

Delivering Regeneration Together
Cross River Partnership
Business Plan
2013/14



CROSS RIVER
PARTNERSHIP

“ As a private sector partner, Camden Town Unlimited BID values Cross River Partnership particularly for helping us access new funds that we would otherwise be unaware of.
Simon Pitkeathley, CRP Private Sector Co-Chair ”

“ The City of London Corporation values Cross River Partnership particularly for working alongside us to deliver new projects, with a range of public / private / voluntary sector partners, funded from new sources. We are committed to working with neighbouring boroughs to support economic and social regeneration in Central London.
Councillor George Gillon CC, CRP Public Sector Co-Chair ”

Cross River Partnership (CRP) is a public-private partnership that has been delivering regeneration projects in London since 1994. Originally formed to deliver cross-river infrastructure projects such as the Millenium Bridge and the Golden Jubilee Footbridges, Cross River Partnership has since diversified to deliver a wide range of cross-borough, multi-partner regeneration projects.

During 2014 Cross River Partnership will reach its 20 year anniversary, which is testament to its flexibility to respond quickly to the ever-changing needs of London.

If you would like to find out more, please don't hesitate to contact us:

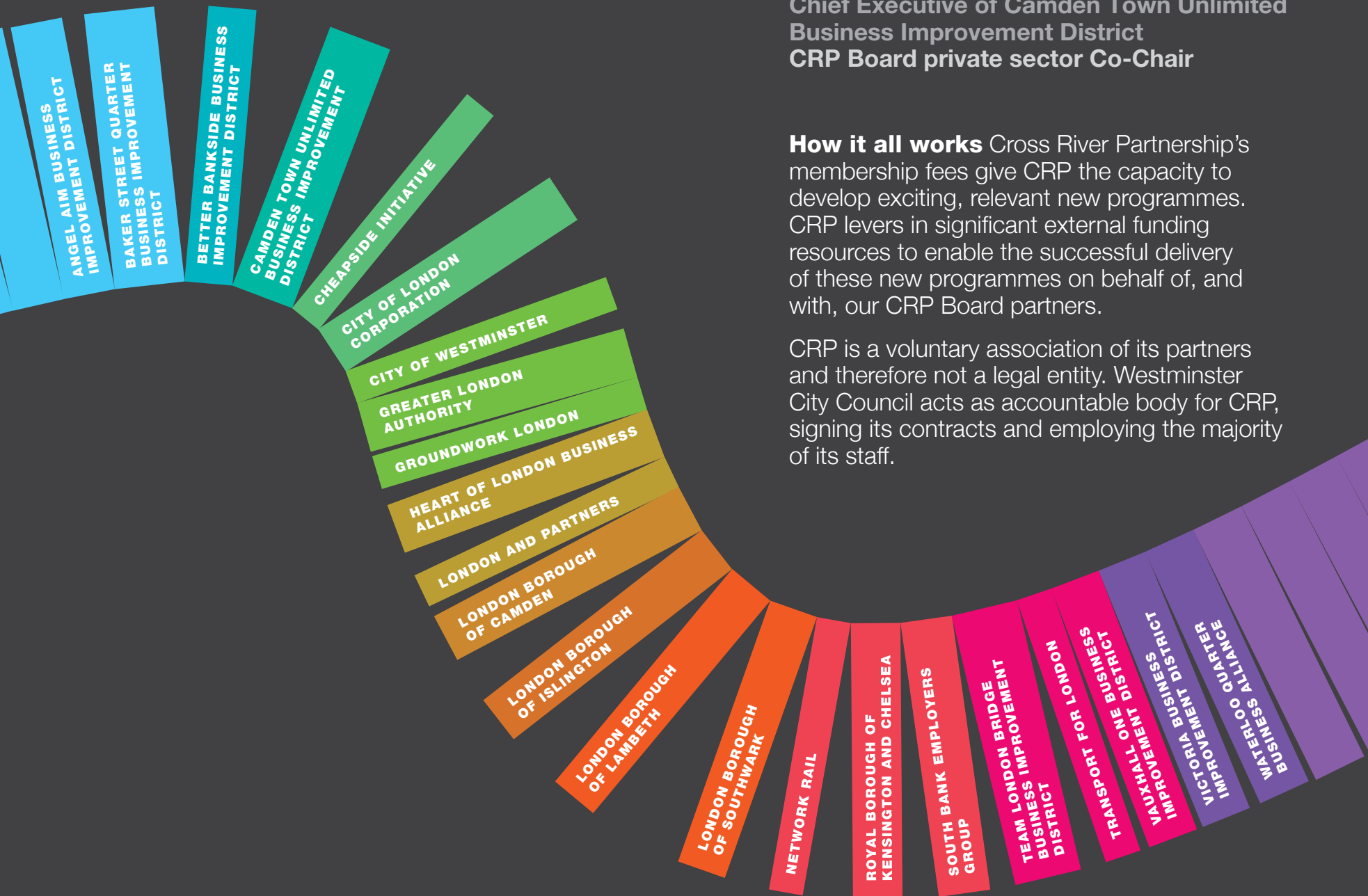
Susannah Wilks

Director of Cross River Partnership

Email: swilks@lambeth.gov.uk

Who we are

Cross River Partnership is a voluntary association of its members:



CRP is a truly public-private partnership and as such has a Co-Chairing arrangement.

Councillor George Gillon CC

City of London Corporation

CRP Board public sector Co-Chair

Simon Pitkeathley

Chief Executive of Camden Town Unlimited

Business Improvement District

CRP Board private sector Co-Chair

How it all works Cross River Partnership's membership fees give CRP the capacity to develop exciting, relevant new programmes. CRP leverages in significant external funding resources to enable the successful delivery of these new programmes on behalf of, and with, our CRP Board partners.

CRP is a voluntary association of its partners and therefore not a legal entity. Westminster City Council acts as accountable body for CRP, signing its contracts and employing the majority of its staff.

Vision

Cross River Partnership's vision is to support sustainable growth across the central London sub-region, including outwards towards, as well as between, the current major growth sites (please see map overleaf).

CRP provides the collaborative, partnership framework necessary to develop and deliver effectively the sub-regional projects that underpin and complement our partners' individual activities.

CRP's vision is under-pinned by four main 'quality of life' objectives:

- 1. Economic Growth**
- 2. Sustained Employment**
- 3. Carbon Reduction**
- 4. Quality Place-Making**

All of CRP's extensive delivery programmes help achieve one or more of these objectives, in cross-cutting, innovative ways.

