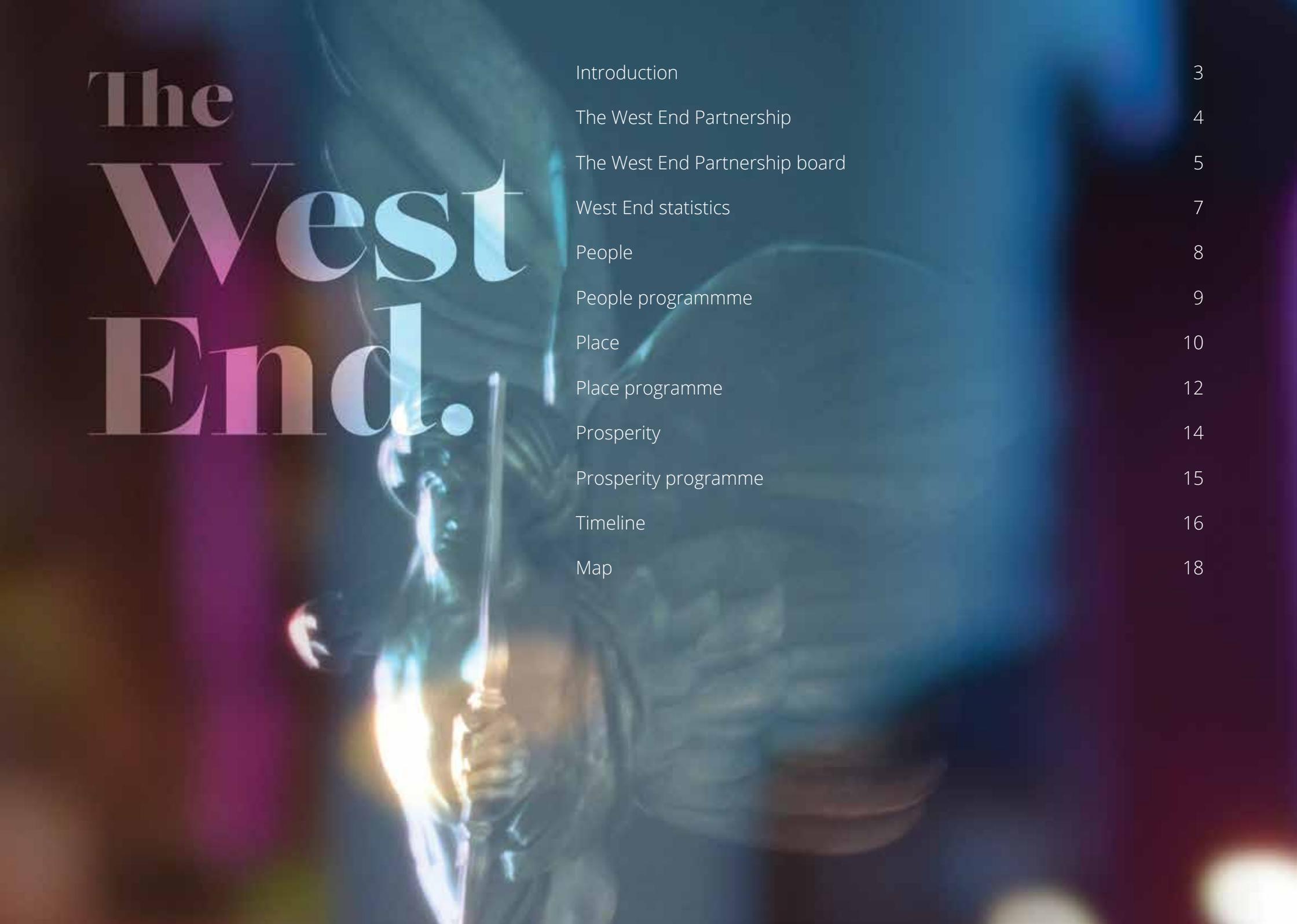


The West End.

Delivery Plan 2015-2030

The West End Partnership





The West End.

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introduction

London's West End is one of the most celebrated and exciting places in the world.



Cllr Philippa Roe

Leader, Westminster City Council
Chairman, West End Partnership



Peter Vernon

Chief Executive, Grosvenor Britain & Ireland
Board Director, London First
Vice-Chairman, West End Partnership

Sitting at the heart of a global city, the West End has a wealth and variety of talent, activity, character, public and private spaces, architecture, heritage and ambience.

It is home to vibrant residential and business communities, to world-class cultural attractions and to some of the finest and grandest hotels, arts and entertainment institutions anywhere in the world. It is a well-renowned centre of learning and research. It leads the world in creative industries, cutting edge medical facilities, retail, tourism and hospitality. It is the centre of the world's arts and antique markets as well as for professional services. In short, it is uniquely resourceful, busy, productive, diverse and dynamic – the West End is endless.

It is precisely this rich diversity that makes the West End a special place, as a place to live and as a magnet for millions of visitors and hundreds of thousands of jobs. This places huge demands on London's infrastructure and especially its transport system, its streets and pavements, its housing and its parks, squares and open spaces. Whilst improvements have been made and whilst more are to be delivered shortly – for example with the opening of Crossrail 1 in 2018 – these will create greater demands on the West End.

To continue to support London's global competitiveness the West End must accommodate growth, whilst continuing to be a place that 59,000 residents and families can call home. We cannot take the West End's success for granted, nor

assume that its full potential to drive jobs and growth has been realised.

