






## World Car Free Day Sample Tweets – 22<sup>nd</sup> Sept 2017

Hashtags: *#westendair #WorldCarFreeDay2017 #clickcollect #MobilityWeek*

Date (w/c)	Tweet	Image
21/08/17	Split your journey, get off a stop earlier and walk	
28/08/17	Use a Santander bike and beat the traffic in central London	
04/09/17	Active travel (walking /cycling) = zero emissions	
11/09/17	Don't be idle, take a cycle	
18/09/17	Up to 40% less buses on Oxford Street = reduce congestion and improve air quality in London's retail heartland."	

## **PLEDGES - World Car Free Day**

I PLEDGE.... I won't drive my car to work on 22 <sup>nd</sup> September
I PLEDGE.... I'm going to learn to ride my bike
I PLEDGE.... I'm not going to order any online shopping
I PLEDGE.... I'm going to car share with my friend
I PLEDGE....To take a walking meeting and enjoy the outdoors
I PLEDGE....To collect my shopping from the nearest click and collect point
I PLEDGE....To get off a few stops earlier and walk the rest of the way

