significant external funding resources to enable the successful delivery of these new programmes on behalf of, and with, our CRP Board partners.

CRP is a voluntary association of its partners and therefore not a legal entity. **Westminster City Council** acts as accountable body for CRP, signing its contracts and employing the majority of its staff.



Our vision

CRP's vision is to support and add value to our partners' individual activities in the central London sub-region and beyond.

Cross River Partnership does not deliver statutory services. Rather, Cross River Partnership pilots innovative activities with, and for, our partners. The best of CRP's regeneration pilots are taken up for mainstream delivery.

What is regeneration?

Regeneration can be defined as improving the quality of life. CRP's vision is under-pinned by four main 'quality of life' objectives:

1. Economic Growth
2. Sustained Employment
3. Carbon Reduction
4. Quality Place-Making

Quality of life aspects in a city



Transport



Green infrastructure and public realm



Culture, entertainment, retail and leisure



Health and air quality



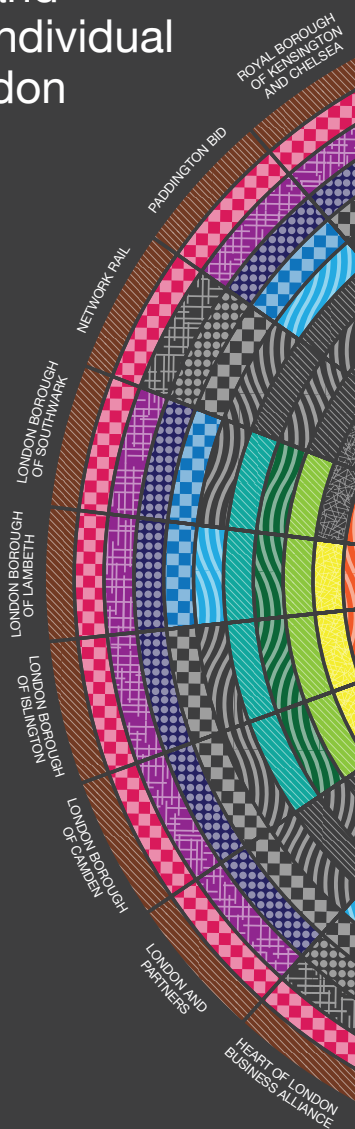
Education, training and jobs

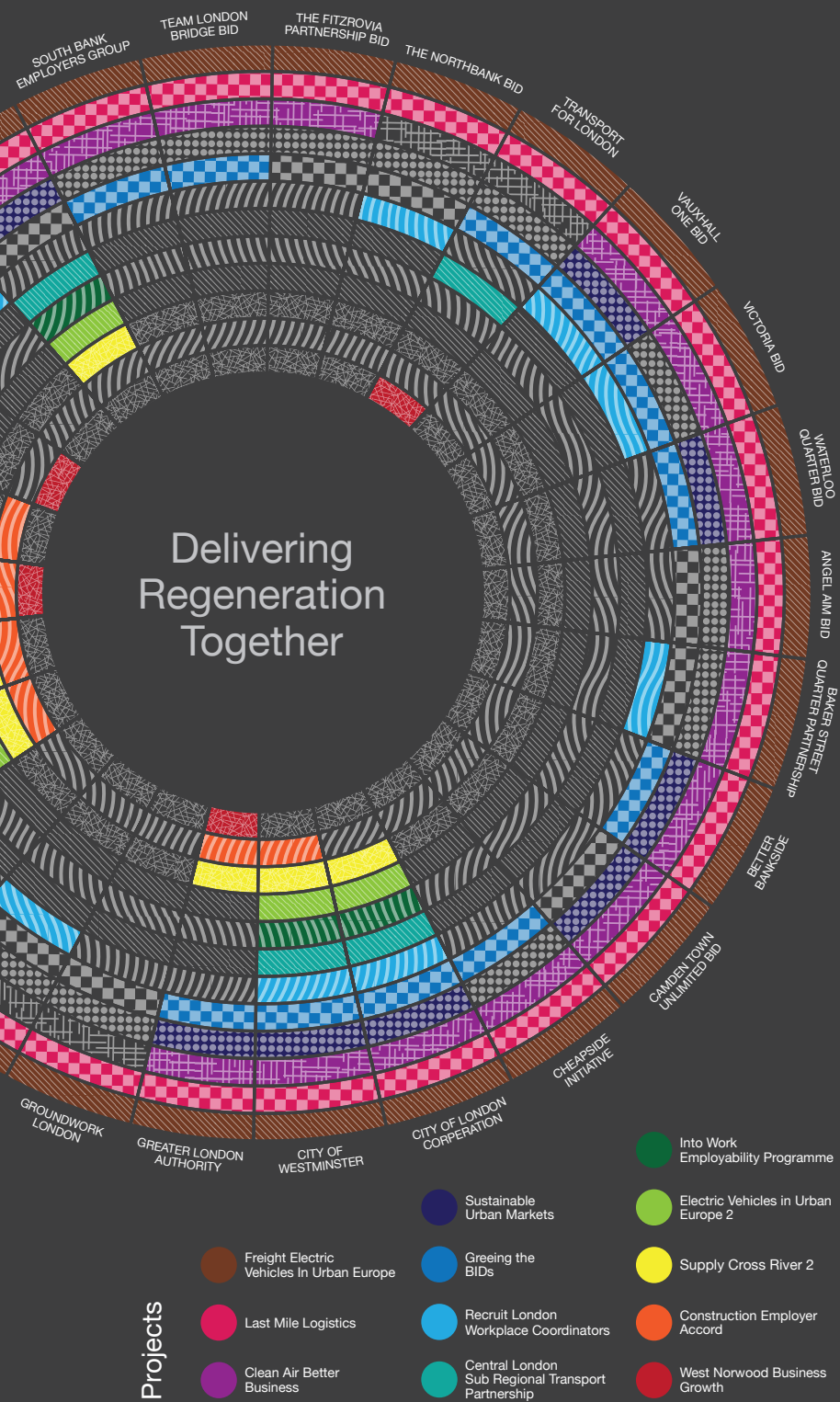


Businesses and business services

These quality of life aspects are vital in maintaining London's position as a World Class City, where people want to live and work in thriving businesses.

The info-graphic details how all of Cross River Partnership's projects deliver with our partners against important quality of life aspects.





Our projects

The following projects will be delivered during 2014/15. Extra projects will be added as Cross River Partnership's ongoing fundraising activities come to fruition.

Businesses and business services

Supply Cross River 2

will work with large scale buyer organisations to make their procurement practices (including Green, Transport and Employment Procurement) work better for themselves, and for Small and Medium Sized Enterprises (SMEs) across nine central London boroughs. Capacity building activities with the SMEs will help access new buyer organisation contracts.