Key

4 bars – very large
3 bars – large
2 bars – medium
1 bar – small

The info-graphic details the project contributions to the CRP objectives

CENTRAL LONDON SUB REGIONAL TRANSPORT PARTNERSHIP



CONSTRUCTION EMPLOYER ACCORD



FREIGHT ELECTRIC VEHICLES IN URBAN EUROPE



GREENING THE BIDS



LAST MILE LOGISTICS



SMART GREEN BUSINESS



SUPPLY CROSS RIVER



SUSTAINABLE URBAN MARKETS

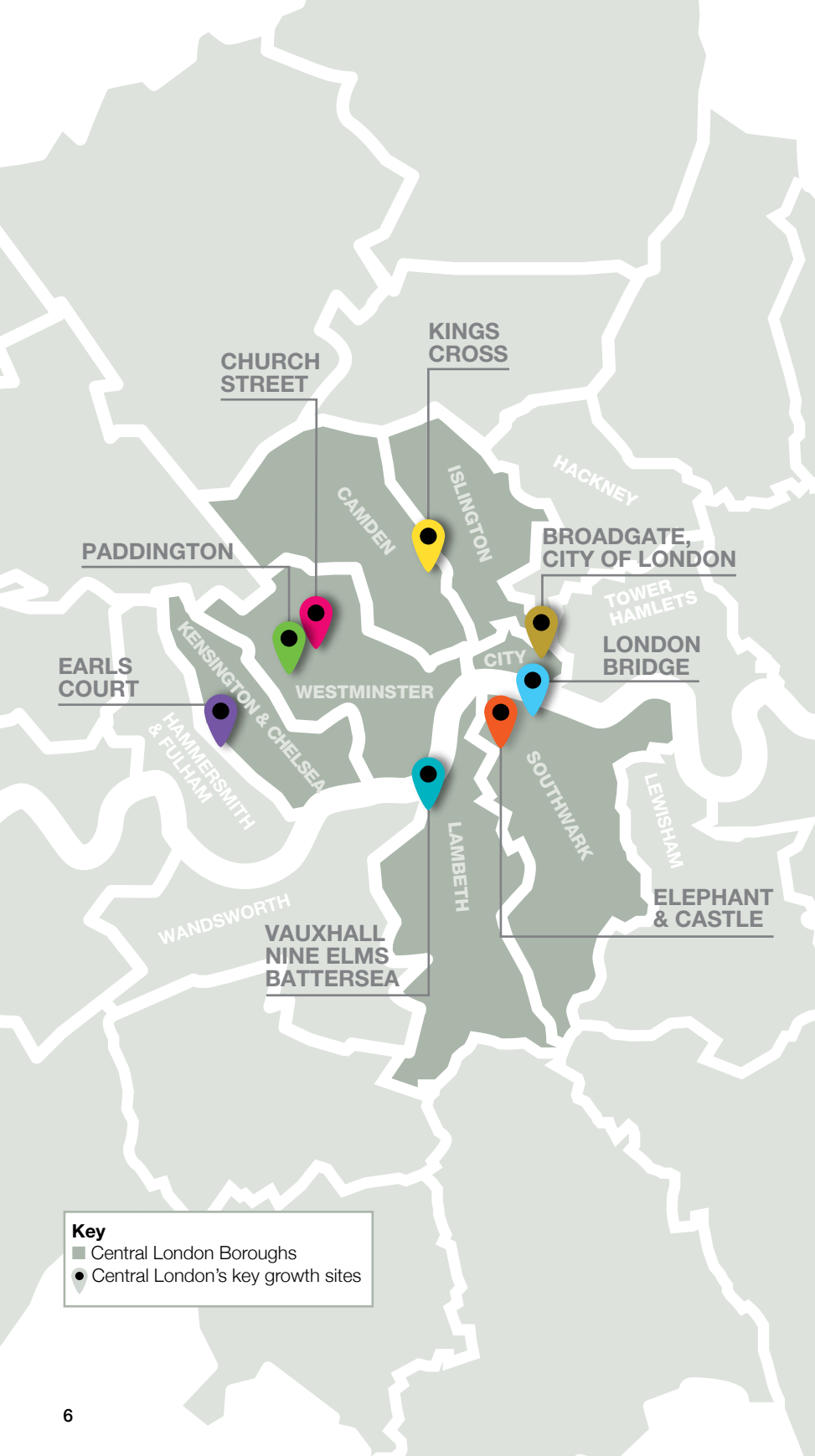


WEST NORWOOD BUSINESS GROWTH



WORKPLACE COORDINATORS





Services

Cross River Partnership's impressive delivery is built upon the following specific activities:

- Public-private partnership working
- Cross-boundary partnership working
- Multi-disciplinary partnership working
- New project development
- Advising on / interpreting emerging trends
- Updating / briefing CRP partners
- Investigating funding sources
- Writing funding bids
- Negotiating new contracts
- De-mystifying technical specialisms
- Innovating and piloting project delivery
- Enabling, via extensive networks
- Bringing new opportunities
- Managing agent functions
- Sharing best practice
- Knowledge transfer
- Economies of scale

CRP constantly strives to top-up its diverse project delivery portfolio, and to add real value to the vitally important work led by each of our CRP partners individually.

2718

tonnes of CO2 saved

8040

local people supported into employment

324
new spaces created

**Delivering
Regeneration
Together**

£20m
new business generated for SMEs

