



December 2016

Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

Click. Collect. Clean Air.

Find your
nearest
collection
point



www.clickcollect.london

With up to 40% of deliveries to central London workplaces being personal parcels, alternative 'click & collect' delivery services such as Amazon Lockers, CollectPlus, Doodle, HubBox and Parcelly can help reduce congestion and improve air quality in central London.

CRP's new website www.clickcollect.london maps the location of collection points across London, making it simple for users to identify their most convenient collection point. It also provides discounted deliveries and free trial memberships for the paid-for services.

The website has been developed through CRP's Mayor of London-supported [Clean Air Better Business](#) (CABB) programme and is available to CABB partners to brand and promote as their own.

For further information please contact CRP's Air Quality Project Manager [Brendon Harper](#).

Fleet Heroes Awards



CRP is delighted to be the runner-up for a [National Fleet Heroes](#) 'Air Quality Initiative' Award.

Alongside Global Action Plan and ten BID and borough partners, CRP's Clean Air Better Business programme has been recognised for the [Clean Air Action Fortnight](#), which in March this year recruited and trained volunteers to encourage drivers to switch off their idling engines.

The impact of the intervention was independently measured and verified by [air quality monitoring](#) from Kings College London and showed that engaging drivers about idling can reduce air pollution peaks by between 20-30%.

The Mayor of London-supported campaign reached 3.8 million Londoners with the [#noidling](#) message and has since been up-scaled via the Mayor's Air Quality Fund Round 2 to be delivered across 11 London boroughs.

Congratulations to all CRP partners who participated in the Clean Air Action Fortnight including: Better Bankside, Cheapside Initiative, The Fitzrovia Partnership, New West End Company, PaddingtonNow, Urban Partners, Victoria and WeAreWaterloo BIDs, and the London Boroughs of Southwark and Wandsworth.

Deliver London New Starters



CRP's Deliver London projects are engaging with businesses in the heart of the West End, working on behalf of Westminster City Council, the West End Partnership, Transport for London and Business Improvement Districts operating in the area.

To support our secured Oxford Street West Business Engagement Research and wider [West End Partnership Freight Programme](#) Management services CRP has recruited two extra project officers, Amandeep Kellay and David Richards. They will engage businesses in our work and encourage them to think differently about freight traffic and deliveries within their overall strategic plans.

Amandeep has worked in transport planning for the past five years with a focus on transport and active travel in the urban environment. He has worked with residents and businesses around London to build consensus and deliver air quality-positive projects and outcomes. David has five years' experience in contaminated land and developing sustainable environmental management plans across residential development and commercial (including energy) projects.

Both David and Amandeep are looking forward to working with CRP to contribute to the successful delivery of projects across the West End and central London.

For more information, please contact [Amandeep](#) and [David](#).

Freight Business Research



Oxford Street is one of the most iconic shopping destinations in the world. However, it is also one of the most polluted streets, with a significant proportion of toxic NO₂ emissions caused by delivery and servicing (freight) vehicles. CRP are working with Westminster City Council and New West End Company to monitor current levels of deliveries and servicing to businesses and in order to gain a better understanding of the issues facing Oxford Street, CRP team members took to the street in rain and shine to observe some of the deliveries taking place.

The results confirmed some of our suspicions insofar as many deliveries are occurring in the key rush hour period and vehicles are generally only delivering one parcel at a time – there is definitely room for improvement!