The West Norwood Business Growth project is piloting new approaches on sustained economic growth to support quality place-making at a neighbourhood level, and will share lessons learnt with neighbourhoods across the central London sub-region. Actions on business support, greening, way-finding and destination-making are being simultaneously pursued, to mention but a few.

Transport

CRP will continue to convene and service the **Central London Sub Regional Transport Partnership** of the local authorities, in liaison with Transport for London (TfL). Projects of mutual interest will be researched, fundraised for and implemented, in support of agreed priorities. This year priorities will include increasing cycling and walking; further innovations of Legible London, better junctions, supporting TfL's Riverside Strategy and revising taxi behaviour. Associated benefits will cut across air quality, business environment and public health agendas. CRP's **Freight Electric Vehicles in Urban Europe** project will demonstrate new electric freight delivery approaches and the linked wins from business, procurement, corporate social responsibility and health, as well as transport and planning management perspectives. The **Electric Vehicles in Urban Europe** project will support electric vehicle promotion via comparative trans-European research, policies, analysis, case studies and results.

Green infrastructure and public realm

CRP's **Greening the BIDs** project will support CRP BIDs to demonstrate innovations in greening, place-making, way-finding (including walking and cycling) and environmental sustainability, bringing together funding from the private sector, the GLA, TfL, Local Authorities and other sources. CRP's **Last Mile Logistics** project will trial exciting new approaches to the last mile of freight deliveries, including promoting consolidated trips and electric vehicles. This will have positive effects on traffic volumes, noise levels, kerbside and public space, air quality, business efficiency and profitability, and ultimately, High Street vitality.