Whilst almost three million square feet of floor space for major development has been granted planning permission by Westminster and Camden councils in the last three years there will be demands for more space in the next three years – leading up to and beyond Crossrail 1. Westminster City Council and Camden Council will provide positive, supportive and flexible planning frameworks to facilitate, encourage and manage that demand whilst recognising the West End's unique character and enhancing amenity.

With these frameworks in place the West End Partnership stands ready to respond with the increased investment in public spaces, homes, offices, shopping and leisure needed to secure the West End's success, and to provide an improved quality of life to the very people that create the heart of this unique place.

the West End Partnership

The West End Partnership was created in 2013 following the report of the West End Commission.

The West End Commission called for a new strategic body to help shape and support the plans and policies needed to secure the stewardship and long-term future of the West End.

The Partnership has a remit to enhance the area's unique combination of diverse businesses and cultural attractions which, when combined with a sizeable residential population, create buzz, vitality, interest, investment and demand. Working together, the Partnership provides the 'voice' of the West End. As the demands on the management of the West End intensify we will have to collaborate more closely than ever if expectations of liveability, the need to respond to growth and competition, and the changing patterns of retailing, business, culture, and lifestyle are to be met.

Having established eight desired outcomes in its Vision, the Partnership will now move to implementation. This draft Delivery Plan is the first step in a rolling programme that will be reviewed and refined each year. It represents a substantial investment programme of up to £500 million by 2030 and seeks staged improvements across all aspects of the West End over the Plan's period. Our aim is that by setting this Delivery Plan in motion we will have an iterative, living document that responds to progress and that breaks down silos in delivery.

For ease, it groups the Vision's desired outcomes under three headings – People, Place and Prosperity – noting of course that many programmes and projects are cross-cutting and closely related. It sets out deliverables and the agencies tasked with them. It gives indicative costs and proposed timings where available. These deliverables are not the sum total of the West End Partnership's aspirations. There are changes to enabling policy at national and local level we want to see, for example, and a successful marketing effort for the West End will be required.

And of course, this Delivery Plan should be understood in the context of substantial, nationally significant transformations, such as Crossrail 1 and, in planning, High Speed 2 and Crossrail 2, for example, which will in turn spur changes in demand and bring further challenges and opportunities.

The West End Partnership looks forward to working with local residents, businesses, government, and investors to facilitate the Vision and Delivery Plan to make sure the area maintains its success.

The West End Partnership board

Cllr Philippa Roe, Chairman

Leader, Westminster City Council

Peter Vernon, Vice-Chairman

Chief Executive, Grosvenor Britain and Ireland and
Board Director, London First

Alex Beard CBE,

Chief Executive, Royal Opera House
(representing the cultural sector)

Matthew Bennett MBE,

Soho Society / West End Community Network
(representing residents)

Isabel Dedring,

Deputy Mayor of London, Transport

Sir Peter Hendy CBE,

Commissioner of Transport for London

Cllr Phil Jones,

Cabinet Member for Regeneration, Transport and
Planning, London Borough of Camden

David Kaner,

Covent Garden Community Association / West End
Community Network (representing residents)

Commander Alison Newcomb,

Borough Commander (Westminster),
Metropolitan Police

Sir Peter Rogers,

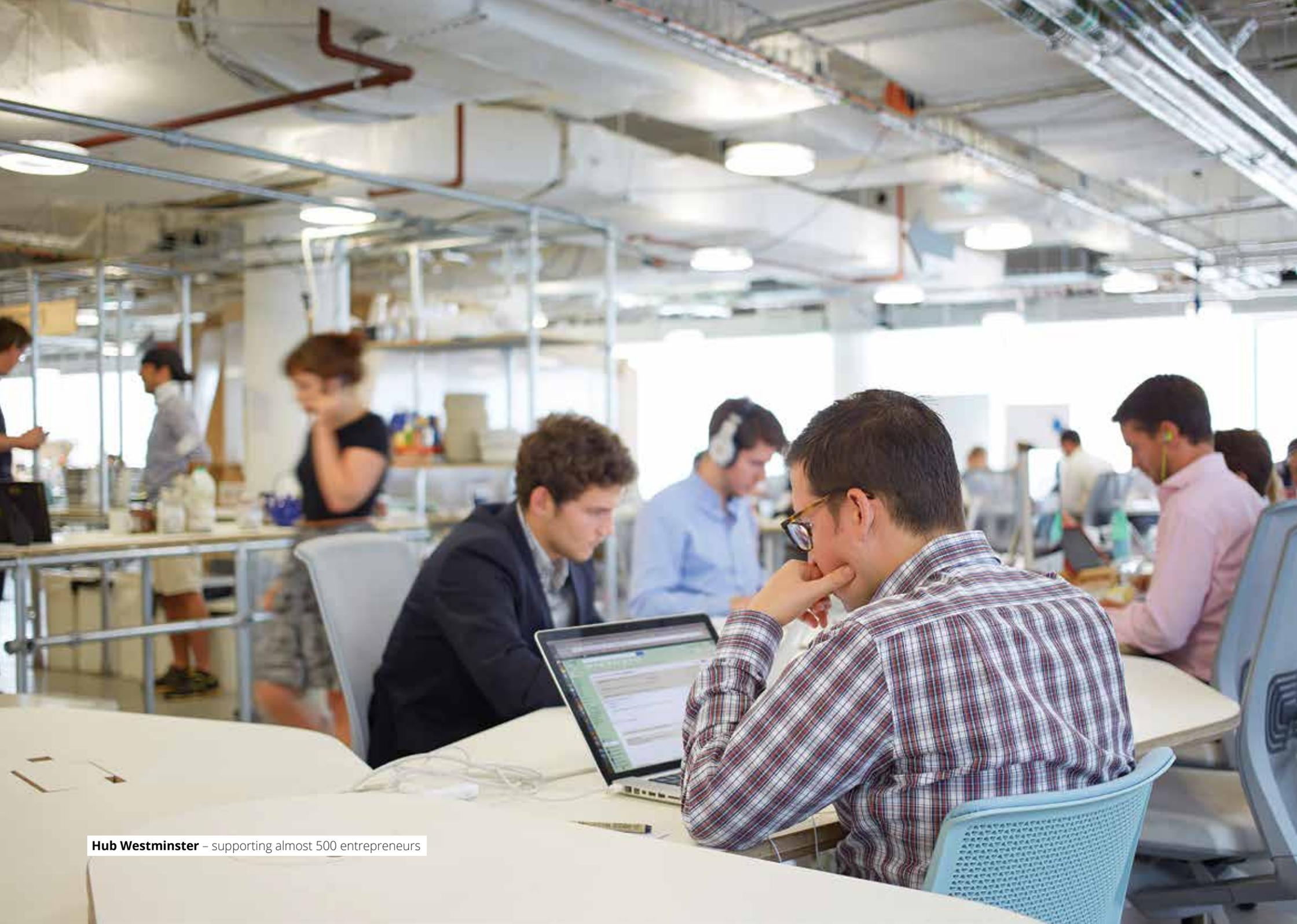
Chairman, New West End Company
(representing West End Business
Improvement Districts)