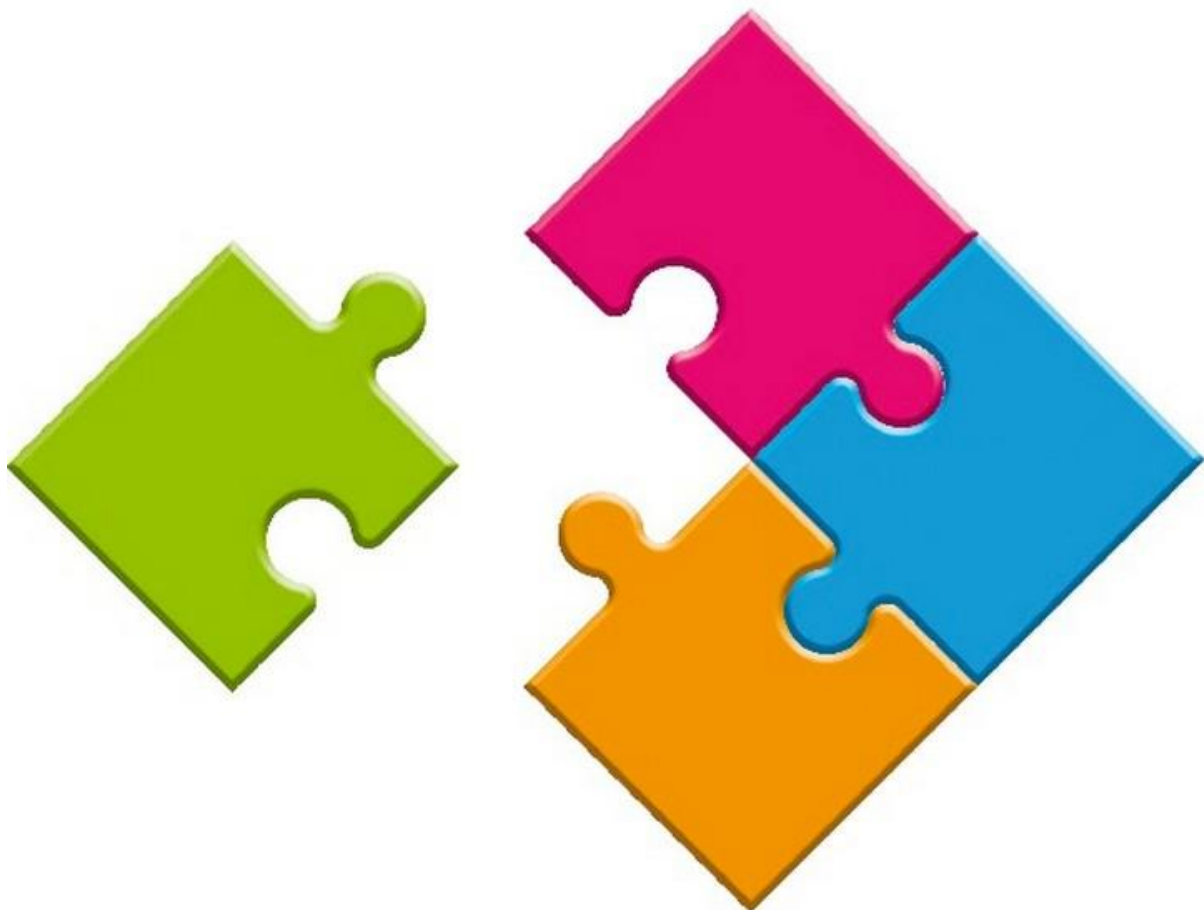
Building on our observational research, the CRP team began to approach businesses to better

understand their individual practices. Although time consuming (and at times rather cold!), discussing delivery needs with individual businesses has proven to be the best way to get useful and reliable data. With 60 individual business interviews already completed the CRP team are now working with partners on how to use these findings to reduce freight in the area and improve air quality on Oxford Street.

CRP will be reporting findings back to Westminster City Council, New West End Company, Transport for London, West End Business Improvement Districts, businesses and residents via the West End Partnership cross-sector Freight Group, chaired by Steven Medway of [New West End Company](#).

For more information please contact CRP's Officer [Charlotte Healy](#).

Freight TAILS: Focus on Integration



CRP's Freight TAILS network of 10 European cities has turned its attention to the topic of urban freight transport and 'integration'.

Over the next few months we will be exploring both how freight transport is integrated alongside other urban mobility considerations; and how urban freight transport is taken into account alongside broader discussions about our urban environment, economy and community.

[Freight TAILS](#) cities are busy talking to local stakeholders to understand their views on this theme of 'integration', and we will exchange this knowledge and experience, identify good practice and help resolve challenges at our next Freight TAILS meeting in Parma, Italy on 1-2 February 2017.

If you would like to feed in your thoughts on this topic, please contact CRP Project Manager, [Charlotte Knell](#).

Freight TAILS is part funded by the European Regional Development Fund, through the URBACT programme.

House of Commons New Inquiry: Urban congestion



Cross River Partnership has submitted a response to the House of Commons Inquiry into urban congestion. In our response we acknowledge the growing impact of traffic congestion on London and recognise that the increasing demand for road space is causing congestion leading to unacceptable impacts on London's productivity and Londoners' health. Please see the full CRP response [here](#).

CRP recognises that the effects of transport congestion are set to increase as London's demand for goods and services rise alongside expected population growth. The impact of traffic congestion on poor air quality is of particular concern to CRP, its partners, and increasingly the general public. Many of our projects seek to address these issues.

Our response suggests that there is not one solution to solving the problem of traffic congestion, there may need to be some city-wide initiatives in addition to local projects to address specific issues.

Overall, helping individuals and businesses understand how their purchasing activities impact upon delivery journeys, and a modal shift to healthier forms of transport are key to realising long-term change.

We must ensure that London remains an attractive place to do business and that our urban environment enhances the quality of life and health of workers, residents and visitors alike!

For further information please contact CRP's Transport Officer [Jane Overington](#).

