



January 2015

Delivering Regeneration Together

Welcome to the Cross River Partnership monthly e-bulletin

Recruit London: a case study



Francois from Westminster was unemployed for over three years and had little work experience due to a health related condition. He was referred to the Workplace Co-ordinator Isabelle from Cross River Partnership's [Recruit London](#) project by the [CNWL NHS Trust](#). Isabelle spotted Francois' potential, helped him develop his interview skills and submitted him to Primark for a Sales Assistant role.

He explains: *"We had an update on the questions asked on the interview day just 5 minutes before meeting the recruiters, so I had no surprises and I was fully prepared. The interview went really well and as I walked away from it I knew that I would get the job".*

He was right. Isabelle additionally supported Francois through the induction process and negotiated hours that suited him. He started work in December 2014. Well done Francois!

£30,000 funding secured for West Norwood BID development



This week the GLA confirmed their support for the further development of a Business Improvement

District (BID) in West Norwood by awarding £30,000 from the Mayor's "New BID" development fund. The application submitted will now be showcased as an exemplar of best practice for future proposals.

The West Norwood Business Manager (managed by CRP) in partnership with Lambeth Council and the West Norwood Business Association, have undertaken extensive work during the past year in the form of over 85 engagement meetings with local businesses, a visioning event and the production of a BID brochure outlining key priorities and objectives for the town centre. 80% of businesses engaged within the proposed BID boundary think that BIDs are a good idea in principle. The most important issues for businesses across this area include quality of the retail offer, overall image of the area, congestion / impact of traffic, and the effects of anti-social behaviour.

“West Norwood has great potential to provide more for businesses. The investment from the Mayor’s Outer London Fund has really helped – it is now the time to capitalise on that.” – Marco Modulo, Chair of the West Norwood Business Association.

If you would like more information or have further questions, please contact [Rheanne Gonyou](#), West Norwood Business Manager on 0207 926 2630.

LEP and London First launch report



The most significant business-led consultation project undertaken to help drive jobs and growth in a UK city was launched at an event on the 7th January attended by more than 200 business leaders, as well as London and central and government representatives.

[‘London 2036: An Agenda for Jobs and Growth’](#) sets out a formula for the capital to achieve world-beating income growth, greater job opportunities than rival cities, a diverse and shock-proof economy,

more homes and better transportation, as well as more balanced economic growth across the UK.

The report also concludes that “London’s fundamental strengths in research, talent, creativity and finance should make it an unparalleled location for commercial innovation”.

Cross River Partnership looks forward to continuing to deliver exciting jobs and growth programmes with, and on behalf of, the LEP.

You can now access the report [here](#).

The future of Electric Vehicle charging



As part of the increasing uptake of Electric Vehicles (EVs), Tesla has just unveiled their new public supercharger station in Canary Wharf. This is one of a number of supercharger locations that will be installed in central London and reflects the growing number of EVs in the city.

While Electric Vehicle registrations started off slowly, for the 3rd quarter 2014 (for which the most recent data is available) they have doubled to almost 5,000 and further growth is expected through to December. With Transport for London’s consultation on the [Ultra Low Emission Zone](#) having just closed and the [Transport Emissions Roadmap](#) setting the direction until 2025, low and zero emission vehicles will be increasing in prominence and reflect CRP’s significant work with the [FREVIEW](#) & [EVUE](#) projects supporting the uptake of Electric Vehicles in London.

Alongside CRP’s [LAMILO](#) project on consolidating the Last Mile of Logistics deliveries, all of these activities have huge potential in terms of improving the public realm within the central London sub region and beyond.

CRP congratulates Gnewt Cargo



At the recent Fleet Hero awards, introduced by Baroness Kramer, Transport Minister, central London's own [Gnewt Cargo](#) was awarded the Transport Solutions Supplier Award. This was made in recognition that ALL of the vehicles being electric (50+), they operate consolidation centres reducing total mileage by 80% (including the award winning [Crown Estate/Regent St consolidation centre](#)) and work to highlight that EVs are a financially viable option for the industry.

Gnewt Cargo's all-electric fleet produces zero tailpipe emissions, improving air quality and helping to mitigate transport's impact on climate change. Consolidating deliveries lowers total miles travelled by over 80 per cent, reducing traffic congestion. The operation has grown over 200 per cent in 2014, and with Nissan eNV200 vans now working alongside the existing Renault Kangoo Z.E., Gnewt Cargo is (silently) driving significant change in the UK logistics market.

Dates for your diary...

Electromobility Stakeholder Forum

25.02.15 at 13:00
26.02.15 end 17:00
Venue: Thon Hotel Brussels City Centre,
1210 Brussels

Cross River Partnership is leading on the 3rd European Electro-Mobility Stakeholder Forum to be held in Brussels on February 25th & 26th 2015. Bringing together leading policy makers, business & industry stakeholders, as well as elected officials at the local, regional and European level, this 2 day conference will highlight recent developments regarding e-mobility and identify the opportunities that are occurring in this dynamic field. The event will be FREE to attend and to register [click here](#).

ESRC Seminar: Reuniting the Evidence Base for Planning and Health

23.02.15
12:00 – 16:30
Venue: Coin Street Neighbourhood Centre, 108 Stamford Street, South Bank, London SE1 9NH

There are strong links between the built and natural environment, spatial planning and public health. Existing approaches to public health research and the use of evidence tend to focus on narrow and specific questions, and may not provide the best evidence to address complex challenges around improving the healthiness of the environment. This workshop is intended to tease out some of the particular challenges we face, and identify potential research priorities for the future. To book to attend [click here](#).

Corporation, Greater London Authority, Groundwork London, Heart of London Business Alliance, London and Partners, London Borough of Camden, London Borough of Islington, London Borough of Lambeth, London Borough of Southwark, Network Rail, New West End Company, Paddington BID, Royal Borough of Kensington and Chelsea, South Bank Employers Group, Team London Bridge BID, The Fitzrovia Partnership BID, The Northbank BID, Transport for London, Vauxhall One BID, Victoria BID, Waterloo Quarter Business Alliance.



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