Health and air quality

On the Mayor's Air Quality Fund project for central London, **Clean Air Better Business**, CRP will work with 17 partners from the public and private sectors in the central London sub-region to raise the profile of air quality issues, reduce harmful emissions and make a positive contribution to improving business social responsibility commitment as well as public health.

Education, training & jobs

The **Into Work** project will support school-age and adult clients with their employability skills across nine central London boroughs, delivering via the voluntary sector and piloting a multi-borough 'City Deal' model. CRP and partners' **Recruit London** initiative will open up job vacancies across a range of industry sectors via Workplace Coordinators, who will also train clients to be ready for those specific jobs. CRP will continue to manage delivery of the Mayor's pan-London **Construction Employer Accord**, which will sustain clients in construction industry employment.

Culture, entertainment, retail and leisure

The **Sustainable Urban Markets** project will share best practice from around Europe and showcase the huge contribution that street and covered markets can make to the retail, leisure, culture and entertainment offer in urban areas, including social cohesion, healthy eating, local supply chains, test trading employment and street performance opportunities.

Services

CRP's delivery for partners is built upon the following specific activities:

- Partnership working
- Advising on funding sources, and writing bids
- Developing and delivering pilot projects
- Sharing best practice
- Networking

2014/15 target achievements

Cross River Partnership and its partners will deliver outcomes including the following during 2014/15:

1100 workless Londoners assisted with pre-employment support

738 job starts for workless residents

517 into sustained work

352 businesses to receive 12 hours procurement support

21 businesses to gain accreditation and adopt an active environmental policy

£4m sales generated through procurement support

15 jobs created within SMEs due to procurement support

25 jobs safeguarded due to additional procurement guidance and support

2917m² of green coverage, including roof gardens, planters and green walls

1 Sustainable Urban Markets London Local Action Plan produced on growing markets within central London

3 transnational partner meetings for Sustainable Urban Markets

1 Air Quality Champion recruited

1 baseline assessment of current air quality awareness

2 awareness raising workshops for freight and taxi industries

8 electric vehicles to be procured in London

1 report on the impact of law, policies and regulations on last mile logistics developed and disseminated

1 EU and National Logistics Lobbying Strategy produced and shared

1 event celebrating 20 years of CRP

Budget

CRP's Budget for 2014/15 has been set based on confirmed sources of funding and income.

Cross River Partnership's membership fees of £102,000 for 2014/15 have already levered in almost £5,000,000 of externally-funded project delivery expenditure for the year. There are also various projects in development and applications submitted for funding.

CRP budget 2013/14	(a) Budget Income (£)	(b) Delivery Budget (£)	(c) CRP Delivery Budget (£)
CRP Programmes/Funding Sources	2014/15	2014/15	2014/15
Central London Sub Regional Transport Partnership	150,000	105,000	45,000
Clean Air Better Business	358,428	302,197	56,231
Construction Employer Accord	102,564	96,469	6,095
Electric Vehicles in Urban Europe 2	99,601	17,925	81,676
Freight Electric Vehicles in Urban Europe	2,147,109	2,039,646	107,463
Greening the BIDs	317,979	311,374	6,605
Into Work	604,625	555,225	49,400
Last Mile Logistics	184,510	87,953	96,557
Recruit London	331,174	205,560	125,615
Supply Cross River 2	587,681	490,803	96,878
Sustainable Urban Markets	45,995	31,596	14,399
West Norwood Business Growth	23,444	3,500	19,944
Sub-total	4,953,110	4,247,248	705,862
CRP Partners' Membership Fees			
CRP Local Authority Members	60,000	—	60,000
CRP Private Sector Members	42,000	—	42,000
Sub-total	102,000	—	102,000
Total	£5,055,110	£4,247,248	£807,862

NB: Financial year runs 1 April 2014 – 31 March 2015

Notes:

All funding sources include the programme match funding amounts

(a) Budget Income = (b) Delivery Budget + (c) CRP Delivery Budget

(b) Delivery Budget is for activities undertaken by CRP partners and sub-contractors

(c) CRP Delivery Budget includes dedicated CRP Project Manager / Officer staff and on-costs (15% of total income).

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Victoria BID

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14 Buckingham Palace Road
London SW1W 0QP
T: 020 3004 0786

Paddington Development Trust

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T: 020 3603 2301



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