Mayor of London announces winning team in competition to light up London's bridges



The Mayor of London, Sadiq Khan, last week announced that a team lead by the internationally acclaimed American light artist Leo Villareal and renowned British architects and urban planners, Lifschutz Davidson Sandilands, have won the Illuminated River International Design Competition.

The Illuminated River is a design commission on an unprecedented scale: a unified scheme conceived to light central London's bridges along the River Thames.

The winning team will now start to develop the design concepts in collaboration with stakeholders and

partners along the river, and in consultation with the public. This work will take place in 2017.

Sadiq Khan, Mayor of London, said: *"We saw an incredible response to this fascinating competition, showing that London continues to inspire creatives from around the globe, and is open to all."*

Hannah Rothschild, Chair of the Illuminated River Foundation, said: *"Leo Villareal's proven ability to paint with light matched with Lifschutz Davidson Sandilands' direct experience of building bridges over the Thames was an irresistible and inspirational combination."*

The Illuminated River Foundation is working with many stakeholders along the Thames supported by the Mayor of London and the City of London Corporation. Its growing list of key partners include Cross River Partnership, Historic England, London & Partners, Network Rail, Port of London Authority, Royal Borough of Kensington and Chelsea, Southbank London, Tideway, Totally Thames, Thames Estuary Partnership, Transport for London and Westminster City Council.

The Illuminated River Foundation will raise the funds for the costs of the project from private and philanthropic sources rather than the public purse. The Foundation has already announced the first pledges totalling £10 million in November. This includes £5 million from the Arcadia Fund (Peter Baldwin and Lisbet Rausing) and £5 million from the Rothschild Foundation.

[Click here](#) for more information.

Tree Planting Grants



The Greater London Authority is looking for projects in 2016-2017 that will:

- plant trees in public spaces
- create new woodlands
- plant groups of trees in parks and green areas

This winter 2016-17, the Mayor of London is offering up to £750,000 of funding to plant trees and woodlands in London.

Boroughs, charities and other bodies can apply for tree planting grants for projects that will be completed by the end of March 2017. The minimum grant available is £10,000.

Applications require organisations to submit a proposal outlining the value of their project against eight key objectives each no more than 250 words.

Deadline for applications is 10am Monday 19 December.

We wish all our partners the best of luck with their applications!

Further details and a full application pack can be downloaded [here](#).

London Growth Hub



Deputy Mayor for Business, Rajesh Agrawal has unveiled a new tool for London start-ups and small and medium-sized enterprises (SMEs).

The London Growth Hub offers London's entrepreneurs free access to a comprehensive business support search tool and events calendar, an interactive guide to London's incubators, workspaces and studios, and online forums to share best practice and interact with support providers.

Rajesh Agrawal says: *"London is the best place to start and grow a business – and we are determined to help more and more entrepreneurs to succeed."*

The London Growth Hub is delivered by the London Enterprise Panel which is the local enterprise partnership (LEP) for London to develop the relationship between local and national business support.

[Click here](#) to visit the London Growth Hub website.

Urban Market Delivery and Servicing Plan Project



The urban market delivery and servicing project is underway for the CRP-convened [Central London Sub Regional Transport Partnership](#), with phase one stakeholder engagement and data collection nearing completion.

This project is a first of its kind and is engaging with Lower Marsh (Lambeth), East Street (Southwark), and Chapel Market (Islington) traders to look at consolidating vehicle movements and enhancing local operating environments. A key output of this study will be a best practice toolkit which Cross River Partnership will share with all central London boroughs and partners.

CRP's consultants PWLC have already identified potential opportunities to improve the market street space and operations which we look forward to sharing in 2017.

For more information please contact CRP's Transport Officer [Jane Overington](#).

London's Markets Steering Group



CRP is very pleased to sit on the Greater London Authority Markets Steering Group, and to support the work that it is doing researching and quantifying the multiple and growing contributions of markets to many aspects of London life.

CRP first recognised the potential of street and covered markets when it submitted its successful URBACT funding bid in October 2012, culminating in the [Sustainable Urban Markets Action Plan for central London](#), led by Owain Jones (now working at CRP partner London Borough of Lambeth).

One of the 28 recommendations in this CRP report was the convening of a London Markets Board. CRP looks forward to continuing to work with the GLA as it recruits to and sets up this new addition to the London scene.

For further information please contact CRP's Director [Susannah Wilks](#).

Recruit London Update



Christmas is a busy time for recruitment and Recruit London is no exception! We've had screenings for all kinds of vacancies and employers, some temporary Christmas positions and some permanent roles; we've even had one role come through with the 'golden' family friendly hours of 10am – 2pm.

Whatever contracts our candidates are moving into, we will be continuing to support them in the New Year to sustain employment or to find new roles once short term contracts have ended.