Professor Tony Travers,

Director, LSE London, London School of Economics

Daniel Van Gelder,

Co-founder and Director, Exemplar and Chairman,
Westminster Property Association
(representing West End landowners)



Hub Westminster – supporting almost 500 entrepreneurs

West End statistics

People

- The West End has vibrant and well established residential communities. The local neighbourhoods of the wider West End, where **59,000 people** live, amid the hustle and bustle of a major city, help define London's character.
- The West End hosts **610,000 employees**. With over 120,000 employees per square kilometre, it is also one of the world's densest employment hubs, on a par with Hong Kong.
- Over **523,000 people** walk along part of Oxford Street on a typical day.
- Nearly **750,000** pass through the six West End stations on a typical weekday.

Place

- The West End hosts some of the most famous centres of cultural activity in the world, with public events and iconic public spaces that are hugely popular to Londoners and visitors alike. The five most popular attractions alone welcome **25 million people a year**.
- The West End contains the country's largest evening and night time economy with nearly **4,000 businesses employing over 40,000 people**.
- The area borders three Royal Parks and contains seven historic parks and gardens. It is home to **30 museums, public and private galleries and 40 theatres** including the Royal Opera House and the Coliseum, home of English National Opera.
- Alongside its many centres of research, teaching and further education, it is home to **four world-class universities**. UCL is ranked as the world's fifth best university; Kings College's Pharmacy & Pharmacology School is ranked number three in the world; the London School of Economics is the sixth best in the world by employer reputation; and the University of Westminster's Media, Communications and Journalism school is ranked second in Europe (based on Quacquarelli Symonds university ranking).
- Over **170 major planning applications** have been permitted in the last three years, which will deliver 260,000 sq metres of new developments.

Prosperity

- The West End generates **3% of the country's economic output** (£51.25 billion GVA in 2014).
- **Six companies** (out of 37 UK based companies) are 'global 500 headquarters'.
- It is home to a world leading range of business and sectors – financial, commercial and professional services, retail, leisure, tourism, entertainment and culture – and a large number of SMEs. **Over 80% of its businesses employ fewer than ten people**.
- The West End boasts the **busiest shopping district in the world** around Oxford Street, Regent Street and Bond Street, which in recent years has broken all records in retail sales and visitor numbers.
- The West End supports London's £22 billion visitor economy. In **200 million visits a year** people spend an estimated **£11 billion** in its hotels, restaurants, bars and shops, which in turn support 200,000 jobs across the capital.
- **An additional 1.35 million sq metres** of office floorspace is required in Westminster alone to meet the projected **14% increase of 77,000 jobs to 2036**.
- There is a need to provide **30,000 new homes** across Westminster and Camden up to 2030.



people

PROVIDING NEW JOBS AND SKILLS OPPORTUNITIES
SAFE AND SECURE AS WELL AS OPEN AND RELAXED
INSPIRING A SENSE OF COMMON PURPOSE

THE WEST END.
DELIVERY PLAN 2015-2030 ■ Pg 8

The Partnership will improve the lives of those who work, live and visit the West End:

We will provide new jobs and skills opportunities through a significant reduction in the number of long-term unemployed residents who are dependent on our public services in those less well-off neighbourhoods adjacent to the West End.

We will create a safe and secure West End as well as one that is open and relaxed by influencing the behaviour of those who come to the West End – whether they are visitors, workers or our residents – through new approaches to policing and the enforcement of rules and regulations.

We will inspire a sense of common purpose within the West End through greater collaboration between residents and the public and private sectors by creating a programme of long-term 'quality of life' improvements that will be funded from a wide range of groups, businesses, government and other bodies.