*These outputs have been achieved since Cross River Partnership's inception in 1994

Projects

The following projects will be delivered during 2013/14. Extra projects will be added as Cross River Partnership's ongoing fundraising activities come to fruition.

CRP convenes the **Central London Sub Regional Transport Partnership** and all of its associated workstreams, including improvements to overall quality of life via increased cycling levels, clearer wayfinding, speed restrictions, revised taxi behaviour, gyratory remodelling.



The Mayor's pan-London **Construction Employer Accord** supports workless Londoners into sustained jobs in the Construction industry and its supply chain.

Leading a trans-national intervention, the **Freight Electric Vehicles in Urban Europe (FREVIEW)** project in central London will demonstrate, measure and compare the wide-ranging gains to be accrued from new freight delivery approaches.



Greening the BIDs is accessing seedcorn funding from a variety of sources to demonstrate innovations in greening, place-making, walking routes and trip generation across the central London sub-region.

Economic Growth
Sustained Employment
Carbon Reduction
Quality Place-Making



As part of a trans-national initiative, the **Last Mile Logistics (LAMILO)** project is trialling exciting new approaches to the last mile of freight deliveries in central London, including consolidated trips, and the use of Electric Vehicles. This will have positive knock-on effects on traffic levels, kerbside space and air quality.