It's been a busy and exciting year for [Recruit London](#) with new partnerships being formed and new team members joining. Since July 2016 Recruit London has supported 128 people into employment. Just over double that number has received employment support consisting of a bespoke assessment of job goals and needs and intensive sector based training. Many candidates have faced significant barriers to work, including long periods of unemployment, homelessness and health conditions and the Workplace Coordinators have worked with employers to up skill and prepare candidates for the roles and the return to work as well as negotiating a clearer pathway and access to those positions.

For more information please contact CRP Programme Manager [Anna Elliott](#).

Heart of London Business Alliance



[Heart of London Business Alliance](#) are the most recent organisation to join the Recruit London partnership, to encourage more businesses to recruit unemployed local residents via the project. A launch event took place on 24th November, kindly hosted by Heart of London Business Alliance member, Virgin Money. The event was an opportunity for Heart of London Business Alliance members to come and find out more about the project. There was a great turn out and positive feedback from those who attended the event.

CRP's Director Susannah Wilks presented the history of the project, and introduced CRP's Recruit London Programme Manager Anna Elliott to business members. There was then an illuminating presentation by Clare Wallace, Store Director of Nickelodeon Stores, who were one of the earliest Heart of London Business Alliance members to engage with the project and she explained the benefits for her business and why other businesses should get involved. Kate Fenton, the Heart of London Business Alliance Workplace Coordinator then explained more about how the project works, and how to get involved.

The event was also the launch of CRP's Family Friendly Employment toolkit which was developed to encourage employers to offer policies and roles which are suitable for carers and parents.

[Click here](#) to view the Family Friendly toolkit, read case studies from employers who have worked with us and the best practice checklist.

For further information please contact Recruit London's Heart of London Business Alliance Workplace Co-ordinator [Kate Fenton](#).

Recruit London Case Study



Melvin McCluskey is a Westminster resident, who has been supported into work with Incentive Facilities Management by Recruit London's Capco Workplace Co-ordinator, Ben Laryea. Melvin had been out of work for over 10 years. Here is his story:

"Ben gave me lots of information about the cleaning operative role and prepared me to be put forward for the interview process. I was interviewed twice within 3 days for the role and after the second interview offered the post and started work within 2 days. It was a very quick and painless process for which I am very thankful."

"It is great to be back at work. I was out of work for such a long time it was really starting to weigh me down. I've only had odd jobs here and there but nothing that seemed like it had potential to go anywhere. I'm enjoying the company and learning all the new things I have to, although it's a bit daunting I am really enjoying myself and can't wait to see where things go. I haven't thought too much into the future, right now I'm just happy to be back in work and doing something I enjoy. I am also happy that Ben will be with me through my probation and going forward to support me transitioning into work so I can keep my job, I think that's fantastic."

To read the full case study [click here](#).

For more information please contact Recruit London's Capco Workplace Co-ordinator [Ben Laryea](#).

On Thursday 24th November, the Rough Sleeping Team at Westminster City Council arranged for volunteers to take part in the Annual Rough Sleeping Count working in conjunction with [The Connection](#). CRP Apprentice Branavan tells us more about his experience volunteering.

"Initially, a briefing highlighted areas to be covered by teams of volunteers and experienced Outreach workers, trained to deal with a plethora of scenarios. I was assigned to a mapped-out route that covered Leicester Square and Soho, which are usually areas that tend to have more rough sleeping activity. Shadowing two experienced members from The Connection I really saw how challenging it was at times to engage people. In some cases, people didn't want to be engaged and just wanted to be left alone to sleep, but for others it was a language barrier that provided the obstacle.

The night however did end on a high-note, as we managed to get two people into temporary sleep shelter. When they found out that they would be spending a few nights in the warmth, they couldn't control their excitement. One of the individuals burst out into song and his happiness was extremely infectious!

This really was an eye-opening experience for me within my Apprenticeship and very enlightening to learn more about the process in place to prevent future rough sleeping scenarios."

If you are concerned about anyone that is rough sleeping, you can contact the National Rough Sleeper Referral Service, [click here](#) for more information.

**Wishing everyone a Merry Christmas and
Happy New Year!**



We look forward to delivering lots of exciting projects with you throughout 2017!

Please note that CRP's offices will be closed from noon on 23rd December 2016 and will re-open on Tuesday 3rd January 2017.

FREVUE Final Event: 21 June 2017

Following 4.5 years of electric vehicle deployment, data collection and analysis, CRP and FREVUE partners will be glad to invite all interested stakeholders to the presentation of results on 21 June 2017 in London.

More details to follow shortly.



Cross River Partnership is an alliance of Angel London, Baker Street Quarter Partnership, Better Bankside BID, Camden Town Unlimited BID, Cheapside Initiative, City of Westminster, City of London Corporation, Euston Town BID, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Lewisham, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank BID, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, We are Waterloo.



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