Cyrus

Focus –

Helping people in to work

The Recruit London Workplace Coordinator programme provides a strong basis on which to build an enhanced West End employment support offer. The scheme has helped over 1,000 people into work since its inception six years ago and two job brokers are currently hosted within the West End: one at The Crown Estate focused on the Regent Street area and one with the New West End Company operating within the Business Improvement District area. The Recruit London programme has employed specialist Workplace Coordinators and further opportunities will be explored to expand the service to connect residents with employment opportunities within a wider range of business sectors.

Due to the Recruit London project, residents have accessed opportunities with a number of businesses including Primark, Thistle Hotel, Cocochan restaurant, Swatch and Shake Shack. This includes Cyrus, aged 27 from Bryanston and Dorset Square Ward, who was out of work for five months before being supported by the project. His training helped him feel “empowered and confident”, and he successfully gained a position at Saint Georges Hotel. After only three months he was promoted.

people • programme

PROVIDING NEW JOBS AND SKILLS OPPORTUNITIES
SAFE AND SECURE AS WELL AS OPEN AND RELAXED
INSPIRING A SENSE OF COMMON PURPOSE

THE WEST END.
DELIVERY PLAN 2015-2030 ■ Pg 9

WEP key projects	Deliverables	Key delivery partners	Programme costs
West End Employment Programme	Programme of targeted activities such as construction employment schemes, apprenticeship contracts, and employability passport scheme to increase employment across the West End.	Central London Forward; Westminster City Council; Camden Council; London Enterprise Panel; Business Improvement Districts	£1.2 million
Recruit London Workplace Coordinator Programme	Programme to continue to connect over 200 residents each year with a wider range of job opportunities, and enable young people from local schools into apprenticeships and training through the One Education Business Partnership.	Cross River Partnership; New West End Company; The Crown Estate; Westminster City Council; Camden Council; Business Improvement Districts; local businesses	£1.7 million
Working Capital	A pioneering five-year initiative to support over 3,800 long-term unemployed residents in central London towards work, through one-to-one support.	Central London Forward; London Councils; London Enterprise Panel; Mayor of London	£2.3 million
Housing for West End workers	Ensuring the delivery of a range of housing tenures to support workers in West End businesses.	Housing providers; private developers; Westminster City Council; Camden Council; Greater London Authority	£50 million
Noise enforcement	Increased enforcement in relation to noise and nuisance disturbances to improve general quality of life for local residents and businesses.	Westminster City Council; Camden Council; Metropolitan Police; Transport for London; Heart of London Business Alliance	tbc
Policing / High Impact Zones	Targeted policing of high impact crime zones.	Metropolitan Police; Westminster City Council; Camden Council; Transport for London; Heart of London Business Alliance	£5.3 million
Pavement cleansing	Intensive and targeted pavement cleansing programme within the West End.	Heart of London Business Alliance; Westminster City Council	£0.2 million
Quiet Zones	Incorporation of dedicated quiet spaces with improved streetscape and planting.	Camden Council; Westminster City Council; Business Improvement Districts; landowners	£3-4 million
Public art	The implementation of new public art throughout the area on a permanent or temporary basis.	Private developers; Westminster City Council	£6-10 million
Pedestrian signage	Expansion of the Legible London pedestrian signage scheme, including revised map signage to enable better wayfinding across the West End.	Transport for London; Westminster City Council; Camden Council	£0.6 million
Ultra Low Emission Zone	The ULEZ, implemented in 2020 will cover the whole of the West End, resulting in improved air quality and health benefits.	Transport for London; Westminster City Council; Business Improvement Districts; local businesses	£6 million
Air quality and greening programme	The provision of additional cross-cutting measures and planning policies in relation to green spaces, green roofs and walls, and the reduction of vehicle movements.	Westminster City Council; Camden Council; Greater London Authority; Transport for London; Cross River Partnership; Business Improvement Districts	£1.5 million
Freight and waste consolidation	A programme of reduction, re-timing, consolidation and low emission vehicle projects delivering commercial, health and air quality benefits.	Westminster City Council; Business Improvement Districts; Transport for London; Camden Council; Cross River Partnership	£0.5 million
London Cycle Grid	The east-west superhighway will run around the edge of the West End and six quietways will run through the West End.	Transport for London; Mayor of London; Westminster City Council; Camden Council	£30 million

NB: There are additional projects and programmes not listed above.

place

EASY TO REACH, WITH LESS CONGESTION AND BETTER AIR QUALITY
RENOWNED FOR QUALITY, INTEREST AND EXTENT OF ITS PUBLIC PLACES,
HELPING TO DIFFERENTIATE LONDON FROM OTHER WORLD CITIES

THE WEST END.
DELIVERY PLAN 2015-2030 ■ Pg 10

The Partnership will maintain the West End as a place of vital importance in the UK's capital city:

We will ensure that the West End is easier to get to, has less congestion and better air quality by continuing to invest in and improve the range of transport services for residents, commuters and visitors throughout the day and night through a traffic management strategy that will, alongside the opening of Crossrail 1 and 2 and improvements to the Tube and bus networks, reduce dependence on motor vehicles, improve traffic flows and reduce congestion.

We will ensure that the West End remains renowned for the quality, interest and extent of its public spaces that differentiate London from other world cities by creating more 'urban oases', by making it easier to walk and find your way around and by creating world-class places that are inspiring and enjoyed all year round as places to meet, relax, learn and be entertained.

