

## **Cross River Partnership - Consciously Commercial**

Our skilled Programme and Project Managers at Cross River Partnership can offer a range of support to your organisation.

We are experts in our fields, but pride ourselves in making complex subjects simple and engaging. Our work is based on evidence and research, but is focused on delivering actions and useful things that really make a difference. We'd like to think we are fun, committed, knowledgeable and practical people.

Our cross-cutting specialisms include air quality, sustainable transport, freight deliveries, inclusive employment, sustainable procurement and social responsibility. Our team are educated to masters levels in their specialised subjects, and their knowledge and experience helps us provide a holistic approach drawing on all aspects of regeneration.

We aren't afraid of a challenge, and love piloting new ideas and bringing together partners from different sectors to deliver change. We work with the private, public and voluntary sector, employees, jobseekers and residents.

If you need support with a project that creates clean air, strong businesses, good jobs or great places we are keen to help. We love helping our CRP partners achieve their objectives and are keen to work with other non-partner organisations too, in central London and beyond.

Our services include:

- **Project or programme development and management** – we develop ideas, secure funding, lead and manage wide ranging projects from [€14 million international programmes with 30+ partners](#), to small scale short projects.
- **Partnership development and support** – we are skilled in bringing together partners from different sectors, finding common ground, and making things happen.
- **Development of policies, strategies and action plans** - reviewing best practice, consultation, research, facilitation, building consensus, developing action plans or strategies – for example we worked with the New West End Company to develop their [Air Quality Strategy](#)
- **Behaviour change campaigns** - engagement, marketing, communications, development of online tools and face-to-face support or advice. We are helping improve air quality through [Click.Collect.Clean Air](#) and the [Clean Air Route Finder](#).
- **Development of toolkits and/or online tools** – to inform, engage, and help deliver change - for example [deliverBEST](#) and our [Family Friendly Employment Toolkit](#).
- **Events for businesses, stakeholders or communities** - for example the [West End Air Summit](#) and a [Community Green Street](#) aimed at local residents and businesses.

- **Designing and establishing employment and recruitment schemes** that generate social impact, increase diversity and benefit your organisation. We can engage, influence, research, develop policies, and help you implement these. We are supporting organisations to increase recruitment of disabled people through CamdenAbility, and become more family friendly.
- **Local recruitment support** - we can support you to diversity your workforce by promoting vacancies, screening candidates and offering ongoing support, delivered via our Recruit London initiative.
- **Research, monitoring and evaluation** – we want to understand if the actions being taken are working, to help inform future project development.
- **Advisory role** - we're happy to stay behind the scenes, and offer any support or advice you need to get your project off the ground, building on our expert knowledge of delivering regeneration programmes in London - for example [The Illuminated River](#).
- **Delivery of masterclasses, workshops or one-to-one support** including air quality, sustainable transport, reducing freight deliveries, inclusive recruitment and management.
- **Delivery and Servicing Plans** for in-use building and development phases.
- **Holistic advice and support** to enable organisations to become more responsible and efficient, including developing Corporate Social Responsibility strategies.

Please get in touch to talk about how we can help and so we can prepare a quick quote or full proposal for you. Alternatively, please invite us to pitch for any upcoming tenders you have.

For more information please contact:

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