Smart Green Business is supporting Small and Medium Enterprises across the central London sub-region to realise economic growth at the same time as achieving environmentally sustainable business objectives.



Supply Cross River works with Small and Medium Sized Enterprises across nine central London boroughs to grow via accessing supply opportunities with a range of large, cross-sectoral procurers of goods and services.

The **Sustainable Urban Markets** project will share best practice from around Europe and showcase the huge contribution that markets can make to High Street vitality and other aspects of urban life, including test trading opportunities, supply chain benefits, consolidated deliveries, social cohesion.



The **West Norwood Business Growth** project is piloting new approaches to sustained economic growth at a neighbourhood level, and will exchange knowledge with neighbourhoods in Lambeth and other central London boroughs.

The **Workplace Coordinators** support workless residents into sustained jobs across a range of industry sectors, focussing on mini-geographical neighbourhoods of employers to achieve this e.g. Regent Street.



Networks

CRP operates within, and with, a very wide and ever-expanding network of relevant organisations, including:



2013/14 target achievements

Cross River Partnership and its partners will deliver the following outcomes during 2013/14.

- 280** businesses assisted
- 19** medium sized electric vehicles procured for freight distribution
- 25** businesses with improved performance
- 25** jobs created/safeguarded
- £3.7m** new sales generated for businesses
- 617** jobs sustained
- 2** major central London Meet the Buyer events
- 350m²** green spaces created
- 14** business support workshops

Key achievements since 1994:

- The Millennium and Golden Jubilee footbridges
- Regeneration of railway viaducts and surrounding spaces
- Installation of Legible London wayfinding pilots
- New stretches of riverside walkway
- New and improved river piers
- Invented the Workplace Coordinator model

Economic Growth
Sustained Employment
Carbon Reduction
Quality Place-Making

Budget 2013/14

Cross River Partnership's membership fees of £100,000 for 2013/14 have already levered in more than £6 million of externally-funded project delivery expenditure for the year.

The Budget for 2013/14 has been set based on confirmed sources of funding and income. There are also various projects in development, and applications submitted for funding.

CRP has already successfully levered £7 million of external funding for project delivery during 2014/15.

CRP budget 2013/14	(a) Budget Income (£)	(b) Delivery Budget (£)	(c) CRP Delivery Budget (£)
CRP Programmes/Funding Sources	2013/14	2013/14	2013/14
Central London Sub Regional Transport Partnership	150,000	105,000	45,000
Construction Employer Accord	1,500,000	1,430,000	70,000
Freight Electric Vehicles in Urban Europe	2,935,000	£2,838,000	£97,000
Greening the BIDs	60,000	54,000	6,000
Last Mile Logistics	140,000	87,000	53,000
Smart Green Business	60,000	46,800	13,200
Supply Cross River	911,924	825,924	86,000
Sustainable Urban Markets	35,000	12,000	23,000
West Norwood Business Growth	74,000	8,300	65,700
Workplace Coordinators	190,000	72,702	117,298
Sub-total	6,055,924	5,479,726	576,198

CRP Partners' Membership Fees			
CRP Local Authority Members	60,000	—	60,000
CRP Private Sector Members	40,000	—	40,000
Sub-total	100,000	—	100,000

Total	£6,155,924	£5,479,726	£676,198
--------------	-------------------	-------------------	-----------------

NB: Financial year runs 1 April 2013 – 31 March 2014

Notes:

All funding sources include the programme match funding amounts

(a) Budget Income = (b) Delivery Budget + (c) CRP Delivery Budget

(b) Delivery Budget is for activities undertaken by CRP partners and sub-contractors

(c) CRP Delivery Budget includes dedicated CRP Project Manager / Officer staff and on-costs (10% of total income).

Lambeth Office

Phoenix House
10 Wandsworth Road
London SW8 2LL
T: 020 7926 1132
E: crossriver@lambeth.gov.uk

Westminster Office

Westminster City Hall
64 Victoria Street
London SW1E 6QP
T: 020 7641 2944
E: crossriver@westminster.gov.uk

West End Office

Workplace Coordinators
The Crown Estate
16 New Burlington Place
London W1S 2HX
T: 020 7851 5320



@crossriverpart

Visit our website to sign up to the
Cross River Partnership Bulletin



Design www.playn.design.co.uk