

What is being done?

The Cross River Partnership CABB programme offers:

- Opportunities to undertake a travel plan for work places
- Business travel audit and advice
- Smarter working advice e.g. teleconferencing, remote working etc.
- Information on the latest relevant air quality legislation, funding and other opportunities
- An air quality widget to add to your intranet page with routing function
- Access to prestigious business awards such as the Sustainable City Award for Air Quality
- Free eco-driver training for taxi, private hire, freight and fleet drivers in London

Further information:

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What you can do

- ✓ Engage with the CABB programme
- ✓ Work with CABB to develop a travel plan. Promote sustainable travel including walking and cycling and monitor the results
- ✓ Embed the air quality widget on your intranet page to give page users and staff the most up to date pollution levels as well as low pollution routing options
- ✓ Sign up to the eco-driver training available for taxi, private hire and freight industry drivers in London
- ✓ Take-up a free 6-week electric vehicle (car or van) trial for businesses
- ✓ Encourage participation in cycle proficiency training offered by the local authority and TfL, and take part in the Met Police's free cycle security marking scheme
- ✓ Taxi/Chauffeur service- wayfinding on how to access taxis and where (ranks). Hybrid or electric fleet for chauffeur service

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crossriverpartnership.org



Transportation

Clean Air Better Business

Design www.playmedesign.co.uk



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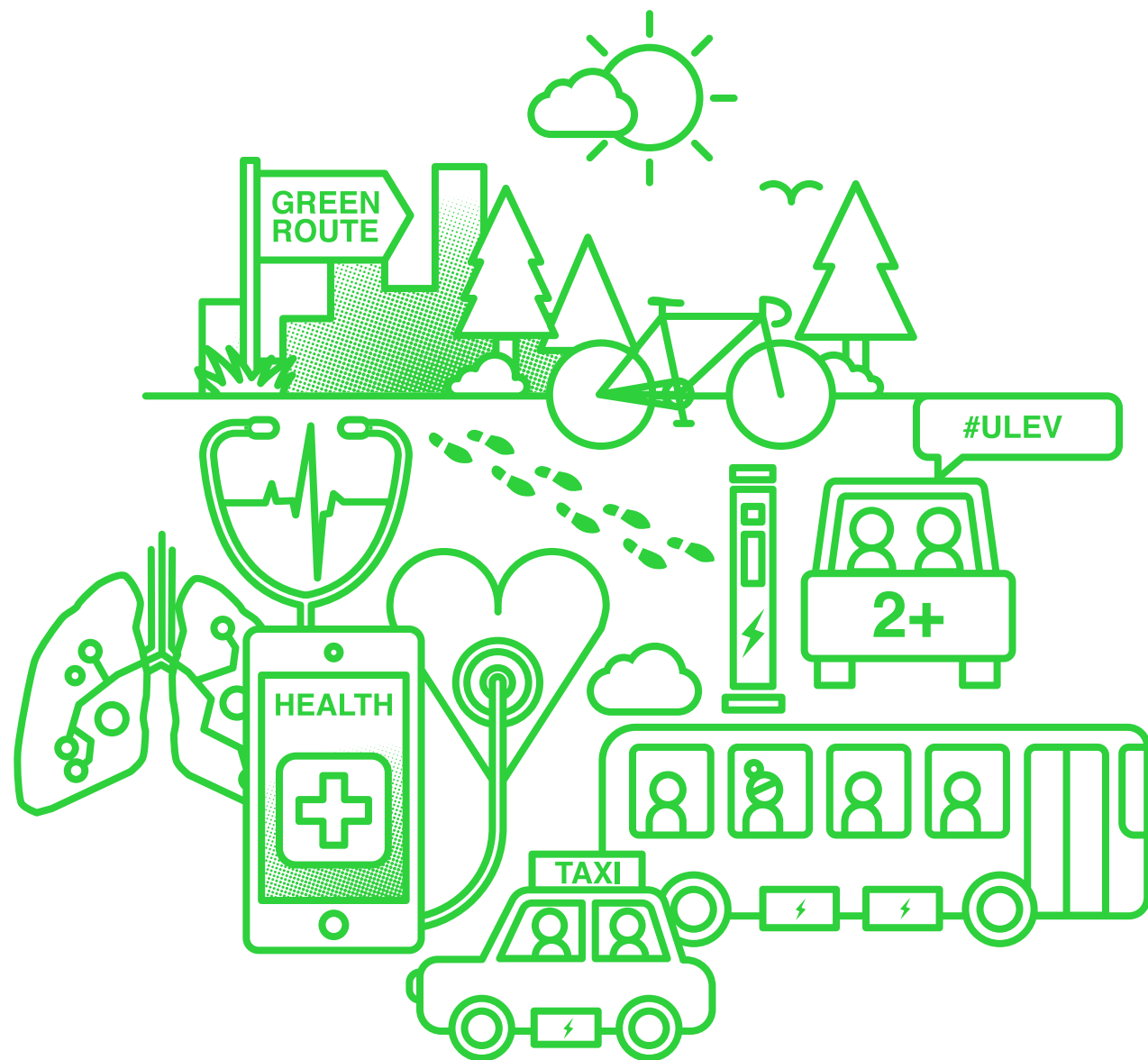
Transport is vital to the success of the city. The Clean Air Better Business (CABB) programme promotes every day journeys that are sustainable and that emit lower levels of pollution.

Promoting walking or cycling brings a number of benefits to individuals as well as businesses. Cycling in particular is an efficient and cheap way to travel across London and has health, environmental and economic benefits.

Throughout London there are many transport modes and technologies which will reduce pollution and improve the efficiency of your business. CABB can provide advice on smarter working enabling less travel through the use of tele- and video conferencing and remote working. Ultra low emission vehicles (ULEV) and charging points are increasing throughout London. Supporting the uptake of electric vehicles is just one option CABB is providing for businesses to trial.

TfL Cycling workplaces – Businesses are entitled to a range of different initiatives including free cycle stands, free safety checks and marking, free cycle safety seminar, and free commuter cycle skills sessions.

businessoffers.tfl.gov.uk



James McNaughton

Go ultra low

James McNaughton changed the way they managed their deliveries by purchasing an electric delivery vehicle which replaced a diesel vehicle. The estimated savings for the company were around £5,000 in fuel and 14 tonnes of CO2 emissions per year. Could you change how you manage your deliveries? ⁽¹⁾

London Borough of Camden

Bike pool

The London Borough of Camden encourages council staff to cycle when travelling between council sites. The scheme has been running for over 10 years and provides around 33 cycles with accessories and locks. This has resulted in 120 staff signing up to use the bikes whilst about 300 use their own bike to commute. The pool bikes are used for site visits by highway engineers, planners and other frontline staff members. Anecdotal evidence suggests other staff also use the Santander cycle hire scheme. ⁽²⁾

Aldwyck Housing

Smarter driving

Aldwyck Housing employees have benefitted from smarter driving training. This taught them skills in saving money as well as reducing fuel emissions by learning driving skills and tips to reduce emissions. This has not only benefitted staff on the journey to work but also reduced by business travel costs. Fuel consumption was reduced by 26% which amounted in a potential saving of £1082 per year. How much could your business save? ⁽³⁾

References

- 1 Clean Air Fund – End of Programme Report, London 2013
- 2 Transport planning for healthier lifestyles, A best Practice guide, TfL, 2013 Introduction (page 2)
- 3 Improving Air Quality in the City of London, A practical guide for City businesses