Focus –

Tottenham Court Road two-way

The proposals will deliver a radical transformation of the Tottenham Court Road area, making it safer and more attractive for residents and visitors, creating new public spaces and providing high quality public realm to attract and sustain business.

The one-way system will be replaced with two-way streets, some protected cycle lanes and new public space. The scheme will reduce congestion and pollution, widen pavements and make bus journeys quicker. It involves significant innovation, and will, for example, allow freight access and taxi access only at certain times to help transform the streets during the main working day when pedestrian and cycling numbers are highest. The project was developed to cope with the new demand that will result from the new Crossrail service,

and has also taken advantage of the traffic reduction in the area from the redevelopment of Tottenham Court Road station.

The project and its development have involved input from a wide number of stakeholders, which has strengthened and expanded the scheme, and is being implemented utilising a package of funding from multiple sources.



Two-way traffic scheme on Tottenham Court Road (artist's impression)

place

EASY TO REACH, WITH LESS CONGESTION AND BETTER AIR QUALITY
RENOWNED FOR QUALITY, INTEREST AND EXTENT OF ITS PUBLIC PLACES,
HELPING TO DIFFERENTIATE LONDON FROM OTHER WORLD CITIES

THE WEST END.
DELIVERY PLAN 2015-2030 ■ Pg 11

Focus –

Oxford Street West

The vision for Oxford Street is that it should be the world's best outdoor street shopping experience, complementing Regent Street and Bond Street by offering an unrivalled mix of flagship and branded stores. More than this, there is opportunity to integrate with a wider network of retailers, leisure and cultural attractions across the surrounding streets. The arrival of Crossrail 1 from late 2018 provides a further catalyst to improve the quality of the area and position it as the world's favourite place to shop and visit. The Partnership, supported by the property owners on Oxford Street, has drawn up a cross-cutting vision plan that will join with, and build on, complementary projects to transform the street and wider area:

Reducing Traffic

- A comprehensive reduction in vehicles of all types with greater use of suitable surrounding streets for loading, servicing and taxi pick up.
- Improvements in public realm and prioritisation of pedestrians to create the right ambiance for a successful trading environment.
- Radically improve the street's air quality and additional measures to reduce traffic accidents.

Creating Modern Retail Spaces

- Improvements to the scale and design of buildings with appropriately redeveloped stores.
- A renewed mix of new and established retailers to provide a compelling shopping and visitor experience.
- A seamless and intuitive system of shopper information online to guide visitors.
- Greater investment in marketing to cement Oxford Street's brand position both internationally and in the UK.

High Quality Public Realm

- More space for pedestrians including 'oasis' spaces both on Oxford Street and side streets.
- More robust management and maintenance to provide a safe, clean and welcoming environment with less street furniture and other clutter.

Hanover Square – Bond Street Crossrail station (artist's impression)



place • programme

WEP key projects	Deliverables	Key delivery partners	Programme costs	Map ref.
Oxford Street West	A world class experience. Reduction of traffic, improved pedestrian safety, provision of better retail spaces with a renewed mix of retailers, creation of a high quality public realm including 'oasis' spaces, and improvements to Marble Arch junction.	Transport for London; Westminster City Council; New West End Company; Oxford Street property owners; The Royal Parks Agency	£50 million	1
Baker Street Two Way	Introduction of two-way traffic operation on Baker Street and Gloucester Place.	Westminster City Council; Transport for London; Baker Street Quarter Partnership; Portman Estate	£15 million	2
Bond Street	New paving maximising space for pedestrians and improved servicing. New street furniture and public seating and improved connections to neighbouring oasis spaces.	Transport for London; Westminster City Council; New West End Company	£17 million	3
Bond Street London Underground ticket hall	New London Underground ticket hall at Marylebone Lane/Oxford Street junction and associated public realm improvements.	London Underground; Crossrail; Transport for London; Westminster City Council	tbc	4
Bond Street West ticket hall	Commercial over-site development at 65 Davies Street and public realm improvements around Davies Street for the new Crossrail entrance.	Transport for London, Crossrail, Grosvenor Estate; Westminster City Council	£5 million	5
Oxford Street East	Completion of public realm and highway improvements connected to Crossrail and Tottenham Court Road.	Westminster City Council; Camden Council; Transport for London; Crossrail; London Underground; New West End Company; private developers	£6.5 million	6
Tottenham Court Road Two Way	Provision of two way system in the Tottenham Court Road area and St Giles linked to Crossrail station improvements. Will include six new or improved public spaces, and additional provision for two way cycling streets.	Crossrail; Transport for London; Camden Council; Westminster City Council	£51 million	7
Dean Street - Tottenham Court Road Western Ticket	Public realm improvements around the western ticket hall of the new Tottenham Court Road Crossrail Station.	Westminster City Council; Camden Council; Transport for London; Crossrail; London Underground	£5.5 million	8
Cambridge Circus	Public realm improvements including wider footways, diagonal crossing point; new lighting, and new traffic arrangement.	Westminster City Council; Transport for London; Camden Council.	£1.2 million	9
Aldwych / Strand	Highway, traffic and public realm improvements.	Westminster City Council; Transport for London; London Underground; Crossrail	£10 million	10

place • programme

WEP key projects	Deliverables	Key delivery partners	Programme costs	Map ref.
Berwick Street Market and Berwick Street North	Public realm improvements incorporating new shared services, new electric provision, and improved lighting.	Westminster City Council; PMB Holdings; Transport for London; local businesses and residents	£1.5 million	11
Hanover Square	Implementation of new Crossrail station and public realm improvements, and improved access to the gardens and creation of 'oasis' space.	Westminster City Council; Transport for London	£10 million	12
Cavendish Square	Refurbishment of the underground space and parking arrangements, introduction of new commercial uses and leisure facilities, and public realm improvements.	Westminster City Council; Transport for London; New West End Company	tbc	13
Covent Garden footway improvements	New York stone footways to Henrietta Street, part of Southampton Street, part of Piazza and new bollards.	Westminster City Council; Capco; local businesses	£0.7 million	14
Detailed public realm improvements	33 Grosvenor Street; Regent Street North; Berkley Street / Davies Street; Marylebone Lane; Brooks Mews; 20 Grosvenor Square / North Audley Street; Brook Street / Grosvenor Square; Carnaby Street / Fouberts Place; Broadwick Street; Jermyn Street; Newport Place; Upper St Martins Lane; Strand; Villiers Street.	Westminster City Council; Grosvenor Estate; Transport for London; The Crown Estate; Howard de Walden Estate; Shaftesbury Estate; Great Portland Estate; London Underground; Crossrail; Heart of London Business Alliance	£20.3 million	15 - 28
Leicester Square side streets	Public realm improvements including Whitcomb Street and Panton Street.	Westminster City Council; Heart of London Business Alliance; private developers	£4.2 million	29
Marylebone Road / Euston Road	Provision of substantial public realm improvements and corresponding highway improvements to improve air quality.	Camden Council; Transport for London; Westminster City Council; local businesses and residents	£20 million	30
Savile Row	Public realm improvements, including new pedestrian crossing and relocated residents' parking.	Pollen Estate; Savile Row Strategic Group; Westminster City Council; local businesses	£0.5 million	31
Soho public realm improvements	Public realm improvements including improved seating and accessibility to Soho Square.	Crossrail; Westminster City Council; local businesses and residents	£2.5 million	32
Strand 190 / Arundel Street	Highways works for the redevelopment of 190 Strand.	Westminster City Council; private developers	£0.5 million	33

NB: There are additional projects and programmes not listed above.

prosperity

VIBRANT, PRODUCTIVE, RESILIENT, CREATIVE AND SURPRISING
PLAYING A PIVOTAL ROLE IN LONDON'S CONTINUED SUCCESS
MORE SELF-RELIANT

THE WEST END.
DELIVERY PLAN 2015-2030 ■ Pg 14

The partnership will increase prosperity for the West End, London and the UK:

We will enhance the West End's vibrancy, productivity, resilience and creativity by promoting the West End's important and diverse economic, social and cultural role as part of UK PLC.

We will ensure that the West End continues to play a pivotal role in London's continued economic success by securing economic growth at a rate at least as fast as London's and by supporting the capital's rising residential and employment rates with new and refurbished spaces in which to work, live, shop and be entertained.

We want the West End to be more self-reliant by being recognised by government for its role in driving economic and cultural performance in the UK. The West End of the future will have the ability to attract the inward investment required to maintain and enhance its communications and utilities infrastructure to meet the needs of a growing and prosperous global city.

Focus –

Diversity of business space – The Garage

The West End Partnership Enterprise Programme includes several initiatives to develop the area's eco-system for early stage business and high growth companies – The Garage is part of this movement. It is a new incubator space in Dean Street in the heart of Soho for early stage start-up businesses. Set in an old merchant townhouse from 1787, it now houses six early stage 'resident' companies at any one time. The Garage is the brainchild of Sir John Hegarty, the advertising creative behind agency giant BBH and Spark Ventures' Chairman Tom Teichman.

Resident companies receive £50,000 funding, subsidised space and expert guidance from leading entrepreneurs. Crowdcube, one of the UK's biggest equity crowd-funding platforms, have also based themselves at The Garage.



prosperity • programme

WEP key projects	Deliverables	Key delivery partners	Programme costs	Map ref.
SohoCreate Ltd	Support and promotion of local businesses through a world-class annual festival, a quarterly magazine, business 'open houses' and round table events.	SohoCreate Ltd; Shaftesbury Estate; Soho Estates; Westminster City Council	£1.2 million	-
Hub Westminster	Provision of affordable business space, business training, mentoring and investment opportunities for approximately 250 micro businesses per annum.	Hub Westminster; Westminster City Council	£3.5million	34
Marylebone Flyover and Underpass	Transformation of the Marylebone underpass and entrance into an enterprise space.	Transport for London, Westminster City Council; Great Western Studios; Edgware Road Partnership; Paddington Partnership	£12.5 million	35
Somerset House	Transformation of derelict space into creative sector workshops with a business support programme.	Somerset House Trust; Westminster City Council	£1.1 million	36
Co-work Plus	Proposed ERDF funding for various co-working space providers to provide additional business support services to start ups and SMEs to grow jobs and turnover.	Capital Enterprise; Hub Westminster; Somerset House Trust; Westminster City Council	£3.6 million	-
Diverse business space	Ensuring the delivery of a range of business floorspace to support the needs of large businesses and SMEs.	Westminster City Council; Camden Council; London Enterprise Panel; private developers	tbc	-
Energy supply and resilience	Establishment of a new West End substation and associated tunnelling works.	UKPN; Westminster City Council; Camden Council; Transport for London; Mayor of London; Westminster Property Association	£44 million	-
Broadband	Lobbying of British Telecom to increase bandwidth and speeds for residents and businesses.	British Telecom	Multi-million pound investment	-
West End Marketing Strategy	A long term strategy of world-class events and promotional activities and programmes (such as the London Luxury Quarter) to position the West End on the global stage.	Business Improvement Districts; landowners; Westminster City Council; Camden Council	£5 million	-

NB: There are additional projects and programmes not listed above.

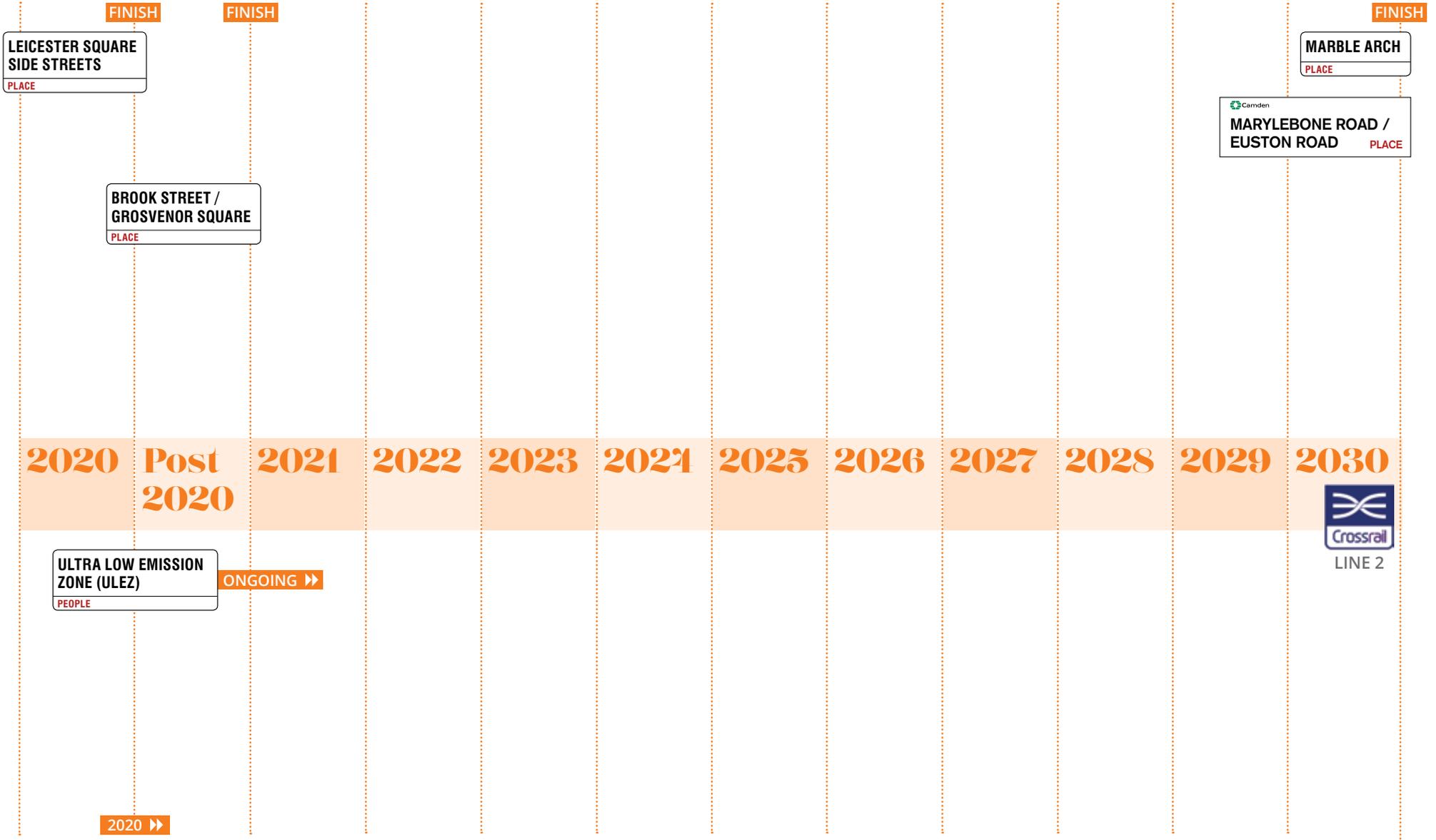
West End development pipeline

Deliverables

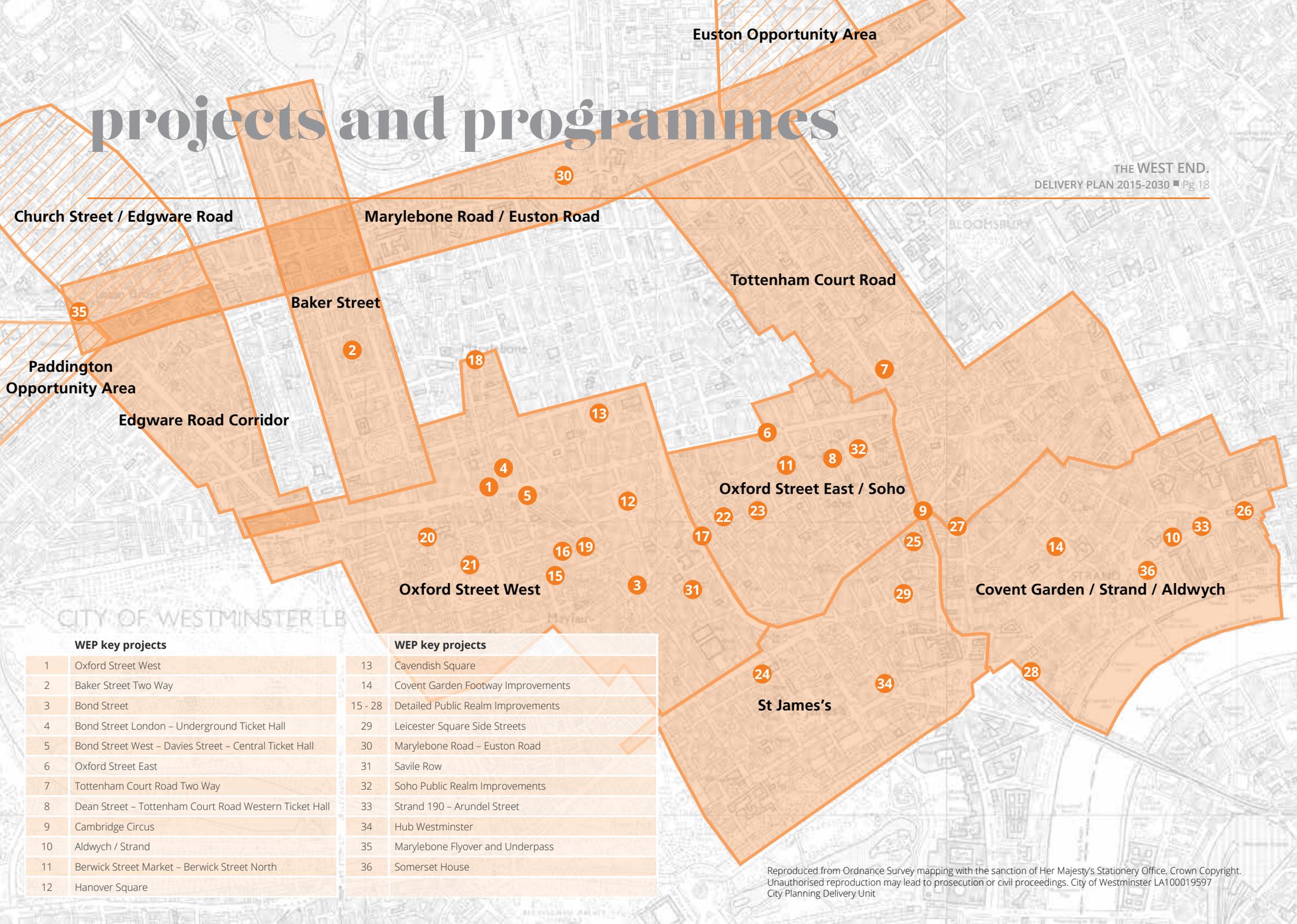
Over 170 developments have been permitted by Westminster and Camden councils in the last three years which will deliver 260,000 sq metres of new floorspace. This is not the entirety of the private sector development pipeline, which will be integrated into the WEP Delivery Plan as proposals come forward as a result of this investment programme.

Key delivery partners

Crossrail Ltd; Derwent London; Great Portland Estates; Legal and General; Aviva Investors; The Crown Estate; Grosvenor; Grafton Estates; Almacantar Trustees; Portman Estate; Exemplar; PMB Holdings; Berwick Street Securities; Dukelease; Howard de Walden Estate; British Land; Capital & Counties; Bedford Estates; Church Commissioners; Rio Tinto; Stow; Shaftesbury Estates; Soho Estates; Native Land; Pollen Estate; Land Securities; Stanhope; Ashby Capital; Scottish Widows; Oxford Properties



projects and programmes



WEP key projects

1	Oxford Street West
2	Baker Street Two Way
3	Bond Street
4	Bond Street London – Underground Ticket Hall
5	Bond Street West – Davies Street – Central Ticket Hall
6	Oxford Street East
7	Tottenham Court Road Two Way
8	Dean Street – Tottenham Court Road Western Ticket Hall
9	Cambridge Circus
10	Aldwych / Strand
11	Berwick Street Market – Berwick Street North
12	Hanover Square

WEP key projects

13	Cavendish Square
14	Covent Garden Footway Improvements
15 - 28	Detailed Public Realm Improvements
29	Leicester Square Side Streets
30	Marylebone Road – Euston Road
31	Savile Row
32	Soho Public Realm Improvements
33	Strand 190 – Arundel Street
34	Hub Westminster
35	Marylebone Flyover and Underpass
36	Somerset House





MAYOR OF LONDON

The West End.



West End
Community
Network



Formed in 2013 the West End Partnership brings together senior public service and private sector leaders, academic experts and resident representatives.

It was created to be the catalyst and mechanism to enable the West End to accommodate growth, whilst at the same time strengthen its unique cultural character, amenity and openness.

The West End is one of the most celebrated and exciting places in the world. Comprising just a few square miles, it sits at the heart of a global city projected to expand to ten million people over the next fifteen years.

The Partnership will coordinate and initiate action and delivery in response to this growth with new policies, plans and actions which benefit residents, communities, businesses and visitors alike.